ALS Algorithm

Import Lib and init spark

```
from pyspark.sql.functions import col, explode
from pyspark import SparkContext
from pyspark.sql import SparkSession
from pyspark.ml.evaluation import RegressionEvaluator
from pyspark.ml.recommendation import ALS
from pyspark.ml.tuning import ParamGridBuilder, CrossValidator
# sc = SparkContext
# sc.setCheckpointDir('checkpoint')
spark = SparkSession.builder.appName('Group 7 - Recommendation System') \
.config('spark.sql.execution.arrow.pyspark.enabled', True)\
.config('spark.driver.memory','8G')\
.config('spark.ui.showConsoleProgress', True)\
.config('spark.sql.repl.eagerEval.enabled', True)\
.getOrCreate()
```

Read data:

```
# Data is downloaded from https://www.kaggle.com/bandikarthik/movie-recommendation-system
movies = spark.read.csv('../MovieLens/movie.csv', header=True, inferSchema=True)
ratings = spark.read.csv('../MovieLens/rating.csv', header=True, inferSchema=True)
```

```
movies.limit(5).show()
```

```
ratings.limit(5).show()
+----+----+-----
|userId|movieId|rating|
                     timestamp|
         2 3.5 2005-04-02 23:53:47
    1 29 3.5 2005-04-02 23:31:16
    1
         32 3.5 2005-04-02 23:33:39
    1 47 3.5 2005-04-02 23:32:07
       50 3.5 2005-04-02 23:29:40
 ----+
print(ratings.agg({"rating": "max"}).collect()[0])
print(ratings.agg({"rating": "min"}).collect()[0])
Row(max(rating)=5.0)
[Stage 12:======>>
Row(min(rating)=0.5)
```

Create test, train set and als model

Add hyperparameters and build cross validation

regParam: 0.1

```
# Add hyperparameters and their respective values to param grid
 param_grid = ParamGridBuilder() \
            .addGrid(als.rank, [100]) \
            .addGrid(als.regParam, [.15]) \
            .build()
            #
                        .addGrid(als.maxIter, [5, 50, 100, 200]) \
 # Define evaluator as RMSE and print length of evaluator
 evaluator = RegressionEvaluator(metricName="rmse", labelCol="rating", predictionCol="prediction")
 print ("Num models to be tested: ", len(param_grid))
 Num models to be tested: 1
 # Build cross validation using CrossValidator
 # numFolds=3 means the CrossValidator will create 3 different models.
 cv = CrossValidator(estimator=als, estimatorParamMaps=param grid, evaluator=evaluator, numFolds=3)
Fit Model and get best model
# We fit the cross validator to the 'train' dataset
  model = cv.fit(train)
   # We Extract best model from the cv model above
   best model = model.bestModel
Calculate RMSE
 predictions = best model.transform(test)
 rmse = evaluator.evaluate(predictions)
 print(f"Root mean square error: {rmse}")
 print("====BEST MODEL ====")
 print(f"BEST RANK: {best model.rank}")
 print(f"maxIter: {best_model._java_obj.parent().getMaxIter()}")
```

```
print(f"regParam: {best_model._java_obj.parent().getRegParam()}")
[Stage 344:=====>>(199 + 1) / 200]
Root mean square error: 0.8143051599489648
====BEST MODEL ====
BEST RANK: 10
maxIter: 10
```

Recommend movies for all users

```
# Generate n Recommendations for all users
recommendations = best_model.recommendForAllUsers(10)
recommendations.limit(10).show()
```

Find 7th User's Actual Preference:

```
ratings.join(movies, on='movieId').filter('userId = 7') \
.sort('rating', ascending=False).limit(10)
```

movield	userId	rating	timestamp	title	genres
912	7	5.0	2002-01-16 18:09:56	Casablanca (1942)	Drama Romance
3179	7	5.0	2002-01-16 19:22:51	Angela's Ashes (1	Drama
1077	7	5.0	2002-01-16 18:48:18	Sleeper (1973)	Comedy Sci-Fi
750	7	5.0	2002-01-16 18:44:19	Dr. Strangelove o	Comedy War
1196	7	5.0	2002-01-16 18:09:32	Star Wars: Episod	Action Adventure
587	7	5.0	2002-01-16 19:10:20	Ghost (1990)	Comedy Drama Fant
1210	7	5.0	2002-01-16 18:10:54	Star Wars: Episod	Action Adventure
1721	7	5.0	2002-01-16 19:06:05	Titanic (1997)	Drama Romance
2942	7	5.0	2002-01-16 18:38:41	Flashdance (1983)	Drama Romance
2028	7	5.0	2002-01-16 18:24:41	Saving Private Ry	Action Drama War

