

User Manual

Theme TickTock

1. About TickTock

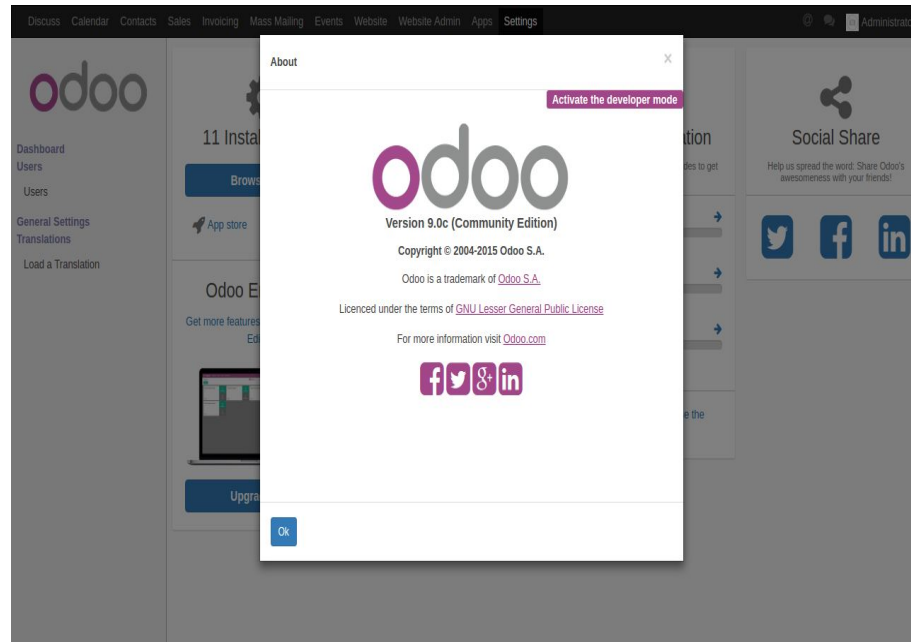
The TickTock theme is professional and appealing design theme best suits for all type of Odoo e-commerce store , the most popular front-end framework for developing responsive theme. Its is a perfect fully responsive HTML5 theme built using Bootstrap3. It helps you to make a lovely and powerful Odoo e-commerce website in few minutes. Theme comes with so many additional snippets.

The Ticktock theme is a Odoo theme with advanced ecommerce feature, extremely customizable and fully responsive. It's suitable for any e-commerce sites. Start your Odoo store right away with The Shoppers Shop theme.

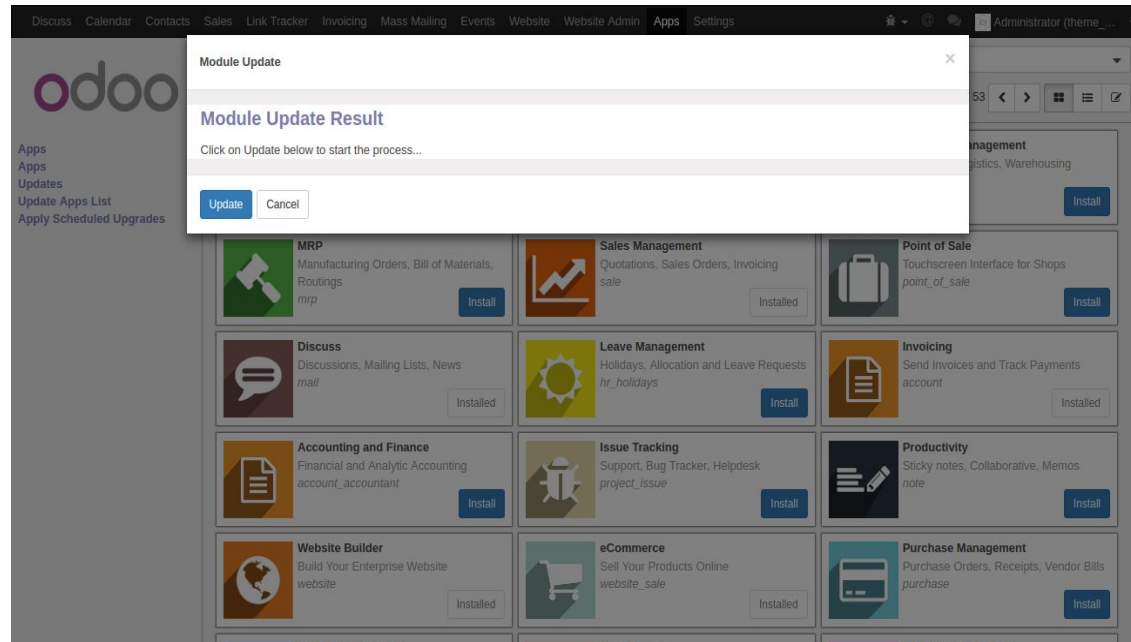
The Ticktock theme is really a good choice for Odoo E-Commerce lovers.

