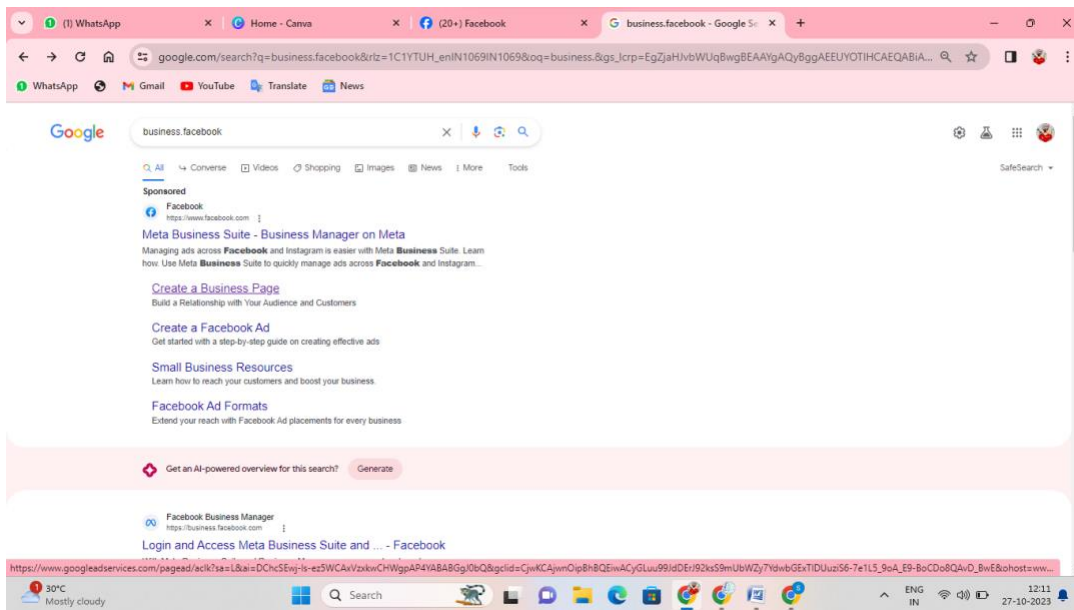


DIGITAL MARKETING

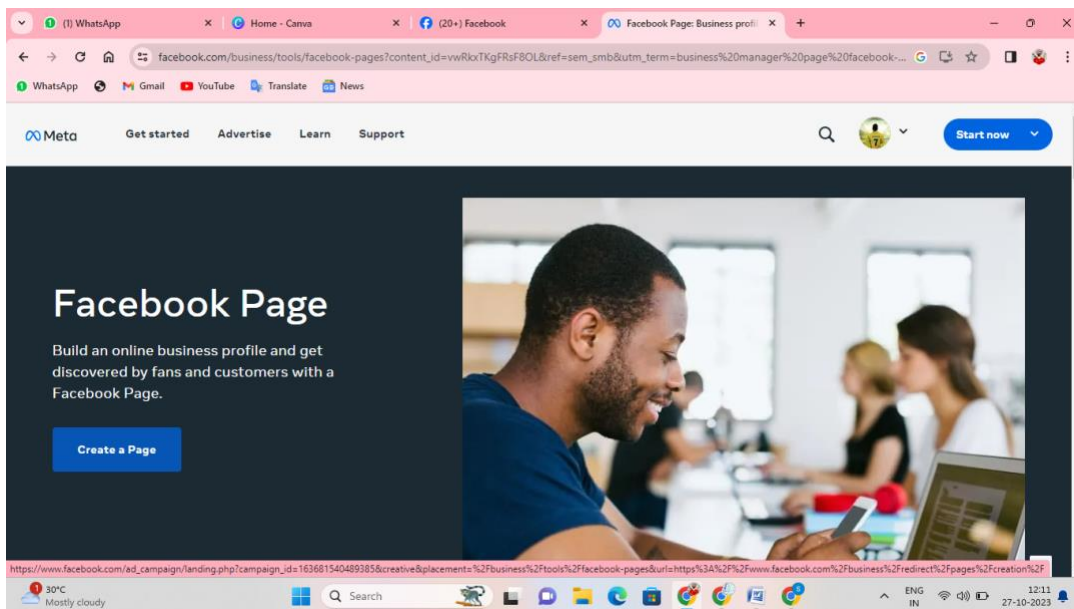
ASSIGNMENT 2

CREATE A FACEBOOK PAGE FOR OUR BRAND

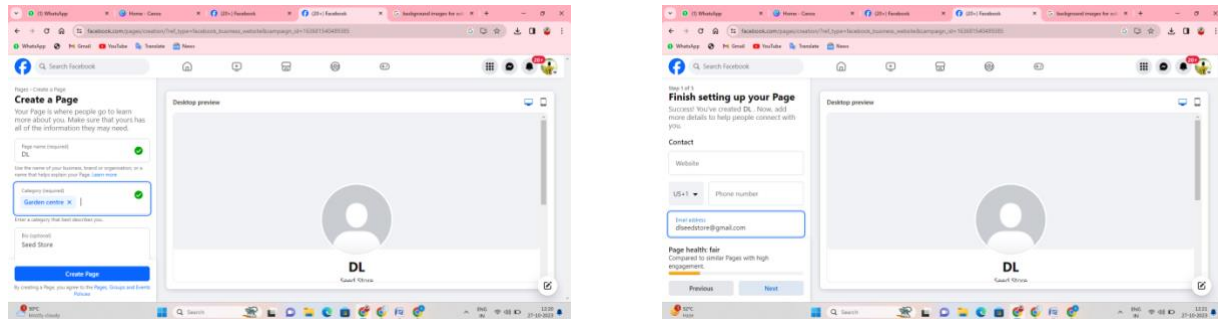
Step 1: Open your web browser and visit [business.facebook.create](https://business.facebook.com/create)



