

Danny Weng.

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A Product Designer with background in graphic design.
Currently focused on Lean UX and Designing with Data.

Education.

ChihLee University of Technology
Bachelor of Fine Arts ,June 2016
Multimedia Design

Skills.

User Interface Design
User Experience Design
Lean UX
Branding
Graphic Design
Design Guideline

Tools.

Sketch
Adobe CC Suite
Invision
Overflow

Experience.

Snapask / Feb. 2018 - Aug. 2019

Product Designer Taipei, Taiwan

- Redesigned the Hiragana Times App. Developed the User Flow, Wireframe, Mockups and Prototype.
- Developed the Snapask Selling Content feature with Marketing Team by using Lean UX methodology.
- Collaborated with Product Team using Agile methodology.

Brand Designer Taipei, Taiwan

- Led Design for Snapask Content. Created a variety of design materials for Content Team. Developed Branding Design Library.
- Run A/B Testing for Snapask In-app Banners, Increasing CTR by 50%.
- Collaborated with cross-functional partners including designers, marketers, content strategists, user researchers, and engineers.
- Developed Design Guideline for off-line education service LAB.
- Launched several Landing Pages for Business and Marketing Team.