

## **ASSIGNMENT – 1**

**COURSE:** MAD105 - Web Development for Mobile devices

**SUBMITTED BY:** Dinesh Kumar Kasi (A00185246)

**SUBMITTED TO:** Reena Verma

**Content Outline:**

**Name of the Webpage:** Style Sage

## Homepage:

The homepage is designed to captivate and inform visitors about the website's offers. The hero section, featuring a dynamic slideshow or carousel, showcases current fashion trends and promotional deals. A warm welcome message invites visitors to explore the site, while easy-to-use navigation menu or links guide them to different sections and pages. The featured product section highlights the latest popular items and new arrivals, urging visitors to act with call-to-action buttons. Testimonials and customer reviews add credibility, showing positive experiences with the website and its products. For fashion enthusiasts, the blog feed or latest articles section showcases the latest fashion-related content. The footer offers additional navigation links, contact information, and ways to stay connected through social media.

## Fashion Shop:

Our fashion shop is a one-stop destination for hand-picked fashion items that cater to all your style needs. Browse through our extensive collection of clothing, footwear, and accessories, all conveniently categorized for effortless navigation. Each product listing is accompanied by stunning images, in-depth descriptions, and pricing information. Choose your preferred sorting options, whether it's by price, popularity, or newest arrivals. With our user-friendly interface, you can easily add items to your shopping cart and securely complete your purchase through our trusted payment gateway. We value our customers' opinions, which is why we feature customer reviews and ratings for each product. Additionally, we provide a size guide, care instructions, and transparent shipping and return policies to ensure a seamless shopping experience for our customers. **Fashion Accessories:**

Explore our stunning array of fashion accessories that are sure to enhance any outfit. Our collection features distinct categories, such as jewelry, bags, and scarves, to ensure you find the perfect piece to complete your look. Each accessory is displayed with rich images, detailed descriptions, and pricing information. We also offer styling tips and suggestions to help you effortlessly incorporate accessories into your wardrobe. Don't miss our featured collections and exciting collaborations with top designers and brands. To make your shopping experience even easier, we provide links to related products and coordinating pieces. You also have the option to filter by material, color, or style to find exactly what you are

looking for. And don't forget to check out our accessory care instructions and maintenance tips to keep your pieces looking fabulous. Elevate your style with our exquisite fashion accessories.