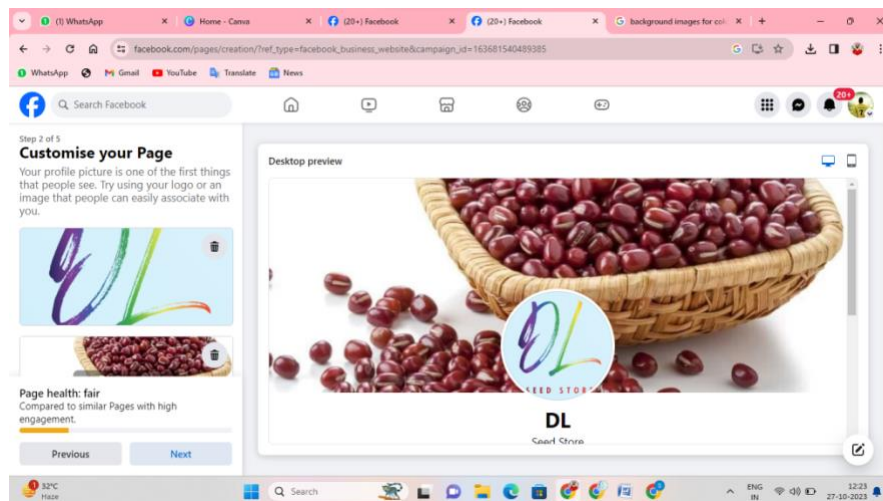
Step 2: Let us click the “create a page” option.



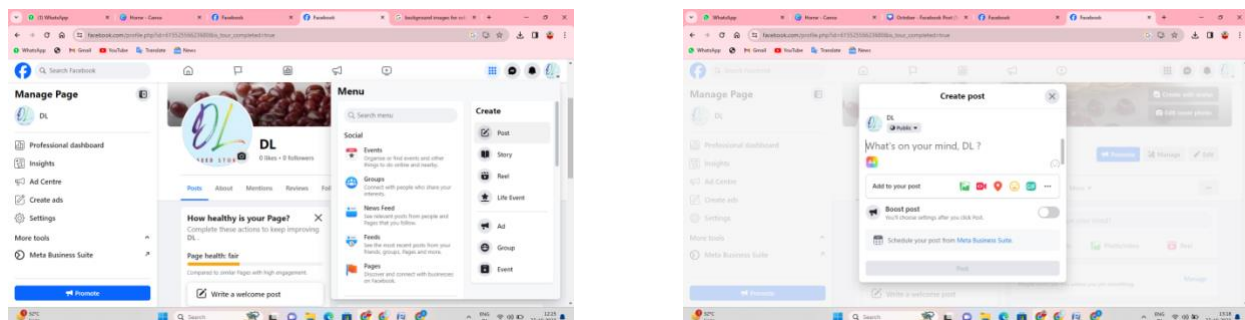
Step 3: Fill in the required information including page name, category, description, contact information & other relevant informations.



