

SALES REPORT | Dashboard



\$2.43M

Revenue

\$2.7M

% Cancelled sale : 10.02%

\$270.89K

2691

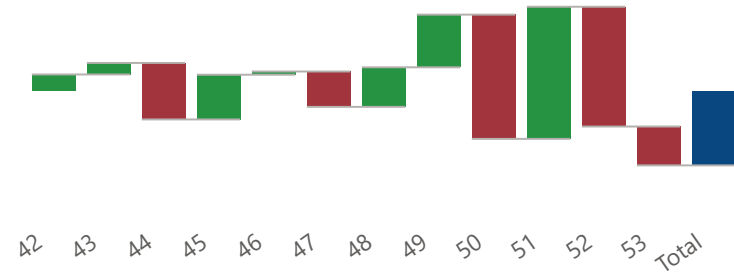
Transactions

3000

309

Returned products : 3335

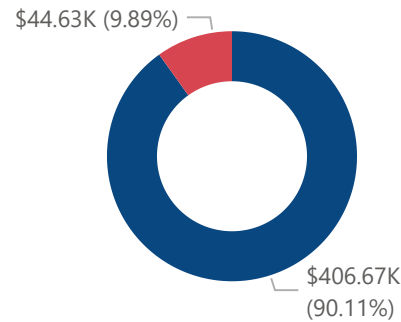
% Growth by Week



Product Category

- ☐ Books
- ☐ Clothing
- ☐ Electronics
- ☐ Home & Kitchen
- ☐ Personal Care
- ☐ Pets
- ☐ Sports & Outd...

