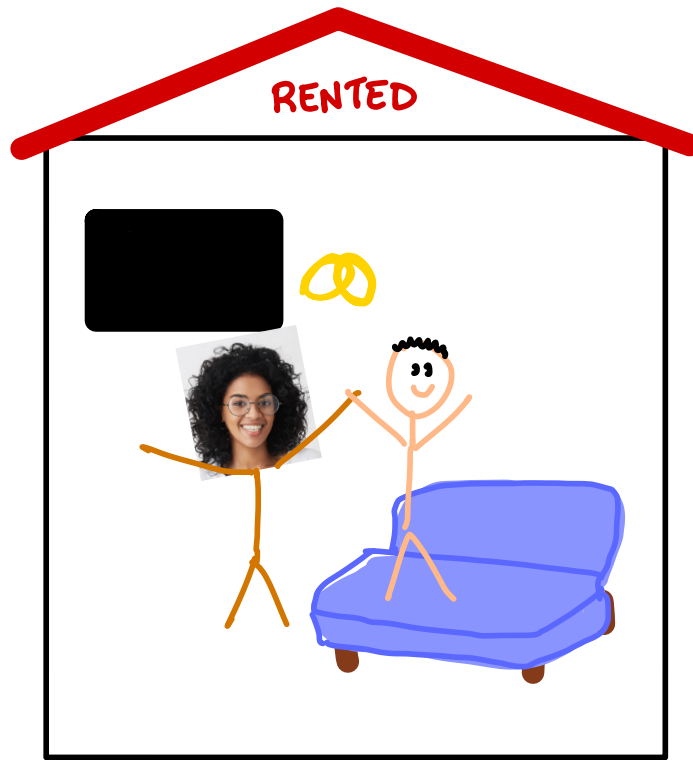
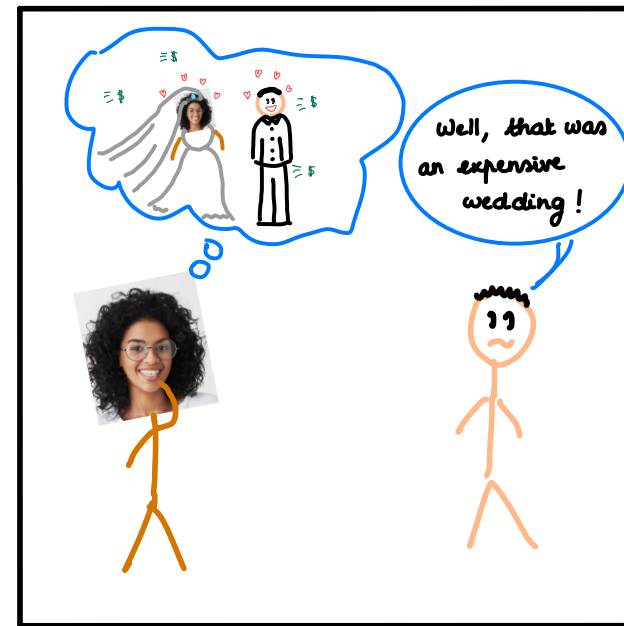


