

Battle of Neighborhoods

Find the Best Neighborhoods/Boroughs for Mexican Restaurants

The Problem

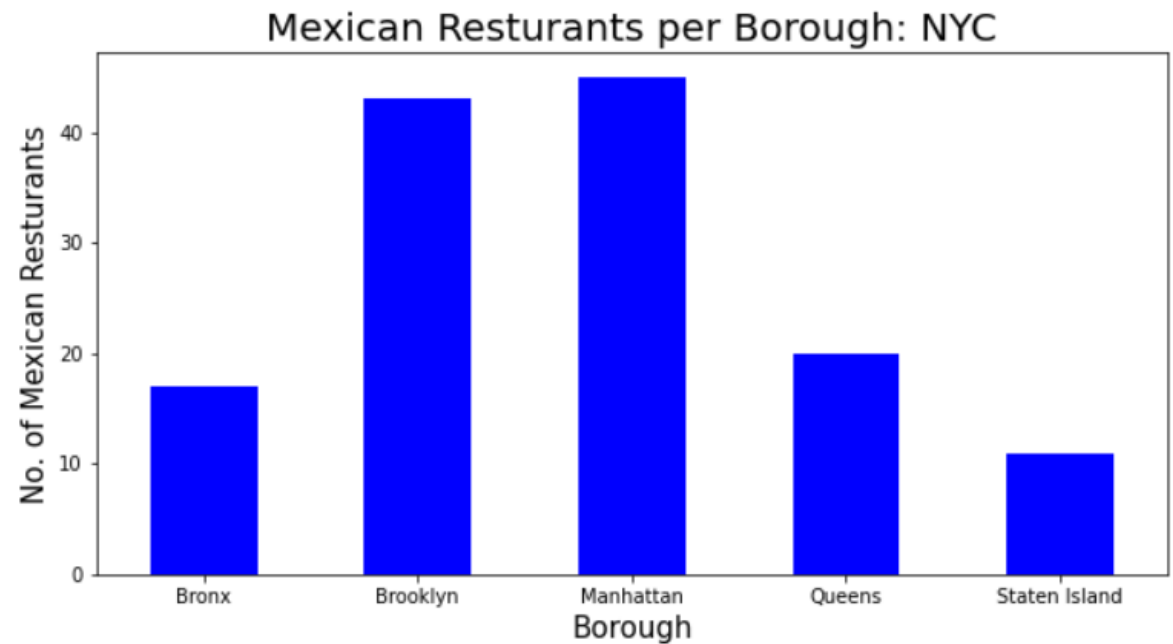
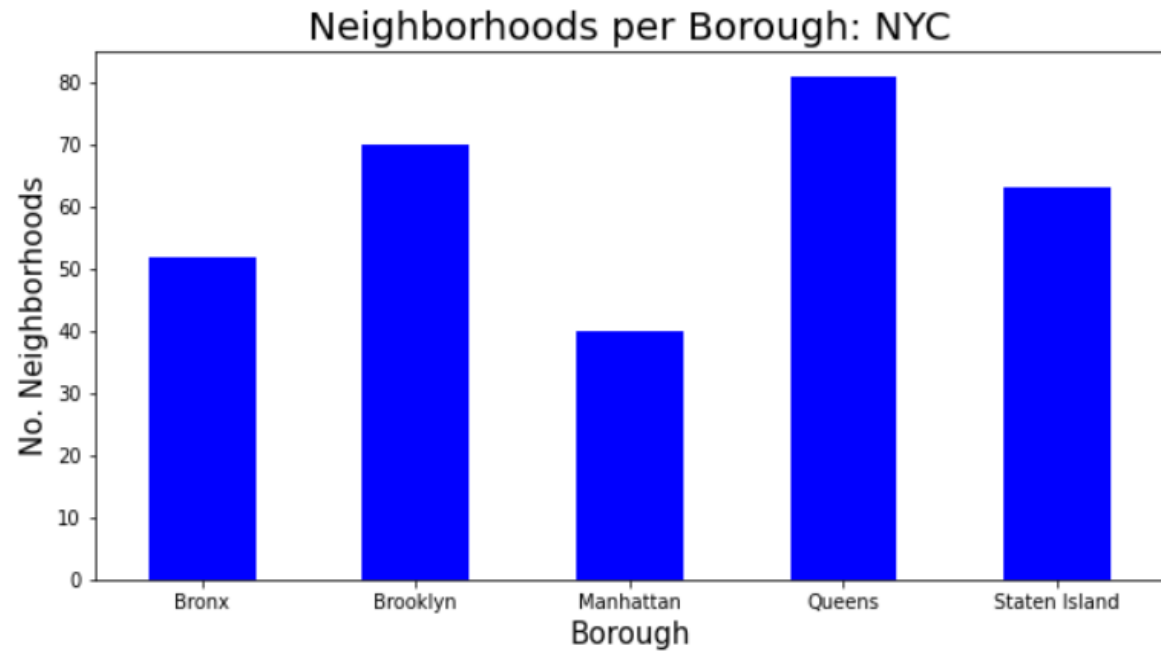
- “Where should I open a Mexican Restaurant at NYC?”
- “Where should I stay If I want great Mexican food at NYC?”

