

Meeting 07/11/23

Present

6 people:

- Archie Ryan
- Joseph Clark
- Hubert Kucharski
- Nicolas Padula
- Diogo Ferreira
- Natasha Dawson

Actions from last meeting

- Role
 - Social Media
 - Email sent out weekly which has links to all of our publications, and external publications to generate ideas and let people know
- Photos
 - We need team and committee photos and group photos.
 - During the daytime
- Academic Advisory Council
 - We currently have 4 academic advisors, waiting on Guiseppe and someone else for Energy and Environment.
 - Emma Peasland
 - Wasn't emailed, but we may not need her.
 - Nic will email her.
- Other student think tanks
 - Peterloo institute
 - Eager to do external review
 - Executive Director (President) has gone back to talk with their committee.
 - Going to meet again in December/January
- Article writing

Agenda

- Events planning failures
 - There was an issue on how we dealt with the academic workshop
 - Roughly 15 people attended,
 - Nothing on the story 24h before the event,
 - Pretty bad timing,
 - Add Archie and Hannah Sibson to the events group chat,
 - Make sure that we are giving people enough time to prepare their calendars to come to events,
 - Society meetings
- Leadership failure in Research
 - Policy areas are working well
 - Most groups are now in a research & writing phase.

- Some people in the fin. Regulation group feel unclear on their task.
 - Lit. review is taking place,
 - **Tell Adrian to delegate directly,**
- Have a conversation with the policy heads on how to set tasks
 - Privately message policy head?
- **Put together a project manager workshop**
- Junior Researcher motivation
 - **We need to create some kind incentive for them to write blogs.**
 - If you guys write an article and it's really good, we'll send it out to some external newspaper.
 - If you're still in early stages, write a letter to newspapers.
 - Reframed publishing process: you're writing first for external newspapers, and if you don't get accepted, you'll get published on our blog.
 - It seems like a non-committal role.
 - We need to change the name of the role for next year,
 - Research supporter?
 - Journalist?
 - We'll create a chief editor to chase people up and start micromanaging if our reframed process doesn't work.
 - We should have meetings for the Junior Researchers only.
 - **Send a message to each Junior Research group tagging every writer, and whoever doesn't respond within 3 days will be called by Nic.**
 - If you're a Junior Researcher and working really hard, we can offer roles on Podcast/Media Production as an incentive.
- Podcast/Media Production
 - Nic sent an email out to interested people (8), only 2 people responded
 - Podcast:
 - Barclays have a podcast, they pick one client each month, they talk about how Barclays helped them grow.
 - **We could do something similar; we could try to personify our think-tank. We could pick 3 policy groups and interview random people who are affected by these areas, e.g., Urban Planning and transport – interview people who have been affected by shoddy transport planning.**
 - Nic's proposal: 3 episodes of the podcast released at the end of the year
 - Doesn't seem too many people want to do the podcast,
 - We can have a rotating cast of podcasters rather than a consistent group. This means people with less free time can still contribute.
 - **We'll ask LSTV if they can help first, and then spread the word out to our members asking if they want to do a podcast.**
 - **Make an org chart + find writers who'll adapt research in a script**
 - **Start recording**
 - **Book Helix Podcast room**
 - Zac Lovat is interested in podcasting and could compose a soundtrack for the podcast.
 - Academic advisors on the podcast?

- All Gas No Breaks style street interviews?
- Video editors should be hired externally,
 - Make Job postings for people in these areas
 - Contact LSTV for people to help us, they specialise in doing media production for society.
 - Do they have TikTok editors? We need TikTok editors
 - “I’d be happy doing that [...] it would be an hour’s work for me once every 3 weeks.” – Archie Ryan
 - Editors and social media outreach need to work together.
- Roles
 - Change Archie’s role name to head of Media and Comms
 - Hire someone for LinkedIn
 - Treasurer
 - Buy microphones?
 - For the street interviews – are we doing that?
 - Public Affairs
 - Contact the Co-op party
 - Many people have declined because Leeds is pretty far away,
 - IPPR Ryan Swift is coming up
 - **We need to find an institution that will fund us and is left-wing!!**
 - Ypern
 - Subgroup of Yorkshire Universities
 - Yorkshire and Humber Policy Engagement and Research Network
 - Just received £3.9mn in funding
 - Annual fund which supports research projects.
 - Ask Macrobond if we can put their logo on our website,
 - Try to dilute IEA logo from website with more logos from different universities.
 - Go through the IPPR funding list and contact all of those organisations to see if they’ll fund us
 - President
 - Follow up with Gary’s contacts
 - Vice-President
 - Chase the Gryphon up on our articles that we sent them.
- Dissemination
 - Press Release
 - Think about structure
 - Guy from IEA says that you only know when you have the report – just wait until you have the report.
- Uses for Money
 - Celebratory dinner,
 - Portuguese people?
 - Printing and handing out our reports as nice booklets,
 - For freshers fair
- Report
 - Talk about this next time.