2. How to Install Theme

- 2.1. Activate the developer mode by doing to About page(by clicking the user profile picture).



- 2.2. Go to settings Choose "Users" from the menu Click the current user, and edit it by checking "Technical features".
- 2.3. Refresh the page.
- 2.4. Unpacked the module at server/openerp/addons.
- 2.5. Go apps menu and Click the "Update App list" menu item.



2.6. Follow the "Install" instructions the theme will be display under apps menu.

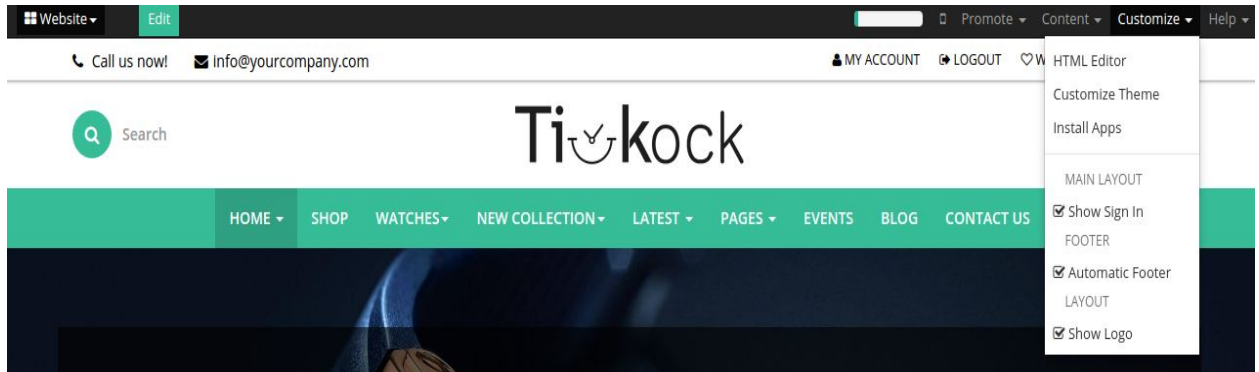
3. Theme Main Snippet / Feature Configuration

1. Customization Theme Options

The Ticktock comes with customization options. You can easily change the background, the colors,header style, footer color, footer style,shop style,product style and the font combination of your ecommerce website