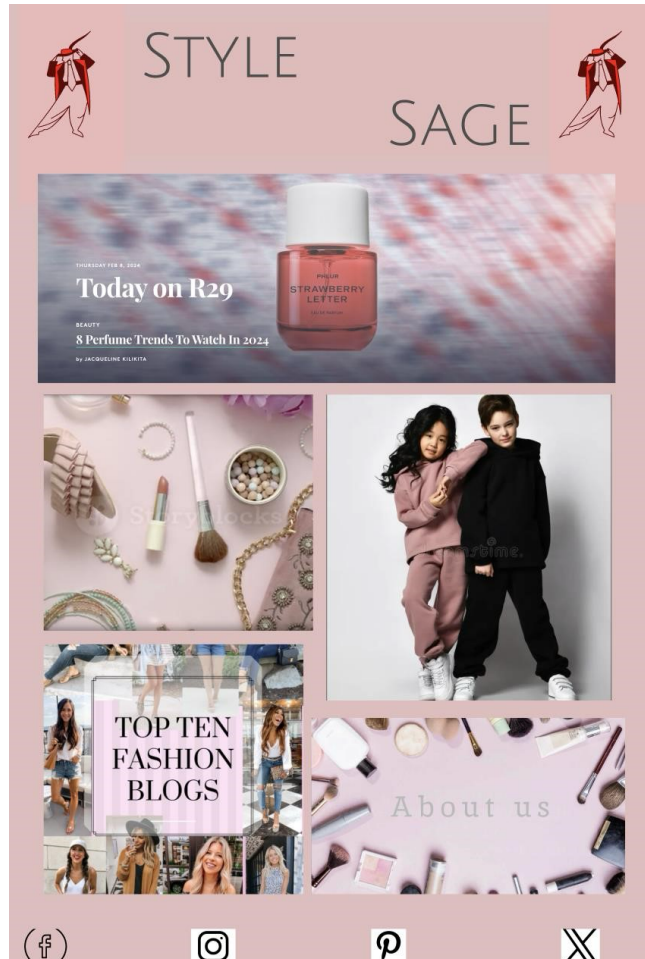
### **Fashion Blog:**

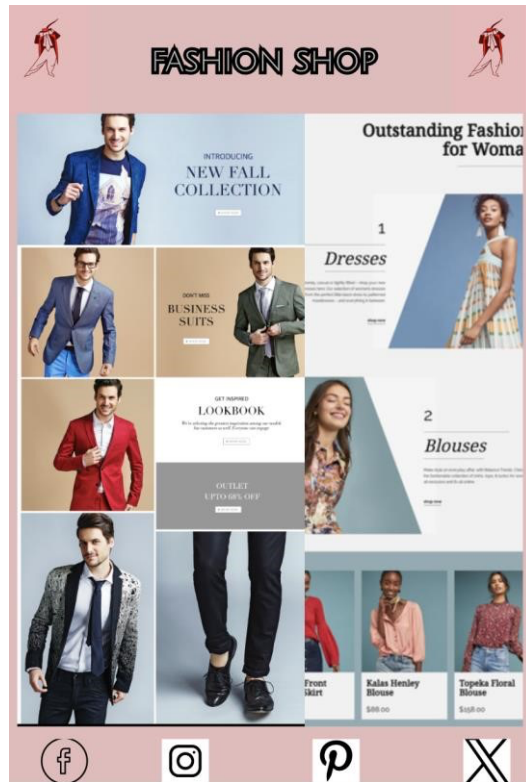
Welcome to our fashion blog, where we aim to captivate and educate our readers with all things style! Get ready to dive into a plethora of fashion-focused topics, including trend predictions, interviews, and editor's picks. We've made it easy for you to navigate through our content with categories and tags, and you can get to know our talented writers through their profiles and bios. With a mix of stunning visuals like images and videos, and interactive elements like infographics and a comments section, we invite you to join the fashion conversation and share our articles on social media. Let's explore the fashionable world together!

### **About Us:**

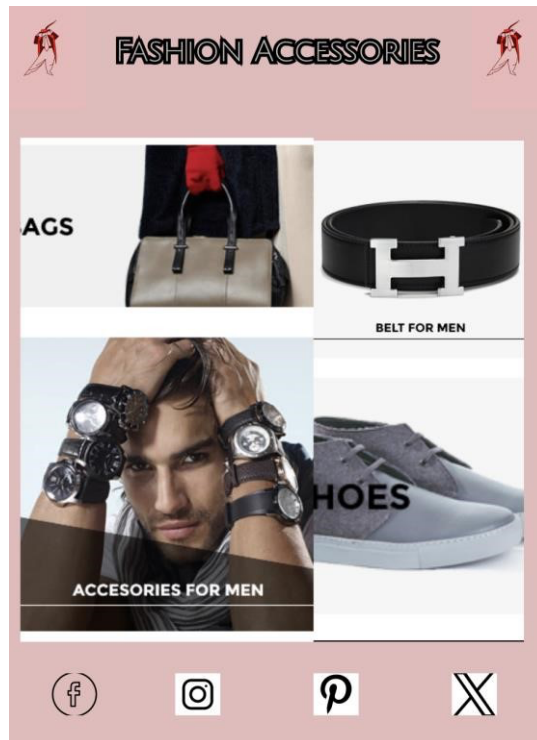
Our goal is to provide you with everything you need to know about our mission, our team, and the values that drive us in our pursuit of fashion excellence. We have a rich history that has helped shape our vision and values. Our passion for fashion fuels our drive to bring you the latest and greatest in the industry. Our founder and team members are experts in their fields, and their bios highlight their diverse backgrounds and deep love for fashion. At our core, we are guided by a strong mission statement and brand philosophy that sets us apart from the rest. But don't just take our word for it - hear from our satisfied customers and partners through their testimonials. We want to make sure you can easily reach us, so we've included our contact information, including email addresses, phone numbers, and even a physical address, if applicable. We are proud to have been featured in press coverage, received awards, and formed partnerships that establish our credibility. As you navigate our site you will see social media links to connect with the website on various platforms.

