



men's wear



women's wear

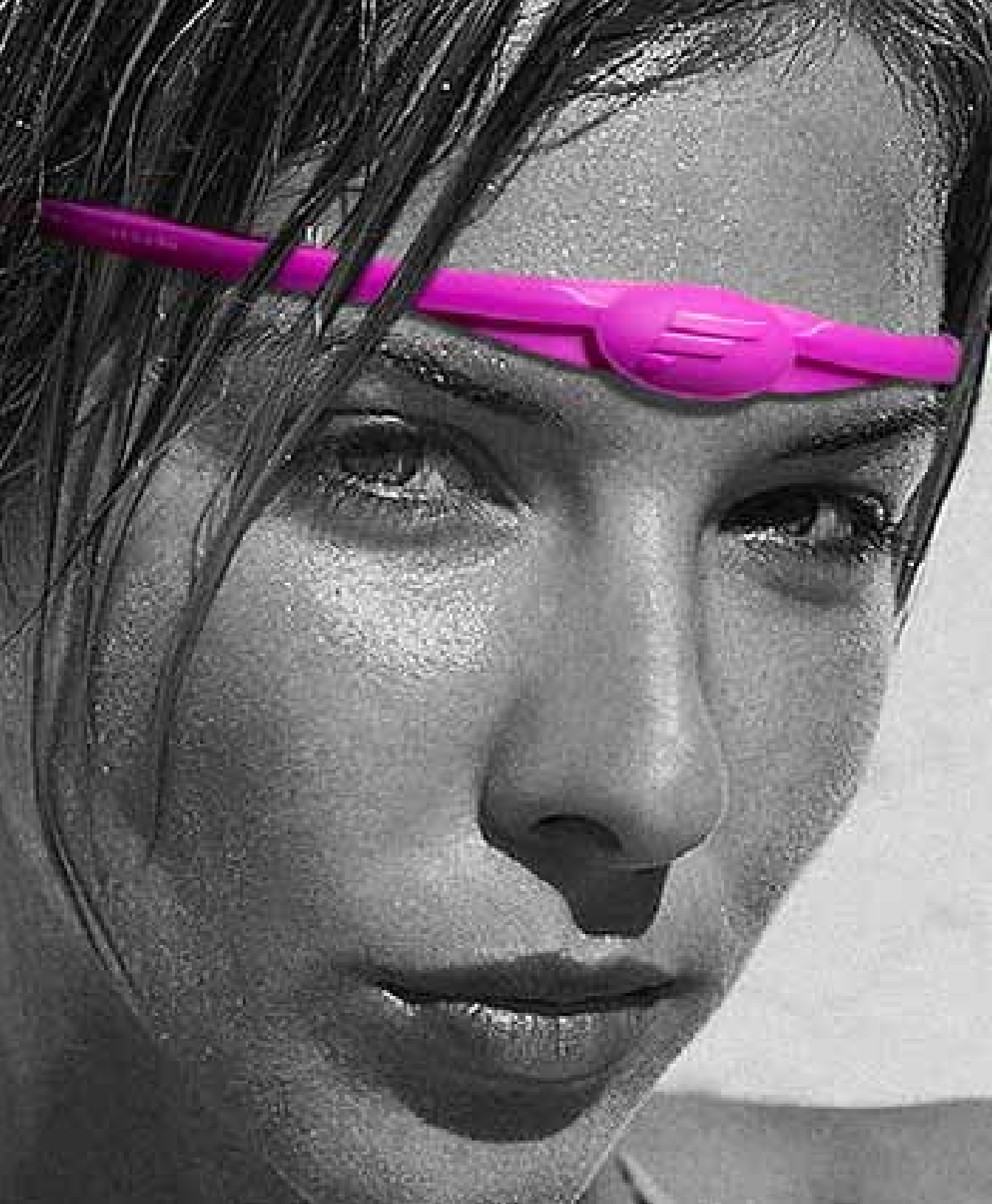






**JM Emballages**  
Développement complet de l'image de marque





**Fronttears** Identité et emballage  
Un bandeau anti-sueur pour sportifs et gens actifs. Identité, emballage et design du produit.



ASSOCIATION DES PROFESSIONNELS DE  
LA COMMUNICATION ET DU MARKETING

**APCM** Identité

Création du logo de l'APCM qui remplace le PCM



**Magasin Général du Vieux-Montréal** Identité

Le Magasin Général reprend le bon vieux concept du magasin où l'on trouve de tout. Un look où se marient le vieux et le moderne.