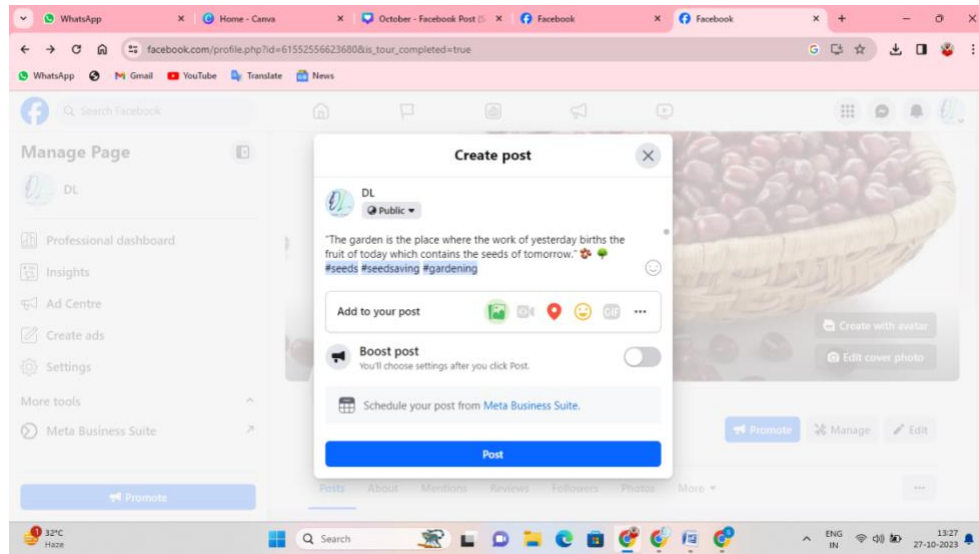
Step 4: Upload a profile picture and cover photo to make page visually appealing.



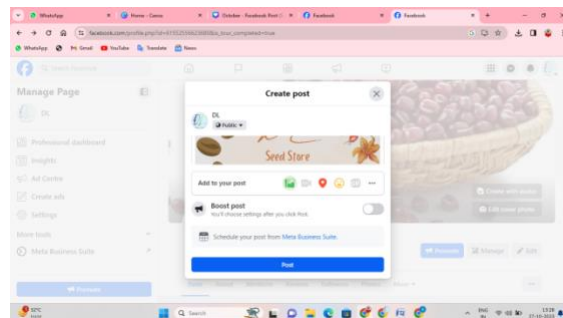
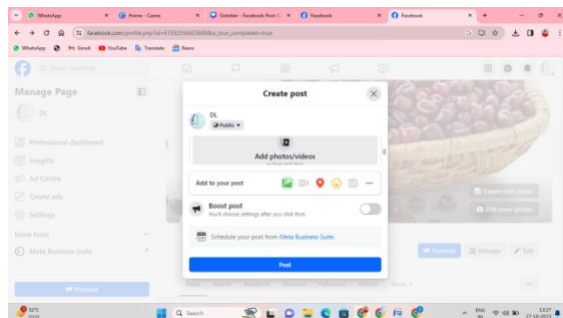
Step 5: Select the “menu” option and click “post” option.



Step 6: Write a compelling caption or description for the poster.



Step 7: Click on the option Add photos/videos and upload the poster.



SOCIAL MEDIA POSTER:



Reference Link:

<https://www.facebook.com/dlseedstore>