



# ZOHER GHADYALI

zoherghadyali.me



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## GOAL

I want to work on intentionally crafted products that customers love, thoughtfully designing a curated, end-to-end experience from the first search engine result to every in-product context menu entry, validated with telemetry, direct customer feedback, and user research.

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## EXPERIENCE

**Program Manager 2** for Microsoft Edge Developer Tools Team - **Microsoft**

**August 2017 - Present**

- 6 Helped transition and build in-browser DevTools for the new Edge on Chromium; implemented feedback funnel for DevTools team to respond directly to customer verbatims; drove business success with new tooling for dual-screen, mixed reality, and other non-traditional form factors; collaborated in Chromium on critical performance issues and customer-validated features in DevTools

**Firmware Intern** - Tive Inc.

**March 2017 - August 2017**

- 6 Prototyped BLE mesh network to reduce power consumption of Tive sensors; improved I2C implementation by 10x reducing flash time for new sensors from 30 minutes to 3

**Design & Test Development Intern** for Algorithms Feature Team - **Ivani LLC**

**Summer 2016**

- 6 Designed a mobile app that would replace every switch in your home with Ivani's new presence-sensing technology; developed test suite that runs on Ivani's presence-sensing data to compute speed and accuracy of presence detection

**Program Management Intern** for Data Management Feature Team - **Tableau Software**

**Summer 2015**

- 6 Performed user research to develop interaction flows and designs for three new features that improve connectivity and user understanding of ETL processes in Tableau Desktop, Server, and Online

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## EDUCATION

**Franklin W. Olin College of Engineering - Needham MA**

**May 2017**

Bachelor of Science in Electrical & Computer Engineering

GPA 3.81

Recipient of 4-year, 50% Olin Merit Scholarship

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## PERSONAL SKILLS

**ELECTRICAL:** Analog Circuit Design, Digital Signal Processing, Embedded System Design, Through-Hole & Surface Mount Soldering, VLSI layout design, comfortable using a digital multi-meter, oscilloscope, and other lab equipment

**COMPUTER:** Python, MatLab, Java, Android Studio, C, Arduino C, HTML/CSS, LaTeX, Adobe Creative Suite, Node.js, MongoDB, React.js, Verilog, Xilinx