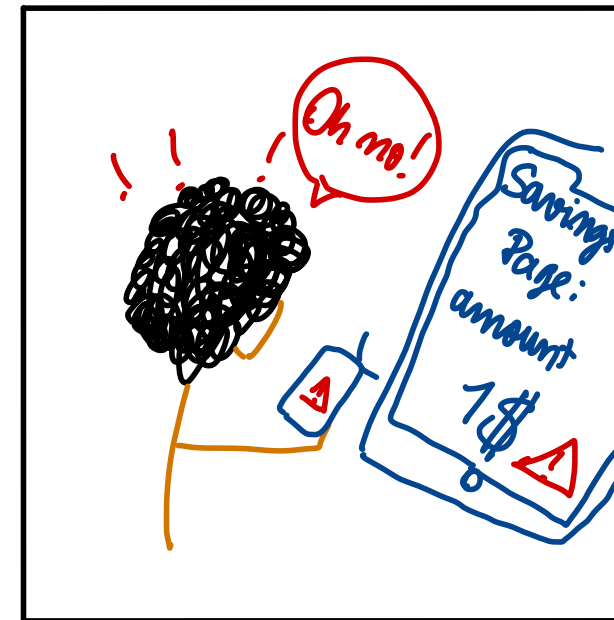
# ① Mary needs to save



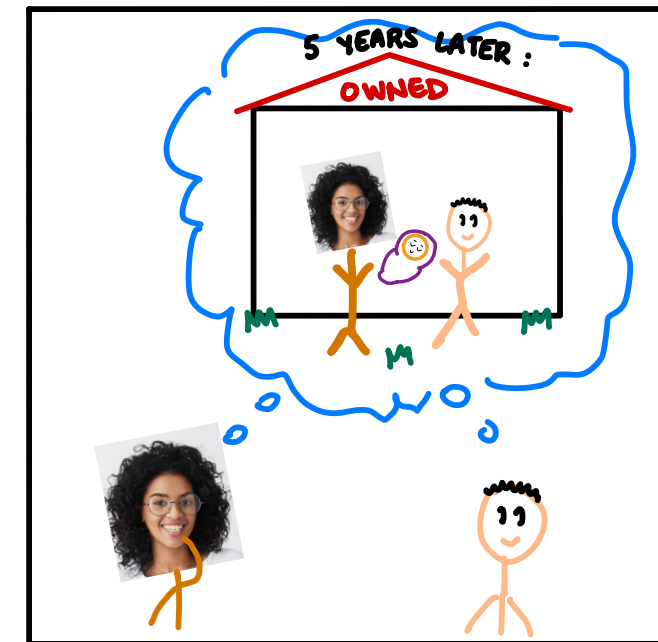
Mary is happily married and lives in a rented house



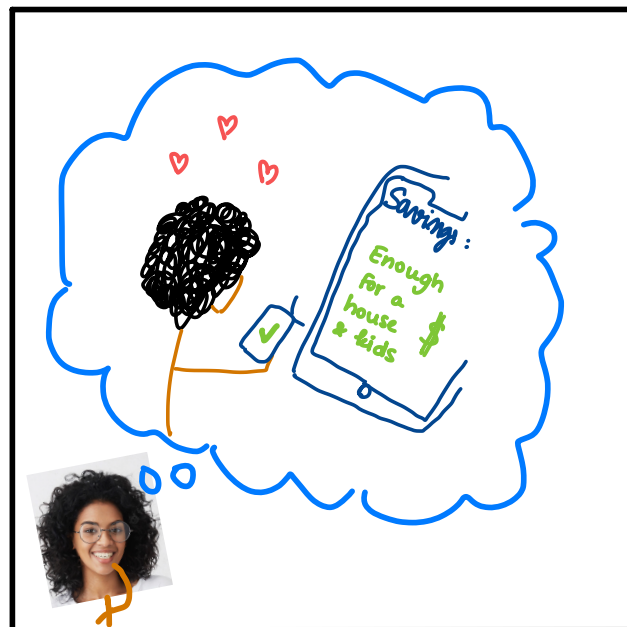
She and her husband spent a lot on their wedding



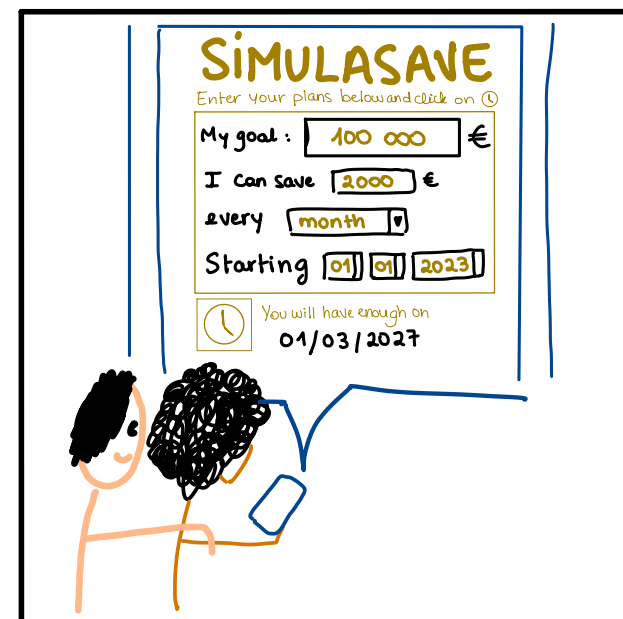
Because of their wedding expenses, she doesn't have savings