Total Profit by Order Status

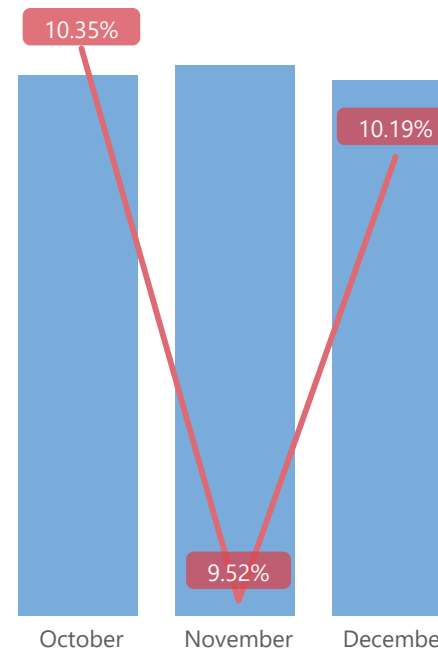


Order Status

- Accepted
- Cancelled

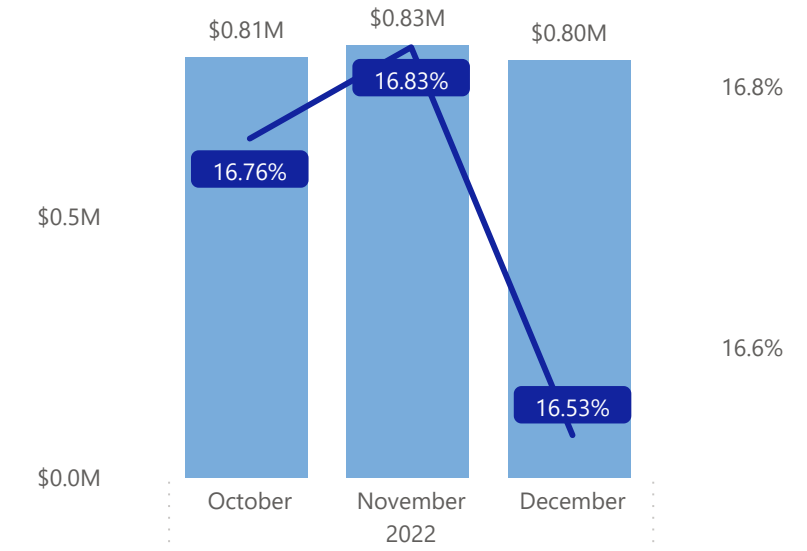
TotalSales and %sale_cancelled by Month

● TotalSales ● %sale_cancelled



● sale_accepted ● %Profit/Sales accepted

\$1.0M

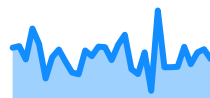


SALES REPORT | Sale



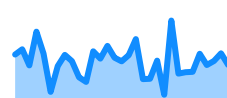
Monthly Revenue

\$799.73K



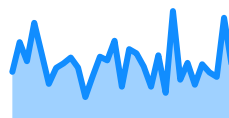
Total Profit

\$132.22K



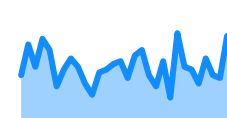
Goods Sold

9434

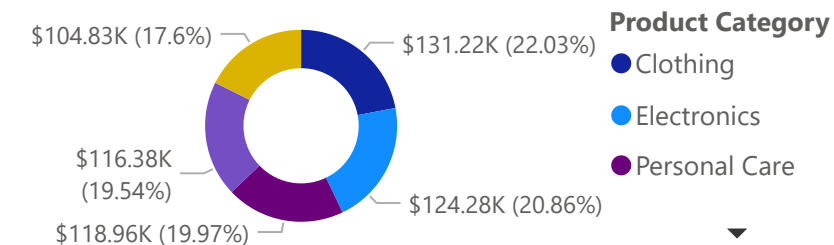


Transaction counts

897



Revenue by Product Category



Product Category

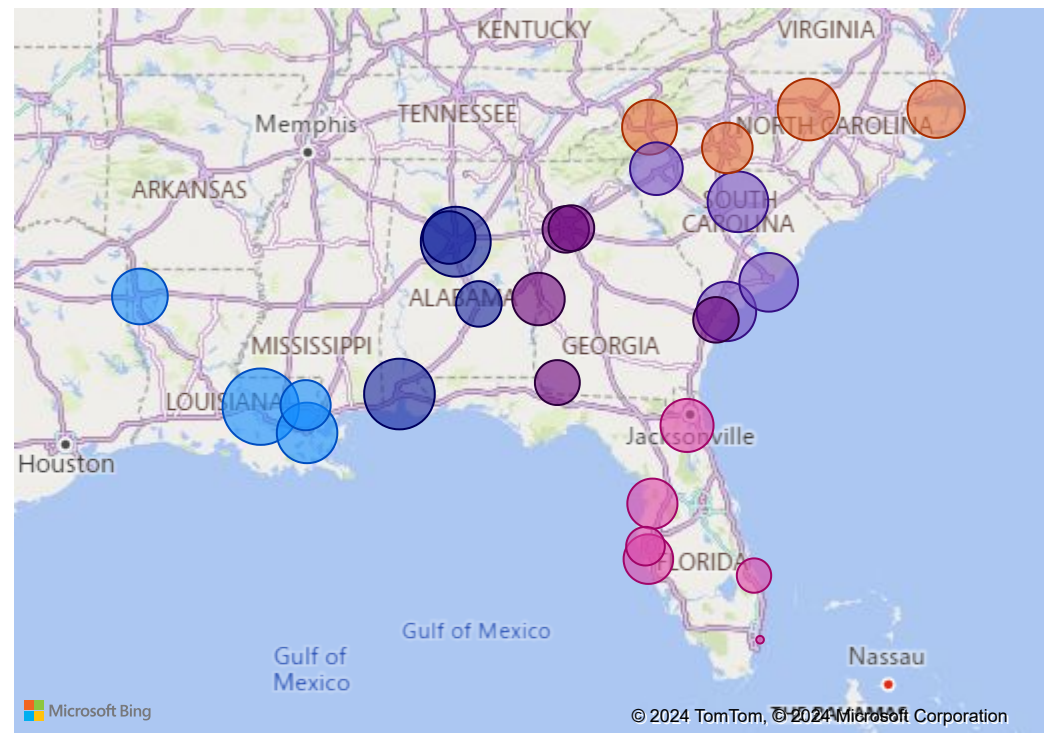
- ☐ Books
- ☐ Clothing
- ☐ Electronics
- ☐ Home & Kitchen
- ☐ Personal Care
- ☐ Pets
- ☐ Sports & Outd...

