



PRIVACY POLICY

1. What personal information does Ambassador Cruise collect and how is it used?

You are not required to provide any personal information to us unless you choose to make a purchase or sign up for one of our e-mail newsletters or other services. A valid credit or debit card is required to purchase through the Ambassador Cruise website.

2. Making a Purchase

In order to book travel with Ambassador Cruise, you must provide us with certain personal information such as your name, credit or debit card number and expiration date, credit or debit card billing address, telephone number, e-mail address, and the name or names of any person(s) traveling with you. We require this information so that we can process, fulfill, and confirm your reservations and transactions and keep you informed of their status. If you are making a reservation for one or more other travelers, you will need to make sure that each of these other travelers agrees, in advance, that you may disclose their personal information to us. For your convenience, we make certain information about your reservation available to you or other persons authorized by you to receive such information. When you book travel with us, you must provide us with a contact telephone number. We will use that telephone number if we need to inform you of changes or other matters that may affect your booking or trip, such as changes due to flight delays, inclement weather, and cancellations. We may use text messages to provide you with such updates. When you provide us with a mobile telephone number as the contact number for a trip, you agree that you are providing us with your express consent to receive calls or text messages from Ambassador Cruises related to your booking. If you do not wish to receive these trip updates on your mobile phone, please provide us with another telephone number.

3. Online Surveys

Ambassador Cruise values opinions and comments from members, so we frequently conduct online surveys. Participation in these surveys is optional. Typically, we collate the information we collect and use it to make improvements to the Ambassador Cruise Service and to develop content, features, and promotions for customers. Survey participants are anonymous unless otherwise stated in the survey.

4. Automatic Logging of Session Data

We automatically log generic information about your computer and your computer's connection to the Internet, which we call "session data". Session data consists of things



such as device information, IP address, operating system and browser software information, and all the activities conducted by the user while using Ambassador Cruise. An IP address is a number that lets computers attached to the Internet, such as our web servers, know where to send data back to the user, such as the pages of the site the user wishes to view. We collect session data because it helps us analyze such things as what items visitors are likely to click on most, the way visitors are clicking through the site, how many visitors are going to various pages on the site, how long visitors to the site are staying and how often they are visiting. It also helps us diagnose problems with our servers and lets us better administer our systems. It is possible to determine from an IP address a visitor's Internet Service Provider (ISP) and the approximate geographic location of his or her point of connectivity.

5. Cookies

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. Cookies allow us to serve you better and more efficiently. We use cookies to personalize your experience on Ambassador Cruise. These types of cookies allow us to track certain things like your language preference and departure city etc. We may also use such cookies to advertise to you focusing on destinations that we think you might be interested in. Most web browsers automatically accept cookies. By changing the options on your web browser or using certain software programs, you can control how and whether cookies will be accepted by your browser. Ambassador Cruise supports your right to block any unwanted Internet activity, especially that of unscrupulous websites. However, blocking our cookies may disable certain features on our site and may make it impossible to purchase or use certain services available on the site. Please note that it is possible to block cookie activity from certain websites while permitting cookies from sites you trust, like Ambassador Cruise.

6. With whom will my personal information be shared?

When you book travel using the Ambassador Cruise website, we provide to the cruise line or other involved Third-party Suppliers only that portion of your personal information that is needed for the successful fulfillment of your travel arrangements. We encourage you to read the privacy statements of all such Third-party Suppliers as their policies may be materially different from this Privacy Policy. We use non-personal information in aggregate form to build higher quality, more useful online services by performing statistical analyses of the collective characteristics and behavior of our customers and visitors, and by measuring demographics and interests regarding specific areas of our site. We may provide anonymous statistical information based on this data to suppliers, advertisers, affiliates, and other current and potential business partners. We may also use such aggregate data to inform these third parties as to the number of people who have seen and clicked on links to their websites.



7. What safeguards are in place to protect against the loss, misuse, or alteration of your information?

While no website can promise complete security, we have implemented administrative, technical, and physical security procedures designed to protect the personal information you provide to us. For example, only authorized employees are permitted to access personal information, and they may only do so for permitted business functions. In addition, we use encryption when transmitting your sensitive personal information between your system and ours, and we employ firewalls and intrusion detection systems to help prevent unauthorized persons from gaining access to your information.

8. What other information should I know about my privacy?

When using Ambassador Cruise you may see links to third-party websites, applications, and services. Please note that when you click on one of these links, you will be using another company's website, application, or service. Except as set forth herein, we do not share your personal information with those third parties and are not responsible for their privacy practices. We encourage you to read the privacy statements of all such sites as their policies may be materially different from this Privacy Policy. Please be very careful, responsible, and alert with this information, especially whenever you're online. In addition to the circumstances described above, Ambassador Cruise may disclose personal information if required to do so by law, court order, as requested by other government or law enforcement authority, or in the good faith belief that disclosure is otherwise necessary or advisable including, without limitation, to protect the rights or properties of Ambassador Cruise or its affiliated companies or when we have reason to believe that disclosing the information is necessary to identify, contact or bring legal action against someone who may be causing interference with our rights or properties, whether intentionally or otherwise, or when anyone else could be harmed by such activities.

9. Information about “phishing”

We do not and will not, at any time, request your credit card information or any other sensitive information in an unsecured or unsolicited e-mail or telephone communication. Identity theft and the practice currently known as “phishing” are of great concern to us. Safeguarding information to help protect you from identity theft is our priority. This Privacy Policy was last revised on February 1st, 2022. We may change or supplement this Privacy Policy from time to time. Any material changes in the way Ambassador Cruise uses personal information will be described in future versions of this Privacy Policy. Privacy Policy changes will apply to the information collected from the date we post the revised Privacy Policy, as well as to existing information held by us. If any proposed change is unacceptable to you, you may request that we remove your personal information from our records by e-mailing: info@ambassadorcruise.com. Of



course, you may always submit concerns regarding our Privacy Policy or our privacy practices via email by clicking on the same link. Please reference the privacy policy in your subject line. You can also write to us at any of our offices stated in our Contact Us section.