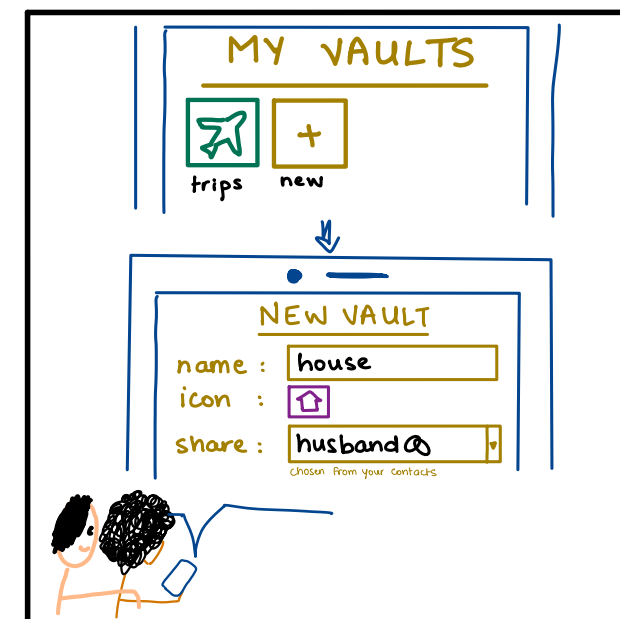
She and her husband would like to buy a house and have kids in 5 years time



So she wants to start saving to achieve her goals

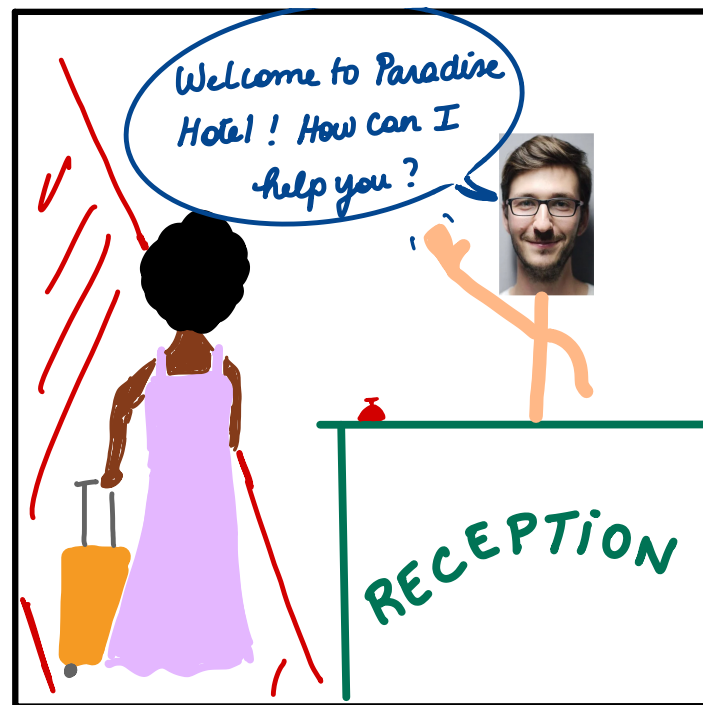


To plan her savings, Marie uses her money management app. After entering her goals, she sees that she can reach them in less than 5 years if she and her husband put aside 2000 €/month.

