

# Professional, Less Technologically Skilled User

NAME

Ava Martin

MARKET SIZE



TYPE

**Experienced,  
Non-Technical  
Teacher**



## Quote

“  
*Most of my students perform well in class and I do not think they need any changes to their programmes, but those students who fall through the cracks need help.*  
”

## Background

A veteran of teaching, Ava has been educating high school students for 25 years now. Although she has experience using the internet and computers, she does not consider herself highly competent at using IT equipment, preferring to plan courses and conduct teacher on pen and paper. Recent changes in her teaching environment, namely the introduction of computers into the classroom, forces her out of her comfort zone to better connect with her students while teaching.

Ava has lived in Melbourne for most of her life. After completing her education at the University of Melbourne, she got a job at a High School in the city. After years of teaching and jumping around various teaching positions, she finally settled at her current position at East Point High School, where she has worked for 7 years.

Ava is married and has two children, both of whom have left home after turning 20 years old.

## Demographic info

Female 52 years

Melbourne, Australia

Married

Australian (Caucasian)

Bachelors of Science (1992)

Bachelors of Education (1995)

## Goals

- Create high school classes which have high knowledge coverage of her subject (science)
- Gain a brief overview of the CLU Framework to decide on whether it is worth it or not to adopt it in full for her department

## Motivations

- Ava wants to learn how to create courses the Creative Learning Units Framework without attending a class or reading excessively
- Ava wants to try out some Creative Learning principles within her classroom and courses for the next teaching year
- If Ava sees enough benefits of the framework and how it will benefit her students, she will seek to construct her courses from now on using the framework
- Ava has the first-hand experience in seeing the failures of some of the current learning framework with some of her students, and she wants to help those students succeed.

## Frustrations

- Ava currently does not connect well with her students due to the age difference.
- Ava fears that her inexperience with computer technology affects her teaching as computers become prevalent in the classroom.

## Position info

Head of the Science  
Department at a East Point  
High School

Reports directly to the Principal  
of her school

Supervises the other teachers  
within the Science Department

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