# Elp - Documentation

# **Local Review Site Script**

Provenlogic - 19 July 2014



# Installation

- If you are using shared hosting, then extract *yelp-shared-hosting.zip* in your root folder.
- If you are using VPS or Dedicated hosting, then extract *yelp-vps.zip* and create a virtual host pointing to << *path-to-elp*>>/*public*.
  - Execute the *yelp.sql* in your database
  - Goto app/config/database.php and add your database credentials.

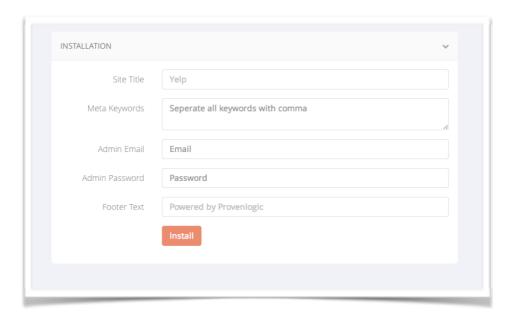
• Goto *app/config/app.php* and add your application url.

• Goto *app/config/paypal.php* and add your paypal username, password and signature. To make real payment, Please change the value of test mode to **false**.

Goto app/config/services.php and add your mandrill api key

```
1 <?php
2 return array(
3
4 'mandrill' => array(
5 | 'secret' => '', // Mandrill API Key
6 )
7
8
9 );
```

• Then goto <a href="http://example.com/admin/install">http://example.com/admin/install</a> to complete the installation.



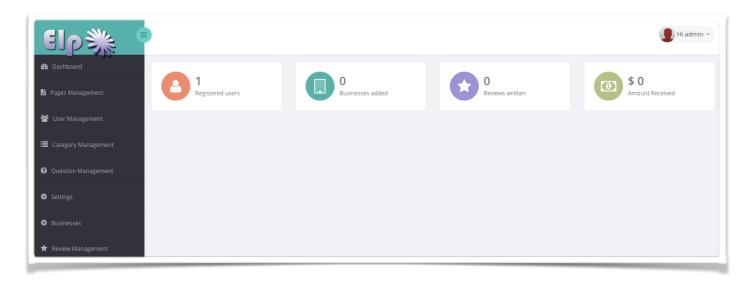
After Installing, You will be redirected to the admin dashboard.

# **Admin Panel**

In admin panel, You can see various options in the left sidebar. Here, We have explained all options in the following chapters.

#### Dashboard:

Here you can view the number of registered users, number of businesses added, number of reviews written and amount received.

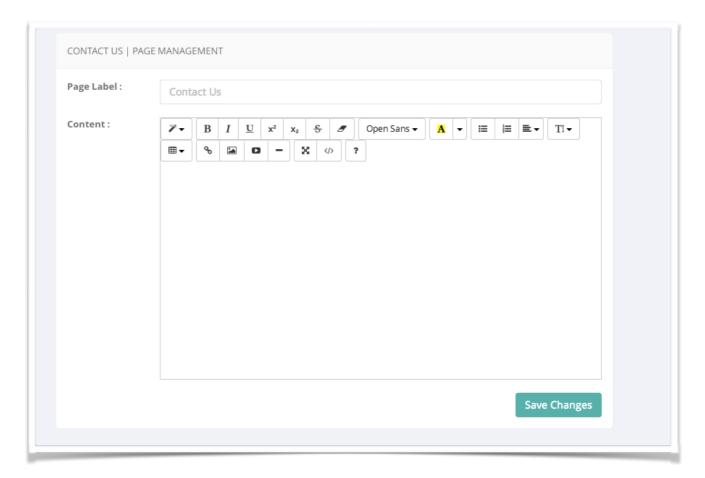


### Pages Management:

You can create static pages here. Click **Add New Page** button in the right top corner to add a new page.

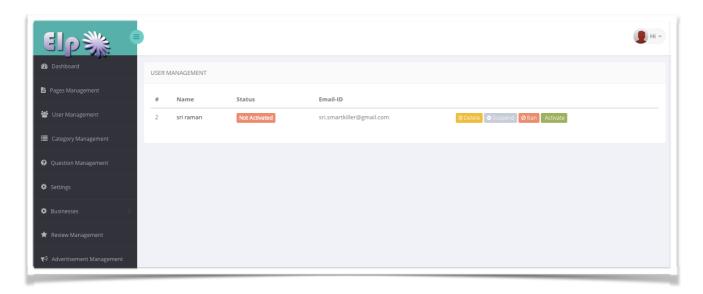


- All the static pages created here will be listed in the footer of all the pages.
- Click Delete button to delete the page from footer.
- Click Edit button to add content to the particular page.
- Here you can edit the Title of the page and the content of that page.



## **User Management:**

Here you can manage all the registered users.



- Admin can activate a user if the user didn't activate the account.
- · Admin can delete a user.