Data

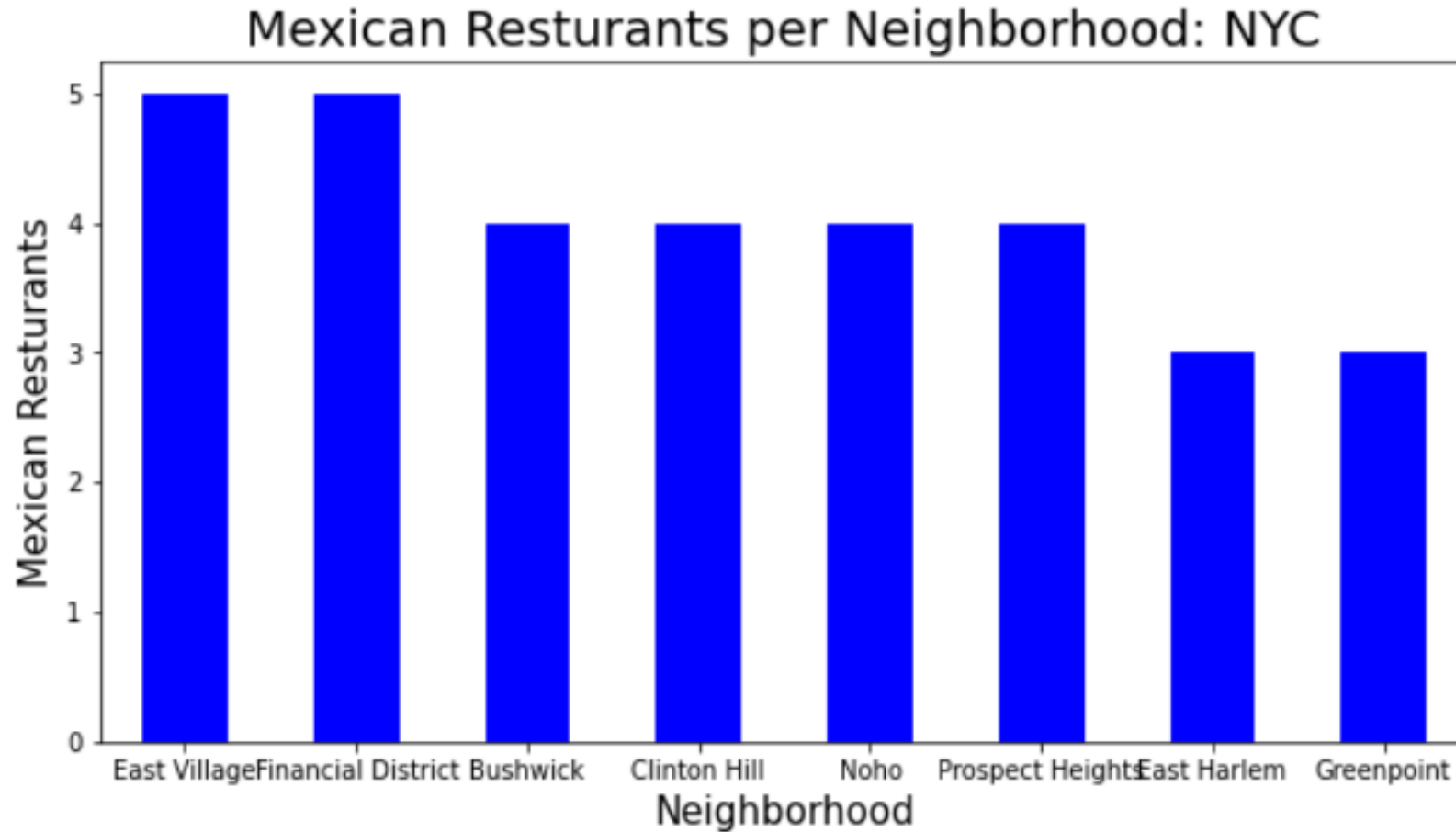
- https://cocl.us/new_york_dataset
- <https://data.cityofnewyork.us/City-Government/Borough-Boundaries/tqmj-j8zm>
- Basic cleaning and transformation