1. Login with your admin details.
2. Select Customize Theme from Top Customize menu.

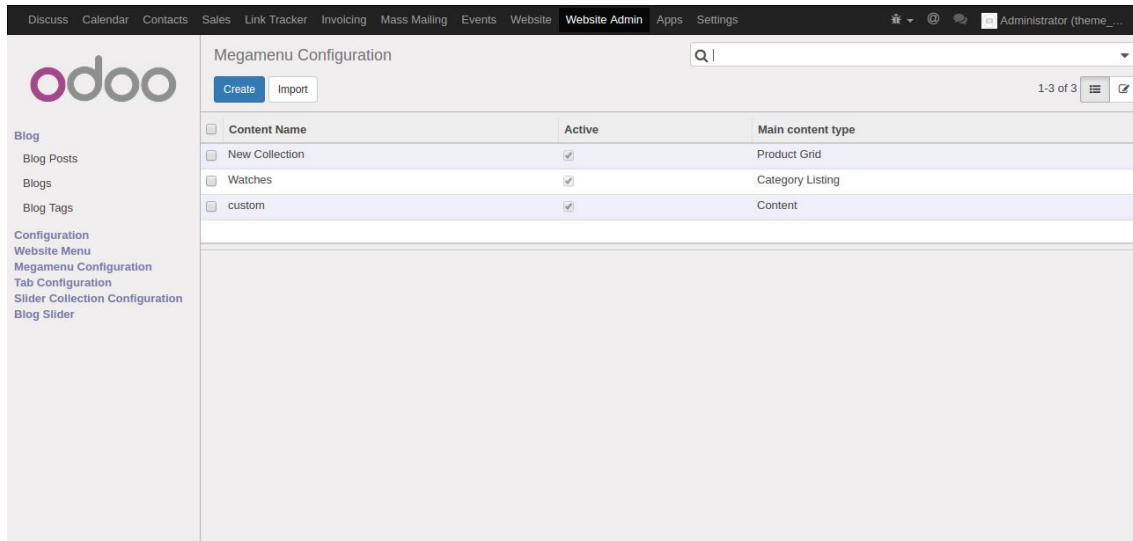


3. Layout : You can choose Full Width or Boxed layout as per your choice.
4. Header Option: You can choose header style with predefined five options. You can easily reset header style using reset option.
5. Footer Color: You can easily choose footer color light or dark.
6. Footer Style: You can change your theme footer with predefined 2 options.
7. Shop Style: You can change category listing position left or right.
8. Product Style: You can change product style with predefined two options.
9. Colors : You can change your theme main color any time with predefined 6 option and it update all main color element. So theme convert to new color anytime.
10. BG Patterns : When you use Boxed layout these option use for set background of empty area.
11. Fonts: You can change primary font of your style from pre define best collection.

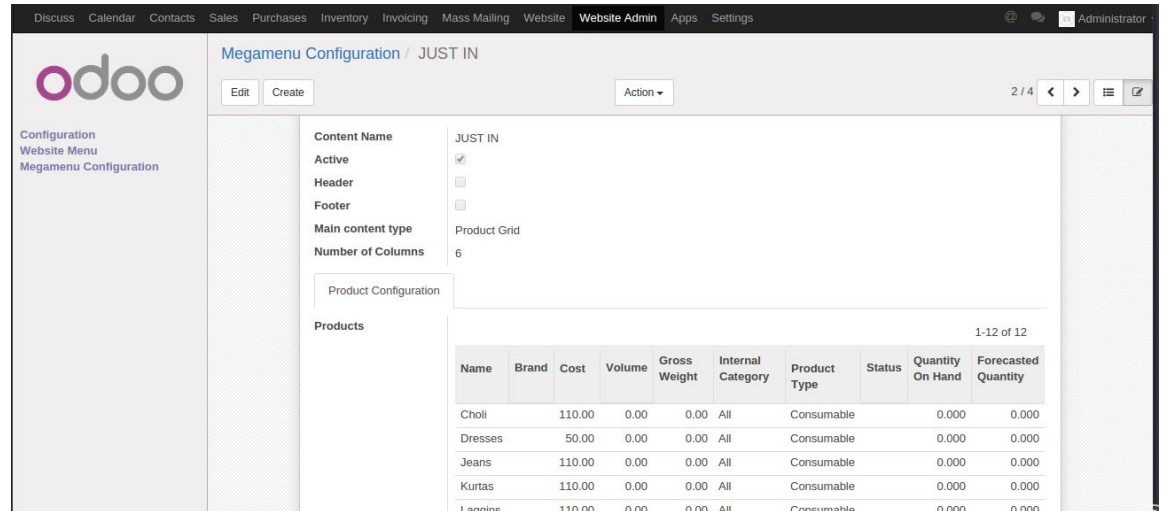
2. Mega Menu

Special developed Mega Menu exclusive for Odoo E-Commerce theme. The Ticktock menu is a full functional mega menu for ecommerce and shopping website

1. You need to login with admin details.
2. Open website admin menu.
3. Go to Mega Menu configuration menu.



1. Click on create button to create new menu for megamenu.
2. Total five types of mega menu is available.
 1. Product Grid : Product Grid type menu will be display selected product in grid layout



2. Product Listing : Display selected product in list view

The screenshot shows the Odoo Megamenu Configuration interface. The left sidebar contains links for Blog, Blog Posts, Blogs, Blog Tags, Configuration, Website Menu, Megamenu Configuration, Tab Configuration, Slider Collection Configuration, and Blog Slider. The main content area is titled 'Megamenu Configuration / New Collection'. It features a form with the following fields:

- Content Name:** New Collection
- Active:** ☒
- Header:** ☐
- Footer:** ☐
- Main content type:** Product Listing
- Number of Columns:** 6

