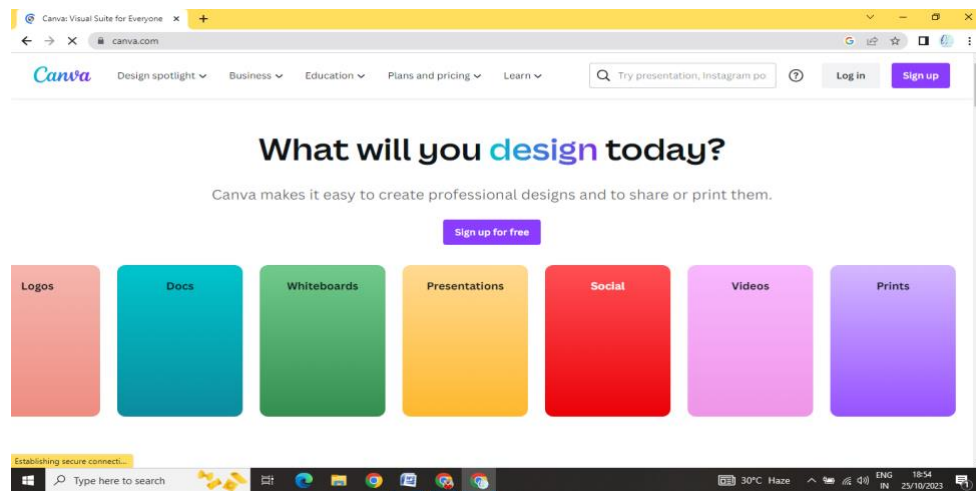


# DIGITAL MARKETING

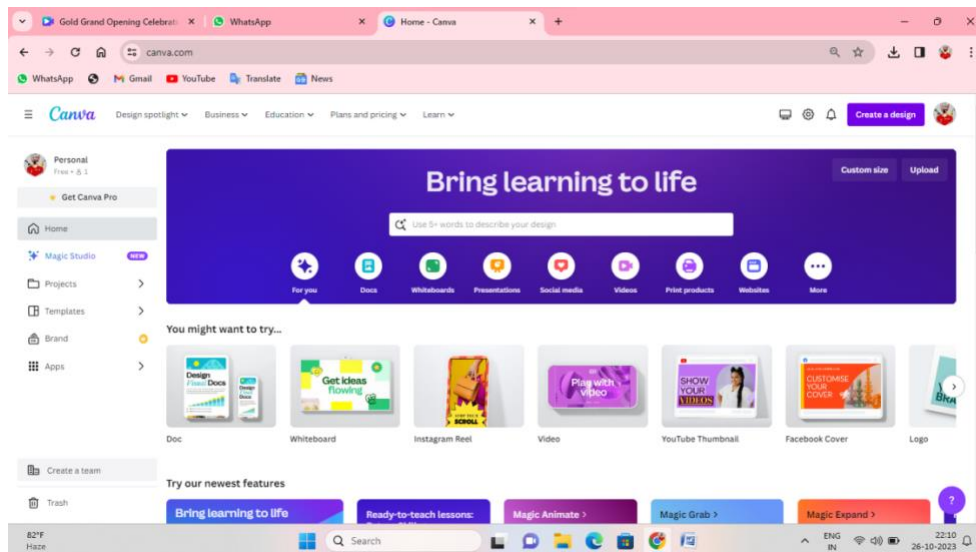
## ASSIGNMENT 4

### CREATE AN EMAIL NEWSLETTER ON BLOGSPOT

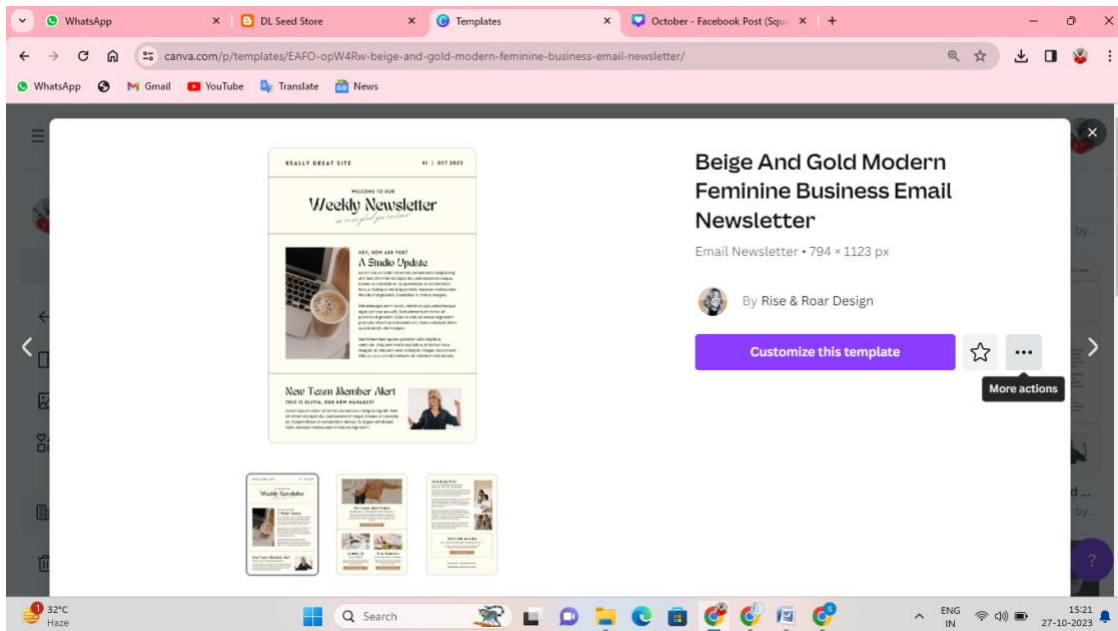
**Step 1:** Open canva and login into our account.



