ULearn

Learn what you love

ENTREPRENEURSHIP
COURSE

ENROLL NOW!

The step-by-step course to be a successful Entrepreneur

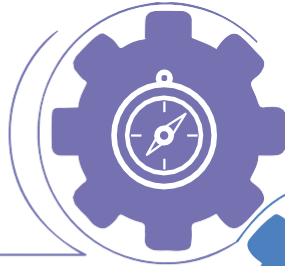Further Information
814 378 1399

www.ulearn-edu.com

Contents

9 in 1 Program

Training
23 hours of Live Online Interactive Classroom Sessions

Projects
Facility to undergo various Hands-on Projects for Practical learning of the Course

Internship
Internship Assistance to gain practical experience of the learnings

Hands on Experience
We believe in "practice makes us perfect". And you will undergo the same.

Certification
Distinguish your profile with the Course Completion Certification and showcase expertise

E-Learning Access
With abundant tools and techniques, video content, assessments, and more

Bootcamps
We will provide the access to join our Upcoming Bootcamps for next 12 months

Job Ready
We upskill you with all the required skills and makes you ready for job

Certification Ready
Our Courses makes you ready for respective certification exams and Proficiency tests

Key Features

01 Attend Batches at your convenience in the next 1 year

02 Internship assistance Post Training

03 Hands on Experience

04 Certification for the completion of Our ULearn's training Course

05 Multiple Practice Sessions to enhance your job skills

06 Bootcamps as part of the Training course

07 Lifetime Access to Materials

08 Access to E-Learning Portal

09 Access to Proficiency Exam Dumps to enhance skills

CERTIFICATE

OF PARTICIPATION

ULearn
what you love

powered by
ISA

University of Colorado Denver

This certificate is presented to:

NAME

has successfully completed the ULearn
Spoken English Course
in June 2023. We wish you all the best for your future endeavors.

KOSHWITHA REDDY B
CFO ULEARN

Course Curriculum

Module 1: Course Introduction

Introduction to Entrepreneurship

Definition and Role of Entrepreneurship

Module 2: Principles of Management and Organizational Behaviour

Evolution of Management – Patterns and Thoughts of Management Analysis – Social Responsibility and Ethics Functions of Management-The Nature and Purpose of Planning - Objectives - Strategies, Policies, and Planning Premises - Decision Making

Module 3: An Entrepreneur

Why be an Entrepreneur - Types of Entrepreneurs - Characteristics and Competencies - Entrepreneurial Attitudes, Values, and Motivation

Check your understanding on the basics of Entrepreneurship of Day 1 - 3

Module 4: Journey of an Entrepreneur

Innovate Ideas of an Entrepreneur - Feasibility Study and opportunity assessment - Business Plan: Meaning, Purpose and Elements
Business Plan Execution

Module 5: Business Opportunity Evaluation

Customer Research - Determine whether the business is Product or Service

Module 6: Understanding the Market

Concept and Types of Market - Market Environment: Micro and Macro
Market Research - Concept, Importance, and Process

Module 7: Marketing Strategy

Developing a marketing strategy - Branding - Advertisement - Sales Promotion

Module 8: Business Operations and Management

Supply chain - Business Operations strategy

Check your understanding on the Business Market and Strategy of Day 4 - 6

Module 9: Business Competencies

Business Problem Solving - Arithmetic Skills - Self Confidence - Decision Making

Check your understanding on the journey of Entrepreneurship of Day 4 - 6

Module 10: Developing Business Models

Understanding the basics of business models - Create value proposition

Module 11: Team Building

Team building on territory wise - Define team goals and expectations -
Promote team bonding

Module 12: Developing Soft Skills and Presentation

Effective Communication - Presentation Skills - Selling your product or service

Module 13: Business Arithmetic

Skills on Arithmetic, Critical Analysis, Decision-making, Problem solving

Module 14: Product Advertisement

Target Audience - social media - Brochures - News Paper Ads - Using
Clear and Concise Messages - Conducting Camps