MonthNumber

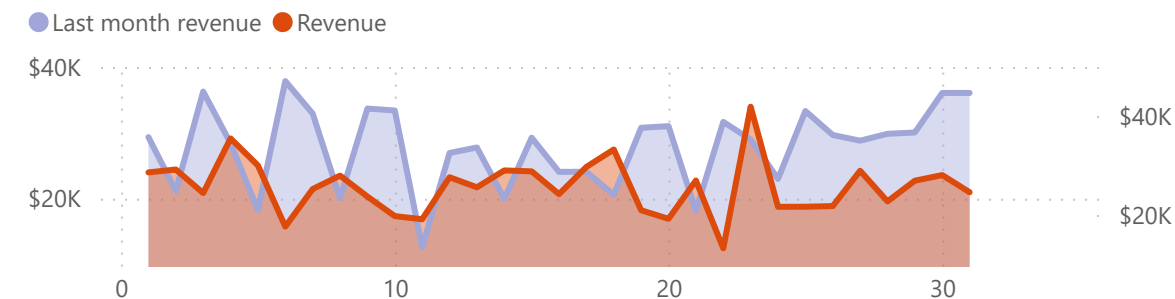
- ☐ 10
- ☐ 11
- ☒ 12

Revenue from State of USA

State ● AL ● FL ● GA ● LA ● NC ● SC

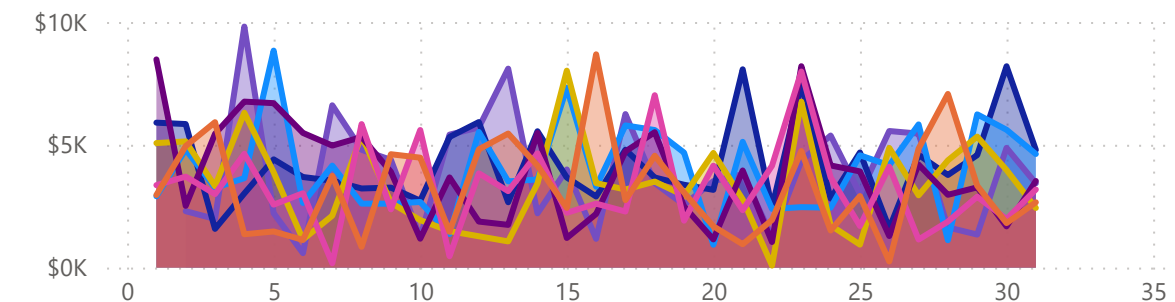


Revenue and Last Revenue



Revenue by Product Category

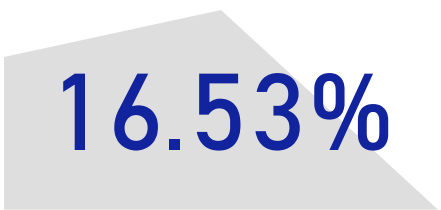
Product Category ● Books ● Clothing ● Electronics ● Home & ... ● Personal ... ● Pets ● Sports & ...



