### **ROSA PHAM**

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### **Education**

## **University of South Australia**

Post-Graduate Diploma of Data Science Adelaide, South Australia Aug 2022 – Apr 2024

### **University of Sciences**

Bachelor of Information Technology Ho Chi Minh, Vietnam Sep 2004 – Jul 2008

# **Employment History**

## **Ehrenberg-Bass Institute, University of South Australia**

Data Science Research Assistant 70 North Terrace, Adelaide SA 5000 Oct 2022 – Sep 2023

#### **Responsibilities:**

- Extracting data based on specified patterns and storing data in Snowflake using Python.
- Employed Python to perform extensive data cleaning tasks, such as resolving missing values, rectifying misspellings, ensuring data consistency; optimised data quality and increased data accuracy.
- Building a user-friendly chatbot for the Institute's website using Python and React, leveraging the power of Azure OpenAI and Azure Cognitive Search.
- Developing an interactive application centered around the 'NBD-Dirichlet Model of Consumer Buying Behaviour' using Streamlit, enhancing understanding and accessibility for users in business and research teams.

## **Self-employed**

Freelance software developer Ho Chi Minh, Vietnam Jun 2012 – Sep 2016

#### **Responsibilities:**

- Using Java, Android SDK to develop 'Photo Frames' and 'Photo Water Reflection' applications for smart phones.
- Using Java, Android SDK to develop 'Kids Learning' application for smart phones.
- Publishing applications on Google Play Store.
- Monetizing these applications by using Google Admob Ads Network.

#### Formos Vietnam Co, Ltd

Java Developer Ho Chi Minh, Vietnam Nov 2011 – May 2012

#### **Responsibilities:**

- Analysing user requirements, and developing 'Mapping' application on smart phones, using Java programming language.
- Testing, debugging, and fixing bugs in the application to make sure they perform correctly as specification.
- Updating and maintaining the application.

#### **ITFarm INC**

Software Engineer Ho Chi Minh, Vietnam Feb 2011 – Oct 2011

#### **Responsibilities:**

- Developing medicine management system for the health of Oslo in Norway, using JSF, Seam, EJB3, and mySQL.
- Testing, debugging, and fixing bugs in the program.
- Updating and maintaining the system.

### **Aureole Information Technology INC**

Software Engineer Ho Chi Minh, Vietnam Jul 2008 –Aug 2010

#### **Responsibilities:**

- Developing sale management system for Houken Corp, using ASP.NET 2.0, VB.NET, Oracle.
- Developing a management system for Nikko Corp, using Struts, JSP and Hibernate frameworks.
- Developing an internal appointment/dismissal management system for Energia Communications, EE-Box project, using Struts, JSP, Oracle.
- Testing, debugging and fixing bugs in the above systems.
- Updating and maintaining existing systems.

# **Professional Certificates**

- Microsoft Certificate for Azure Data Fundamentals.
- Microsoft Certificate for Power BI Data Analyst Associate.
- IBM Certificate for Professional Data Science.

# **Awards and Achievements**

• Receiving the "Chancellor's Letter of Commendation" award for top 5 per cent of postgraduate students in the University of South Australia.

## **Skills**

- Programming languages: Python (2.5 year), SQL (2.5 years), R (1.5 year).
- Back-end: Python FastAPI, Flask.
- Database: Postgres, Oracle, Snowflake.
- Data analytics: Power BI, Numpy, Pandas, Jupyter Notebooks, Dash.
- Version control: Git.
- Knowledgeable relational database programming, machine learning algorithms, data visualisation, data analytics.
- Strong familiarity with multiple software environments.
- Decision making, problem solving, documentation, interpersonal skills.

# References

• References will be provided upon request.