**Délices d'autrefois** Identité + Emballages

Création de l'image d'entreprise et de la gamme de sauces brassées selon la bonne méthode d'antan, à la main



#### Délices d'autrefois Emballages

La gamme de marinades cuisinées selon la bonne méthode d'antan, à la main



**Délices d'autrefois** Emballages

La gamme de ketchups cuisinés selon la bonne méthode d'antan, à la main



**Delcraft** Identité + photographie  
Création de l'image, outils de communication et photographie des cuisines



Morris McKenzie Dépliant

**PRO Act**  
The Insurance solution  
for CIA members

To avoid losses arising from potential litigation, take advantage of the **ProAct** insurance program, created especially for CIA member activities. **ProAct** provides broad coverage for the professional activities of actuaries.

## PROACT PROVIDES BROAD COVERAGE FOR ACTUARIAL ACTIVITIES

### ADVANTAGES

A sound risk management program and comprehensive insurance coverage are essential to safeguard your profitable career and reputation. **ProAct** can help you protect your professional activities and your career from liabilities. There are no exclusions and you enjoy the financial security and peace of mind that only **ProAct** can provide.

- Increased career satisfaction and peace of mind
- Reduced risk of financial loss and reputational damage
- Broad coverage for all professional activities
- No exclusions for any type of liability
- No deductibles or co-insurance

### FEATURES

**ProAct** provides broad coverage for all professional activities. The following features are included in the **ProAct** program:

- Broad coverage for all professional activities
- No exclusions for any type of liability
- No deductibles or co-insurance
- No waiting period for coverage to begin
- Coverage is provided for the insured from and for employees
- Coverage is available in all provinces
- Annual limit of coverage up to \$5,000,000
- No waiting period for coverage to begin
- No deductibles or co-insurance
- No waiting period for coverage to begin

### INSURER SELECTION

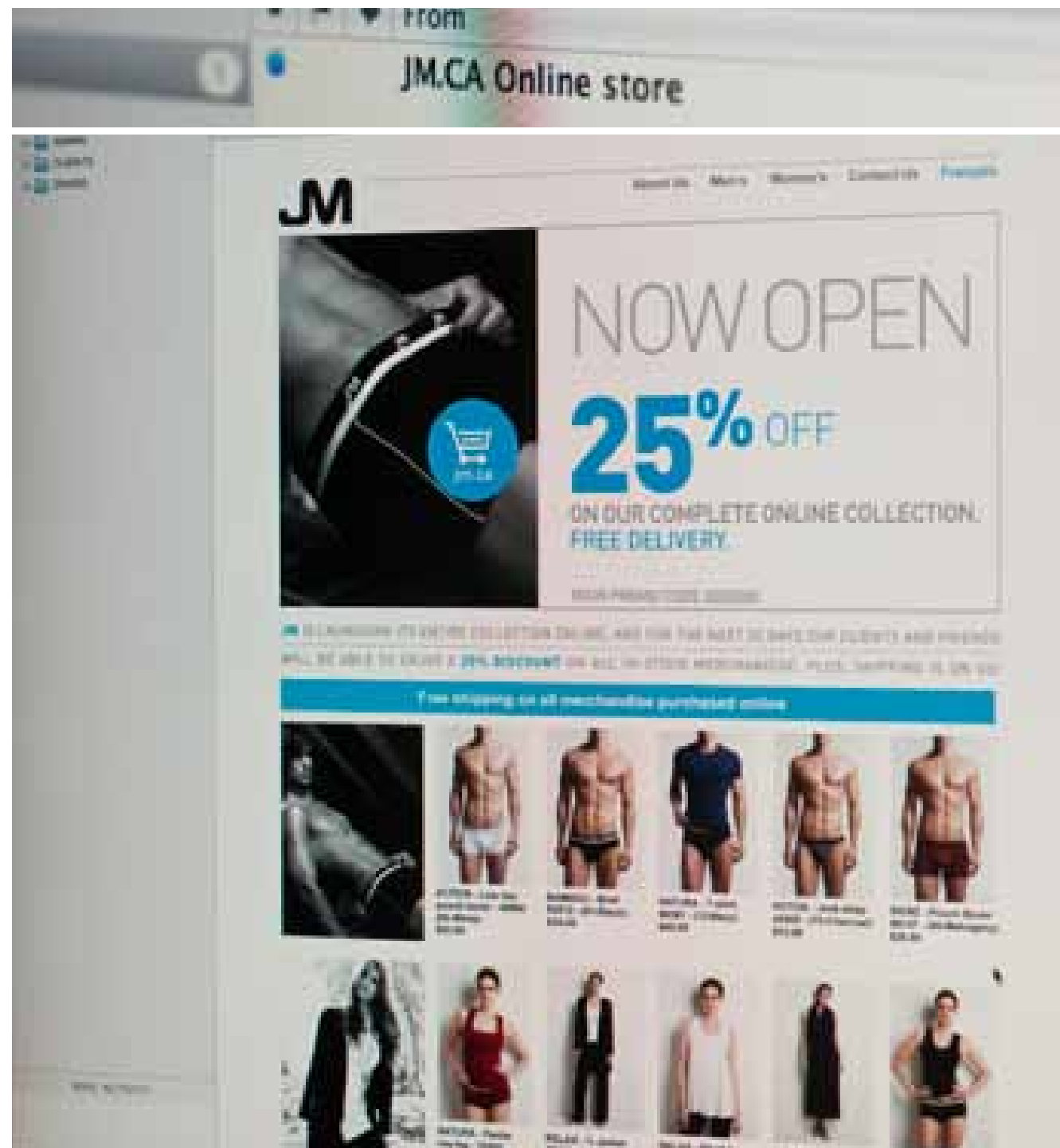
Selection of the appropriate insurer is a key element for the protection of the insured. **ProAct** provides a list of insurers that are members of the **ProAct** program. The insured can choose from this list of insurers. The insured can also choose from the list of insurers that are members of the **ProAct** program. The insured can also choose from the list of insurers that are members of the **ProAct** program.

