



## **Need of NoSQL**

- •Explosion of Social media sites (FaceBook, Twitter etc) resulting in generation of large data of different formats and size.
- •Rise of Cloud based technologies like Amazon Web Services (AWS), Google cloud and Microsoft Azure
- Expansion of Open source communities.









## Characteristics of NoSQL

- Does not follow ACID properties
- Less complexity as of SQL queries
- Schema less
- Fast development
- Large data volumes
- Easy and frequent DB changes