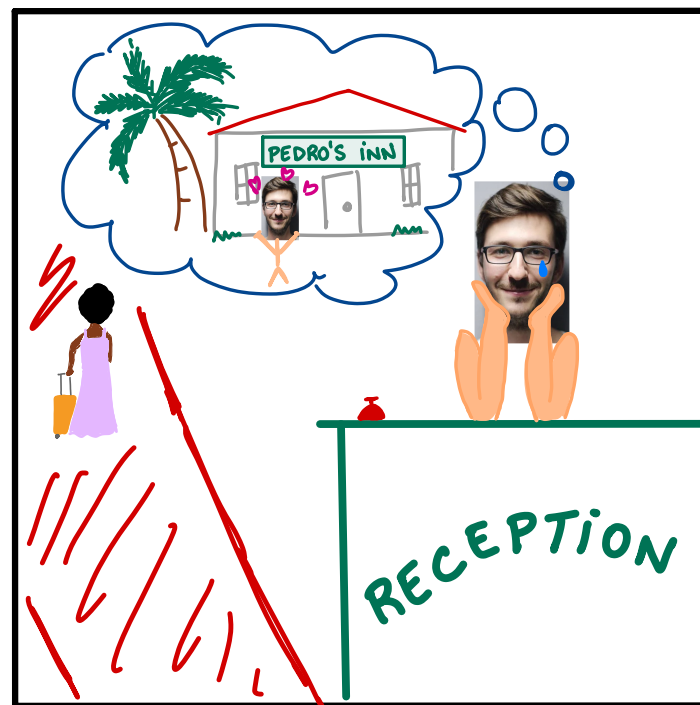


To reach their goal, they decide to open a shared vault where they will each transfer 1000 €/month.

## ② Pedro wants to invest



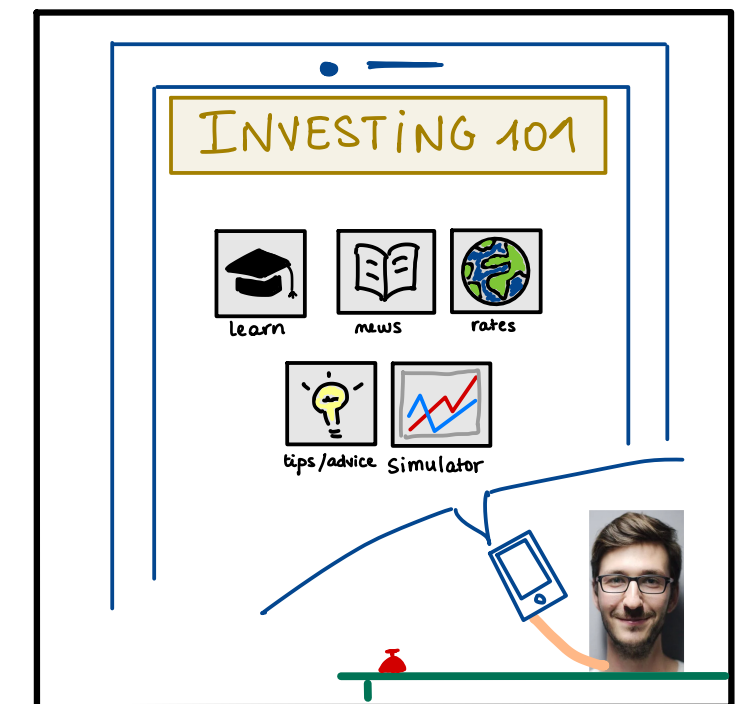
Pedro works as a hotel receptionist.



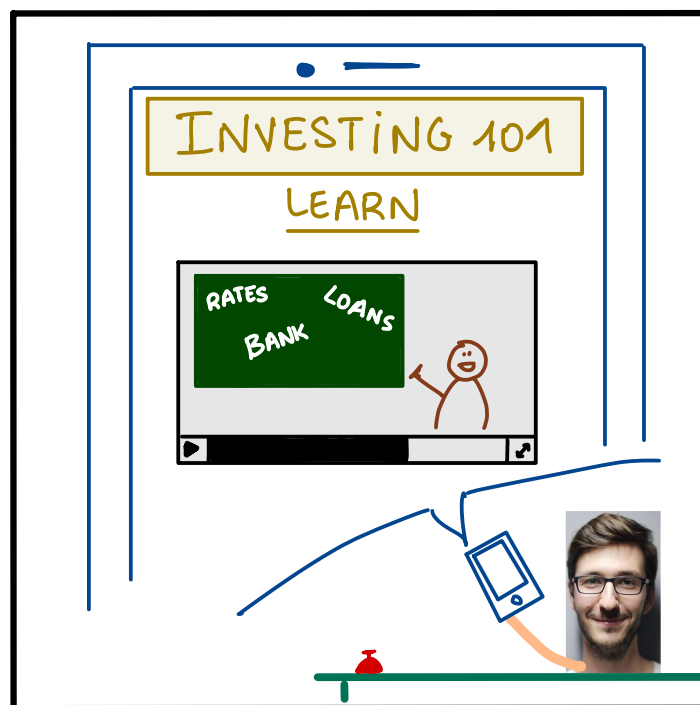
He dreams of opening his own inn...



