



REVIEW OF CINEMAS IN BELGOROD AND STARY OSKOL.

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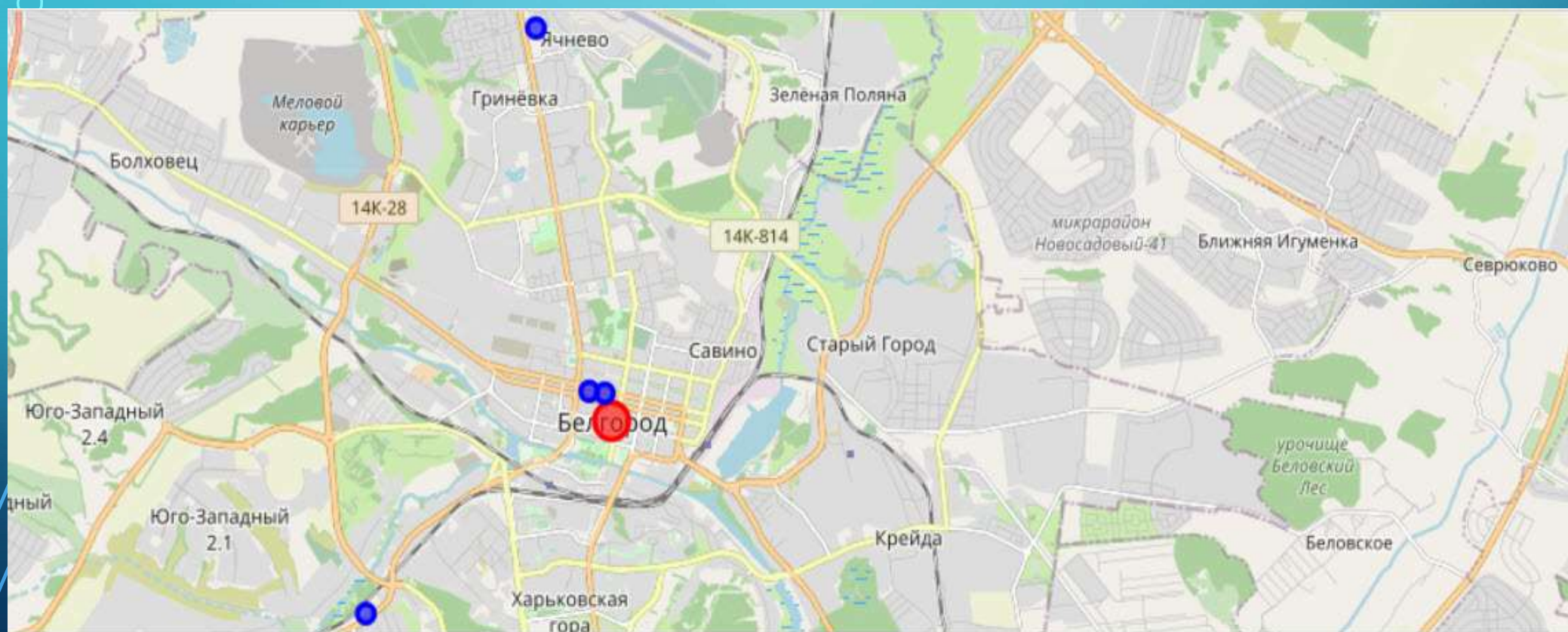
BELGOROD

- administrative center of the region with a population of 400,000 people, covering an area of 151.3 sq. km

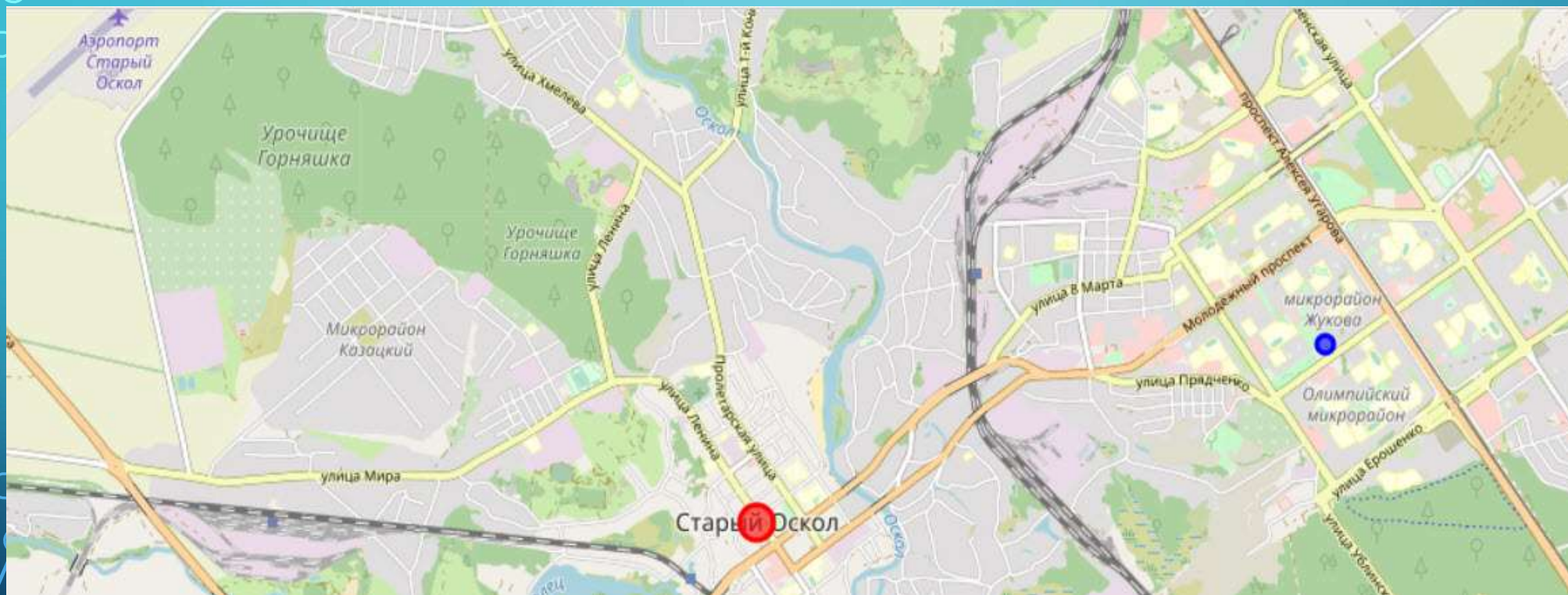
STARY OSKOL

- the industrial city of Stary Oskol with a population of 224,000 people, total area - 200.8 sq. km

CINEMA CHAIN OF BELGOROD



CINEMA CHAIN OF STARY OSKOL



CONCLUSION

- Based on the analysis obtained, it can be concluded that the network of cinemas in Belgorod and Stary Oskol is underdeveloped and conveniently located. Taking into account the average statistical requirement of 1 cinema for 20,000 people in these cities, a significant expansion of the cinema network is necessary. For Belgorod, satisfaction in the needs of this type of entertainment is 25% for Stary Oskol 10%. Stary Oskol is more promising in comparison with Belgorod, since this industry is much less developed.