

Best free UI/UX tools

Best free UI/UX tools in 2025, grouped by category and widely recommended for designers and researchers. These tools either offer robust free tiers or are fully free to use:

Design & Prototyping

Tool	Description	Free Features
Figma	Collaborative interface design and prototyping tool.	Real-time collaboration, unlimited files (free tier)
Penpot	Open-source design tool for teams.	Completely free and web-based
Sketch (Free for Education)	Popular macOS tool for UI design.	Free for students and educators
Framer	Prototyping with React-based animations and logic.	Free tier includes basic prototypes
Uizard	AI-powered design tool for wireframes and mockups.	Free for small projects

User Testing & Feedback

Tool	Description	Free Features
Maze	Remote user testing & product research platform.	Free plan for basic usability tests
Lookback	Live user interviews and screen recording.	Free trial available
UsabilityHub	Rapid preference tests and user surveys.	Free with limited responses per month
Microsoft Clarity	Behavior analytics with heatmaps and session recordings.	100% free
Hotjar (Basic Plan)	Heatmaps, feedback polls, user recordings.	Free for limited sessions/month

Collaboration & Whiteboarding

Tool	Description	Free Features
Miro	Visual collaboration and brainstorming tool.	Free with 3 editable boards

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Tool	Description	Free Features
Mural	Real-time whiteboarding and diagramming.	Free with 3 boards and templates
FigJam	Figma's whiteboard for UX workshops and mapping.	Unlimited free boards

Personas, Maps, & IA

Tool	Description	Free Features
UXPressia	Persona creation, journey mapping, and impact mapping.	Free plan for 1 project with export
FlowMapp	Sitemaps, personas, and journey maps.	Free for basic IA projects
Draw.io	Diagramming and flowcharts.	Free and open-source

Color, Fonts & Icons

Tool	Description	Free Features
Coolors	Generate and explore color palettes.	Fully free with export options
Google Fonts	Library of open-source fonts.	100% free
Font Awesome	Free set of web and app icons.	Free icons with CDN
Noun Project	High-quality icon library.	Free with attribution

Code & Components

Tool	Description	Free Features
Tailwind CSS	Utility-first CSS framework.	Free and open-source
Bootstrap	Popular front-end framework.	Free and open-source
Material UI	React components based on Material Design.	Free with MIT License

Accessibility Tools

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Tool	Description	Free Features
axe DevTools	Chrome/Firefox extension for accessibility testing	Free basic auditing
WAVE	Web accessibility evaluation tool.	100% free
Color Oracle	Simulates color blindness.	Free desktop app