Module 15: Fund Raising

Sources of finance and funding

Module 16: Financial Management

Financial statements and accounts

Module 17: Operations Management

Operations Strategy - Supply Chain Management - Employee and Resource
Management

Module 18: Customer Identity

Customer Identity - Identify target customers based on their needs -
Develop Customer Relationships - Conduct camp, interviews, and surveys

Module 19: Scaling the Business
Business Growth - Setting Targets - Motivating the Employee - Achieving the Assigned Targets
Module 20: Business Legal and Regulatory Issues
Intellectual property protection - Employment laws - Consumer protection laws Tax Law - Data privacy and security laws
Module 21: Risk Management
Market Risk - Operational Risk - Legal and Regulatory Risk - Finance Risk
Module 22: Insurance in Business
General Liability Insurance - Property Insurance - Employee Compensation Insurance - Product Liability Insurance - Professional Liability Insurance

*"Spreading knowledge in a range of disciplines and fields, delivering quality higher education at all levels,serving national needs, and furthering international public interest." **- Financial Express***

ULearn®'s Training Methodology

Live Projects	Live Projects are carried out during the training tenure to develop experiential learning for theparticipants. This helps in a better understanding of the concepts and gain in-depth practicalinsight
Unique Pedagogy	Uses a mix of techniques aligned to our unique G.C.A.O. pedagogy. This enables participantsto derive focused-action-oriented outcome from the training
End-to-End Engagement	Participants will be engaged throughout the training through reverse presentations, group activities, brainstorming

Certification Process

1	2	3	4
Counselling	**Attend the Training**	**Submission of Projects Assigned**	**Complete the Training Course**
Consult one of the counselors and get into the Right Batch. Register yourself for the Training Course that suits your interest	Attend the Instructor-Led Sessions of the Chosen Training Course and get your Course Completion Certification. Go Through the Recorded Sessions, in case you missed any topic or training	Submit the Hand-on Projects assigned during the training to the trainers for Assessment and Certification	Post Completion of the training, get Course Completion Certification of the attended Training Course from ULearn & ISA University of CU Denver in front of your name. Post it on social media and apply for internship, jobs, and Freelancing Projects

C E R T I F I C A T E

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Career Benefits

01 — Rise your career with **Advanced Training Skills** and move ahead in your career

02 — Brush up your knowledge in **Chosen Course** & harness **Skills**

03 — Transform your career after learning different segments of **Course Skills**

04 — Get **Promoted** in current profile with most in-demand skill

05 — Distinguish your profile from peers during **Job Interviews**

06 — Earn a Rewarding Certification of **the training course**

07 — Improve **CV & LinkedIn Profile** with professional development

08 — Support a **Startup** with high ROI

09 — Excel your career in **Creating Presentation** and achieve your goals

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About ULearn

ULearn is an edu-tech platform that offers a personalized learning platform. At ULearn, we are driven by a passion for transforming education and empowering learners to unlock their full potential. We believe that everyone, regardless of their location or background, should have access to quality education.

ULearn Vision & Mission

At ULearn, we believe that education should be accessible to all. That's why we have made affordability and flexibility a cornerstone of our platform. What sets us apart is our commitment to delivering a comprehensive learning experience. We offer a wide range of courses and programs that cater to diverse interests and skill levels. Whether you're a student seeking academic support, a professional looking to upskill, or an individual eager to explore new subjects, we have something for you.

We believe that knowledge has the power to change lives. We strive to create a dynamic and inclusive learning environment that inspires curiosity, fosters critical thinking, and encourages lifelong learning. Our commitment to excellence ensures that you receive the highest quality education and gain practical skills that are relevant in today's rapidly evolving world.

Our platform boasts interactive lessons, engaging multimedia content, and collaborative learning tools that enhance the learning journey. We understand that every learner is unique, and that's why we prioritize personalized learning experiences. We take pride in our passionate and qualified instructors who bring their expertise and industry insights into the virtual classroom. They are dedicated to nurturing a supportive and interactive learning community, where learners can connect, share ideas, and collaborate on projects.

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