Karthikeyan Ravichandran

UI/UX DESIGNER

LinkedIn | Behance

+91 90944 07182 | kkn3272@gmail.com | Based in India (Open to Relocate)

Innovative and detail-oriented UX/UI Designer with a strong foundation in user-centered design principles and a passion for creating intuitive digital experiences. Proficient in design tools and methodologies, with expertise in wireframing, prototyping, and user research. Adept at collaborating in cross-functional teams and delivering high-quality, user-friendly products within Agile frameworks.

WORK EXPERIENCE

Cubic Designs
2024 – Present

Freelance UI/UX Designer

- Collaborate with clients to conceptualize and deliver engaging UI/UX solutions for diverse projects.
- Conduct user research and usability testing to align designs with business goals and user needs.
- Create wireframes, prototypes, and high-fidelity designs to enhance user engagement and product functionality.
- Manage projects independently, ensuring timely delivery and client satisfaction.

Khivraj
2023-Present

Application Design and Support

- Troubleshoot and resolve application issues reported by clients, ensuring minimal disruption to their business operations.
- My role also includes gathering user feedback, assisting with application updates, conducting system testing from the client's standpoint, and ensuring user satisfaction by proactively resolving potential issues. Clear communication, problem-solving, and a customer-centric approach are key aspects of my daily tasks.
- Continuously improving designs based on user feedback and data insights.
- Creating wireframes, and user flows and gathering feedback, and iterating on designs are essential parts of my workflow to ensure the final product enhances user satisfaction and achieves business goals.

Infinity Quest
2022-2023

Technical Recruiter

- Led the full recruitment lifecycle, sourcing and onboarding top IT talent for U.S.-based clients.
- Developed strategic action plans to meet complex hiring needs, ensuring optimal candidate-organization fit.
- Established strong client relationships, consistently exceeding expectations in a fast-paced environment.

VL Creation 2021-2022	**Director of Photography**

- Captured compelling visual content, ensuring precise attention to lighting, shadows, and framing.
- Executed advanced editing techniques, including color correction and video enhancements, to deliver high-quality assets.
- Collaborated with creative teams to align visual outputs with project goals, enhancing overall storytelling.

EDUCATION

AM Jain College of Arts, Chennai 2018 - 2021	**Bachelor of Commerce (Information Systems Management)**

CERTIFICATIONS

Certified UX/UI Designer 2023	**Aspira Design**

SKILLS

Core UX/UI Skills:

- User Research & Insights
- Wireframing & Prototyping
- Interaction Design & Information Architecture
- Usability Testing & Visual Design
- Agile Methodologies & Design Thinking

Design Tools:

- Figma

Specialization

- Responsive Web & Mobile Design
- Design System Implementation

PROJECTS

Murugan Idly Ecommerce Web App

- Designed a seamless, user-friendly ecommerce platform for Murugan Idly to enhance online ordering experience.
- Focused on responsive design to ensure smooth interactions across devices, boosting user engagement and sales conversion.
- Worked closely with the development team to create an intuitive shopping cart, payment flow, and product categorization system.

Musicify – Listen Together (Mobile App)

- Designed an engaging mobile interface for shared music listening experiences.
- Conducted user research to refine app features and improve usability.

PayNow – Banking Mobile App

- Created intuitive user workflows and visually appealing designs for seamless online banking.
- Integrated usability feedback to enhance interaction design and user satisfaction.

NBSL Lift Mobile App (Ecommerce)

- Developed a modern, user-centric mobile app for lift purchases and related services.
- Designed intuitive user flows for product browsing, selection, and checkout processes, streamlining customer experience.
- Implemented usability testing to refine features, ensuring seamless interaction and high customer satisfaction.
- Enhanced app responsiveness and visual appeal, catering to diverse customer needs.