

## **Case Study 13: Lessons on Data Protection and Compliance**

### **Overview of Case Study 13**

Case Study 13 looks at the challenges of data protection under the GDPR. It emphasises how important it is to train workers, encrypt sensitive information, and do regular security checks. Smaller organisations might struggle since they don't always have dedicated staff for these tasks. The study shows how companies adapted to GDPR rules based on insights from the Data Protection Commission's first year of enforcing these rules. However, it doesn't cover specific outcomes or individual effects, showing that more research is needed to understand the problems organisations face better.

### **Linking the Case Study to GDPR Rules**

This case study shares how organisations deal with data breaches and the consequences they face. It gives an example from before GDPR was in place. Delayed actions during privacy issues can lead to worse results and tougher penalties. The study documents the incident, the company's response, and the Commission's review. This helps illustrate how things match up with GDPR rules. It's crucial to know where companies stick to these rules and where they fall short to improve prevention strategies.

### **Spotting Key Problems and Mistakes**

Case Study 13 points out big gaps in compliance due to poor oversight and weak data management. The organisation had a lot of sensitive personal data but didn't protect it well. Some major issues were:

- No thorough impact assessments.
- Weak technical security.
- Poor data handling protocols.
- Not enough training for employees and contractors.

These failures made the breach much worse and showed a real lack of attention to GDPR rules.

### **Ways to Avoid Similar Problems**

This case warns about the dangers of ignoring GDPR compliance, which can lead to big data breaches. To prevent the same mistakes, organisations should:

- Set up strong data management systems.
- Train employees and contractors on data protection.
- Carry out regular compliance audits with data protection experts.

By taking these steps, organisations can create a solid base for responsible data handling and keep personal information safer.

*(Huda, 2024)*

## Wrap-Up and Suggestions

Case Study 13 shows the importance of learning from mistakes to improve data protection. It offers lessons on responsible data management and the risks of getting it wrong. Policymakers should back this by pushing for new laws and funding awareness campaigns. Organisations need to see data protection as more than just a trend. By making it part of their core values, they can build lasting strength and cooperation across different sectors.

Keeping data protection up to date is key. Everyone—businesses, NGOs, and schools—should work together. This teamwork will make data protection a shared priority.

*(Prasun Singh & Gautam, 2022)*

## References

- Huda, M., 2024. Trust as a key element for quality communication and information management: insights into developing safe cyber-organisational sustainability. *International Journal of Organisational Analysis*. [HTML]
- Prasun Singh, L. L. M. & Gautam, R., 2022. Privacy and data protection in social media and liabilities of intermediaries. *About the conference*. academia.edu