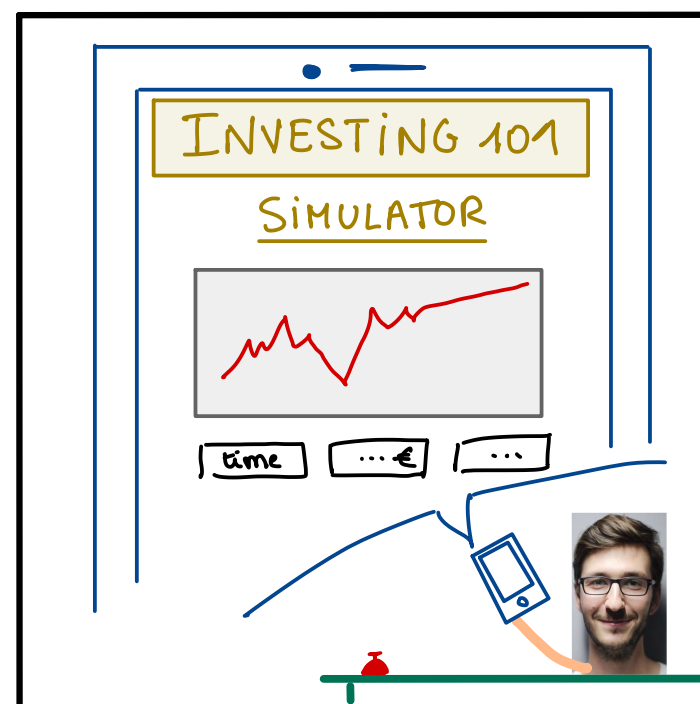
But he is completely overwhelmed by all the workload he has to do by himself to start his business



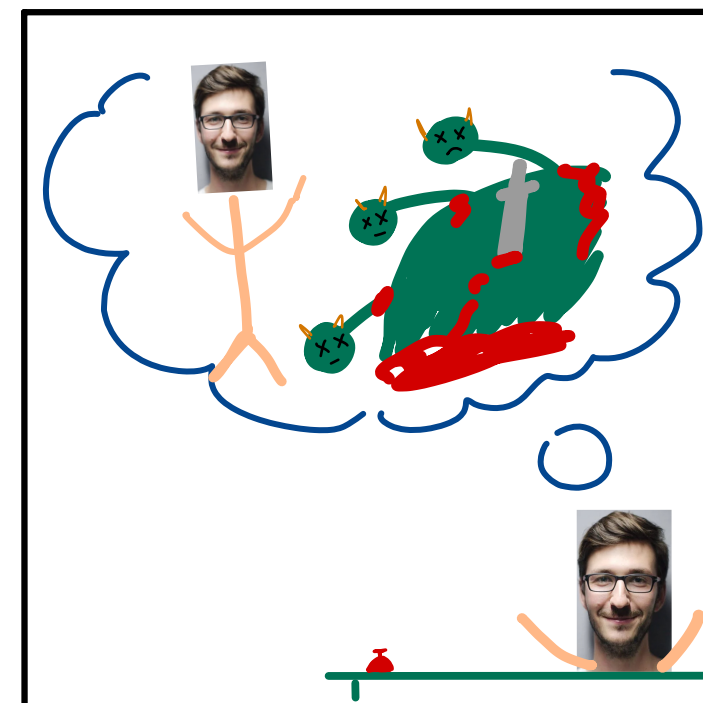
He decides to start by checking the investment tab of his money management app



After learning more about investing through the different options of the app, he decides to see how his investment might go