Recommend film for 7th user

```
recommendations = recommendations.withColumn("rec_exp", explode("recommendations")).select('userId',
col("rec_exp.movieId"), col("rec_exp.rating"))
recommendations.join(movies, on='movieId').filter('userId = 7').show()
```

+	+	+	++
movieId user	[d rating	title	genres
+	-+	+	++
3226	7 5.637633	Hellhounds on My	Documentary
121029	7 5.573067	No Distance Left	Documentary
120821	7 5.295107	The War at Home (Documentary War
129536	7 5.0036817	Code Name Coq Rou	(no genres listed)
114070		Good Job: Storie	
128366	7 4.8328657	Patton Oswalt: Tr	Comedy
117907	7 4.705026	My Brother Tom (2	Drama
129451	7 4.669075	Ingenious (2009)	Comedy Drama Romance
112473	7 4.6646147	Stuart: A Life Ba	Drama
129243	7 4.609404	Afstiros katallil	Comedy
+	+	+	++

SVD Algorithm

Import Lib and init spark, dask

```
import joblib
import numpy as np
from dask.distributed import Client
from pyspark.sql.functions import col, explode
from pyspark import SparkContext
from pyspark.sql import SparkSession
from pyspark.ml.evaluation import RegressionEvaluator
from pyspark.ml.recommendation import ALS
from pyspark.ml.tuning import ParamGridBuilder, CrossValidator
# sc = SparkContext
# sc.setCheckpointDir('checkpoint')
spark = SparkSession.builder.appName('Group 7 - Recommendation System')\
.config('spark.sql.execution.arrow.pyspark.enabled', True)\
.config('spark.driver.memory','8G')\
.config('spark.ui.showConsoleProgress', True)\
.config('spark.sql.repl.eagerEval.enabled', True)\
.getOrCreate()
client = Client()
```

Read data and install funk-svd lib

```
# Data is downloaded from https://www.kaggle.com/bandikarthik/movie-recommendation-system
movies = spark.read.csv('../MovieLens/movie.csv', header=True, inferSchema=True)
ratings = spark.read.csv('../MovieLens/rating.csv', header=True, inferSchema=True)
```

```
!pip install git+https://github.com/gbolmier/funk-svd
```

/usr/lib/python3/dist-packages/secretstorage/dhcrypto.py:15: CryptographyDeprecationWarning: in rom bytes instead

from cryptography.utils import int from bytes

/usr/lib/python3/dist-packages/secretstorage/util.py:19: CryptographyDeprecationWarning: int_frobvtes instead

Convert pyspark dataframe to pandas dataframe

```
import pandas as pd
from funk_svd import SVD

with joblib.parallel_backend('dask'):
    movies_df = movies.toPandas()
    rating_df = ratings.toPandas()
```

```
rating_df.columns = ['u_id', 'i_id', 'rating', 'timestamps']
movies_df.columns = ['i_id', 'title', 'genres']
rating_df
```

	u_id	i_id	rating	timestamps
0	1	2	3.5	2005-04-02 23:53:47
1	1	29	3.5	2005-04-02 23:31:16
2	1	32	3.5	2005-04-02 23:33:39
2	1	47	3 5	2005 04 02 23:33:07