The insured can choose from the list of insurers that are members of the **ProAct** program. The insured can also choose from the list of insurers that are members of the **ProAct** program. The insured can also choose from the list of insurers that are members of the **ProAct** program.



**JM** Site web transactionnel

Création et réalisation d'un site transactionnel de vêtements pour hommes et femmes



**JM** Courriel de lancement  
 Courriel de lancement du site transactionnel JM

- Dashboard
- Intelligence beta
- Visitors
- Traffic Sources**
  - Overview
  - Direct Traffic
  - Referring Sites
  - Search Engines
  - All Traffic Sources
  - Keywords
  - Campaigns
  - Ad Versions
- AdWords**
  - Overview**
  - Campaigns
  - Keywords
  - Day Parts
  - Destination URLs
  - Placements
  - Keyword Positions

Export • Email Add to Dashboard

## AdWords Overview <sup>?</sup>

Jul 4, 2012



AdWords resulted in 3,793 visits to your site.

3,793 Visits

6,247 Clicks

621,853 Impressions

## Optimization

How does match type impact traffic to my site?  
Which ads drive the most traffic?  
What do...





UNI Training Affichage intérieur  
Création et photographie chez SLINC.







CE TUXEDO EST LA NOUVELLE  
FINI MÉLAMINE TUXEDO  
POUR VOTRE CUISINE. C'EST  
UN STYLE, PUR ET TAFISA.