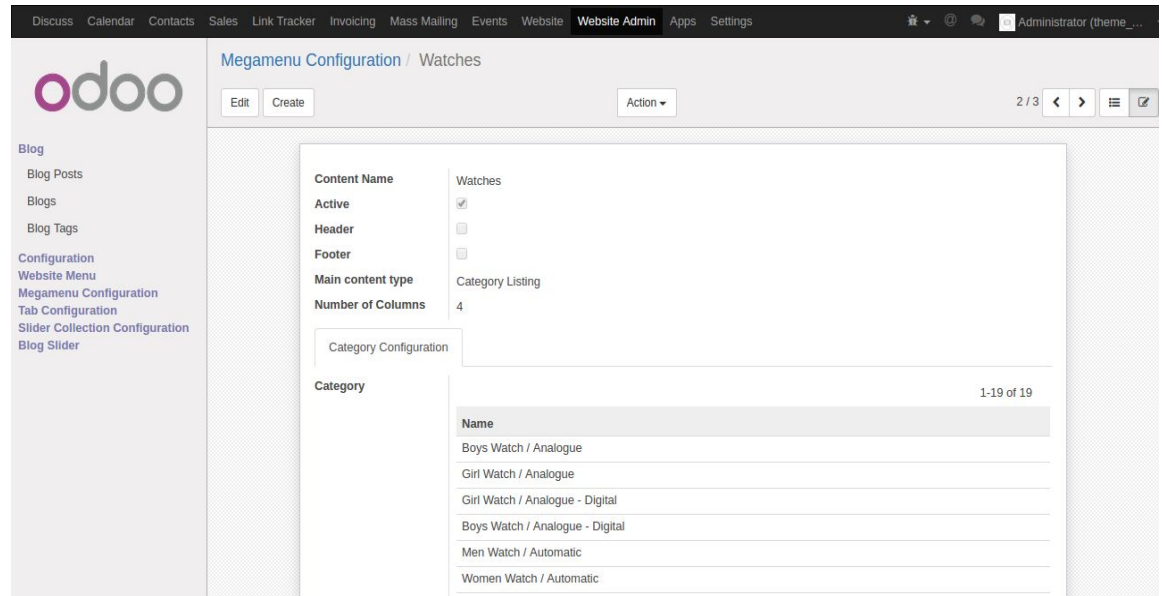
Below the form is a tab labeled 'Product Configuration'. Under this tab, there is a 'Products' section with a table showing 1-7 of 7 products:

Name	Brand	Cost	Volume	Gross Weight	Internal Category	Product Type
Apple Watch	Apple	110.00	0.00	0.00	All	Consumable
LG Watch	LG	110.00	0.00	0.00	All	Consumable
Orient Watch	Orient	110.00	0.00	0.00	All	Consumable
Titan Watch Women	Orient	110.00	0.00	0.00	All	Consumable
Wrist Watch	Wrist	110.00	0.00	0.00	All	Consumable

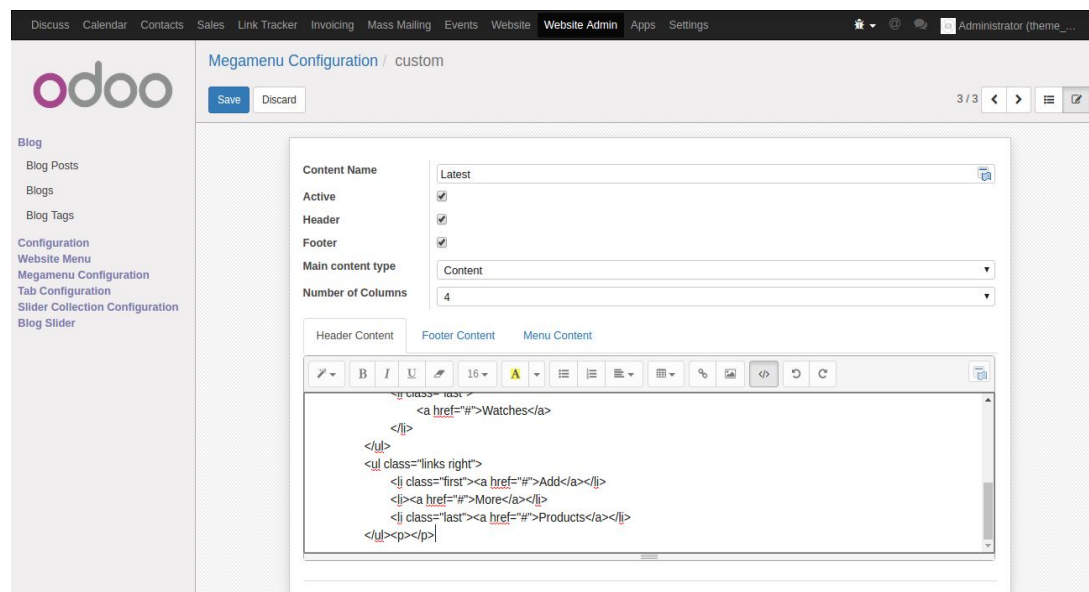
3. Category Grid : Display selected category in grid view with category image & name. It will display same as product grid.