Split data to train, test, validate set

```
from sklearn.metrics import mean_squared_error, mean_absolute_error
# movielens18.drop(columns = 'timestamp', inplace = True)

with joblib.parallel_backend('dask'):
    train = rating_df.sample(frac=0.8)
    val = rating_df.drop(train.index.tolist()).sample(frac=0.5, random_state=8)
    test = rating_df.drop(train.index.tolist()).drop(val.index.tolist())
```

```
lr, reg, factors = (0.01, 0.03, 90)
with joblib.parallel backend('dask'):
  svd = SVD(lr=lr, reg=reg, n epochs=20, n factors=factors,
              min rating=0.5, max rating=5)
  svd.fit(X=train, X val=val)
pred = svd.predict(test)
mae = mean absolute error(test["rating"], pred)
rmse = np.sqrt(mean squared error(test["rating"], pred))
print("Test MAE: {:.2f}".format(mae))
print("Test RMSE: {:.2f}".format(rmse))
print('{} factors, {} lr, {} reg'.format(factors, lr, reg))
   IOStream.flush timed out
   val_loss: 0.64 - val_rmse: 0.80 - val_mae: 0.61 - took 6.5 sec
   Epoch 9/20 | val_loss: 0.63 - val_rmse: 0.79 - val_mae: 0.61 - took 6.3 sec
   Epoch 10/20 | val loss: 0.63 - val rmse: 0.79 - val mae: 0.60 - took 6.2 sec
   Epoch 11/20 | val loss: 0.62 - val rmse: 0.79 - val mae: 0.60 - took 6.2 sec
   Epoch 12/20 | val loss: 0.62 - val rmse: 0.79 - val mae: 0.60 - took 6.0 sec
   Epoch 13/20 | val loss: 0.61 - val rmse: 0.78 - val mae: 0.60 - took 6.0 sec
   Epoch 14/20 |
   IOStream.flush timed out
   val_loss: 0.61 - val_rmse: 0.78 - val_mae: 0.60 - took 6.0 sec
   Epoch 15/20 | val_loss: 0.61 - val_rmse: 0.78 - val_mae: 0.60 - took 6.0 sec
   Epoch 16/20 | val_loss: 0.61 - val_rmse: 0.78 - val_mae: 0.59 - took 5.9 sec
   Epoch 17/20 | val loss: 0.61 - val rmse: 0.78 - val mae: 0.59 - took 6.0 sec
   Epoch 18/20 | val loss: 0.61 - val rmse: 0.78 - val mae: 0.59 - took 6.5 sec
   Epoch 19/20 | val loss: 0.60 - val rmse: 0.78 - val mae: 0.59 - took 6.5 sec
   Epoch 20/20 |
   IOStream.flush timed out
   val loss: 0.60 - val rmse: 0.78 - val mae: 0.59 - took 6.5 sec
   Training took 2 min and 15 sec
   Test MAE: 0.59
   Test RMSE: 0.78
   90 factors, 0.01 lr, 0.03 reg
```

Function to recommend movies:

```
from itertools import product
def funk_svd_predict(userID, data_with_user, movies_df):
    userID = [userID]
    # all_users = data_with_user.u_id.unique()
    all movies = data with user.i id.unique()
    recommendations = pd.DataFrame(list(product(userID, all_movies)), columns=['u_id', 'i_id'])
    #Getting predictions for the selected userID
    pred_train = svd.predict(recommendations)
    recommendations['prediction'] = pred_train
    recommendations.head(10)
    sorted_user_predictions = recommendations.sort_values(by='prediction', ascending=False)
    user_ratings = data_with_user[data_with_user.u_id == userID[0]]
    user_ratings.columns = ['u_id',*'i_id', 'rating']
    # Recommend the highest predicted rating movies that the user hasn't seen yet.
    recommendations = movies_df[~movies_df['i_id'].isin(user_ratings['i_id'])].\
         merge(pd.DataFrame(sorted_user_predictions).reset_index(drop=True), how = 'inner', left_on = 'i_id', right_on = 'i_id').\
         sort_values(by='prediction', ascending = False)#.drop(['i_id'],axis=1)
    rated_df = movies_df[movies_df['i_id'].isin(user_ratings['i_id'])].\
    merge(pd.DataFrame(data_with_user).reset_index(drop=True), how = 'inner', left_on = 'i_id', right_on = 'i_id')
rated_df = rated_df.loc[rated_df.u_id==userID[0]].sort_values(by='rating', ascending = False)
    return recommendations, rated_df
```

Find 100th User's Actual Preference:

```
ratings.join(movies, on='movieId').filter('userId = 100') \
.sort('rating', ascending=False).limit(10)
```