TAFISA



TUXEDO  
TAFISA

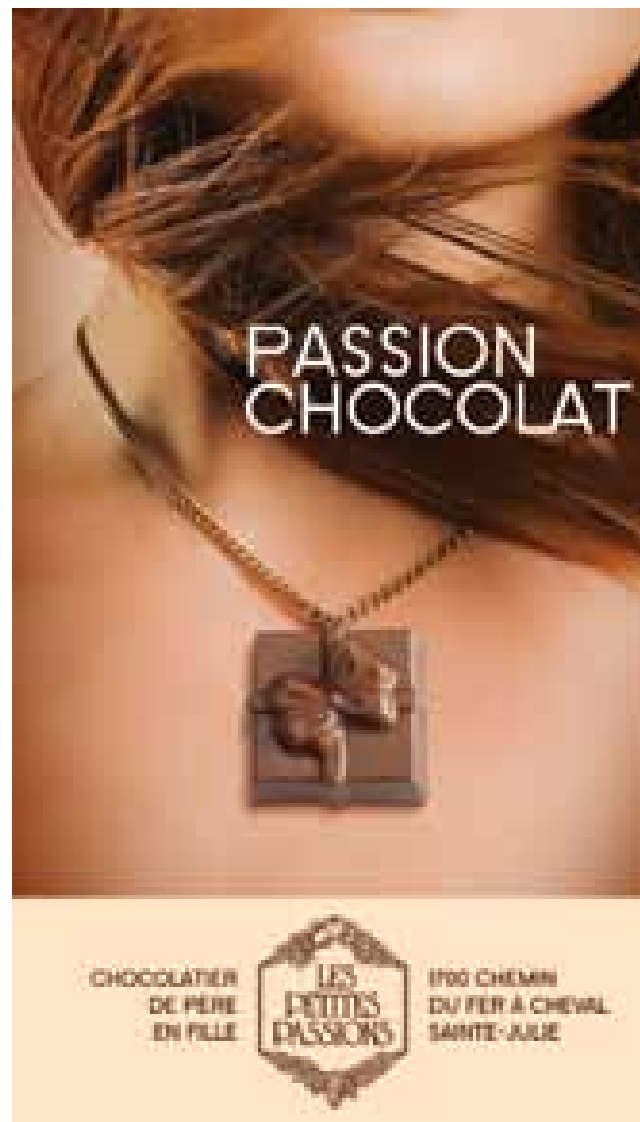
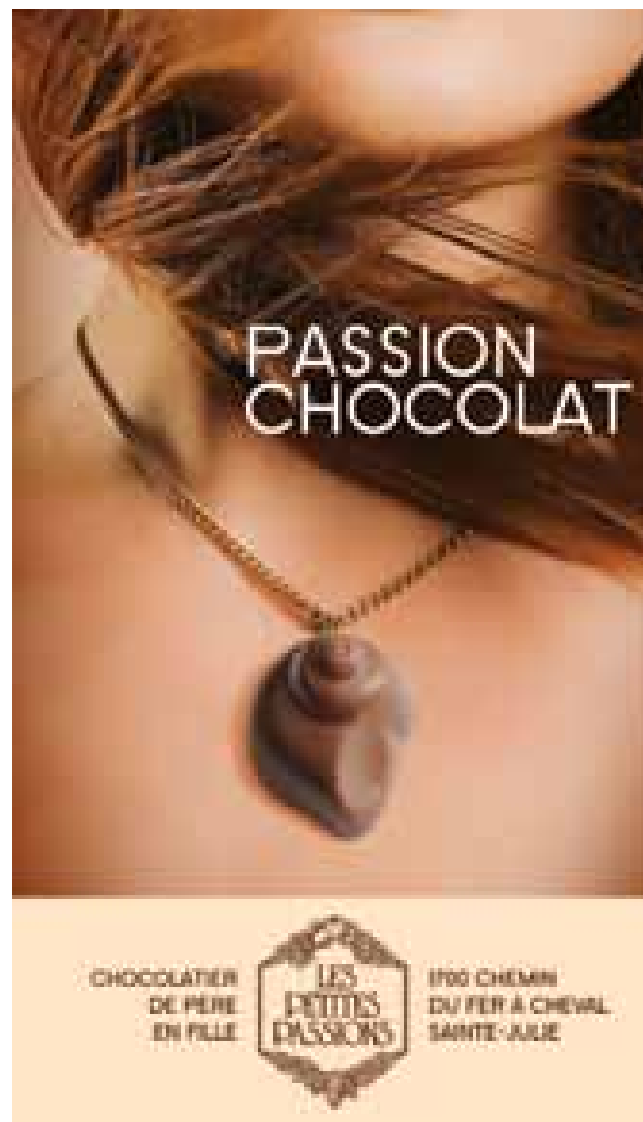
EXIGEZ L'HABIT  
DE CIRCONSTANCE



Équipe de course **Players** Campagne imprimée  
Campagne publicitaire «Les fous de la course»



**Chocolaterie Les petites Passions** Campagne imprimée  
Chocolatier-artisan de père en fille, un visuel accrocheur qui dévoile un produit de qualité.



**Chocolaterie Les petites Passions** Campagne imprimée  
Les différentes versions : générique, Noël, St-Valentin.





A muscular arm is raised, with thin white lines radiating from the hand to the letters of the word 'BODYBUILDING'. The background is dark blue. The word 'BODYBUILDING' is written in large, white, sans-serif capital letters across the middle of the image. Below the word, the text 'CENTRE SPORTIF 514 252-4622' is displayed in white. In the bottom right corner, the logo for 'PARC OLYMPIQUE MONTREAL' is shown, featuring a stylized white graphic of a person in motion.

