

Marson Darius

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Residency Status: Singapore PR

EDUCATION

National University of Singapore (NUS)

Aug 2012 - May 2016

Bachelor of Science (Honours) in Applied Mathematics, Minor in Business

- GPA: 4.56 / 5.00 (First Class Honours)
- SembCorp Undergraduate Scholarship
- Dean's List Recipient in Academic Year 2014/2015 Semester 1, and 2015/2016 Semester 1

University of Bath, United Kingdom

Jan 2015 - May 2015

- Student Exchange Programme in Department of Mathematical Sciences

WORK EXPERIENCE

Sea Limited (formerly Garena) - Shopee Singapore Pte Ltd

Regional Finance Associate

May 2018 - Present

- Facilitate the processes and consolidate the reports of monthly budgeting, quarterly planning and long-term forecasting
- Responsible for all weekly, monthly and ad hoc reporting and analysis of actual vs forecast

Regional Business Development Associate

Aug 2016 - May 2018

- Consolidated, derived insights from and delivered high-quality reports on platform-wide key performance and growth metrics to around 100 internal stakeholders including CEO and COO to drive business decision making
- Worked with Business Intelligence Team to automate the report generation processes using Python, SQL and VBA and managed to reduce the time taken by 70% while ensuring the accuracy of the numbers
- Devised and maintained regional trackers on the KPIs of all 7 markets as well as communicate with local teams to closely monitor the situation
- Provided a comprehensive data analysis to local teams to drive revenue growth through one of main monetization streams
- Conducted various ad hoc data analyses including competitor analysis, potential cost savings, etc.
- Performed in-depth researches to explore other monetization opportunities and drive strategies
- Created and devised a regional category mapping tool in Excel using VBA programming
- Developed and designed trackers on feature usage and performance

Part-time Private Tutor

Feb 2012 - Present

- Have facilitated and instructed more than 25 Secondary and Junior College students' study plans and progress by constantly guiding and motivating them, resulting in improved grades from D to B on average

Uber Technologies Inc.

Community Support Representative (CSR)

May - Jul 2016

- Handled more than 50 tickets daily from both Uber riders and drivers in the fastest and most efficient way, providing a win-win solution to both Uber and its customers

Orami (formerly Bilna), Jakarta, Indonesia

Online Marketing Summer Intern

May - Jul 2014

- Led a team of two on a project to perform a thorough analysis on the effectiveness of website's homepage products and promotional banners
- Compiled and presented the findings and recommendations to the CEO and managers of various departments

ADDITIONAL INFORMATION

- **Awards:** Silver Award in Singapore Bloomberg Aptitude Test (BAT) Challenge 2014
Scored 650 (98th percentile) in worldwide ranking for BAT in Sep 2015
- **Languages:** English (proficient), Indonesian (native speaker), Chinese (beginner)
- **Programming skills:** Familiar with SQL, Python and VBA
- **Microsoft Office skills:** Strong proficiency in Word, Excel and PowerPoint
- **Profile:** Able to work independently and strong team player. Eager learner, committed and responsible
- **Interests:** Soccer, table tennis, singing