

# KYLE LUO

## [CONTACT](#)

### EDUCATION & ACADEMIC PERFORMANCE

---

Gunn High School, Palo Alto, CA

Class of 2024, **4.43** Weighted GPA

**Relevant Coursework:** 7 honors classes and 7 AP courses, including AP Chinese Language and Culture, AP Biology, APCompSci A, AP Economics

Carnegie Mellon University, Pittsburgh, PA

Class of 2028, Information Systems B.S

**Relevant Coursework:** 15-122 Principles of Imperative Computation, 67-368 User Experience (UX) Research for Product Managers, 67-250 Information Systems Milieux

### LEADERSHIP/WORK EXPERIENCE

---

#### **Student Content Creator || Carnegie Mellon Division of Student Affairs, September 2024 - Present**

I currently produce, shoot, and edit weekly event and documentary-style content for @LifeatCMU's Instagram. I develop creative and engaging content ideas that resonate with an interior university audience whilst adhering to CMU's branding guidelines and values.

Keywords: *Video Editing, Marketing Communications, Visual Storytelling, Event Videography, Social Media Communications*

#### **Nursing Assistant || CalAce, July 2023 - Present**

Passed CNA state exam after training. Bathed, fed, cared for patient needs in a professional setting. 100 hours of Theory, 60 Clinical hours at White Blossom Care Center.

#### **Videographer || UCLA Center for Scholars and Storytelling, September 2023**

Assisted Devon Baur (PhD) exploring the role of social media in teen life. Handled three video interviews; location, setup, and editing in transcripts.

### COMMUNITY SERVICE

---

#### **Documentary Filmmaker || Dumpling City, December 2023 - January 2024**

Worked with business owner and employees to create two short advertisements and a "Day in the Life" documentary for website and in-store TV display.

### EXTRACURRICULAR ACTIVITIES

---

- Varsity Sprinter, *Track and Field* (2020 - 2024)
- President and Cofounder, *Creatives Club* (2024)

### HONORS AND AWARDS

---

- **President's Volunteer Service Award, Gold**
- **National Merit Commendation** for placing in the top 50,000 SAT scores in 2023