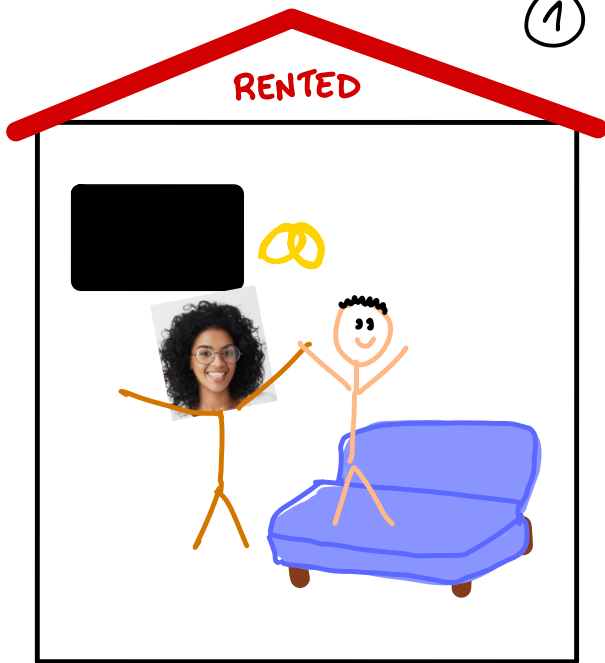
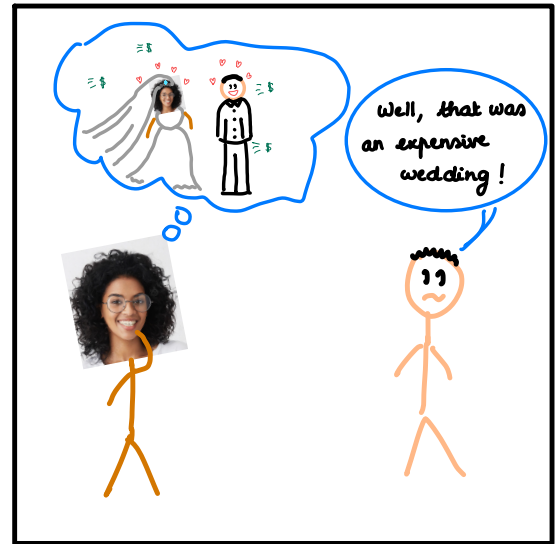


①

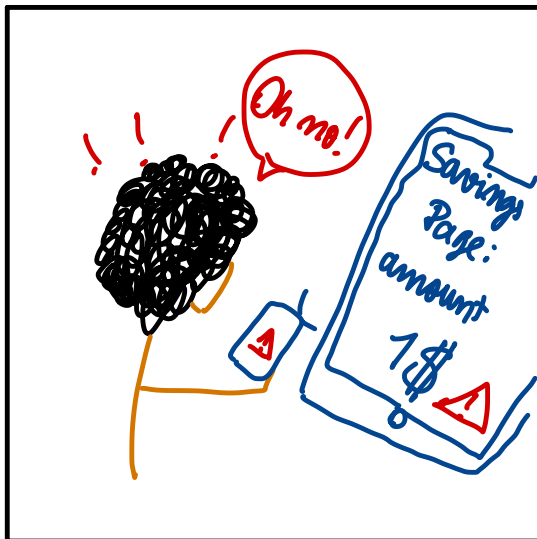
Mary



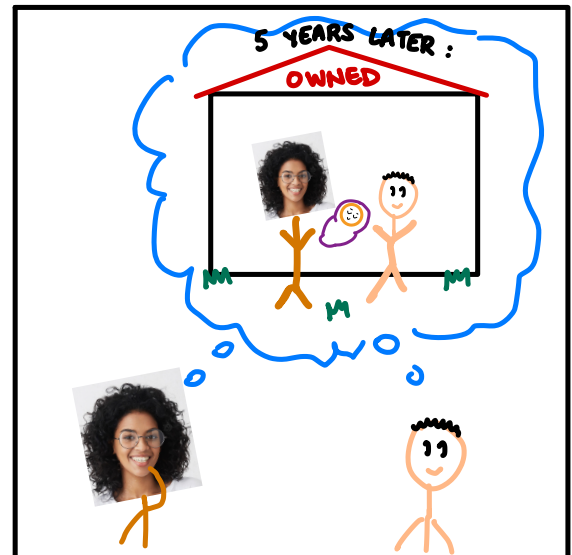
Mary is happily married and lives in a rented house