:	movield	userId	rating	timestamp	title	genres
	50	100	5.0	1996-06-25 16:24:49	Usual Suspects, T	Crime Mystery Thr
	293	100	5.0	1996-06-25 16:28:27	Léon: The Profess	Action Crime Dram
	680	100	5.0	1996-06-25 16:58:31	Alphaville (Alpha	Drama Mystery Rom
	1449	100	5.0	1997-06-09 16:38:17	Waiting for Guffm	Comedy
	235	100	4.0	1996-06-25 16:28:27	Ed Wood (1994)	Comedy Drama
	162	100	4.0	1996-06-25 16:43:19	Crumb (1994)	Documentary
	223	100	4.0	1996-06-25 16:31:02	Clerks (1994)	Comedy
	260	100	4.0	1997-06-09 16:40:56	Star Wars: Episod	Action Adventure
	265	100	4.0	1006 06 25 16.20.10	Liko Water for Ch	DramalFantaculDom

Recommend film for 100th user

```
## Recommend for user 100
recommendations, rated_df = funk_svd_predict(100, rating_df, movies_df)
recommendations.head(10)
```

	i_id	title	genres	u_id	prediction
20420	100556	Act of Killing, The (2012)	Documentary	100	4.680756
5467	5618	Spirited Away (Sen to Chihiro no kamikakushi)	Adventure Animation Fantasy	100	4.602811
202	214	Before the Rain (Pred dozhdot) (1994)	Drama War	100	4.589975
18887	94466	Black Mirror (2011)	Drama Sci-Fi	100	4.542922
13127	64241	Lonely Wife, The (Charulata) (1964)	Drama Romance	100	4.518235
20419	100553	Frozen Planet (2011)	Documentary	100	4.512393
8799	26453	Smiley's People (1982)	Drama Mystery	100	4.511136
4131	4278	Triumph of the Will (Triumph des Willens) (1934)	Documentary	100	4.506769
15136	77658	Cosmos (1980)	Documentary	100	4.495588
2793	2931	Time of the Gypsies (Dom za vesanje) (1989)	Comedy Crime Drama Fantasy	100	4.492110

KNN Algorithm

Import Lib and init spark, dask

```
import joblib
from dask.distributed import Client
from scipy.sparse import csr matrix
from sklearn.neighbors import NearestNeighbors
import numpy as np
from pyspark.sql.functions import col, explode
from pyspark import SparkContext
from pyspark.sql import SparkSession
from pyspark.ml.evaluation import RegressionEvaluator
from pyspark.ml.recommendation import ALS
from pyspark.ml.tuning import ParamGridBuilder, CrossValidator
# sc = SparkContext
# sc.setCheckpointDir('checkpoint')
spark = SparkSession.builder.appName('Group 7 - Recommendation System')\
.config('spark.sql.execution.arrow.pyspark.enabled', True)\
.config('spark.driver.memory','8G')\
.config('spark.ui.showConsoleProgress', True)\
.config('spark.sql.repl.eagerEval.enabled', True)\
.getOrCreate()
client = Client()
```

Read data and convert pyspark dataframe to pandas dataframe:

```
# Data is downloaded from https://www.kaggle.com/bandikarthik/movie-recommendation-system
movies = spark.read.csv('../MovieLens/movie.csv', header=True, inferSchema=True)
ratings = spark.read.csv('../MovieLens/rating.csv', header=True, inferSchema=True)

with joblib.parallel_backend('dask'):
    movies_df = movies.toPandas()
    rating_df = ratings.toPandas()
```

Build And Fit Model

```
model_knn= NearestNeighbors(metric='cosine', algorithm='brute', n_neighbors=20)
movies_users= rating_df.head(1000000).pivot(index='movieId', columns='userId',values='rating').fillna(0)

with joblib.parallel_backend('dask'):
    mat_movies_users=csr_matrix(movies_users.values)
    model_knn.fit(mat_movies_users)
```