- Admin can Suspend a user. ( If a user is suspended, then the user cannot log into the account for next 1 hour.
- Admin can ban a user ( If a user is banned , then the user cannot login permanently until the admin can unbar the user manually. The same user can't register again with the same email id )

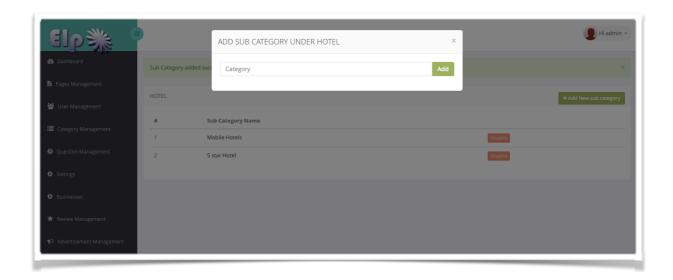
### **Category Management:**

Admin can create category and sub categories here.

• Click the 'Add New category' button in the top right corner to create a new category.



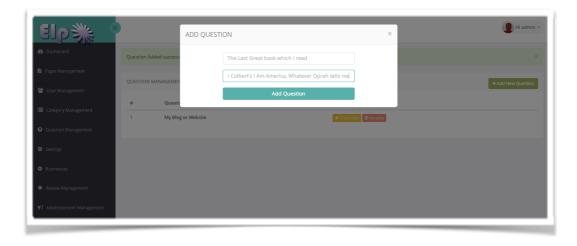
 After adding a new category. Click the View button to create sub categories under the master category.



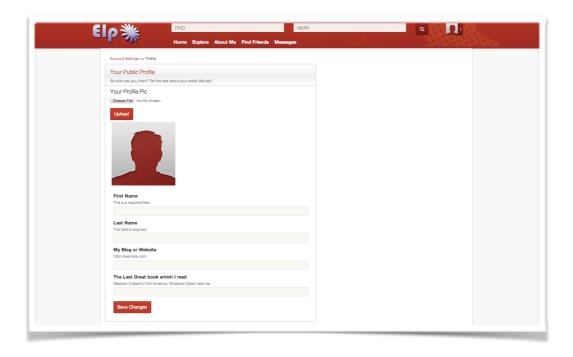
- Create sub category by clicking the 'Add New sub category' button in the top right corner.
- You can't delete any categories or sub categories, since that may affect the business linked to those categories or sub categories. But, Admin can disable that category or sub category. Therefore, No one can create a business with those category or sub category. Businesses created with those category or sub category before disabling will not be affected.

#### **Question Management**

You can add questions here to ask the registered users in your site. You can add description along with the question here.

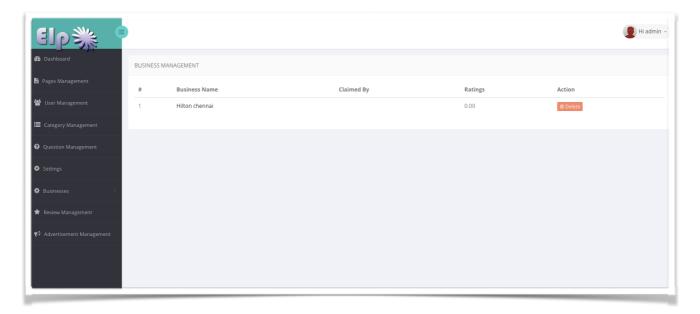


These questions will be displayed to the registered users like follows:



### **Business Management:**

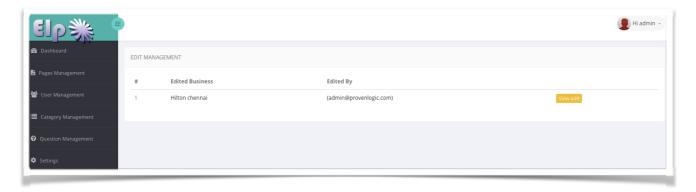
If any registered user create a business, then it will be listed here. All the business added to the site will be shown here.



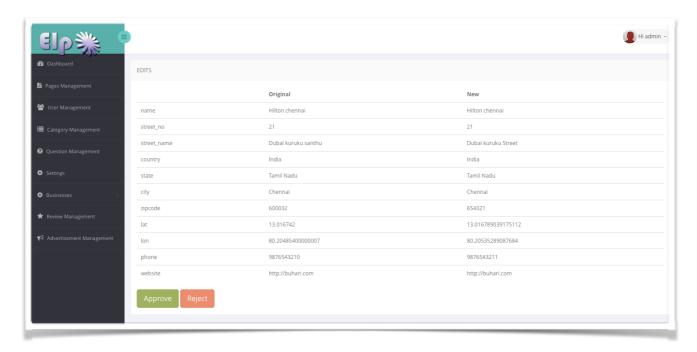
Admin can delete the business here by clicking the delete button near the business.

