

...

creative **PORTFOLIO**

BY ANUP SINGH

Table of **CONTENT**

ABOUT ME

PERSONAL SKILLS

EDUCATION BACKGROUND

WORK EXPERIENCE

PREVIOUS ACHIEVEMENT

WORK PORTFOLIO

CONTACT US

DIGITAL MARKETER

introduce **ABOUT ME**

Introducing Anup Singh , a talented digital marketing expert and creative strategist. He can create exciting campaigns that connect with people. Using data and their smart thinking, he can achieve great results for projects. He loves finding new ways to succeed!



**ANUP
SINGH**



personal
SKILLS

Website building

SEO

SMO

facebook Ads

Google Ads

Website Audit

Canva

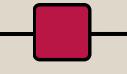
MS Office

45 WPM Typing
Speed

ANUP SINGH

EDUCATION BACKGROUND

2015



10TH

10th from CBSE (Delhi)
with 6.6%

2017



12TH

12th from CBSE (Delhi)
with 80.25%

2020



GRADUATION

Graduation from
Motilal Nehru
College(E) with 1st
division

2022



POST GRADUATION

Post Graduation
from IGNOU with 1st
Division

ANUP SINGH

work **EXPERIENCE**

Experienced and enthusiastic professional, achieving great results in fast-paced teamwork, with a passion for excellence and a proven track record of success.



**2 Years as Counter
Sales
Representative**



**1.3 Years in Digital
Marketing(As Reseller)**

Previous *Work* Achievement



Salesman Of The Year 2021



Salesman Of The Year 2022

Certificate of Completion

This certificate is awarded to

Anup Singh

For successfully completing the eMarketing Institute online course and examination on the topic of

SEO



eMarketing

Issued on: 22 August, 2023
Certificate number: CERT002172914-EMI

Google Digital Garage

Anup Singh

is hereby awarded this certificate of achievement for the successful completion of The Fundamentals of Digital Marketing certification exam on 28/05/2020

Matt Botte
President - Google EMEA



Townsend Pamela Frehan
CEO - IAB Europe

CERTIFICATION



Google Ads Video Certification

Completed by Anup Singh on August 23, 2023

Social Media Certified

Anup Singh

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Aug 22 2023 - Sep 20 2025

Certification code: f704eda33193477db83671ef5d440452

project **PORTFOLIO**

Discover how my creative campaigns, smart strategies based on data, and successful teamwork have achieved visible success for brands in the ever-changing online world.

Website Building

Seo Activity

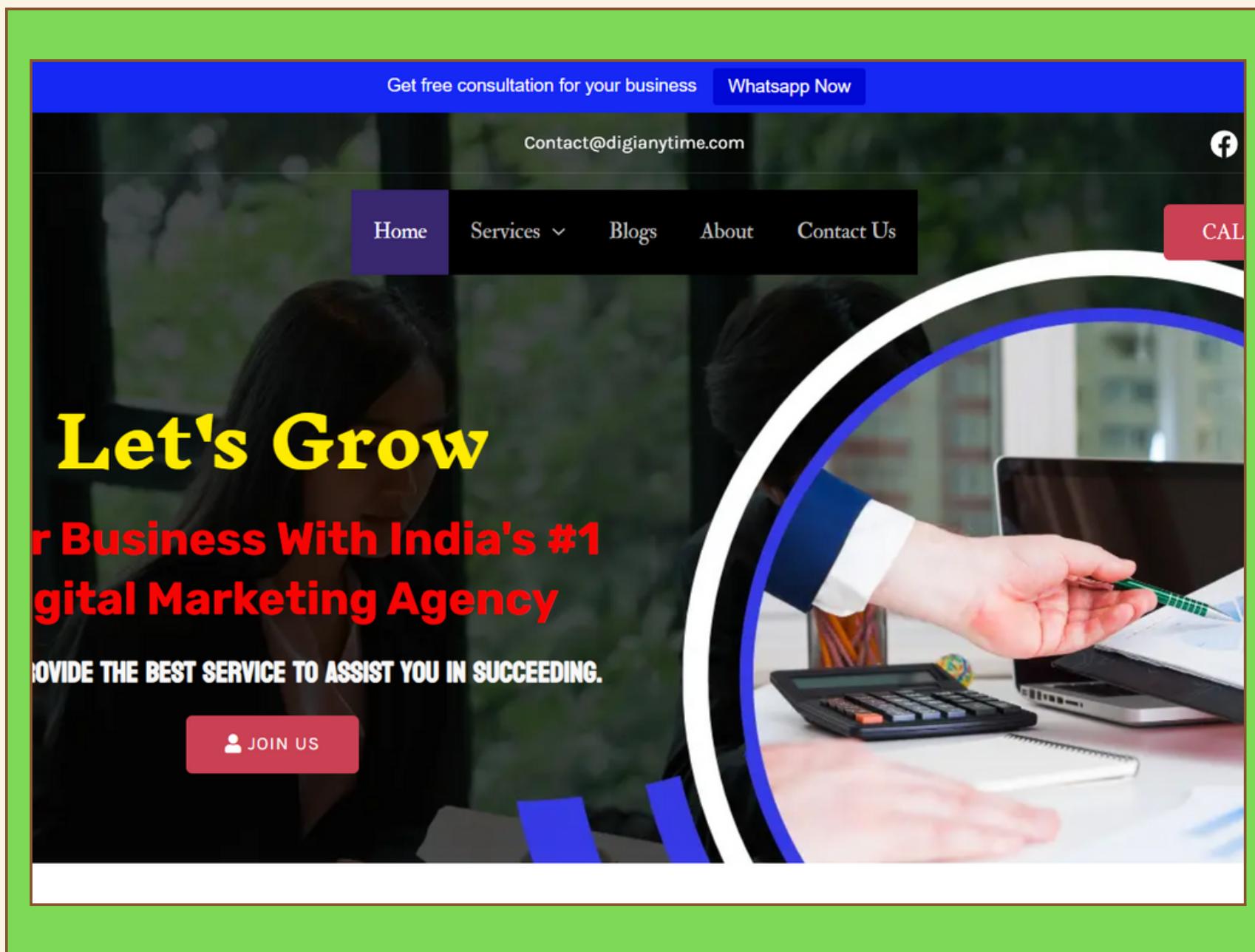
Facebook Ads

Google Ads

Reselling

Website Audit

Website Building Through Wordpress



 Electronics Root

Home Appliances Communication Computer

Best Neckband Under 1500

February 13, 2023 by loveyoukrishna221@gmail.com



Wireless neckbands offer several benefits for users who are looking for a comfortable and convenient way to listen to music ...

[Read more](#)

Best Front Load Washing Machine

February 11, 2023 by loveyoukrishna221@gmail.com



Front-load washing machines have become a popular choice for households due to their many advantages over top-loading models.

Recent Posts

- Best Neckband Under 1500
- Best Mac
- Best
- Best 500
- Best Und

On Page, Off Page & Technical SEO Activity

Focus Keyword →

no	DATE	WEBSITE NAME	DA	PA
1	29/06/23	Medium.com	95	84
2	29/06/23	goura.com	93	41
3	29/06/23	Reddit.com	92	91

Meta Title →

Keyword Density →

Rank Math Score →

User-agent: *

Disallow: /wp-admin/

Allow: /wp-admin/admin-ajax.php

Sitemap: <https://digianytime.com/sit>

FACEBOOK ADS

gns digianytime (126960277078074) ▾

Discard drafts

Search and filter This month

Campaigns Ad sets Ads

Date Edit A/B Test Rules View Setup Columns: Performance Breakdown

Off / On	Campaign	Delivery ↑	Bid strategy	Budget	Attribution setting	Results	Re
<input checked="" type="checkbox"/>	My first engagement ad	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	87	Page Likes
<input checked="" type="checkbox"/>	My first Traffic Ad	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	608	Link clicks
<input checked="" type="checkbox"/>	My first AWA ads	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	111,136	Reach
	Results from 3 campaigns ⓘ Excludes deleted items				7-day click or ...	-	Multiple conversions

Google Ads

Overview All time 13 May - 21 Aug 2023 ▾ < > Show last 30 days

Campaigns ▾

Assets ▾

Audiences, keywords and content ▾

Change history

+ New campaign

Clicks ▾ 24 Impressions ▾ 491 Avg. CPC ₹86.11 Cost ₹2.07K

24 500
12 250
13 May 2023 21 Aug 2023

+

Add filter

Search Segment Columns Reports Download Expand More

	Campaign	Optimisation score	Campaign type	Impr.	Interactions	Interaction rate	Avg. cost	Cost	Bid strategy type	Conv. rate
<input type="checkbox"/>	● 1st aff campaign	-	Search	344	20 Clicks	5.81%	₹77.73	₹1,554.58	Manual CPC	0.00
<input type="checkbox"/>	● Endopeak con ads	-	Video	55	0	0.00%	-	₹3.95	Target CPA	0.00
<input type="checkbox"/>	● teaburn product	74.8%	Search	92	4	4.35%	₹127.06	₹508.23	Manual CPC	0.00

RESELLING

Anup Singh

Marketplace insights

Last 30 days ▾

👁️ 72,267 listing views

🔖 375 listing saves

↗️ 126 listing shares

Commerce profile follows

See Popular Categories

Your listings

10+ active

ⓘ

Total Deposited

₹35494



Payment Eligible

₹1 is the minimum withdrawal amount.

₹0



Withdraw Now



Total Pending

Eligible for withdrawal after 72 hours post
the return window is complete

₹172

Transaction Details

PAYMENT STATUS

DATE

AMOUNT



Running shoes for mens/
womens

₹ 315 ₹ 599 · Available · Listed on
09/01

Mark as sold

Boost listing



Casual shoes for mens

₹ 229 ₹ 499 · Available · Listed on
15/12

Mark as sold

Boost listing



Casual shoes for mens

₹ 249 · Available · Listed on 02/02

Mark as sold

Boost listing



Mens casual shoes

₹ 350 · Available · Listed on 22/01

Mark as sold

Boost listing

Website Audit

Screamingfrog | https://www.autusdigital.com/ | Pause | Clear | Crawl 40% | SEO Spider

Missing Alt Text

	Address	Content Type	Size	IMG Inlinks	Indexability
1	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon-1.webp	image/webp	612.0 B	2	Indexable
2	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon4-1.webp	image/webp	1.0 KB	2	Indexable
3	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon14.webp	image/webp	686.0 B	2	Indexable
4	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon3-1.webp	image/webp	588.0 B	2	Indexable
5	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon11.webp	image/webp	402.0 B	2	Indexable
6	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon8.webp	image/webp	754.0 B	2	Indexable
7	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon7.webp	image/webp	538.0 B	2	Indexable
8	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon5-1.webp	image/webp	510.0 B	2	Indexable
9	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon2-1.webp	image/webp	344.0 B	2	Indexable
10	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon15.webp	image/webp	520.0 B	2	Indexable
11	https://www.autusdigital.com/wp-content/uploads/2023/04/interior-design.webp	image/webp	1.6 KB	2	Indexable
12	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon12.webp	image/webp	440.0 B	2	Indexable
13	https://www.autusdigital.com/wp-content/uploads/2023/04/mover.webp	image/webp	1.0 KB	2	Indexable

Selected Cells: 1 Filter Total: 45

Missing Alt Text

S No	URL/Links
1	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon-1.webp
2	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon4-1.webp
3	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon14.webp
4	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon3-1.webp
5	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon11.webp
6	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon8.webp
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9	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon2-1.webp
10	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon15.webp
11	https://www.autusdigital.com/wp-content/uploads/2023/04/interior-design.webp
12	https://www.autusdigital.com/wp-content/uploads/2023/04/serve_icon12.webp

Image over 100 KB

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1	content/themes/autus-digital/img/creative_img.webp
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3	content/themes/autus-digital/img/hire_img.webp
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5	/wp-content/uploads/2023/04/city_img7.webp
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9	content/themes/autus-digital/img/sms_img.webp
10	wp-content/uploads/2023/04/city_img8-1.webp
11	content/themes/autus-digital/img/hire_img3.webp
12	content/themes/autus-digital/img/weHelp_img2.webp

Broken Links on Website

S No	URL/Links
1	https://www.autusdigital.com/blog/solve-biggest-problem

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official.digitalanup@gmail.com