Recommend Movies

```
from fuzzywuzzy import process
def recommender(movie name, data, model, n recommendations ):
    df movies = movies.toPandas()
    model.fit(data)
    idx=process.extractOne(movie_name, df_movies['title'])[2]
    print('Movie Selected: ', df_movies['title'][idx], 'Index: ',idx)
    print('Searching for recommendations....')
    distances, indices=model.kneighbors(data[idx], n neighbors=n recommendations)
    for i in indices:
        print(df movies['title'][i].where(i!=idx))
movie = "Heavy (1995)"
print("Recommend movies for people watched " + movie)
recommender(film, mat movies users, model knn, 10)
Recommend movies for people watched Heavy (1995)
Movie Selected: Heavy (1995) Index: 751
Searching for recommendations.....
751
                                Family Thing, A (1996)
628
709
              Halfmoon (Paul Bowles - Halbmond) (1995)
                           In the Line of Fire (1993)
470
706
                 Visitors, The (Visiteurs, Les) (1993)
254
                                     Just Cause (1995)
                                      Toy Story (1995)
0
                                 Paths of Glory (1957)
1155
1489
        Second Jungle Book: Mowgli & Baloo, The (1997)
577
                       Dear Diary (Caro Diario) (1994)
Name: title, dtype: object
```

Cosine similarity and Jaccard similarity

Import Lib and init spark

```
from pyspark.sql.functions import col, explode
from pyspark import SparkContext
# Get distance functions from Sklearn
from sklearn.metrics.pairwise import cosine similarity
from sklearn.metrics import jaccard similarity score
from sklearn.metrics.pairwise import euclidean distances
from sklearn.metrics.pairwise import manhattan distances
from pprint import pprint
from pyspark.ml.feature import CountVectorizer
from pyspark.ml.linalg import Vectors
import numpy as np
from pyspark.sql import SparkSession
sc = SparkContext
# sc.setCheckpointDir('checkpoint')
spark = SparkSession.builder.appName('Group 7 - Recommendation System') √
.config('spark.sql.execution.arrow.pyspark.enabled', True) \
.config('spark.driver.memory','8G') \
.config('spark.ui.showConsoleProgress', True) \
.config('spark.sql.repl.eagerEval.enabled', True) \
.config('spark.sql.pivotMaxValues', 100000000)\
.getOrCreate()
```

Read data:

```
# Data is downloaded from https://www.kaggle.com/bandikarthik/movie-recommendation-system
movies = spark.read.csv('../MovieLens/movie.csv', header=True, inferSchema=True)
ratings = spark.read.csv('../MovieLens/rating.csv', header=True, inferSchema=True)
```

```
movies.limit(5).show()
```

Create new movies dataframe and change split genre to list from genres

```
movies_df = spark.createDataFrame(movies.rdd.map(lambda x: (x[0], x[2].lower()\
    .replace('"',"").replace(' ',"").split('|'))), ['movieId','genre'])
movies_df.show(5)

+----+
|movieId| genre|
+----+
| 1|[adventure, anima...|
| 2|[adventure, child...|
| 3| [comedy, romance]|
| 4|[comedy, drama, r...|
| 5| [comedy]|
+-----+
only showing top 5 rows
```

Find Count of unique genre

```
#Find Count of unique Genre
count = []
for i in movies_df.collect():
    count.extend(i[1])
print(len(count), len(set(count)))
count_genre = len(set(count))
```

66668 20

Vectorize the data and fit model

```
#For Vectorize the data
from pyspark.ml.feature import CountVectorizer
from pyspark.ml.linalg import Vectors
#Count Vectorizer Fitting
cv = CountVectorizer(inputCol="genre", outputCol="features", vocabSize=count_genre, minDF=2.0)
cvmodel = cv.fit(movies_df)
```

Transform Data using Count Vectorizer

```
# Transform Data using Count Vectorizer
movies_transformed = cvmodel.transform(movies_df)
movies_transformed.show(5)

+----+
|movieId| genre| features|
+----+
| 1|[adventure, anima...|(20,[1,8,11,12,13...|
| 2|[adventure, child...|(20,[8,11,12],[1....|
| 3| [comedy, romance]|(20,[1,3],[1.0,1.0])|
```

4|[comedy, drama, r...|(20,[0,1,3],[1.0,...|

(20,[1],[1.0])

[comedy]|

only showing top 5 rows

Convert Sparse Vector to Dense

- 1 [0.0,1.0,0.0,0.0,...
- 2 [0.0,0.0,0.0,0.0,...
- 3 [0.0,1.0,0.0,1.0,...
- 4 [1.0,1.0,0.0,1.0,...
- 5 [0.0,1.0,0.0,0.0,...
- 6 [0.0,0.0,1.0,0.0,...
- 7 [0.0,1.0,0.0,1.0,...
- 8 [0.0,0.0,0.0,0.0,...