### **Reported Edits management:**

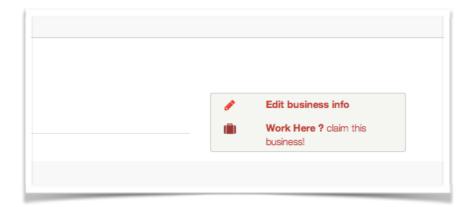
If any user edits a business data, then the changes will be listed in the business edit management page.



You can check the changes made by the user by clicking the "view edit" button. You can approve or reject the reported edit by the user in that page.

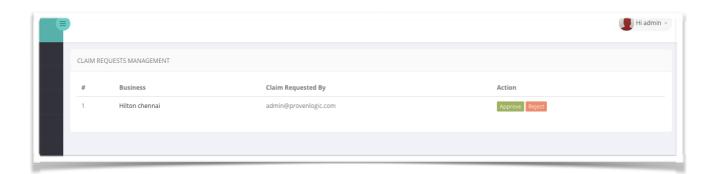


#### **Business Claims:**



If anyone claim a business by clicking the 'Work here? Claim this business' link in the business page. Then they will get the message as **Your Claim has been sent for approval.** 

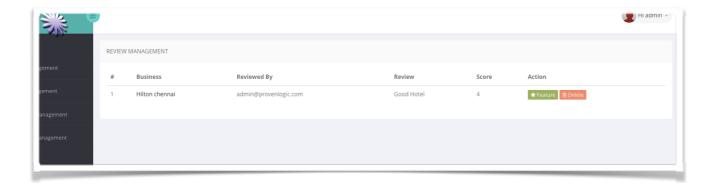
Admin can manage these claim requests in the 'Business Claim' page. Admin can approve / Reject this request through this panel.



If you approve the business claim request, Then the User who claimed this business can feature his/her Business, Edit Business Hours and Edit More info. The changes done by the business owner will be approved automatically.

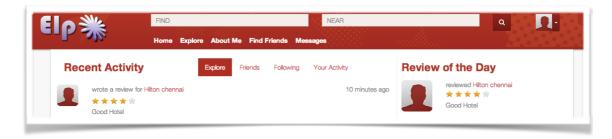
#### **Reviews Management:**

All the reviews by the registered users will be listed in reviews management. So, Admin can delete the any review through this page.

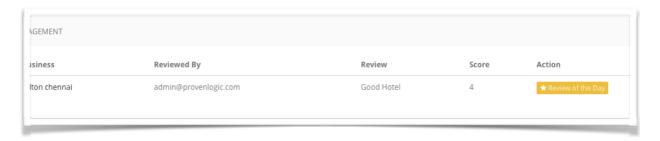


## Review of the day:

Review of the day will be displayed in the home page of the help like in the following picture.



A review in the review management page can be made as review of the day by clicking the 'feature' button near the particular review.



### **Monetization Option:**

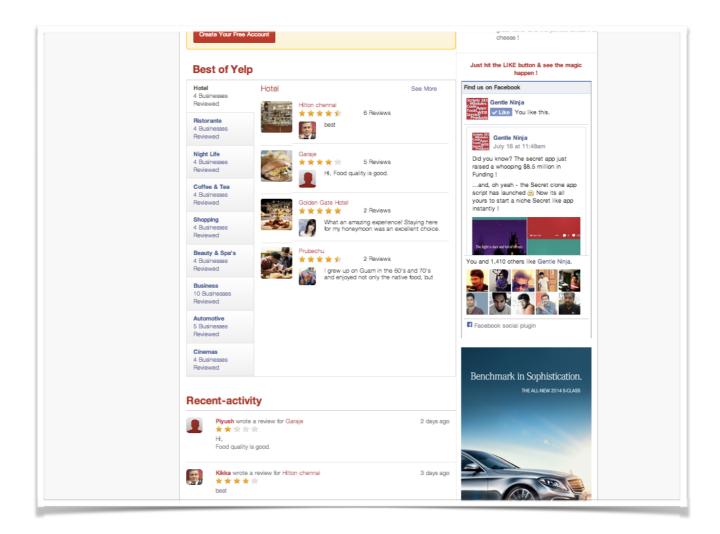
There are two types of monetisation in our Elp script. They are

- Banner Advertisement
- Featured Business

#### **Banner Advertisement:**

Banner Advertisement can be done manually only. Admin can use this space for anything. We gave option to add HTML content here. If the admin don't want to display any advertisement in this space. Then they can use it to add their Facebook likebox, Poll options etc.,

Banner will be displayed in the sidebar of the home page, category page, city page and other search pages in our script.



Admin can add the HTML code for this page in the advertisement management page (Banner 1).



#### **Featured Business:**

Our registered users can feature their business by paying certain subscription fees every month. Featured Business will be shown in the top of the search list. The amount to be paid every month to make their business as featured advertisement can be set by the admin in the advertisement management.



Admin also can view the Purchase history here.

Thank you,