### **Design Mockup:**

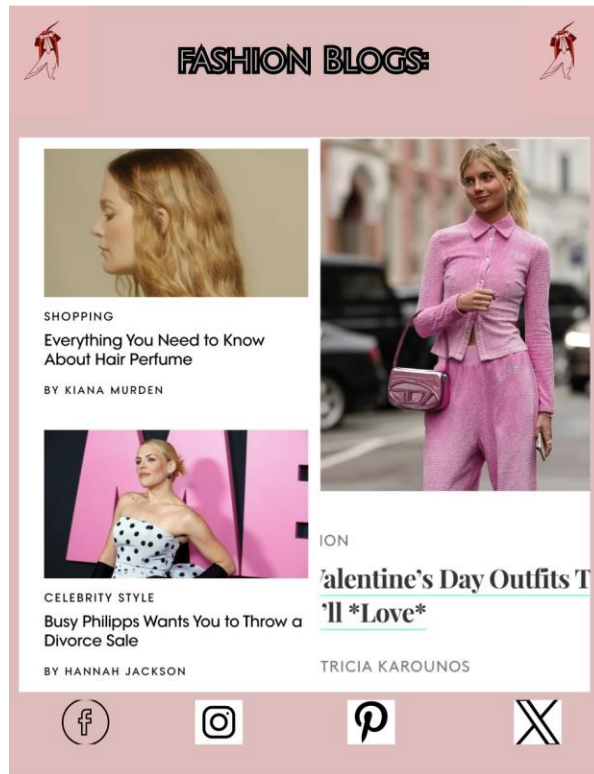
**Homepage:****Fashion Shop:**



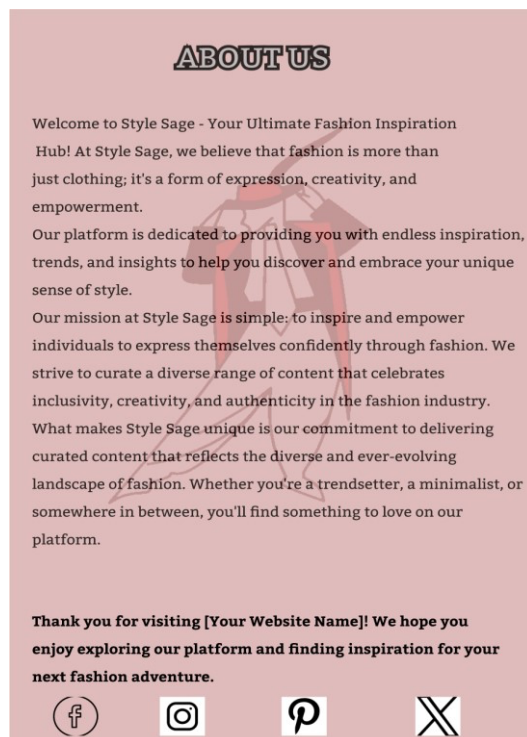
## Fashion Accessories:



## Fashion Blogs:



## About Us:

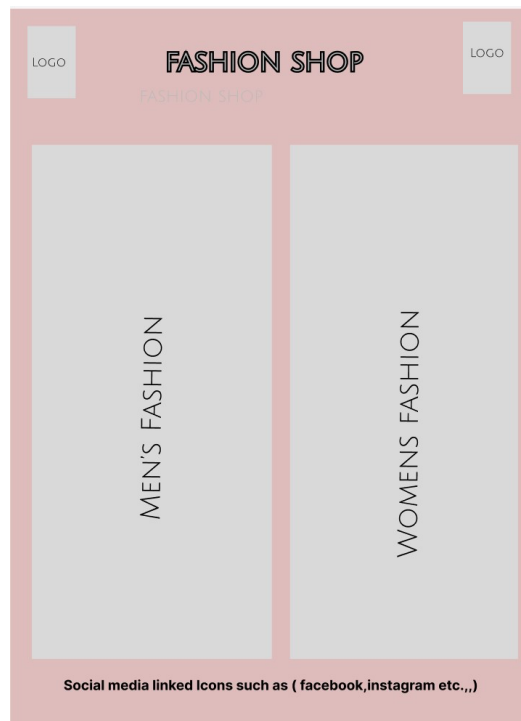


## Wireframes:

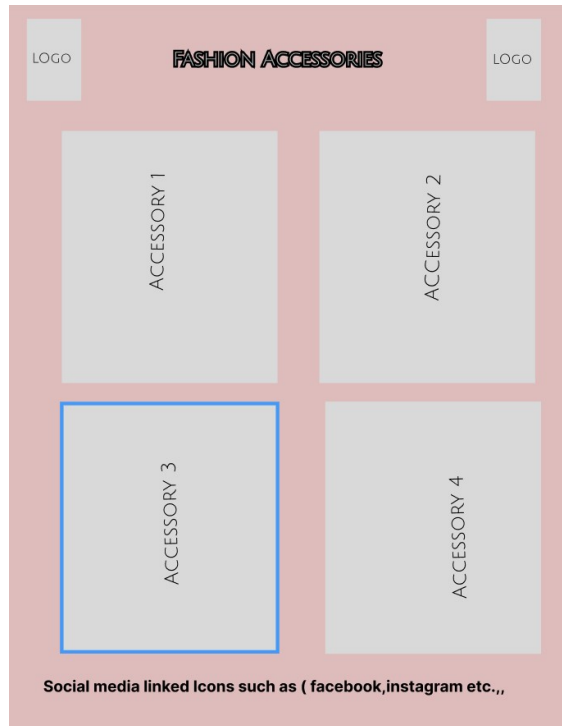
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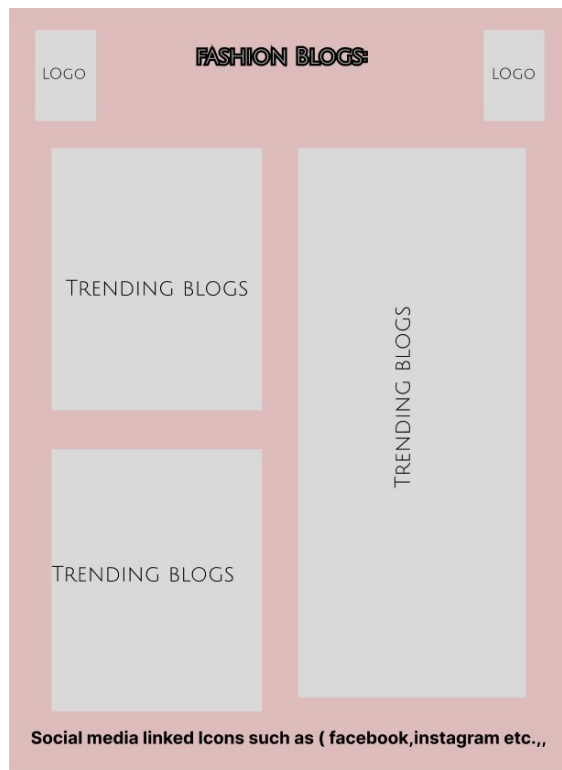
## Fashion Shop:



## Fashion Accessories:



## Fashion Blog:



## About us:





## Logo of the Webpage:

