**Observations:**

1. Success rate for the category “Music” is high when compared to other categories.
2. About 80% of the projects under the category “Food” are failed.

However, “Small Batch” sub-category is a huge success.

“Food trucks” & “Restaurants” are the major contributors towards the failure.

1. It is very clear from the above graph that the success rate is high in the first half of the year and at the end of the year.
2. Most of the projects are failed between June and October.

To be precise “September” has very less success rate.

**Limitations of the Dataset:**

1. Currency is not uniform.
2. Dates are not Formatted.

**Other possible Tables/Graphs that can be created:**

1. We can create a Combined graph with category & subcategory (in the same graph) to analyse which sub-category is contributing more towards the success / failure in each category.
2. A time-series graph showing **Percentage success/failures.**
3. A graph that shows top 10 highest pledged projects.
4. Graph with highest/ lowest percentage funded.