Calculate Cosine similarity:

```
# Test the
test_id = 45
test_vector= fnldata.rdd.lookup(test_id)

cosine_dist =spark.createDataFrame(fnldata.rdd.map(lambda x: (x[0],
float(cosine_similarity(np.array(x[1]).reshape(1, -1), np.array(test_vector)\
.reshape(1, -1))[0][0]))), ['movieId', 'cosine_sim'])
```

Calculate Jaccard similarity:

```
jaccard_sim =spark.createDataFrame(fnldata.rdd.map(lambda x: (x[0], \|
float(jaccard_similarity_score(np.array(test_vector[0]) \
    .reshape(1, -1), np.array(x[1]).reshape(1, -1))))), ['movieId', 'jaccard_similarity'])
```

Recommend movies for viewer who watched movie with movield = 45 Cosine recommend:

```
cosine_recomm=cosine_dist.join(movies_df, movies_df['movieId']==cosine_dist.movieId)\
    .sort('cosine_sim', ascending=False).take(10)
    cosine_recomm_df = spark.createDataFrame(cosine_recomm)
    cosine_recomm_df.join(movies, on="movieId")
```

:	movield	cosine_sim	movield	genre	title	genres
	105835	1.000000000000000002	105835	[comedy, drama, t	Double, The (2013)	Comedy Drama Thri
	147845	1.000000000000000002	147845	[comedy, drama, t	Manson Family Vac	Comedy Drama Thri
	64327	1.000000000000000002	64327	[comedy, drama, t	Fools' Parade (1971)	Comedy Drama Thri
	6193	1.000000000000000002	6193	[comedy, drama, t	Poolhall Junkies	Comedy Drama Thri
	5416	1.000000000000000002	5416	[comedy, drama, t	Cherish (2002)	Comedy Drama Thri
	2438	1.000000000000000002	2438	[comedy, drama, t	Outside Ozona (1998)	Comedy Drama Thri
	92906	1.0000000000000000000002	92906	[comedy, drama, t	Girls on the Road	Comedy Drama Thri
	82097	1.000000000000000002	82097	[comedy, drama, t	Karthik Calling K	Comedy Drama Thri
	8330	1.000000000000000002	8330	[comedy, drama, t	Our Man in Havana	Comedy Drama Thri
	30767	1.00000000000000000	30767	[comedy, drama, t	Sitcom (1998)	Comedy Drama Thri

Jaccard recommend

```
i jaccard_recomm=jaccard_sim.join(movies_df, movies_df.movieId==jaccard_sim.movieId)\
    .sort('jaccard_similarity',ascending=False).take(10)
    jaccard_recomm_df = spark.createDataFrame(jaccard_recomm)
    jaccard_recomm_df.join(movies, on="movieId")
```

;	movield	jaccard_similarity	movield	genre	title	genres
	105835	1.0	105835	[comedy, drama, t	Double, The (2013)	Comedy Drama Thri
	147845	1.0	147845	[comedy, drama, t	Manson Family Vac	Comedy Drama Thri
	64327	1.0	64327	[comedy, drama, t	Fools' Parade (1971)	Comedy Drama Thri
	6193	1.0	6193	[comedy, drama, t	Poolhall Junkies	Comedy Drama Thri
	5416	1.0	5416	[comedy, drama, t	Cherish (2002)	Comedy Drama Thri
	2438	1.0	2438	[comedy, drama, t	Outside Ozona (1998)	Comedy Drama Thri
	92906	1.0	92906	[comedy, drama, t	Girls on the Road	Comedy Drama Thri
	82097	1.0	82097	[comedy, drama, t	Karthik Calling K	Comedy Drama Thri
	8330	1.0	8330	[comedy, drama, t	Our Man in Havana	Comedy Drama Thri
	30767	1.0	30767	[comedy, drama, t	Sitcom (1998)	Comedy Drama Thri