# TechConf 2024 - AI & Machine Learning Summit

# EVENT OVERVIEW

Welcome to TechConf 2024, the premier AI & Machine Learning Summit bringing together industry leaders, researchers, and innovators from around the globe. This two-day conference will feature cutting-edge presentations, hands-on workshops, and networking opportunities.

**Date:** June 15-16, 2024

Venue: San Francisco Convention Center Expected Attendees: 2,500+ professionals

Registration Fee: \$299 (Early Bird), \$399 (Regular)

## KEYNOTE SPEAKERS

#### Dr. Sarah Chen

AI Research Director, Google DeepMind

Dr. Chen leads Google's advanced AI research initiatives with over 15 years of experience in machine learning and neural networks. She holds a PhD from MIT and has published over 100 papers in top-tier conferences. Her recent work focuses on large language models and their applications in healthcare.

#### Prof. Michael Rodriguez

Professor of Computer Science, Stanford University

Professor Rodriguez is a renowned expert in computer vision and robotics. He directs the Stanford AI Lab and has been instrumental in developing breakthrough algorithms for autonomous vehicles. His research has been cited over 25,000 times and he holds 30+ patents.

#### Lisa Wang

Chief Technology Officer, OpenAI

Lisa Wang oversees OpenAI's technical strategy and product development. She previously led engineering teams at Tesla and SpaceX, bringing extensive experience in scaling AI systems. She's a strong advocate for responsible AI development and deployment.

### DETAILED AGENDA

### Day 1 - June 15, 2024

• 8:00 AM - 9:00 AM: Registration & Welcome Coffee

Location: Main Lobby

• 9:00 AM - 9:15 AM: Opening Remarks

Speaker: Conference Chair Dr. James Wilson

Location: Main Auditorium

• 9:15 AM - 10:15 AM: Keynote - "The Future of AI: Opportunities and Challenges"

Speaker: Dr. Sarah Chen (Google DeepMind)

Location: Main Auditorium

Description: Explore the latest developments in AI research and their potential impact on society, business, and technology.

• 10:15 AM - 10:45 AM: Coffee Break & Networking

Location: Exhibition Hall

• 10:45 AM - 12:00 PM: Workshop - "Building Production-Ready RAG Applications"

Instructor: Dr. Alex Kumar (Microsoft Research)

Location: Workshop Room A

Prerequisites: Basic Python knowledge

Description: Hands-on workshop covering retrieval-augmented generation systems, vec-

tor databases, and deployment strategies.

• 12:00 PM - 1:30 PM: Lunch & Sponsor Presentations

Location: Main Hall

• 1:30 PM - 2:30 PM: Panel Discussion - "Ethics in AI Development"

Moderator: Prof. Maria Santos (Berkeley)

Panelists: Dr. Sarah Chen, Lisa Wang, Dr. Robert Kim (IBM)

Location: Main Auditorium

• 2:30 PM - 3:30 PM: Technical Session - "Advances in Natural Language Processing"

Speakers: Multiple researchers presenting 15-minute talks

Location: Conference Room B

• 3:30 PM - 4:00 PM: Afternoon Break

Location: Exhibition Hall

• 4:00 PM - 5:00 PM: Industry Showcase - "AI in Healthcare"

Speakers: Representatives from leading healthcare AI companies

Location: Main Auditorium

• 5:00 PM - 7:00 PM: Welcome Reception & Networking

Location: Rooftop Terrace

#### Day 2 - June 16, 2024

• 9:00 AM - 10:00 AM: Keynote - "Computer Vision: From Research to Real-World Applications"

Speaker: Prof. Michael Rodriguez (Stanford University)

Location: Main Auditorium

• 10:00 AM - 10:30 AM: Coffee Break

Location: Exhibition Hall

• 10:30 AM - 12:00 PM: Workshop - "LLM Fine-tuning and Optimization"

Instructor: Dr. Jennifer Lee (Hugging Face)

Location: Workshop Room A

Prerequisites: Experience with transformers and PyTorch

Description: Learn advanced techniques for fine-tuning large language models for spe-

cific tasks and domains.

• 12:00 PM - 1:30 PM: Lunch & Poster Session

Location: Main Hall

• 1:30 PM - 2:30 PM: Fireside Chat - "The Business of AI"

Speakers: Lisa Wang (OpenAI) & Mark Thompson (Andreessen Horowitz)

Location: Main Auditorium

• 2:30 PM - 3:30 PM: Technical Session - "MLOps and AI Infrastructure"

Location: Conference Room B

• 3:30 PM - 4:00 PM: Final Coffee Break

Location: Exhibition Hall

• 4:00 PM - 5:00 PM: Closing Keynote - "AI's Role in Solving Global Challenges"

Speaker: Dr. Priya Patel (UN AI Advisory Board)

Location: Main Auditorium

• 5:00 PM - 5:30 PM: Closing Remarks & Awards Ceremony

Location: Main Auditorium

# WORKSHOP DETAILS

# Workshop 1: Building Production-Ready RAG Applications

Instructor: Dr. Alex Kumar, Senior Research Scientist at Microsoft Research

**Duration:** 75 minutes **Capacity:** 50 participants

Requirements: Laptop with Python 3.8+, basic ML knowledge

What you'll learn:

- Understanding RAG architecture and components
- Implementing vector databases for document retrieval
- Integrating large language models for response generation
- Best practices for production deployment
- Handling edge cases and error scenarios

Materials provided:

- Complete code repository
- Sample datasets
- Deployment templates
- Reference documentation

# Workshop 2: LLM Fine-tuning and Optimization

**Instructor:** Dr. Jennifer Lee, ML Engineer at Hugging Face

**Duration:** 90 minutes **Capacity:** 40 participants

Requirements: GPU-enabled laptop or cloud credits provided

What you'll learn:

- Parameter-efficient fine-tuning techniques (LoRA, AdaLoRA)
- Dataset preparation and preprocessing
- Training monitoring and evaluation
- Model compression and quantization
- Deployment optimization strategies

Hands-on exercises:

- Fine-tune a model for sentiment analysis
- Implement custom training loops
- Compare different optimization techniques
- Deploy optimized models

# VENUE INFORMATION

San Francisco Convention Center

747 Howard Street, San Francisco, CA 94103

The San Francisco Convention Center is a state-of-the-art facility located in the heart of SOMA district. The venue features:

- High-speed WiFi throughout the facility
- Multiple presentation rooms with AV equipment
- Accessible facilities and accommodations
- On-site catering and coffee stations
- Parking garage with 1,500+ spaces

Transportation:

- BART: Montgomery Street Station (0.5 miles)
- Muni: Multiple bus lines serve the area
- Ride-sharing pickup/drop-off zones available
- Bike parking facilities on-site

# ACCOMMODATION RECOMMENDATIONS

Partner Hotels (Special Conference Rates):

Marriott Marquis San Francisco

Distance: 0.2 miles walking

Rate: \$189/night (mention TechConf 2024)

Amenities: Pool, fitness center, multiple restaurants

Hotel Zephyr San Francisco

Distance: 1.5 miles Rate: \$159/night

Amenities: Unique nautical theme, waterfront location

The Westin San Francisco Market Street

Distance: 0.8 miles Rate: \$199/night

Amenities: Luxury amenities, spa services

**Budget Options:** 

- HI San Francisco Downtown Hostel (\$45/night)
- Beck's Motor Lodge (\$89/night)
- Various Airbnb options in the area

## SPONSORS & PARTNERS

Platinum Sponsors:

- Google Cloud Providing cloud credits for workshop participants
- Microsoft Azure Supporting the AI infrastructure track
- NVIDIA Powering our GPU-intensive workshops Gold Sponsors:
- Hugging Face Open source AI platform
- Weights & Biases ML experiment tracking
- Pinecone Vector database solutions Silver Sponsors:
- Cohere Language AI platform
- Anthropic AI safety research
- Scale AI Data platform for AI Community Partners:
- AI/ML San Francisco Meetup
- Women in AI
- Stanford AI Lab
- UC Berkeley AI Research