

Moodboard



Within this project, three moodboards were created with slight design differences. These three images have been numbered from 1 to 3, with the leftmost moodboard being "1" and the rightmost being "3". Moodboard 1 was designed with collaboration and classrooms in mind, with group-learning chosen as the predominant theme. Moodboard 2 was created with more abstraction in mind between learning and the tools and objects used in learning; it seeks to balance in-person learning with tools that assist in learning. Moodboard 3 is much more technology and work focused, with the images mainly focusing on work between pairs.

Feedback from the client

I basically like anything that has a collaboration message.

Cheers

John Quay



As a result of this feedback, we chose the first moodboard because it was created specifically with collaboration in mind. The colour scheme for this moodboard is chosen based on the images within the pictures themselves. These images mainly include people working together - and as such the colours chosen are skin-colour tones combined with some primary colours within the classrooms. We feel that this would be a good design as it would represent collaboration between different types of people: races and age groups.