



MESG AGENCY

CONSULTANCY SOLUTIONS

do you know

How many start-ups
fail?





90%

yup... I know what you
are thinking

18 out of 20 start-ups
in this class are
doomed to fail.

*unless we can do something
about it*

Problem 1

Diving in too fast without
studying the market for the
product.

Problem 2

Too big of a
vision too fast.

Problem 3

Lack of defined strategy.

Problem 4

Lack of organization.



Connecting business,
ideas and people for
greater impact.

MESG AGENCY

what are our **Services?**

Client Focused Results
Driven.

- Market Research
- Business Model Plan and Design
- Requirements review
- Process Analysis and Design
- Risk and Cost Analysis
- Usability Evaluation
- Marketing Plan/Strategy
- Project Management



Contact Us



CEO

Ricardo Nunes

Email Address

mesgagency@gmail.com



PORTFOLIO	Explanation	Prices
Market Research	Focus groups, interviews, questionnaires, external analysis	1000*
Business Model Plan and Design	BMC, VPC, Internal analysis	500*
Requirements review	Review and give feedback on requirements the companies gather	350*
Process Analysis and Design	Process Maps, Process Models	400-800*
Risk and Cost Analysis	Analyse cost structure and the start ups short and long term sustainability	1000-2000*
Usability Evaluation	Prototype testing and improvement + feedback	1500-2000*
Marketing Plan/Strategy	Targeting, marketing plan definition, social media management	1500-2000*
Project Management	Managing workforce, enable communication, organizing efforts and data, KPI analysis	1500-2000*