



# HI! I'M JOSÉ, BUT YOU CAN CALL ME ZÉ!

A Graphic Designer, Content Editor & Creator, with a strong fashion industry background, based in Porto, Portugal. With a keen eye for design aesthetics and a deep understanding of market trends, I excel in crafting engaging and persuasive content across digital and physical platforms.

Collaborative by nature, I thrive in team environments and value open communication to ensure seamless coordination and successful project outcomes.

*Seeking opportunities to contribute my creativity, strategic thinking, and dedication to achieving exceptional results in the field.*

## Email

zeoliveiravaz@gmail.com

## Phone Number

(+351)910393289

## Portfolio

[www.creativevaz.com](http://www.creativevaz.com)

## Languages

Portuguese

English

## SOFTWARES:

Adobe Photoshop	★★★★☆
Adobe InDesign	★★★★★
Adobe Illustrator	★★★★★
Adobe Premiere	★★★★★
Adobe After Effects	★★★☆☆
Figma	★★★★☆
Microsoft Office	★★★★☆
GemPages	★★★☆☆

## SKILLS:

Graphic Design  
Editorial Design  
Motion Animation  
Social Media Content  
Branding  
Videography  
Photography  
Illustration

*September 2017 - March 2021*

## DEGREE IN DESIGN AND MULTIMEDIA AT UC

*Faculty of Science and Technologies at the University of Coimbra.*

Through my education, I honed my ability to think critically, solve complex design challenges, and effectively communicate ideas through visual mediums. in areas such as:

Typography, Graphic Design, Communication Design, Project, Photography & Composition, Multimedia Programming, Audiovisual Production, Editorial Design, History of Design...

*September 2021 - October 2022*

## THE FEETING ROOM PROFESSIONAL INTERNSHIP

In 2021, I joined The Feeting Room's Team, a brand that is home to Nacional and International Sustainable and Independent brands.

During my internship I worked with multiple partner brands in the Consulting Department, designing brand-books, presentations, Copies and Content for Social Media and Websites, etc.

This was in addition to creating and developing content for the Marketing Department of The Feeting Room, for example:

- Printed Materials for Stores (Acrylics, Cards, Vinyls, Tags);
- Social Media Content (Reels, Short Videos, Stories layouts, Ads...);
- Campaigns: Christmas Edit, Ask Mr. Pinho, Mother's Day, Black Friday Weekend and Sales Campaigns;
- Newsletters and GiveAways;
- Supplies for Events (Invites, Stickers, Vouchers, Flyers);
- Website Managment (Banners, Gifts, Product Photos);
- Product Photo Assistant;
- Creative Director Assistant in Photoshoots;
- Backstage Content Creator;
- Styling.

*November 2022 - Present*

## GRAPHIC DESIGNER AT DEEPWEAR FASHION AGENCY

As a Graphic Designer at Deepwear, I immersed myself in the global fashion industry. I visited fashion factories, presented projects, and created brochures and collections. I also shot captivating photos and videos for our digital platforms.

Collaborating with project managers from all around the globe, I developed brand identities, logos, and prints. Working with the marketing team, I crafted newsletters, blogs, and managed social media channels.

At Deepwear, I gained valuable experience in diverse fashion design projects. My skills in visual storytelling, brand development, and impactful marketing were honed during this time.

*September 2020 - May 2021*

## RETAILER AT SPRINGFIELD

(Sales Assistant, Warehouse Manager, Customer Service ...).

*September 2020 - Present*

## WORKING AS FREELANCER

Following the completion of my degree, I focus on a successful freelance career, collaborating with various small companies and entrepreneurs.

(Brand Identity, Logos, Printed Supports, Social Media Content for Instagram and Facebook, Menus and Displays, ...).

GET TO KNOW  
MY WORK

(SCAN HERE)