This screenshot is identical to the previous one, but the 'Main content type' is set to 'Product Grid' instead of 'Product Listing'. The 'Products' table remains the same.

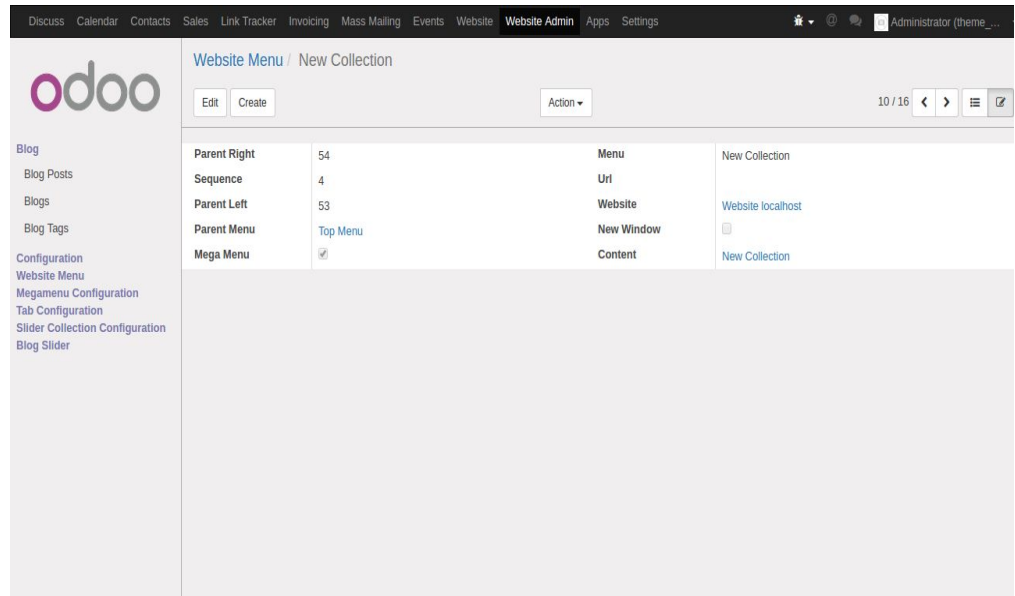
4. Category Listing : Category listing megamenu will be display category in list view.



5. Content Type :Content menu will allow facility to add html content for mega menu.



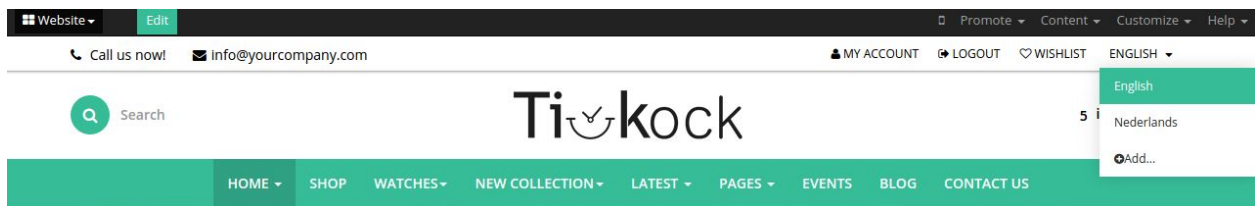
Setup menu after megamenu configuration is created.