She and her husband spent a lot on their wedding



Because of their wedding expenses, she doesn't have savings



She and her husband would like to buy a house and have kids in 5 years time

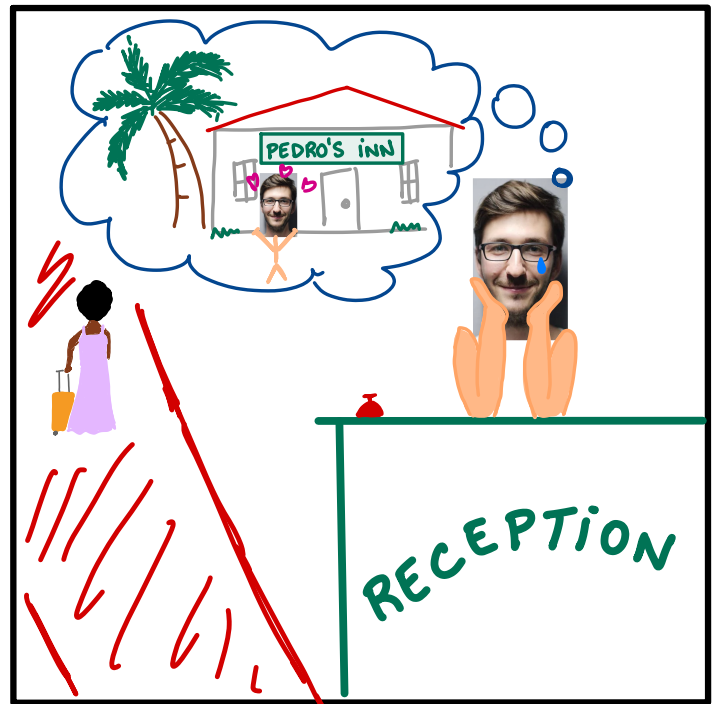


So she wants to start saving to achieve her goals

② Pedro



Pedro works as a hotel receptionist.

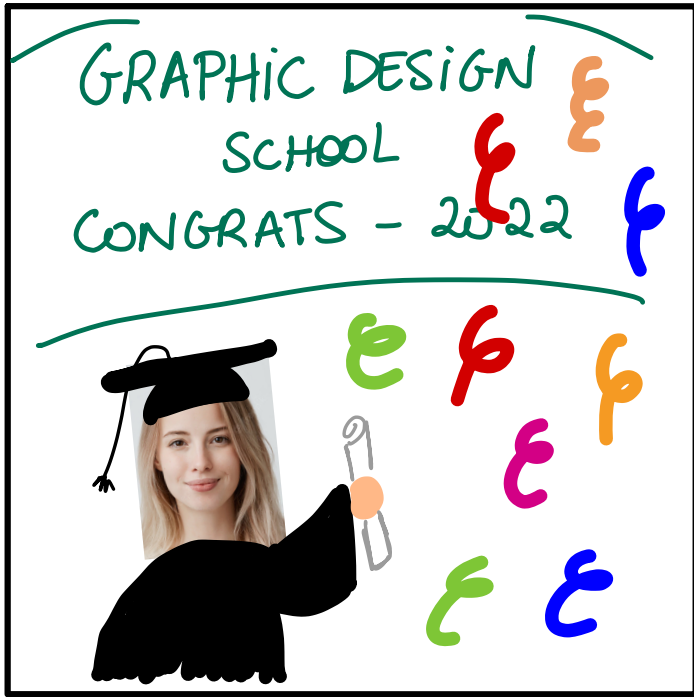


He dreams of opening his own inn...