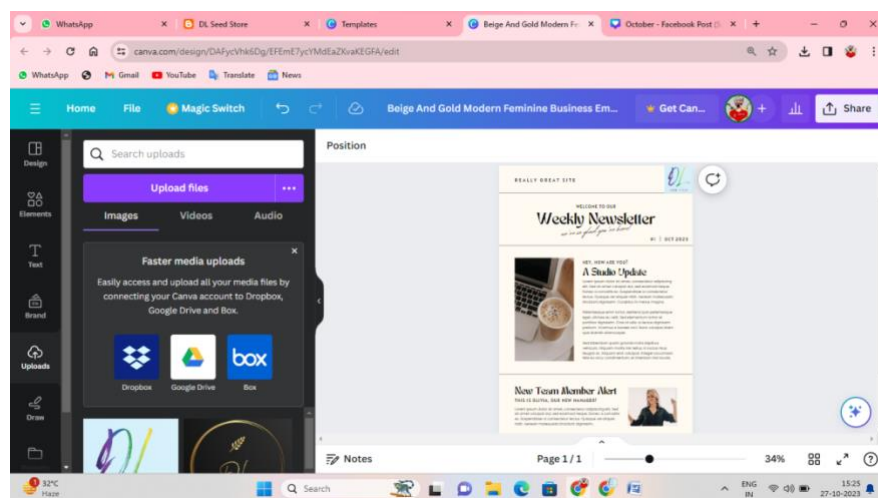
**Step 2:** Just click the 'Create a design' button on the dashboard after logging into Canva.



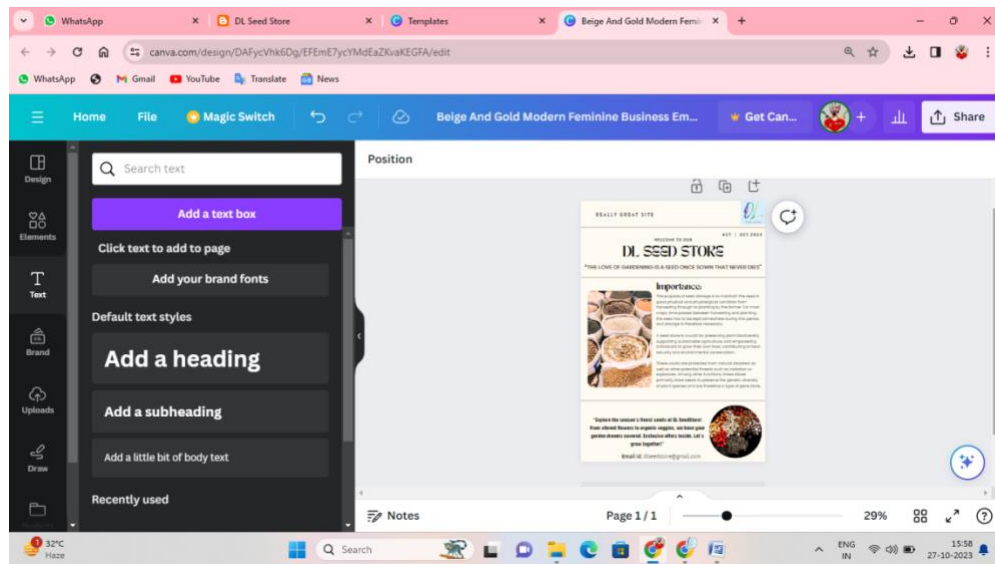
**Step3:** We use search terms like "Email Newsletter" to locate templates that work for your project. We check the options carefully and select the template that most closely resembles the theme and style of your project.