Exploratory Data Analysis

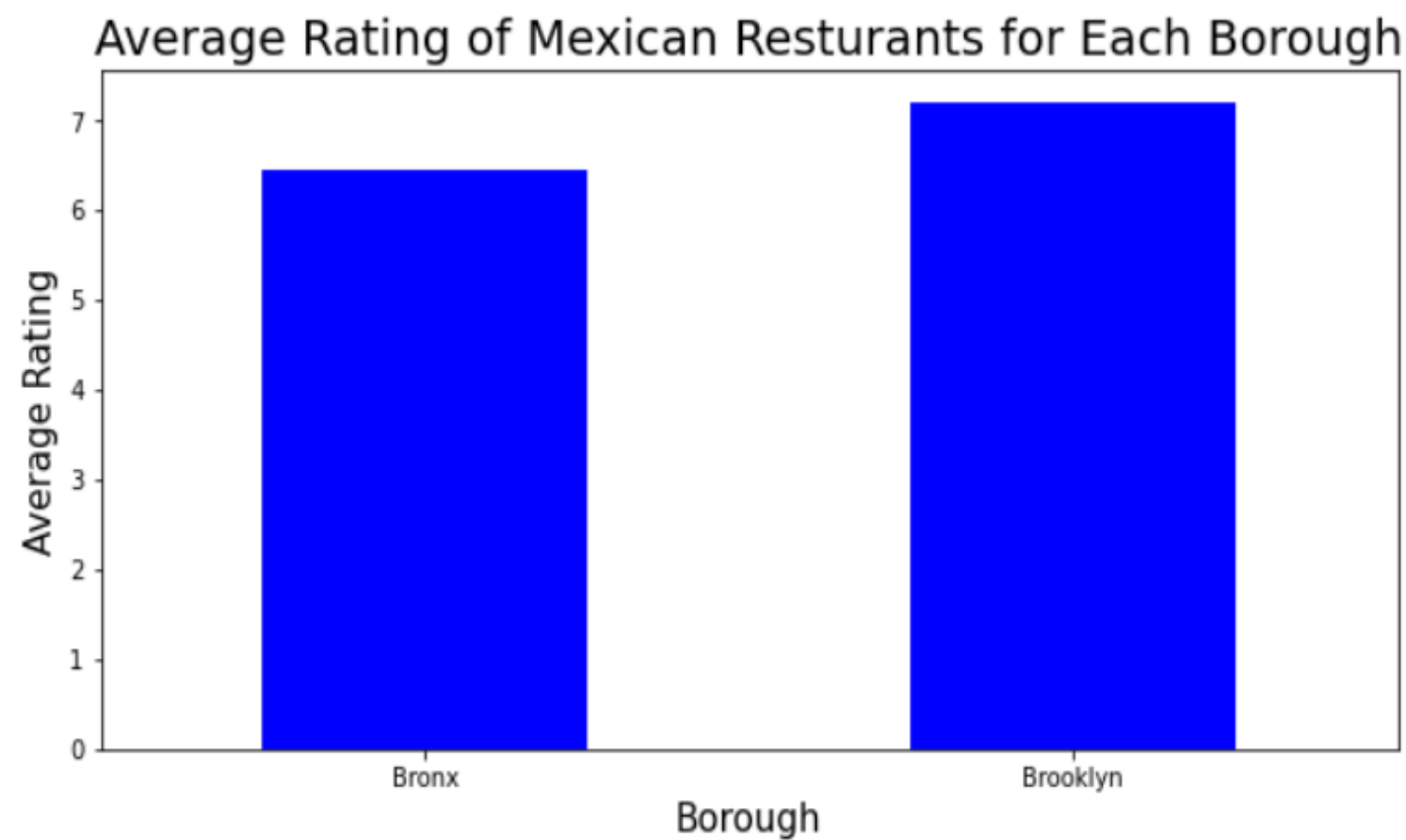
- Manhattan – the densest



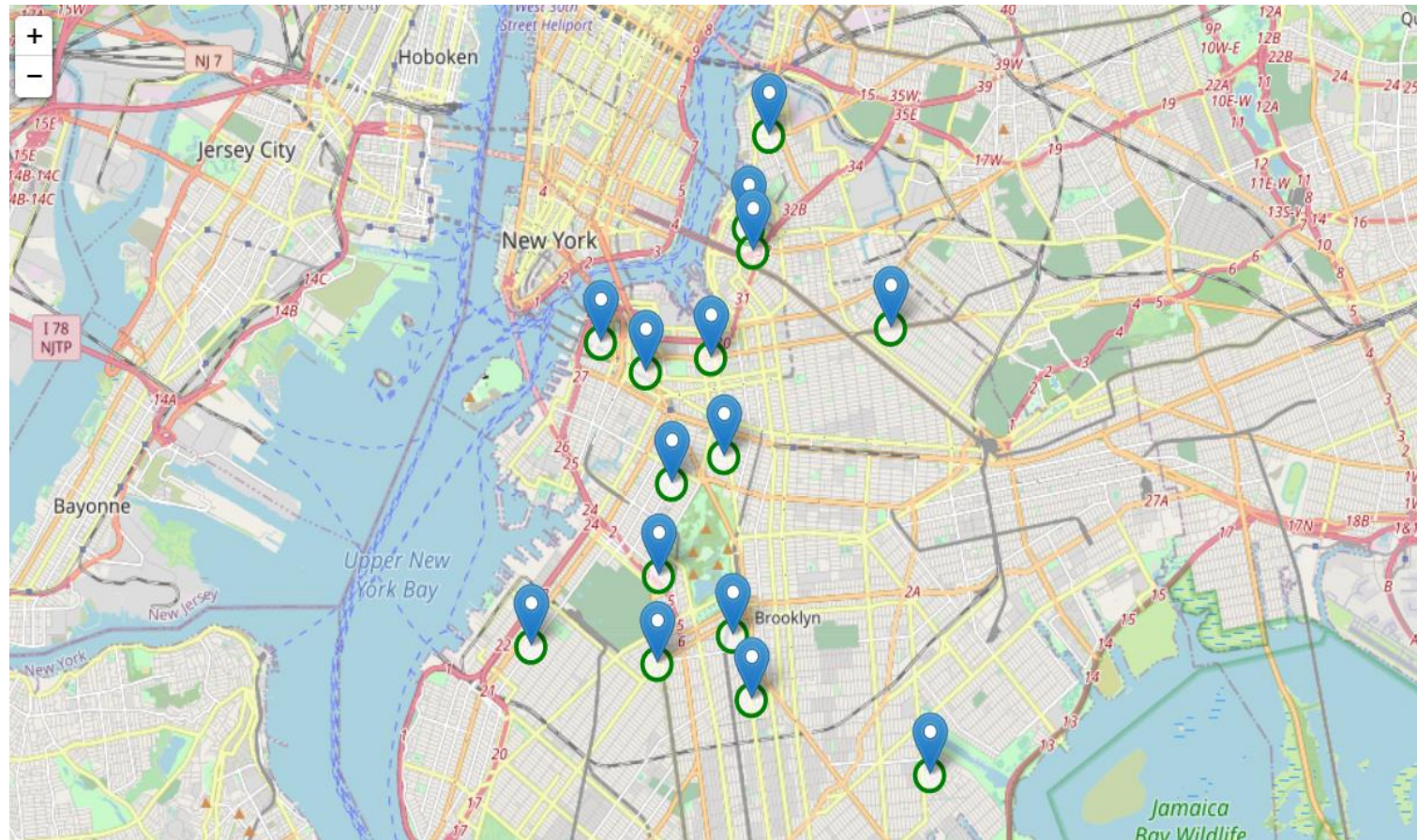
Neighborhoods with most FR



Average Ratings



Mexican Restaurants with rating over 7



Discussion and Conclusion

- Choose Manhattan to crater or build business
- Choose Bushwick inside Manhattan
- Or the other way around – beat the underperformance in Bronx