3. Multiple Languages

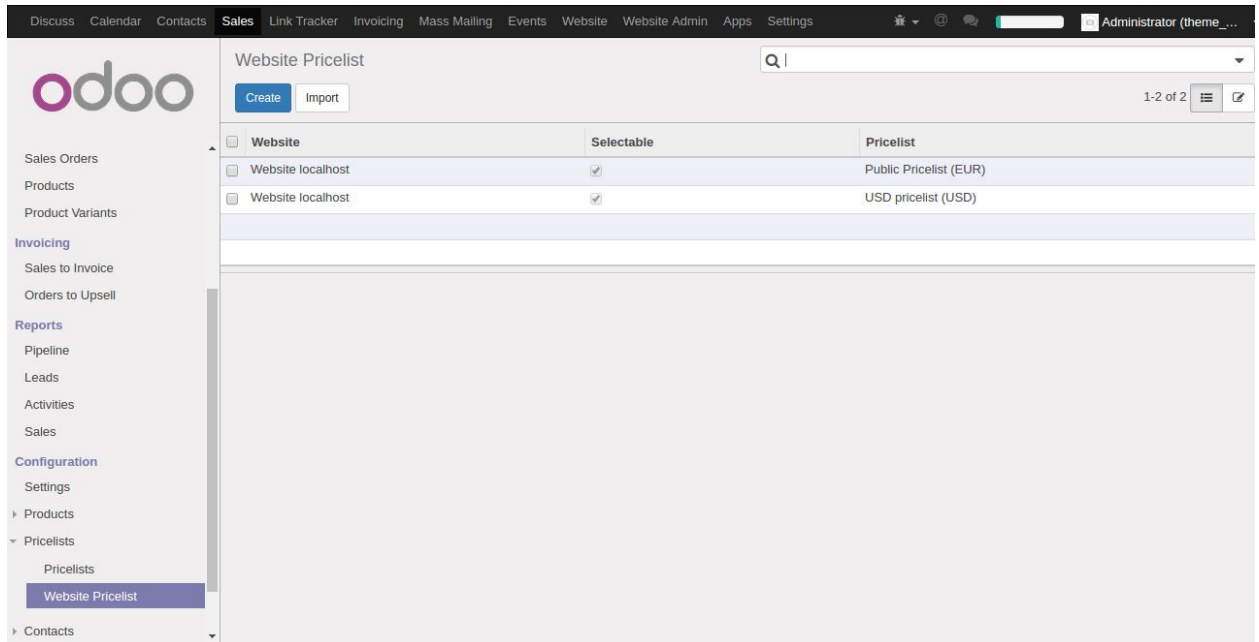
Fully translated front end elements. The .pot files help you get started with translating it into your language.

You need to login with admin. Choose Add in top menu & it will redirect admin for add all supported languages.

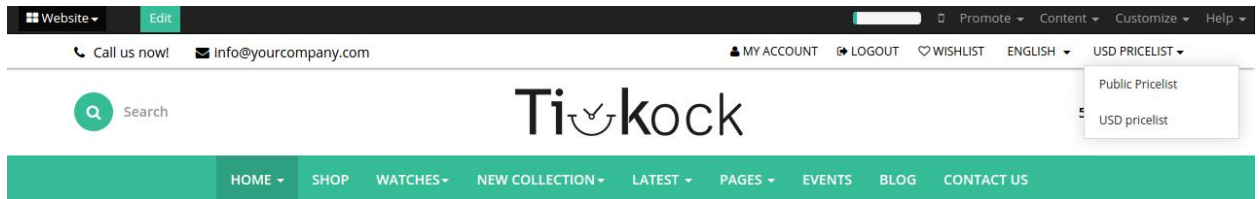


4. Multiple Currency

Multi Currency with currency switcher as per odoo flow. You need add multiple Website Pricelist as per your need. Sales -> Pricelist -> Website Pricelist

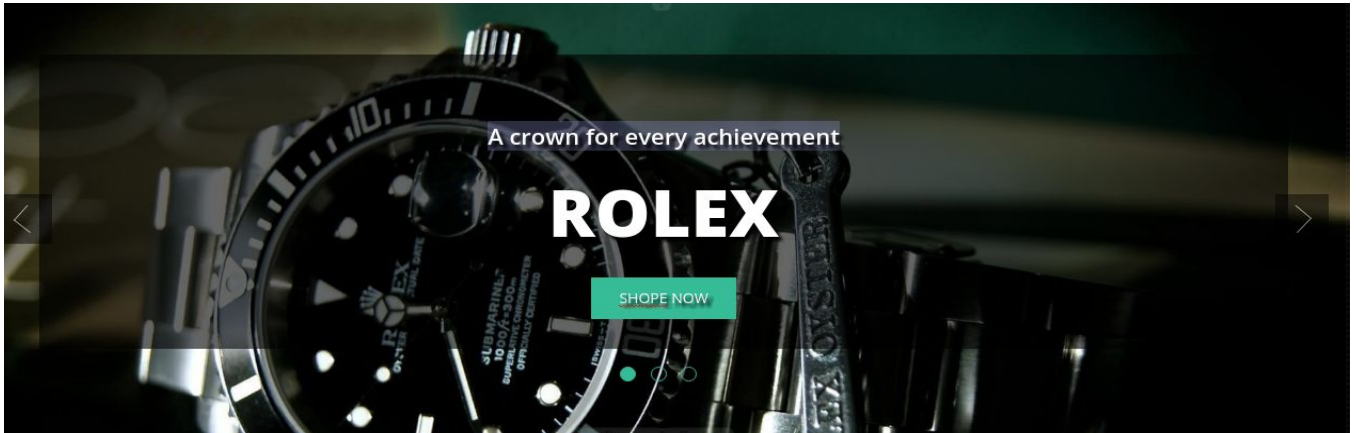


Front End :



