

END TO END DASHBOARD PROJECT IN EXCEL

Vrinda Store Annual Report 2022

Month

Jun

Jul

Aug

Sep

Oct

Channel

Ajio

Amazon

Flipkart

Meesho

Myntra

Nalli

Category

Blouse

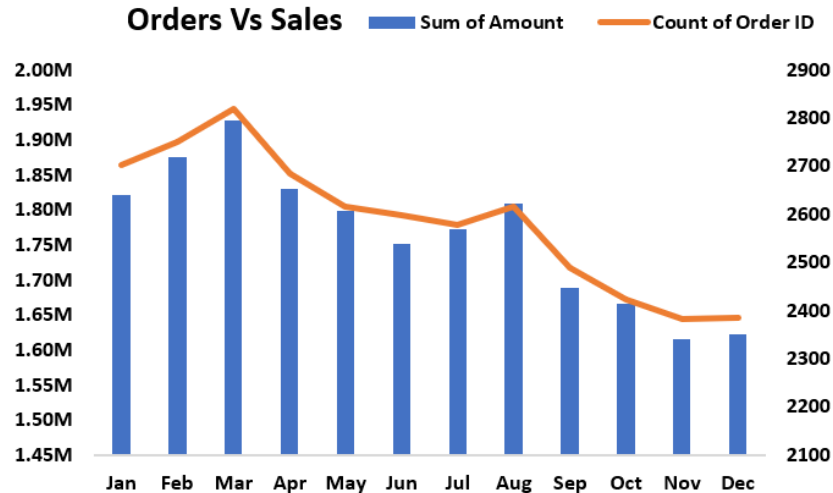
Bottom

Ethnic Dress

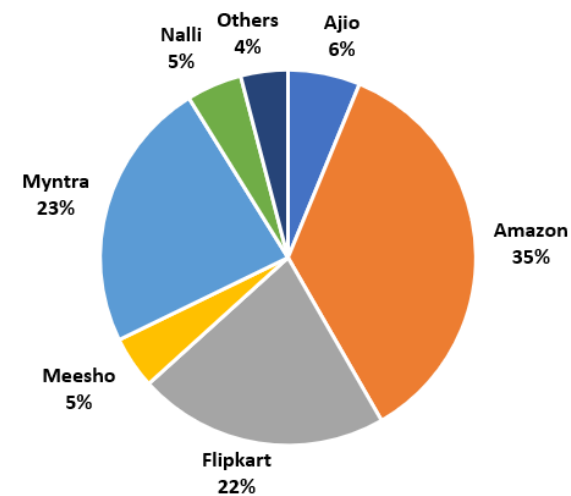
kurta

Saree

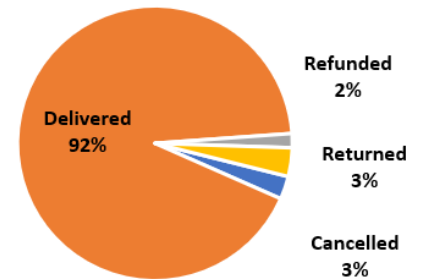
Orders Vs Sales



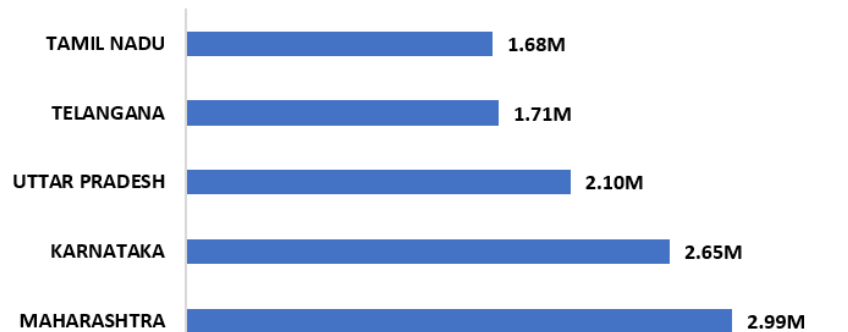
Orders: Channels



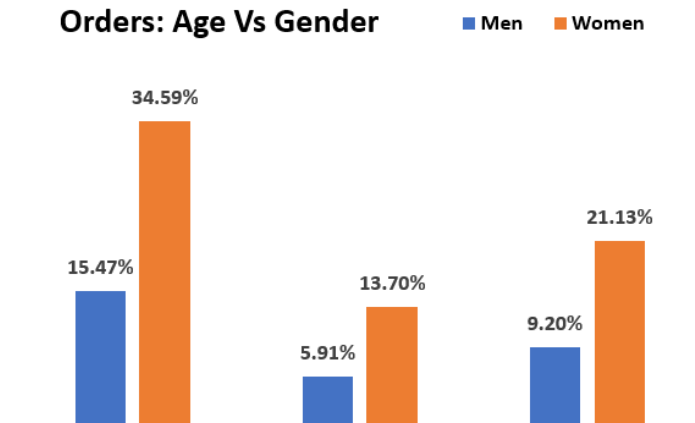
Order Status



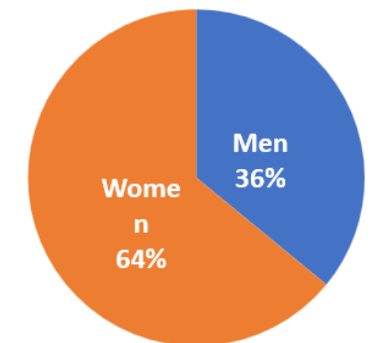
Sales: Top 5 States



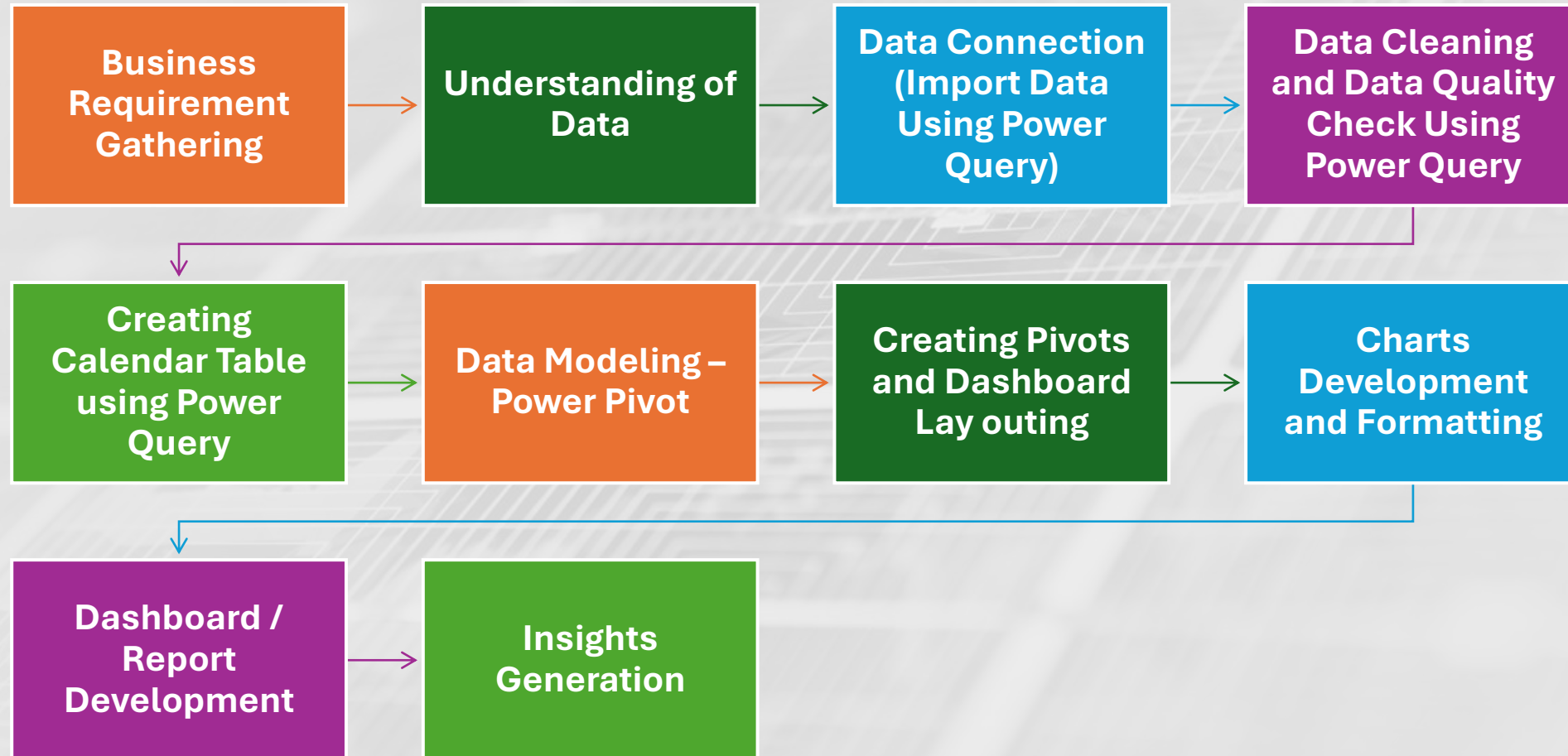
Orders: Age Vs Gender



Sales: Man Vs Women



Project Steps



PURPOSE OF PROJECT

The purpose of creating a project like the Viranda Store Annual Report in Excel is to systematically organize, analyze, and present critical business data in a way that drives informed decision-making and improves overall performance

Charts to Create:

- **Order Status:** Show the orders status, how much delivered product, return and cancelled orders
- **State wise analysis:** most product sales based on state
- **Month status:** define the most sales month
- **Gender Analysis:** Display the number of customer by gender.
- **Channel:** Check which channels are referred to the most.



FINAL DASHBOARD

Vrinda Store Annual Report 2022

Channel

Meesho

Myntra

Nalli

Others

month

Jan

Feb

Mar

Apr

May

Category

Blouse

Ethnic Dress

kurta

Saree

Set

Top

Western Dress

Bottom

