Dinh Nguyen Ngoc

385 Hoang Quoc Viet, Cau Giay, Hanoi
+84 813 511 514 | dinhnguyenngoc@hotmail.com

EDUCATION

FPT Arena Multimedia, Hanoi
2D Design (Web design, digital and printed art), Class of 2007

WORK & LEADERSHIP EXPERIENCE

Gobiz Technology Solutions Company, Hanoi
Product Owner, 04/2018 – Present

Developed, continuously improved, and innovated products within the company's ecosystem and related projects.

Sabomall.com, a technology platform providing wholesale sourcing solutions for businesses, an official partner of 1688.com.

- Led mobile app development with a team of 5 developers and 2 testers.
- Oversaw product backlog, set product goals, planned sprints, and reported progress.
- Achieved Top 5 ranking in the "Shopping" category on iOS for several months.
- Achieved an average of 10,000 downloads/month (peaking at ~20,000 downloads).

VelaBox - Global e-commerce Operations

- Defined product development roadmap and feature direction in collaboration with BOD.
- Managed a team of 10 developers, 2 testers, and 2 BAs.
- Worked with BOD to align product features with business goals and ensured timely delivery by development team.
- Supported operations and provided business development consultancy.

Gobiz.vn - ERP for Cross-border Operations

- Managed cross-border order management and overall system administration features.
- Led a team of 7 developers and 2 testers.
- Updated the product backlogs, defined user stories, planned product timelines, and ensured project delivery.
- Facilitated communication between teams to enhance product integration across Gobiz ecosystem.

- Currently supports nearly 30 clients, handling approximately 50,000 orders/month.

DKT Technology Corporation
Product Development - Theme Team Leader, 03/2015 - 01/2017

- Researched and developed features for Bizweb (version 5.0) according to client and system requirements.
- Collaborated with partners (Bao Kim, Ngan Luong) for system integration.
- Supervised Bizweb's new version development (now Sapo.vn).
- Trained sales teams and coordinated with partners on the launch of Bizweb's new version.
- Recruited and trained staff for interface implementation.
- Oversaw interface deployment for the system and clients.
- Partnered with clients for custom interface solutions.
- Defined backend system requirements to support frontend functionalities.

Minh Viet High Technology JSC
Designer/Frontend Developer, 09/2010 - 05/2014

- Designed web game and mobile game UI/UX.
- Customized game UI/UX for partners (VMG, VNG, Bao Moi).
- Created banners, posters, and branding materials.
- Developed and maintained HTML/CSS for web content and game interfaces.

Freelance
Web Designer, 10/2008 - 08/2010

- Designed and launched websites for individual and SME clients.

SKILLS, ACTIVITIES & INTERESTS

Languages: English

Skills: Agile and Scrum methodology, Product strategy, UX principles, Data Analysis, Leadership, Collaboration, Prioritization

Technical Skills: Jira, Google Looker Studio, Metabase, Figma, Lucidchart, DataGrip, SQL, HTML/CSS

Interests: Running, trekking, and music