B O D Y B U I L D I N G

CENTRE SPORTIF 514 252-4622

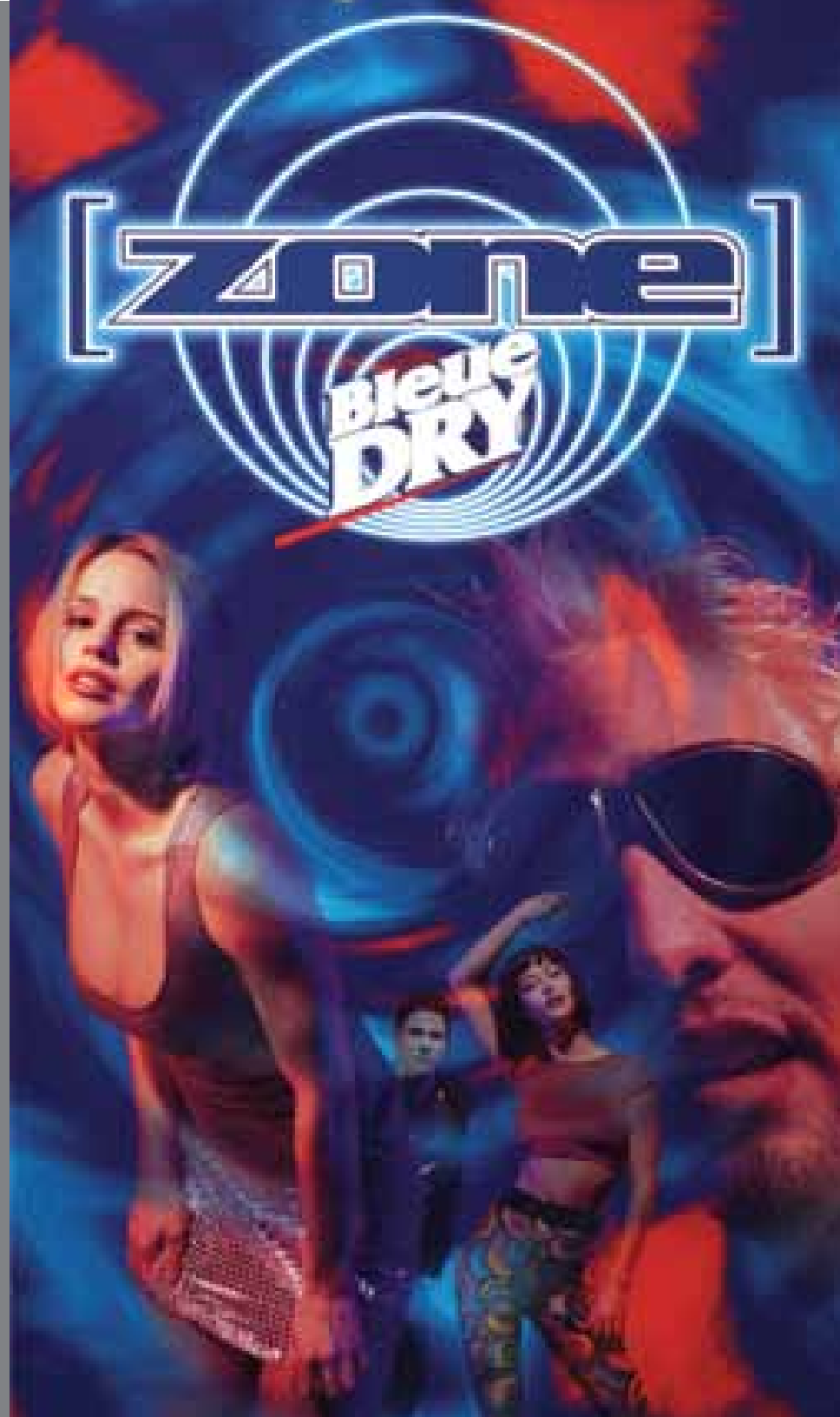
PARC OLYMPIQUE MONTREAL

**Régie des installations Olympiques** Panneau d'affichage  
Publicité pour le centre de conditionnement du Parc Olympique.





**RÔTISSERIES ST-HUBERT** encart de menu et napperons de table en rôtisserie



**Bleue Dry** Campagne imprimée  
Affichage dans les bars