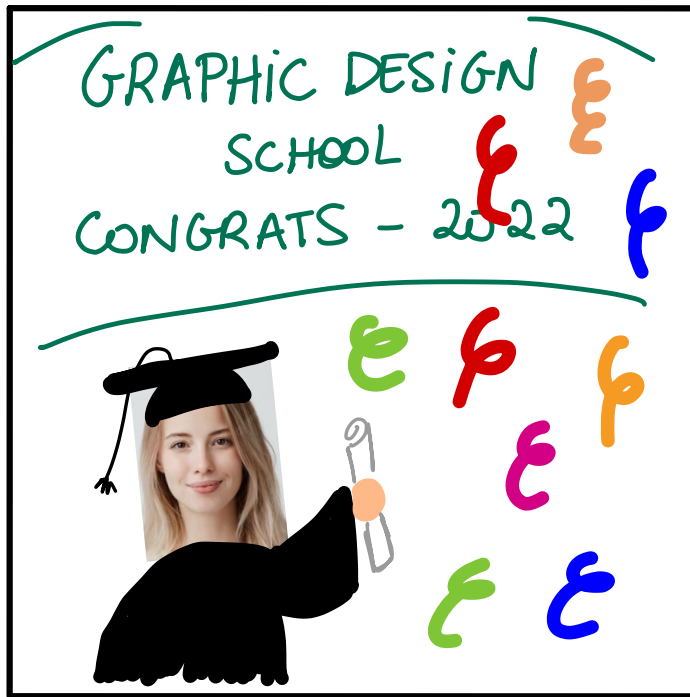


Pedro simulates his investment on the app and understands better which of his strategies he should use or change.