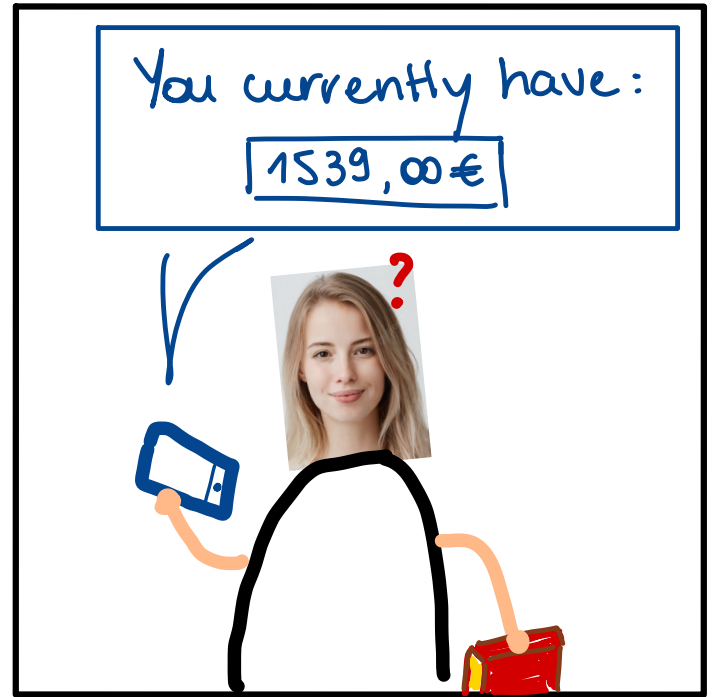


But he is completely overwhelmed by all the workload he has to do by himself to start his business

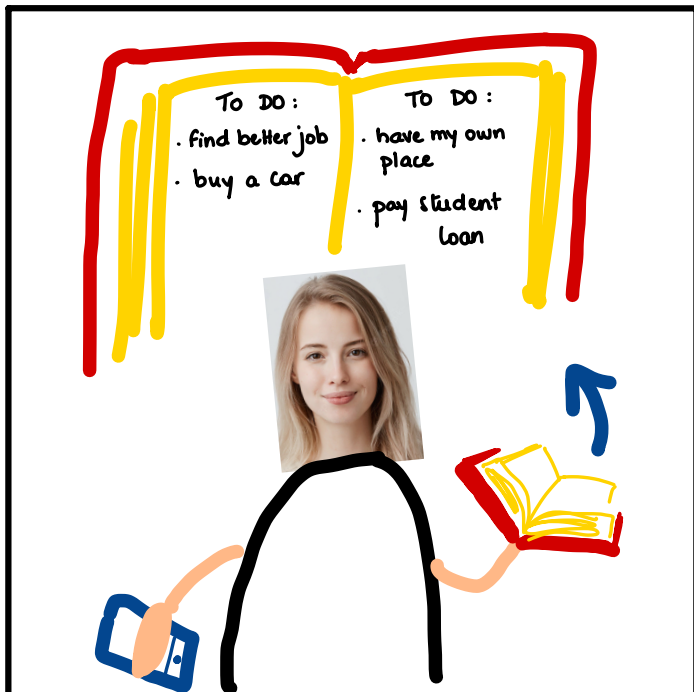
③ Elodie



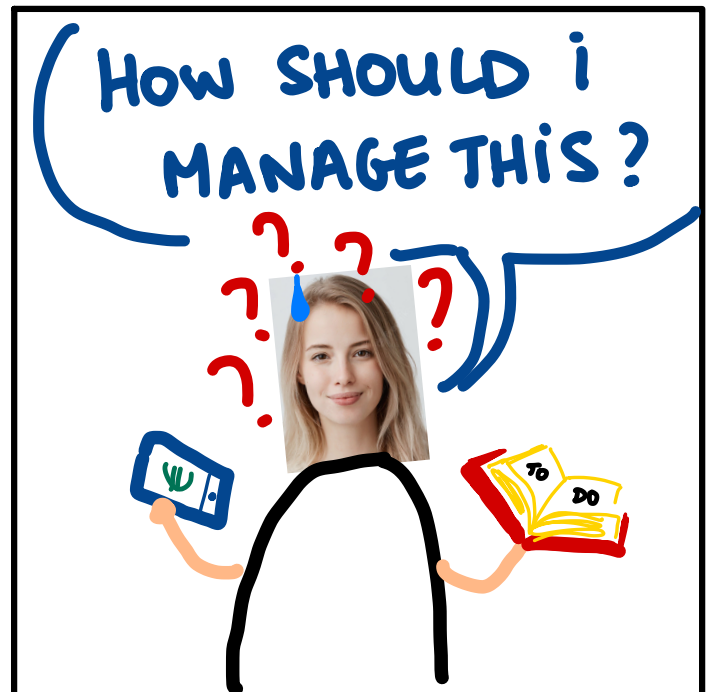
Elodie has just graduated from design school & has a part-time job



She doesn't really have a method to manage her finances ...



And she has a lot of goals to achieve (find a better job, buy a car, leave her parents' house, pay back her student loan)



She is lost and has no idea of how she should manage her income to achieve her goals