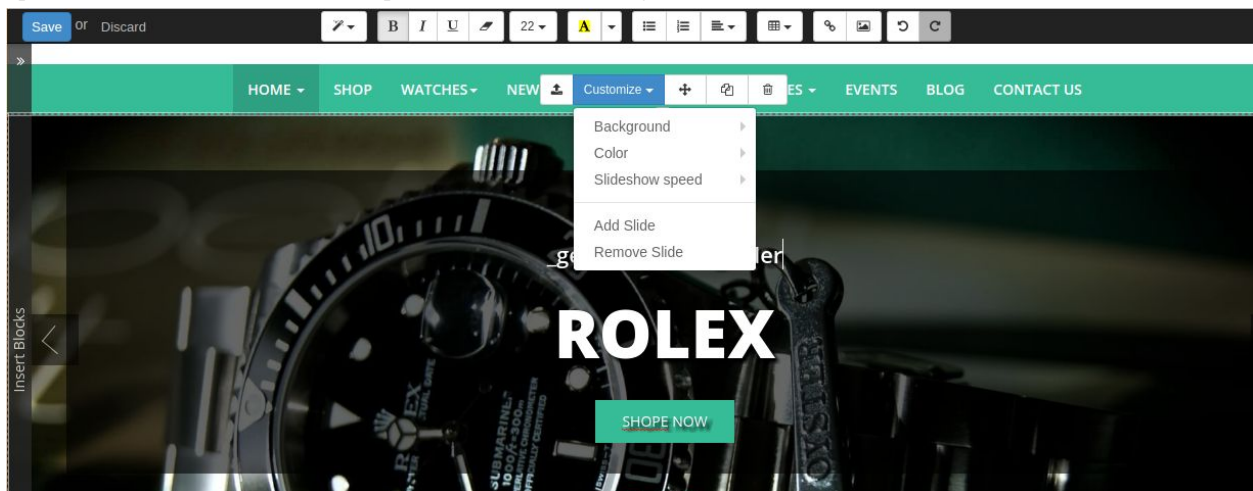
5. Main Slide

1. There are multiple types of slides available.
 - i. Slider with content and images
 - ii. Slider with banners
 - iii. Box slider
 - iv. Full width slider



Just drag and drop our Shoppers Slider snippets in any page using edit feature.

You can add multiple Slider as you required & edit background , slider speed , etc using customize option. Admin can edit text , update links and many more.



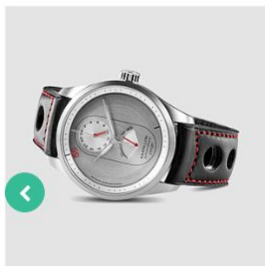
6. Product Carousel

Most dynamic and useful snippet in theme specially for e-commerce.


1. Admin need to just drag and drop snippet in any page.

2. Apply Slider Name : It become your slider name in website. Like : Best Seller , New Products , etc..
3. Product Collection : It's define which products list in slider.
 - a. New Products : list New created products
 - b. Best Seller Products : Find best seller product from orders
 - c. Sell Products : Latest sell products
 - d. Discounted Products : Discounted product in pricelist
4. Number of Products in Slider : Max no. of products in slider
5. Number of visible products : Visible product count in slider
6. Auto scroll : Yes/ No
7. Slider Speed : Define your slider auto rotate speed in ms
8. Show Name : Display product name in slider
9. Show Price : Display product price in slider
10. Show Add to Cart : Display add to cart button in slider