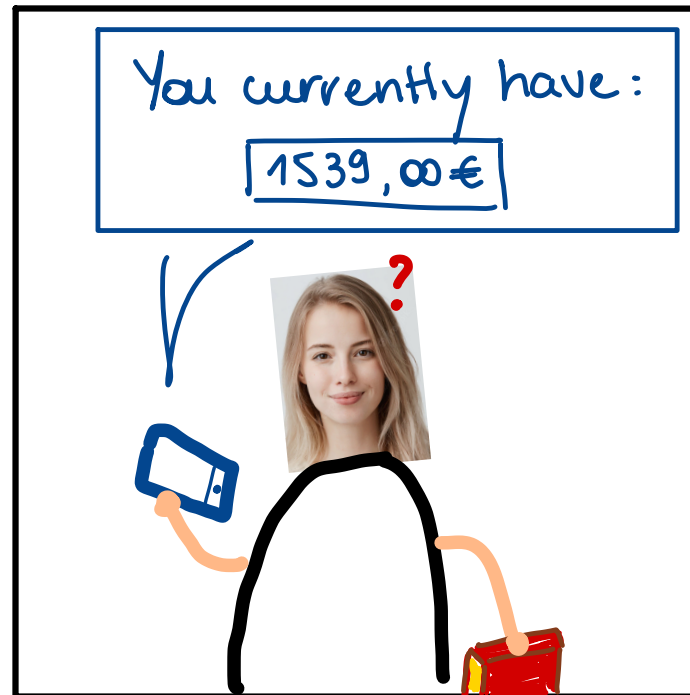


Pedro is now more confident and plans on starting to invest in his dream soon

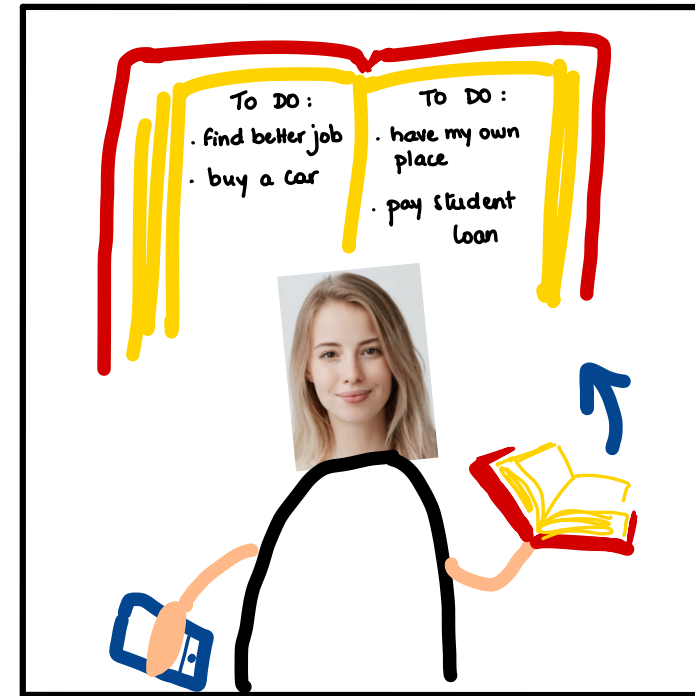
### ③ Élodie is lost



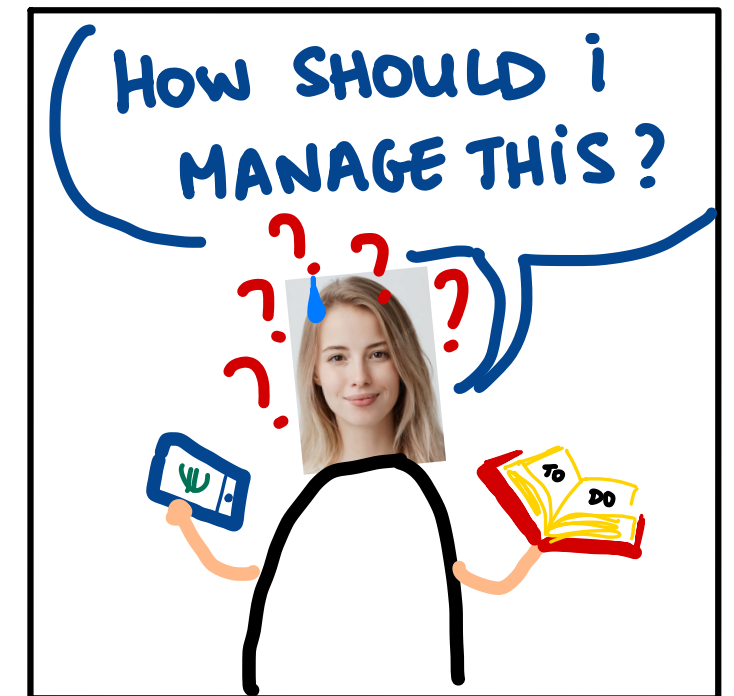
Élodie has just graduated from design school & has a part-time job



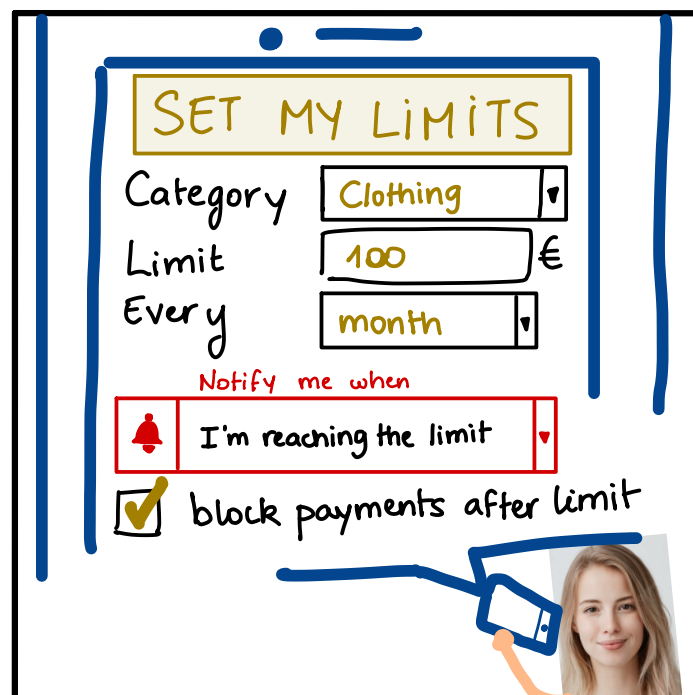
She doesn't really have a method to manage her finances ...



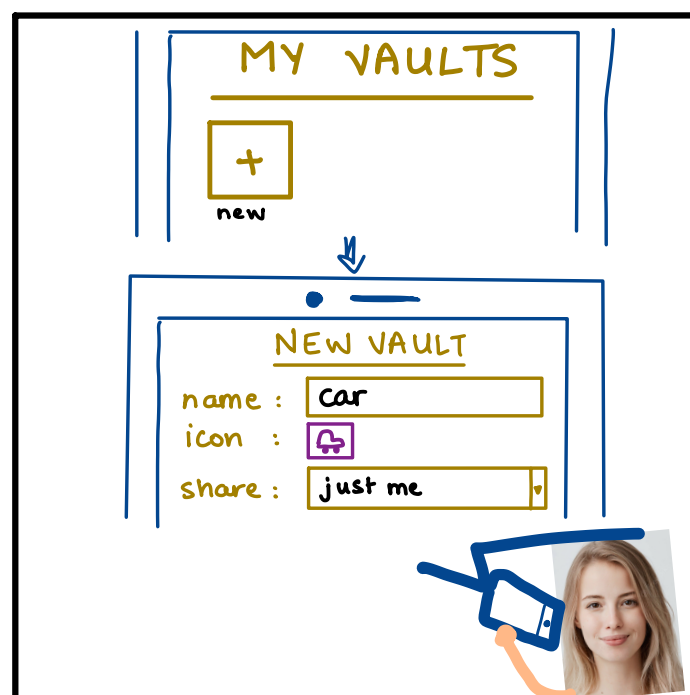
And she has a lot of goals to achieve (find a better job, buy a car, leave her parents' house, pay back her student loan)