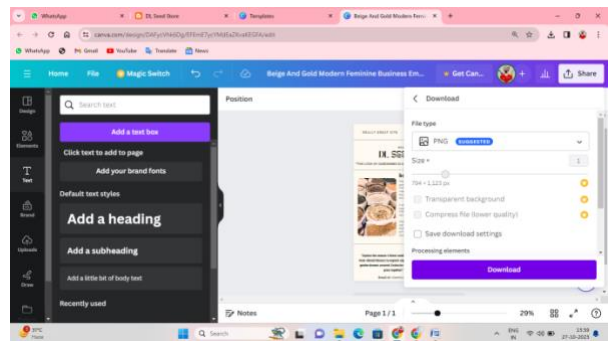
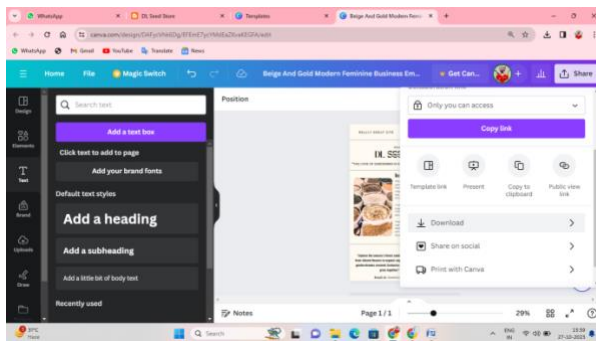
**Step 4:** Insert our brand logo in our poster template.



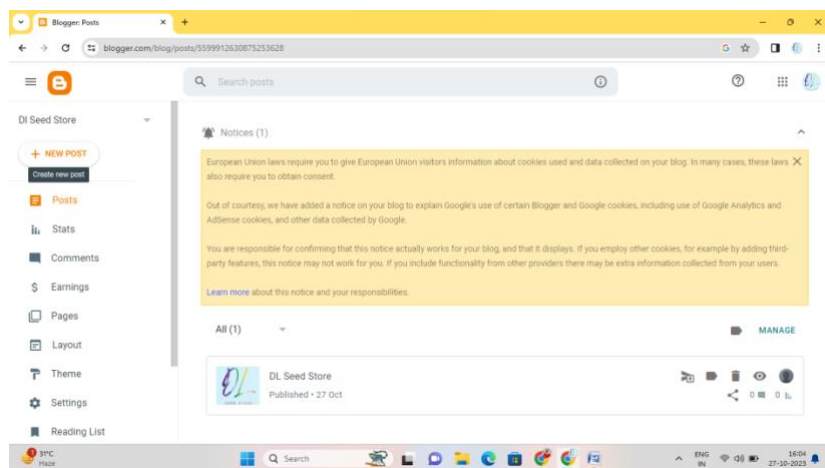
**Step 5:** Changing the content related to our poster.



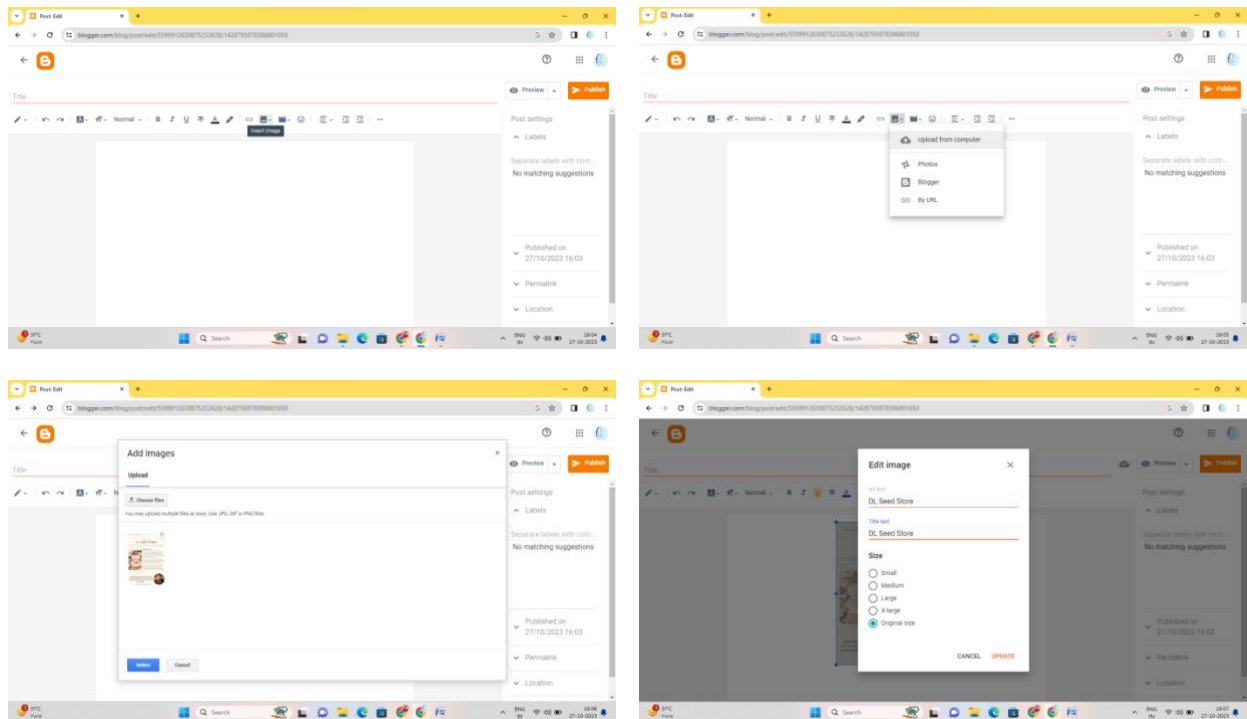
**Step 6:** Click the share button and then click download button.



