

CAKE SALE DASHBOARD

Jan 2021 to Sep 2022

Product

All

02/01/2021

30/09/2022

562.72K

Total Revenue

135.69K

Total Orders

362.18K

Total Cake Sold

4.15

Average Order Value

2.67

Average Cake per Order

BUSIEST MONTHS AND DAYS

Days

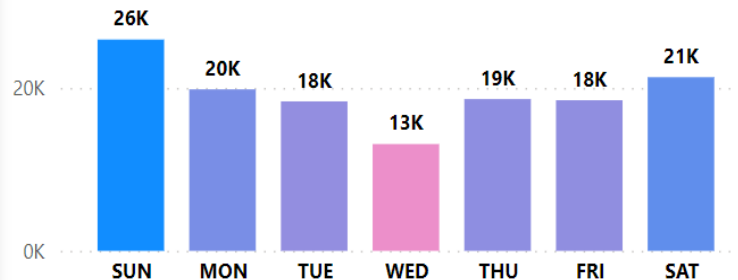
Orders are **highest** on Weekends, from 8am to 12am.

Monthly

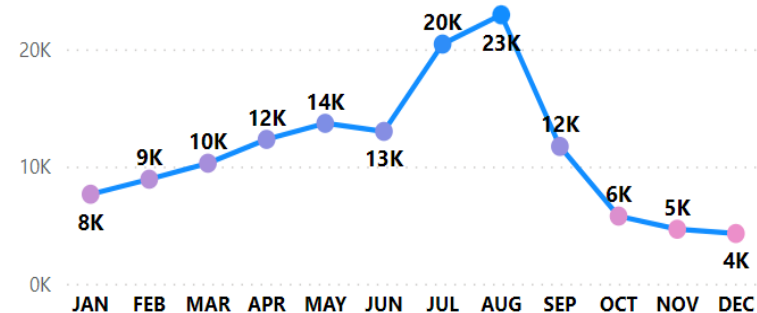
There are maximum of orders from month of **July and August**

Total Orders by Day

Total Orders 13.12K 25.94K



Total Orders by Month



SALES PERFORMANCE

Category

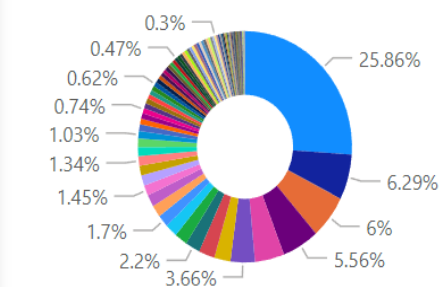
Traditional baguete, sandwich, croissant, pain au chocolate and banette contribute **more than 45%** of total revenue.

Price

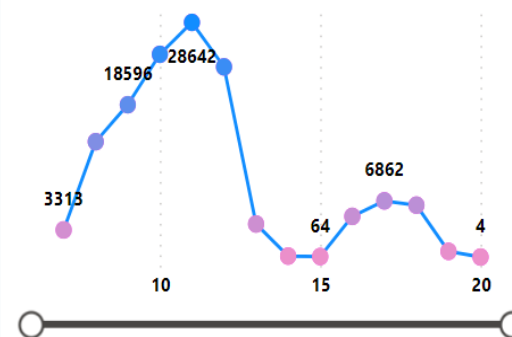
40% of revenue comes from product priced from 1 to 1.3 euro.

Total Revenue by Category

Product TRADITION... FORMULE ... CROISSANT



Total Orders by Hour



Total Revenue by Price

Unit_Price 1.2 1.3 1.25 1.1 7 2 6.5

