**Car Sales Dashboard**

The dashboard is designed to provide insights into the performance of car sales. It provides a user-friendly interface that allows stakeholders to quickly and easily access the information they need. The Car Sales Dashboard is built using Excel and is designed to be updated with new data on a regular basis. The dashboard displays key metrics such as the number of units sold, total revenue, the make (variant), top 5 models by revenue, the market share for each variant, the sales of cars over the years, etc allowing users to understand how the business is performing overall. It gives dynamic results based on the selection of make (variant) at the top of the dashboard. We can either check the metrics by each variant or by all variants together in total.

1. Display the units sold for each car brand?
2. How much revenue was generated for each car model?
3. Can you display no of variants available for each car model?
4. What is the market value for each car brand? show with the help of BAR chart.
5. Display top 5 models(variants) for each brand based on revenue generated?
6. Show the market share percentage of brands.
7. Show the trend of sales over time for each car model.

**Insights:**

The revenue generated by Volkswagen is higher than any other variant.

Sales trends by Hyundai are less throughout all the years when compared with other variants.

The highest revenue generated is from the Golf model (from Volkswagen make) with 81M.

Irrespective of the variant, the sales trend in the year 2017 has dropped significantly.

Overall, the sales were higher in 2016 with 155k out of which sales of 27k were from Volkswagen.

we dive into the world of data analysis by exploring car sales in Norway. Follow along as we create an interactive Power BI dashboard to visualize key metrics such as units sold, total revenue, market share, and more. Learn step-by-step how to import data, create visualizations, and gain insights from data using Power BI. No prior experience with Power BI is required. Start the data analysis journey today with Power BI and unlock the power of visualizing car sales data in Norway.