

Junxian Li

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EDUCATION

Zhejiang University, School of Computer Science and Technology

Hangzhou, CN

M.S. in Design Science

2022 -2025(expected)

- Average Score: 91.5/100
- Relevant coursework: Intelligent Design, Innovation Design, Design Research, Informatics for Design, Integrated Design

B.S in Computer Science and Technology

2017 – 2022

- GPA: 3.37/4.0
- Relevant coursework: Information System Security, Advanced Data Structure & Algorithm Analysis, Computer Organization, Computer Networks, Operating System, Computer Architecture, Database System, Compiler Principle, Artificial Intelligence, Introduction to Applied Operations Research

RESEARCH INTERESTS

My research focuses on creating immersive and multisensory experiences in Virtual Reality, with an emphasis on **Interaction Design**, **User Experience**, and **Immersive Analytics**. I am particularly interested in developing innovative ways to enhance sensory feedback, such as olfactory and tactile interactions, to bridge the gap between physical and digital environments. I aim to design intuitive interfaces that enable users to engage more naturally with complex data and virtual environments. My work spans experimental system development, user-centered design, and evaluating multisensory interfaces to explore how digital interactivity can be both enriching and intuitive.

PUBLICATIONS AND SUBMISSIONS

Publications

1. **Li, J.**, Wang, Y., Cui, Z., Brooks, J, Yan, Y., Lou, Z., Li, Y. Mid-Air Gestures for Proactive Olfactory Interactions in Virtual Reality. Accepted at **CHI 2025**.
2. Zhou, L., Zhang, Y., An, X., **Li, J.** 2025. E-scent Coach: A Wearable Olfactory System to Guide Deep Breathing Synchronized with Yoga Postures. In Proceedings of the Nineteenth International Conference on Tangible, Embedded, and Embodied Interaction (**TEI '25**). <https://doi.org/10.1145/3689050.3704927>
3. Li, Y., Wang, Y., Xiong, M., Max, C., Yan Y., **Li, J.**, AromaBite: Augmenting Flavor Experiences Through Edible Retronasal Scent Release. Accepted at **CHI LBW 2025**.
4. **Li, J.**, Wang, Y., Gong, H., Cui, Z. 2023. AwakenFlora: Exploring Proactive Smell Experience in Virtual Reality through Mid-Air Gestures. In Adjunct Proceedings of the 36th Annual ACM Symposium on User Interface Software and Technology (**UIST '23 Adjunct**). <https://doi.org/10.1145/3586182.3616667>
5. Lu, Y., **Li, J.**, Cui, Z., Hu, J., Lin, Y., Luo, S. 2024. Designing Spatial Visualization and Interactions of Immersive Sankey Diagram in Virtual Reality. In Proceedings of the 32nd ACM International Conference on Multimedia (**MM '24**). <https://doi.org/10.1145/3664647.3681460>
6. Cui, Z., Wang, S., **Li, J.**, Luo S., Ion, A. 2023. MiuraKit: A Modular Hands-On Construction Kit For Pneumatic Shape-Changing And Robotic Interfaces. In Proceedings of the 2023 ACM Designing Interactive Systems Conference (**DIS '23**). <https://doi.org/10.1145/3563657.3596108>

RESEARCH EXPERIENCE

Artificial Intelligence Generated Industrial Design Lab, Zhejiang University

Hangzhou, CN

Master's student | Supervisor: Professor Shijian Luo

Sep. 2022 - present

- Participated in project [2]: Building on 2D Sankey diagrams, we developed 3D Sankey diagrams by incorporating the additional spatial dimension of VR—specifically, depth. This approach overcomes the limitations of traditional 2D visualizations, offering users a more intuitive and efficient way to analyze complex data flows. A full paper was published at Multimedia 2024.
- Participated in the editing of a book. "Conveying Culture Through Numbers, Illuminating Truth Through Data: The Digital Strategy for Cultural Industries in the New Era" This work draws on international experiences in cultural industry digitalization and examines the technical pathways for high-quality development. ISBN: 9787308246750.

NewSense HCI Research Lab, Donghua University

Shanghai, CN

Research Intern | Supervisor: Yannan Wang

Jan. 2024 - Sep 2024

- Led the project Proactive Olfactory Interactions[4]: By categorizing the object states and interaction distances of odor sources, a series of odor-related interactive tasks were designed. Using a user-centered gesture design approach, a gesture set for interacting with odors in virtual reality was created, and an interactive system was developed for evaluation. A full paper was submitted to CHI 2025.
- Research on human food interaction[6]. Investigating the mechanisms of interaction between taste, smell, and touch to achieve more nuanced multisensory feedback in virtual reality, aiming for implementation through minimally complex methods. A full paper was submitted to CHI 2025.

ACADEMICS SERVICE

Reviewer: ACM Chinese CHI 2024

Oct. 2024

SELECTED AWARDS AND SCHOLARSHIPS

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| • ¥7000 Second Prize Scholarship for Hong Kong, Macao, and Overseas Chinese Communities | 2024 |
| • ¥20000 Special Award Scholarship for Hong Kong, Macao, and Overseas Chinese Communities | 2023 |
| • ¥10000 Huawei Elite Scholarship | 2023 |
| • ¥8000 Second Prize Scholarship for Hong Kong, Macao, and Overseas Chinese Communities | 2019 |
| • ¥8000 Second Prize Scholarship for Hong Kong, Macao, and Overseas Chinese Communities | 2018 |
| • Excellent Graduate Student | 2024 |
| • Five Good Graduate Student | 2023 |
| • Excellent Graduate Student | 2023 |

SKILLS

- **Language:** Mandarin (Native), Cantonese, English: TOEFL score: 93(goal: 105)
- **Programming:** C#, Python, JavaScript(three.js), C++, Java
- **Software:** Unreal, Unity, Arduino, Android Studio, Rhino (Grasshopper), PS, Pr, Python
- **Other:** 3D printing, Laser cutting