

# GENERALIZED LINEAR MODEL

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Abstract: an exposition on generalized linear model, how it

- unifies linear regression, logistic regression, Poisson regression, etc.
- frames different loss functions as likelihood
- frames different regularizers as prior

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## 1. INTRODUCTION

A generalize linear model consists of

- (1) independent variable  $X$  and dependent variable  $Y \equiv E(\theta)$  in the exponential family
- (2) linear predictor  $\nu = \beta X$
- (3) link  $E(Y | X) = g^{-1}(\nu)$  for some choice  $g$  (hence the name “link function” for  $g$ )

**1.1. Likelihood without prior.** For each  $(x, y)$

$$p(Y = y | X = x) = p_{Y|X=x}(y) \text{ for discrete } Y$$

and

$$p(Y = y | X = x) = f_{Y|X=x}(y) \text{ for continuous } Y$$

For  $(x_1, y_1), \dots, (x_n, y_n)$

**1.2. Likelihood with prior.**

## 2. EXAMPLES

2.1. **When  $Y$  is Gaussian.** When  $Y \sim N(\mu, \sigma)$  and identity link function  $g(t) = t$  then

$$\begin{aligned} E(Y | X = x) &= \mu \\ &= \beta x \\ p(Y = y_j | X = x_j) &\sim \frac{e^{-\frac{1}{2}\left(\frac{y_j - \beta x_j}{\sigma}\right)^2}}{\sigma\sqrt{2\pi}} \\ p(y_1, \dots, y_n | x_1, \dots, x_n) &= \prod_{j=1}^n \frac{e^{-\frac{1}{2}\left(\frac{y_j - \beta x_j}{\sigma}\right)^2}}{\sigma\sqrt{2\pi}} \end{aligned}$$

So to maximize the likelihood on the left hand side, one can minimize its negative log

$$\begin{aligned} -\ln \left( \prod_{j=1}^n \frac{e^{-\frac{1}{2}\left(\frac{y_j - \beta x_j}{\sigma}\right)^2}}{\sigma\sqrt{2\pi}} \right) &= -\sum_{j=1}^n \ln \left( \frac{e^{-\frac{1}{2}\left(\frac{y_j - \beta x_j}{\sigma}\right)^2}}{\sigma\sqrt{2\pi}} \right) \\ &= \frac{1}{2\sigma^2} \sum_{j=1}^n (y_j - \beta x_j)^2 + c \end{aligned}$$

that contains the often seen squared error  $\sum_{j=1}^n (y_j - \beta x_j)^2$ .

2.2. **When  $Y$  is Bernoulli.** When  $Y \sim \text{Bernoulli}(p)$  with logit link function  $g(t) = \ln\left(\frac{t}{1-t}\right)$  and its inverse  $g^{-1}(t) = \frac{e^t}{1+e^t}$  then

$$\begin{aligned} E(Y | X = x) &= p \\ &= \frac{e^{\beta x}}{1 + e^{\beta x}} \\ p(Y = y_j | X = x_j) &= p_j^{y_j} (1 - p_j)^{(1-y_j)} \\ &= \left( \frac{e^{\beta x_j}}{1 + e^{\beta x_j}} \right)^{y_j} \left( 1 - \frac{e^{\beta x_j}}{1 + e^{\beta x_j}} \right)^{1-y_j} \\ p(y_1, \dots, y_n | x_1, \dots, x_n) &= \prod_{j=1}^n \left( \frac{e^{\beta x_j}}{1 + e^{\beta x_j}} \right)^{y_j} \left( 1 - \frac{e^{\beta x_j}}{1 + e^{\beta x_j}} \right)^{1-y_j} \end{aligned}$$

Again to maximize the likelihood on the left hand side, one can minimize its negative log

$$\begin{aligned}
 -\ln \left( \prod_{j=1}^n \left( \frac{e^{\beta x_j}}{1 + e^{\beta x_j}} \right)^{y_j} \left( 1 - \frac{e^{\beta x_j}}{1 + e^{\beta x_j}} \right)^{1-y_j} \right) &= -\sum_{j=1}^n y_j \ln \left( \frac{e^{\beta x_j}}{1 + e^{\beta x_j}} \right) + (1 - y_j) \ln \left( 1 - \frac{e^{\beta x_j}}{1 + e^{\beta x_j}} \right) \\
 &= -\sum_{j=1}^n y_j (\beta x_j) + \ln \left( \frac{1}{1 + e^{\beta x_j}} \right) \\
 &= \sum_{j=1}^n \ln(1 + e^{\beta x_j}) - y_j \beta x_j
 \end{aligned}$$

often seen.

### 2.3. When $Y$ is Poisson.

## 3. LINK WITH CROSS ENTROPY

## REFERENCES