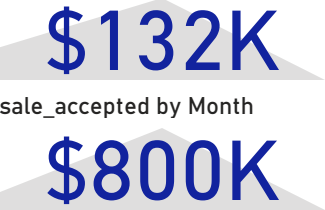
SALES REPORT | Product



Accepted Margin by Month



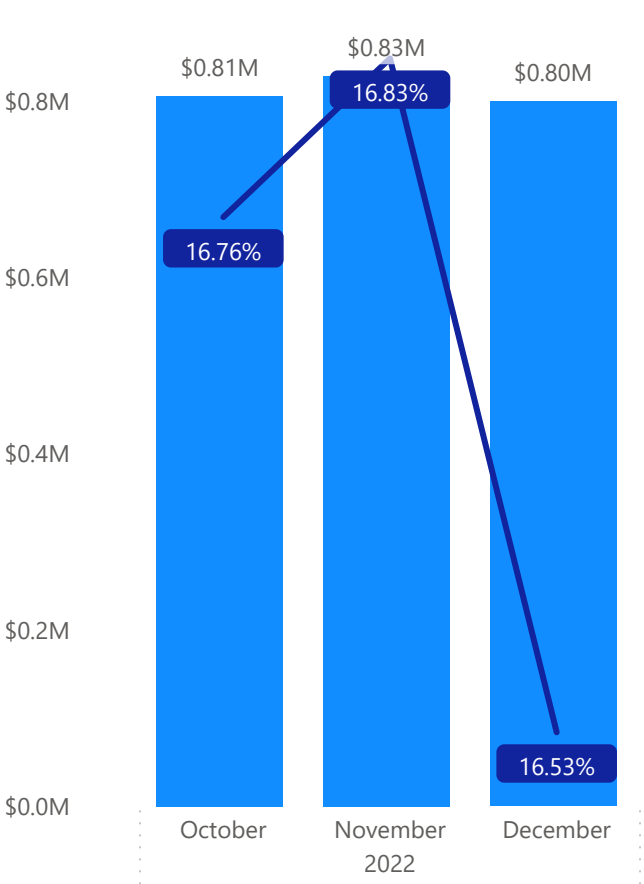
profit_accepted by Month



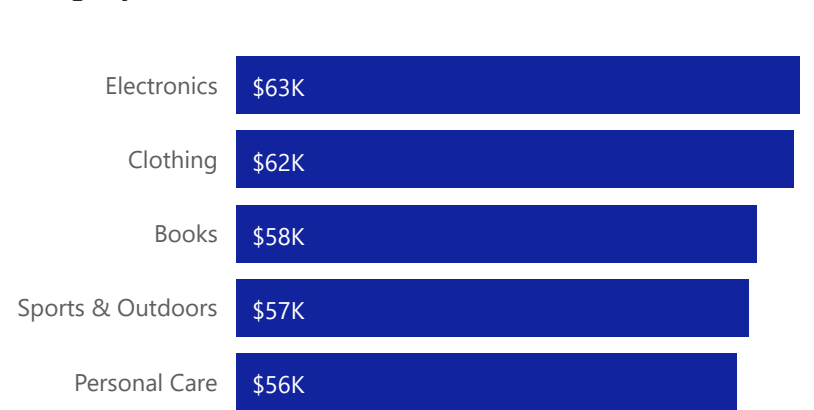
sale_accepted by Month



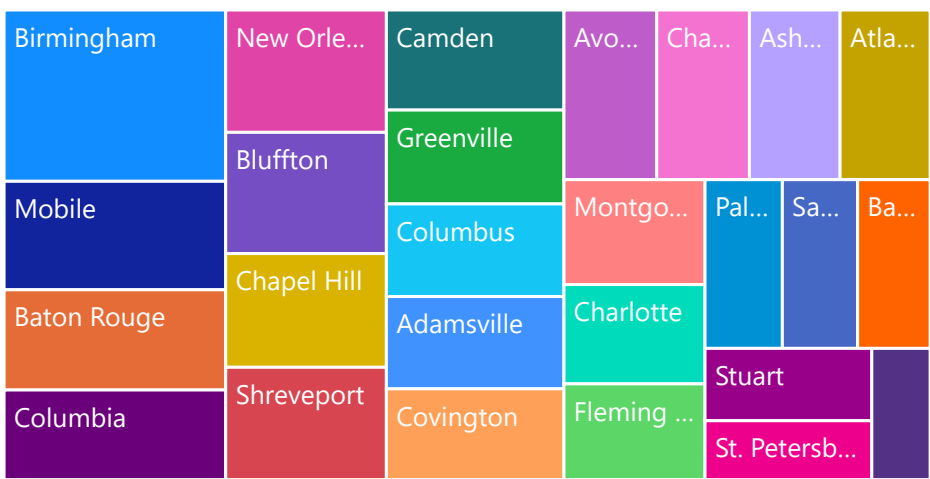
● sale_accepted ● %Profit/Sales accepted



