

Text	Comments / reaction
1) "It does not matter how pleased ... , it matters only whether a large majority of the reading audience accurately perceives..." p.550	- I agree with George & Judith statement. At work, there are people with different background. So to communicate sketch effectively, we have to pick what would be best for them to digest. Say we use this test and that test wouldn't be persuasive persuasive.
2) "Information is interpreted more easily and uniformly if it is placed where most reader expect to find it" p.551	- I also agree with this. Often, important information in my document would be highlighted / color coded / or put on top of the page. For plot, I change color of the important ones.
3) The stress position. p.552	- This part is kind of confusing for me. But it's surprising for me also. I never thought writing English this way. Sometimes, my sentences are so long. Now I know that, it is necessary to break down so the readers can breathe.
4) "We cannot succeed in making even a single sentence mean one and only one thing..." p.553	- This is very interesting because I always learn that we need to be short & precise but say what we mean. However, I also agree, if we make a statement, one sentence cannot describe / explain a statement.
5) 7 steps of "writing and the Scientific Process" section p.558	- These 7 "rules" are very interesting. When reading these rules, I had flash back from other scientific papers and be like "ohhh... that's why". I guess generally, scientific follow to similar rules.
8) "Writers who fail to put new information in the stress position of many sentences in one doc are more likely to recoped unhelpful structure..." p.558	- This statement is very powerful and mean. I'm sure whoever made this mistake and read this article would learn a lot and change their style.