# **Project Overview**

The **ExoPlayer Video Stitcher** is an Android application that demonstrates how to seamlessly stitch video content with ad insertions using the latest <u>Media3 (ExoPlayer)</u> APIs. The app supports three ad insertion modes.

- **Preroll:** An ad plays before the main video starts.
- Midroll: Ads are inserted into the main video at regular intervals (every 30 seconds).
- **Postroll:** An ad plays after the main video finishes.

# **Implementation Approach**

### **Content Stitching with ExoPlayer**

The core of the application's functionality is encapsulated in the PlayerManager, which manages two ExoPlayer instances:

- Main Content Player instance: Handles the primary video playback.
- Ad Player instance: Manages the ad content.

This dual-player-instances system allows for smooth transitions between ad content and the main video, preserving the playback position of the main content throughout the process.

## **Ad Insertion Strategies**

Depending on the selected ad mode, the application follows these strategies:

#### • Preroll:

 Flow: Created a playlist approach by adding the ad as a media item before the main content.

#### Midroll:

 Flow: The main video begins playback. At every 30-second interval, the app pauses the main video, plays an ad, and then resumes the main video exactly where it left off.

#### Postroll:

o **Flow:** The main video plays completely. After finishing, the ad is played.

### **Playback Management**

The PlayerManager is responsible for:

- Managing two separate ExoPlayer instances to minimize buffering and ensure smooth playback transitions.
- Handling the logic required to pause, switch, and resume playback, ensuring that the user's experience is uninterrupted.

### **User Interface**

### HomeActivity:

- Collects user input regarding the desired ad mode.
- o Launches the VideoPlayerActivity based on the selected mode.

### VideoPlayerActivity:

- Provides the user interface for video playback.
- Delegates playback responsibilities to the PlayerManager.

# **Data & Configuration**

#### VideoRepository:

• Supplies the URLs for both the main video content and the ad content.

### • VideoConfig:

 Contains playback parameters, such as the ad interval for midroll insertion (e.g., every 30 seconds).

## **Error Handling**

Robust error handling is implemented on both the main and ad players:

#### • Error Listeners:

- Monitor playback and log issues as they occur.
- Automatically fallback to the main content if ad playback fails, ensuring a continuous user experience.

# **Future Improvements**

#### • Enhanced Threading:

• Explore alternatives for offloading work from the main thread to further improve performance and responsiveness.

# • Advanced Ad Logic:

 Investigate more sophisticated ad insertion strategies and customization options.

### • User Feedback:

o Implement more detailed error feedback and recovery mechanisms to inform users during playback issues.