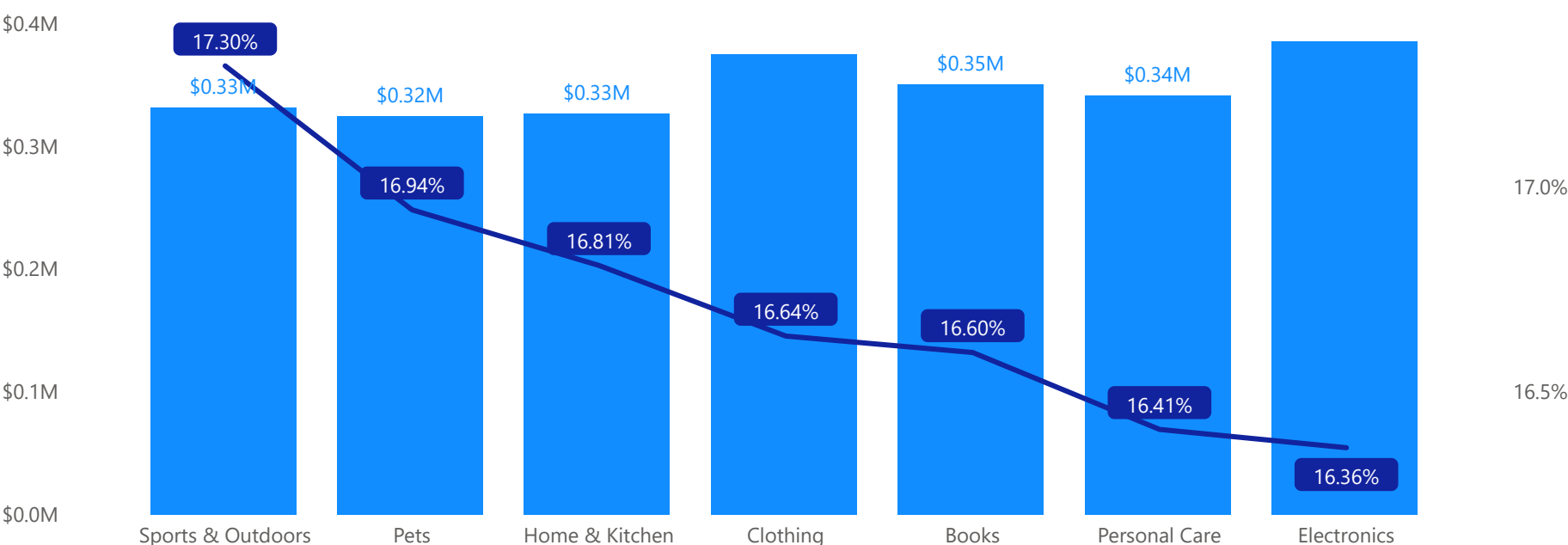
profit_accepted and %Profit/Sales accepted by Product Category



