

Gram swaraj abhiyan

Objectives of the campaign

The campaign is undertaken under the name of "Sabka Sath, Sabka Gaon, Sabka Vikas".

The objective of the campaign is to promote social harmony, spread awareness about pro-poor initiatives of government, reach out to poor households to enroll them as also to obtain their feedback on various welfare programmes.

Activities of the campaign

The campaign is being held through a partnership of beneficiaries, 33 lakh elected PRIs members, 5 crore women SHG members, MLAs and MPs to achieve goals.

The Central/State and Local Governments are also partners in progress.

As a special endeavour during the Gram Swaraj Abhiyan, saturation of eligible households/persons would be made under seven flagship pro-poor programmes in 21,058 identified villages covering 530 districts (except Karnataka, West Bengal where Election Code of Conduct is in place). The identified schemes are as follows.

- Pradhan Mantri Ujjwala Yojana
- Saubhagya
- Ujala scheme
- Pradhan Mantri Jan Dhan Yojana
- Pradhan Mantri Jeevan Jyoti Bima Yojana
- Pradhan Mantri Suraksha Bima Yojana and
- Mission Indradhanush.

An important aspect of the campaign would also be the public disclosure to the Gram Panchayats (GP) regarding funds made available under various schemes of the line departments and activities to be taken up in each GP area.

For further information contact

[“http://gsa.nic.in/”](http://gsa.nic.in/)