



Name: Mohd Faheem
Designation: Salesforce Developer
Email: mohdfaheem00132@gmail.com
Phone: +917983679081

SKILLS SUMMARY

Years of Experience: 3 years and 7 months

Summary: Salesforce Developer with over 3+ years of experience in building and customizing applications using Sales Cloud, Financial Services Cloud, and Lightning Web Components (LWC). I am skilled in writing Apex code, designing responsive user interfaces, and delivering reliable solutions that meet business needs.

Worked closely with business teams, testers, and designers to build user-friendly and efficient Salesforce applications.

Certifications:

- Salesforce Platform Developer I
- Salesforce Certified Platform App Builder
- AI Associate



Core Skills: Lightning Web Components (LWC), Apex Development, Apex Triggers, Async Apex (Batch Apex, Queueable Apex, Future Apex, Schedule Apex), Apex Rest, REST API Integration, SOQL & SOSL, Salesforce Flows, Salesforce Lightning, Salesforce Admin, GitHub-Copilot.

CURRENT EXPERIENCE

TAVANT India

From Aug-2022 - To July-2024

Project-1

Project Name: Finleads point of Sale Implementation (Freedom Mortgage)

Project Description: Freedom Mortgage is one of the largest non-bank mortgage lenders in the U.S., specializing in government-backed loans such as FHA, VA, and USDA. The Finleads Point of Sale Implementation project focused on improving the borrower and internal user experience by enhancing Salesforce functionality and automating critical business processes. The solution supported loan origination, customer service workflows, and document management within Salesforce, ensuring faster loan processing, improved customer engagement, and better operational efficiency.

Technologies Used: Lightning Web Components (LWC), Apex, Lightning Message Service (LMS), Salesforce Admin, Rest API Integration, Git, Data Loader.

Role: Salesforce Developer

Responsibility:

- Designed and developed custom Lightning Web Components (LWC) to build interactive and mobile-responsive interfaces, improving end-user experience and productivity
- Implemented Apex classes and triggers to handle complex business logic and automate loan origination and customer service workflows.
- Developed and optimized component communication using Lightning Message Service (LMS) and pub/sub framework, ensuring smooth data exchange across components.
- Partnered closely with business analysts, QA engineers, and stakeholders to translate requirements into scalable Salesforce solutions, ensuring timely and high-quality delivery.
- Actively participated in code version control and deployments using Git, maintaining a structured and collaborative development process.
- Conducted unit testing and debugging to ensure error-free code and reliable application performance.

Project-2

TAVANT India Duration: February 2025 – Present

Project Name: KTC TMAP IoT Dashboard

Project Description: I worked as a Salesforce Developer on the KTC IoT TMAP Dashboard, which was designed for both internal KTC users and dealers to track and monitor industrial equipment in real time.

The idea was that many machines (like tractors or heavy equipment) come with IoT (Internet of Things) devices installed. These devices send data using a SIM card and internet, and that data helps us understand machine usage, service needs, and more. This data is stored and processed using Azure cloud and IoT Hub in the backend.

My main role was to build and enhance the Salesforce UI using Lightning Web Components (LWC). Some of my key contributions included:

Technologies Used: Lightning Web Components (LWC), Salesforce Admin, Rest API Integration.

Role: Salesforce Developer

Responsibility:

- Built modular and reusable LWC components for displaying live machine data.
- Telematics Filter: I built filters to separate Telematics (connected devices) and non-telematics (not connected) equipment. This helped dealers see which machines are actively sending real-time data.
- Machine Hours Component: I created a custom component that displays how many hours a machine has been used. This data changes dynamically depending on whether it's a Telematics or Non-Telematics machine. It also includes a tooltip and handles cases where estimated hours are shown.
- Read/Unread Functionality: I implemented logic to mark certain rows as read/unread in the list view, improving user experience for tracking updates.
- Opportunity Insights: Based on machine data (like hours used, alerts, service history), we generate service opportunities—like when a machine needs maintenance or has a technical alert. These help dealers take timely actions, like calling the customer for service or parts, which leads to more revenue and better customer service.
- Custom Labels, Styling, and Permissions: I handled multi-language custom labels (like English and French), applied custom CSS on table rows/columns, and managed visibility using role-based filters.
- Implemented custom visuals like Machine Hours and row state indicators (read/unread)
- Worked closely with UI/UX and backend teams to build a scalable architecture.
- Added dynamic filtering and customizable labels for analytics dashboards.
- Ensured maintainability and performance of the application.

SYSTEMS PROFICIENCY

Operating Systems: Windows

Programming & Development: Apex, Lightning Web Components (LWC), Asynchronous Apex (Future, Queueable, Batch), Apex Triggers, Apex REST, SOQL, SOSL, Rest API Integration

Salesforce Platform: Salesforce Administration, Salesforce Flows, Lightning Experience, REST API Integrations, Data Loader

Web Technologies: JavaScript, HTML5, CSS, Lightning Components

Tools & Frameworks: Visual Studio Code, Salesforce CLI, Git & GitHub, GitHub Copilot, Microsoft Copilot, ChatGPT

Databases: Salesforce Object Data Model (SOQL/SOSL access)

EDUCATION

Degree & Branch: B. Tech in Information Technology

Institute Name: Raj Kumar Goel Institute of Technology Ghaziabad

Year of Passing: 2022

DOMAIN EXPERTISE

Industry Domains Worked In:

- **Mortgage & Financial Services** – (Freedom Mortgage project)
- **Industrial & Manufacturing (IoT Monitoring)** – (KTC IoT Dashboard project)

KEY ACHIEVEMENTS /TRAININGS

Key Achievements:

- "*Shining Star*" – Technical Contribution Award for impactful work on key projects, recognized by Technical Architect and Lead
- "*Employee of the Quarter*" – Awarded for outstanding performance and delivery during the Freedom Mortgage project

Training:

- Salesforce Lightning Web Components Development
- Apex Programming and Advanced SOQL/SOSL
- Salesforce Admin
- Rest/Soap API Integration