profit_accepted by City



sale_accepted and %Profit/Sales accepted by Product Category

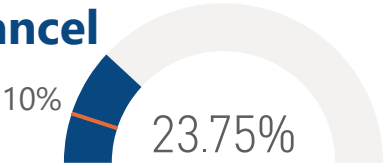




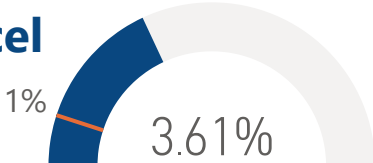
Customers



First cancel

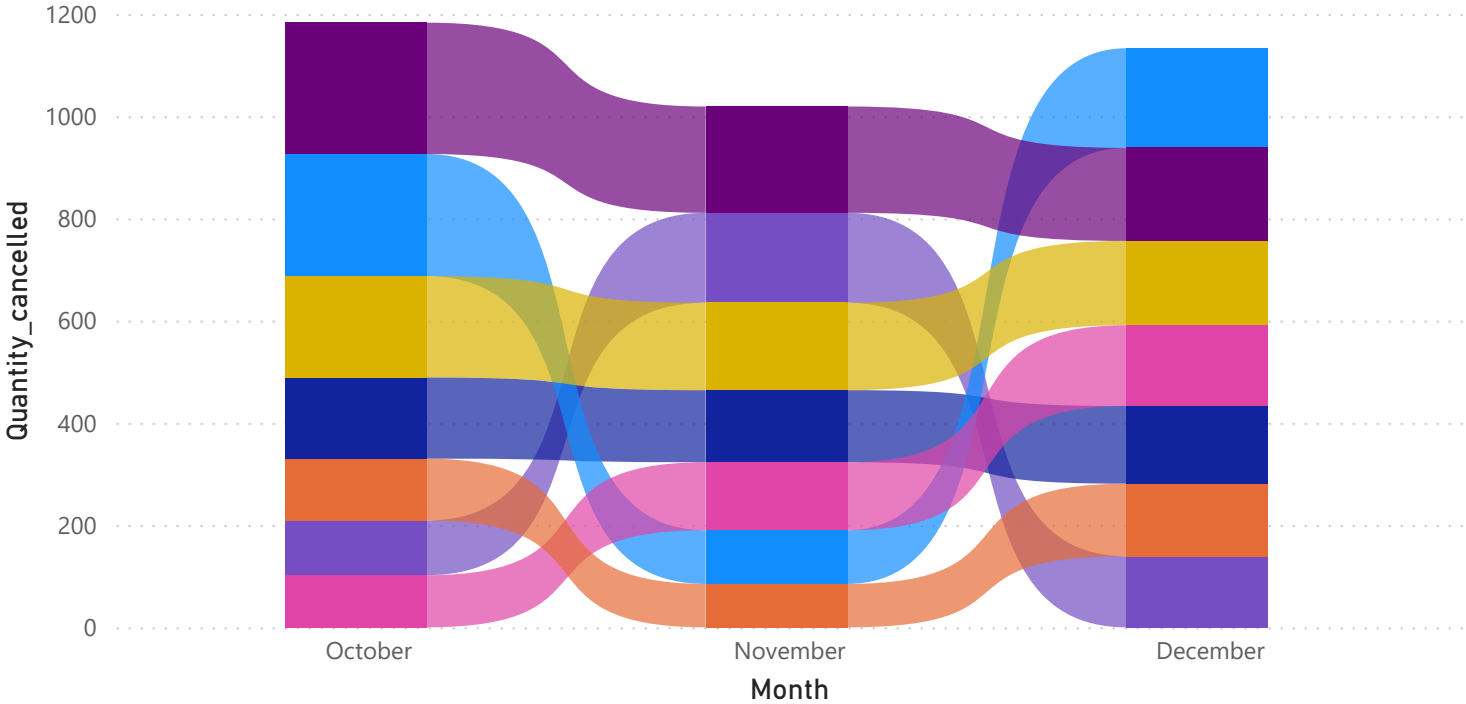


Second cancel



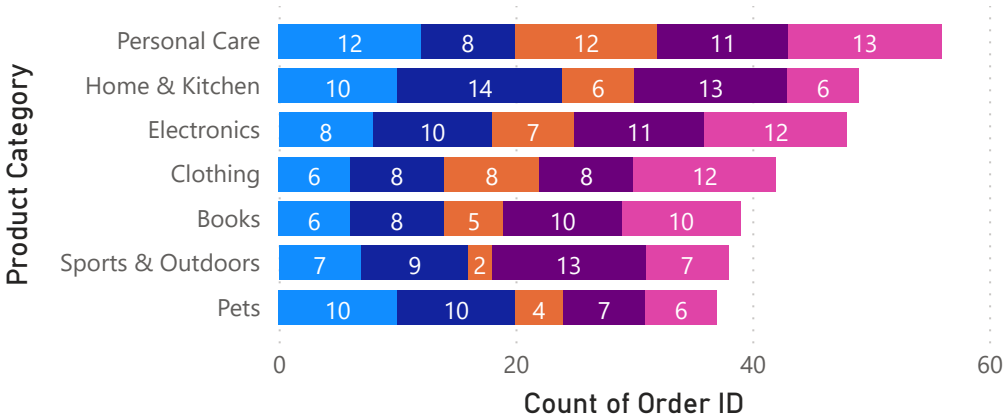
Amount Cancelled Products by Month and Product Category

Product Category ● Books ● Clothing ● Electronics ● Home & Kitchen ● Personal Care ● Pets ● Sports & Outdoors