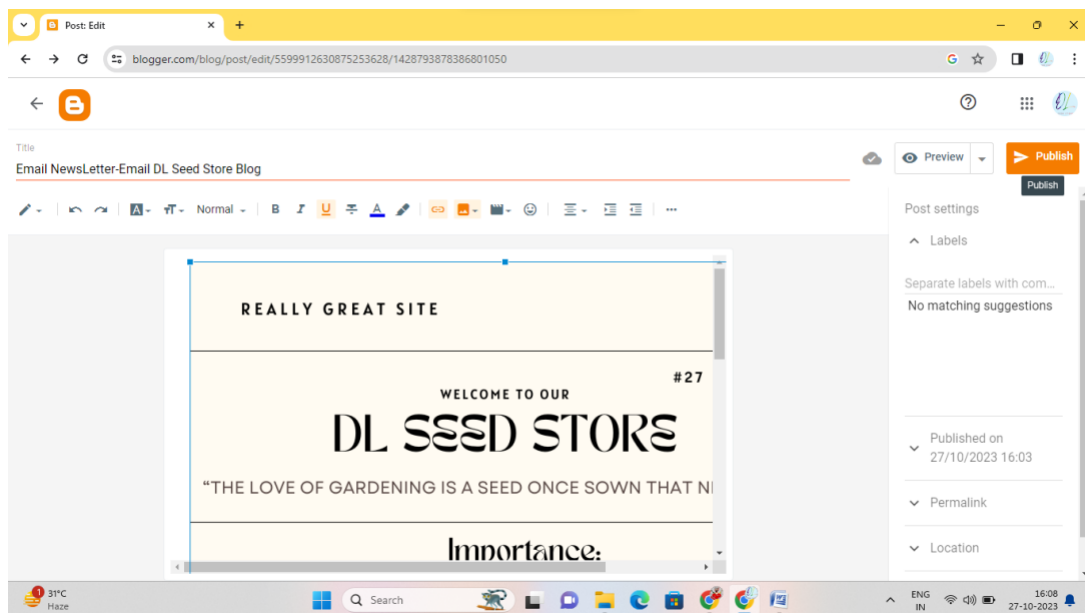
**Step 7:** Create your post by click the “New post” button.



**Step 8:** In the post editor you can insert images and customize the image.



**Step 9:** Preview the post Once you're satisfied, click "Publish" to make it live.



EMAIL NEWSLETTER:

REALLY GREAT SITE



#27 | OCT 2023

WELCOME TO OUR

# DL SEED STORE

"THE LOVE OF GARDENING IS A SEED ONCE SOWN THAT NEVER DIES"

## Importance:



The purpose of seed storage is to maintain the seed in good physical and physiological condition from harvesting through to planting by the farmer. For most crops, time passes between harvesting and planting; the seed has to be kept somewhere during this period, and storage is therefore necessary.

A seed store is crucial for preserving plant biodiversity, supporting sustainable agriculture, and empowering individuals to grow their own food, contributing to food security and environmental conservation.

These vaults are protected from natural disasters as well as other potential threats such as radiation or explosives. Among other functions, these stores primarily store seeds to preserve the genetic diversity of plant species and are therefore a type of gene store.

**"Explore the season's finest seeds at DL SeedStore!  
From vibrant flowers to organic veggies, we have your  
garden dreams covered. Exclusive offers inside. Let's  
grow together!"**

Email Id: [dlseedstore@gmail.com](mailto:dlseedstore@gmail.com)



Reference Link:

<https://dlseedstore.blogspot.com/2023/10/email-newsletter-email-dl-seed-store.html>