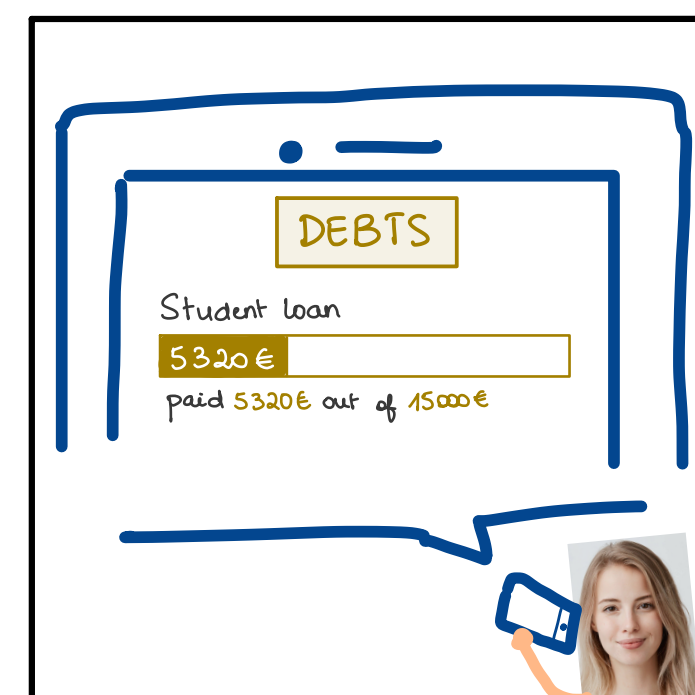
She is lost and has no idea of how she should manage her income to achieve her goals



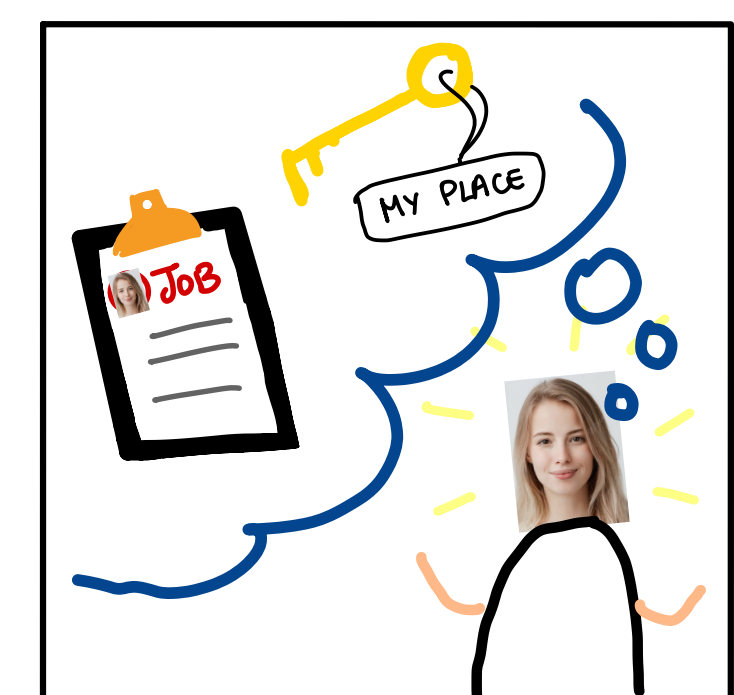
She knows her weaknesses and decides to stop splurging. Using her money management app, she sets herself monthly limits for clothes and restaurants.



Using the same app, she opens a vault where she will transfer money to save for her car



She uses the same app to track her student loan payment.



Organizing her finances took a weight off Élodie's shoulders. She can now focus on apartment hunting and finding a new job.