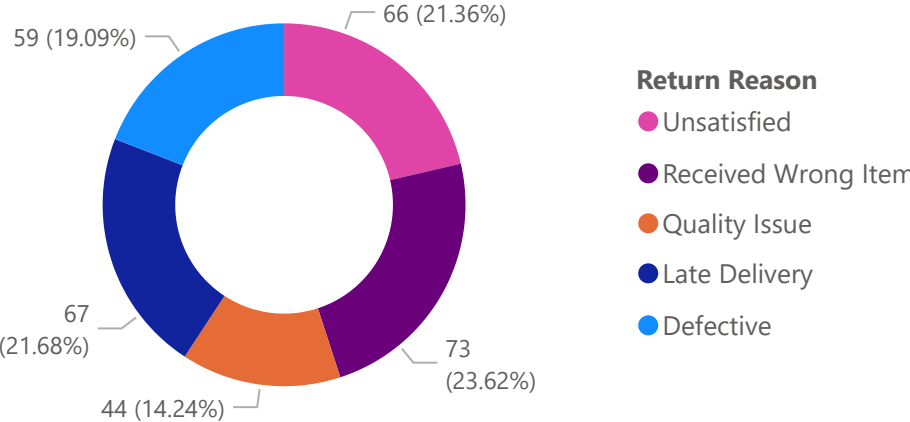


Return reason of Product Category

Return Reason ● Defective ● Late Deli... ● Quality Iss... ● Receive... ● Unsatisfied



Percentage of Return Reason



SALES REPORT | Staff



Staff
5



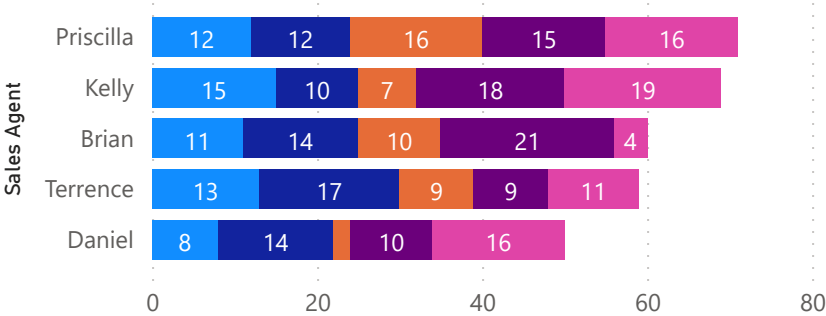
Transactions
3000



Products
32K



Days
92



Cancelled Order and Revenue following staff

Order Stat... Accepted Cancelled Revenue
\$0.6M

