Operation green

In the budget speech of 2018-19, a new Scheme "Operation Greens" was announced on the line of "Operation Flood", with an outlay of Rs.500 crore to promote Farmer Producers Organizations, agri-logistics, processing facilities and professional management.
Operation Greens seeks to stabilize the supply of Tomato, Onion and Potato (TOP) crops and to ensure availability of TOP crops throughout the country round the year without price volatility.
The Ministry of Food Processing Industries has launched the scheme. NAFED will be the Nodal Agency to implement price stabilization measures.

Objectives

- Enhancing value realization of TOP farmers by targeted interventions to strengthen TOP production clusters and their FPOs, and linking/connecting them with the market.
- Price stabilization for producers and consumers by proper production planning in the TOP clusters and introduction of dual use varieties.
- Reduction in post-harvest losses by creation of farm gate infrastructure, development of suitable agro-logistics, creation of appropriate storage capacity linking consumption centres.
- Increase in food processing capacities and value addition in TOP value chain with firm linkages with production clusters.
- Setting up of a market intelligence network to collect and collate real time data on demand and supply and price of TOP crops.

Strategy

The strategy will comprise of a series of measures as decided by the Ministry which include:
- **Short term Price Stabilization Measures** : MoFPI will provide 50% of the subsidy on the following two components:
  Transportation of Tomato Onion Potato (TOP) Crops from production to storage;
  Hiring of appropriate storage facilities for TOP Crops;
- **Long Term Integrated value chain development projects**
  Capacity Building of FPOs & their consortium
  Quality production

Post-harvest processing facilities
Agri-Logistics
Marketing / Consumption Points
Creation and Management of e-platform for demand and supply management of TOP Crops.

For further reference
"https://sampada-mofpi.gov.in/login.aspx"