

# **Poshan abhiyan**

POSHAN Abhiyaan (National Nutrition Mission) is a flagship programme of the Ministry of Women and Child Development (MWCD), Government of India, which ensures convergence with various programmes i.e., Anganwadi Services, Pradhan Mantri Matru Vandana Yojana (PMMVY), Scheme for Adolescent Girls (SAG) of MWCD Janani Suraksha Yojana (JSY), National Health Mission (NHM), Swachh-Bharat Mission, Public Distribution System (PDS), Department Food & Public Distribution, Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) and Ministry of Drinking Water & Sanitation.

## **About the mission**

- The goals of NNM are to achieve improvement in nutritional status of Children from 0-6 years, Adolescent Girls, Pregnant Women and Lactating Mothers in a time bound manner during the next three years beginning 2017-18.
- The National Nutrition Mission (NNM) has been set up with a three year budget of Rs.9046.17 crore commencing from 2017-18. The NNM is a comprehensive approach towards raising nutrition level in the country on a war footing. It will comprise mapping of various Schemes contributing towards addressing malnutrition, including a very robust convergence mechanism, ICT based Real Time Monitoring system, incentivizing States/UTs for meeting the targets, incentivizing Anganwadi Workers (AWWs) for using IT based tools, eliminating registers used by AWWs, introducing measurement of height of children at the Anganwadi Centres (AWCs), Social Audits, setting-up Nutrition Resource Centres, involving masses through Jan Andolan for their participation on nutrition through various activities, among others.

## **Benefits and coverage**

- More than 10 crore people will be benefitted by this programme. All the States and districts will be covered in a phased manner i.e. 315 districts in 2017-18, 235 districts in 2018-19 and remaining districts in 2019-20 .
- To access the complete National Nutrition Mission: Administrative Guidelines click on the link given below :-

[“cds-wcd.nic.in/nnm/NNM-Web-Contents/UPPER-MENU/AdministrativeApproval-Guidelines/Administrative\\_Guidelines\\_NNM-26022018.pdf”](https://cds-wcd.nic.in/nnm/NNM-Web-Contents/UPPER-MENU/AdministrativeApproval-Guidelines/Administrative_Guidelines_NNM-26022018.pdf)

***For any queries contact***

[“https://icds-wcd.nic.in/nnm/home.htm”](https://icds-wcd.nic.in/nnm/home.htm)