NEW ARRIVALS



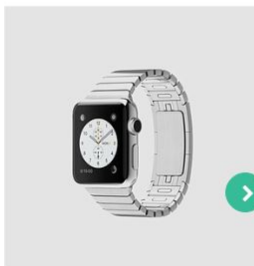
Smart Watch
170.00 €
ADD TO CART



Motorola 360
170.00 €
ADD TO CART

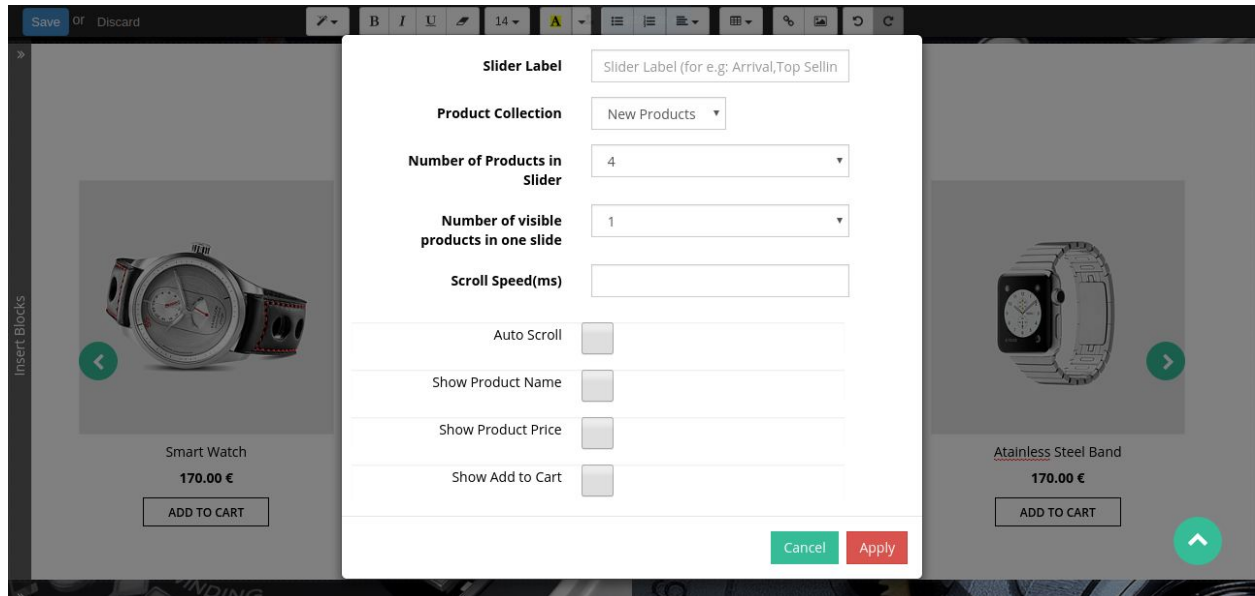


Childrens Watch
~~150.00 €~~ 90.00 €
ADD TO CART



Atainless Steel Band
170.00 €
ADD TO CART

Admin can update all values using Customize → Modify link.

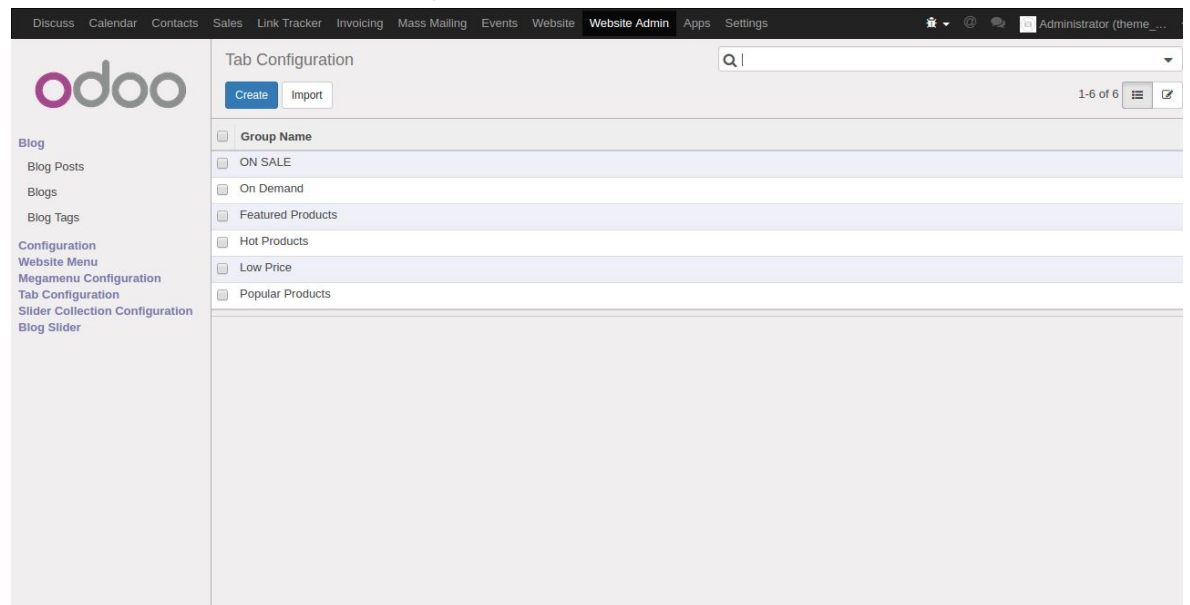


7. Product Tabs Slider

We have created product slider with multiple tabs & slides.

Admin Configuration:

1. Go to website admin -> Tab configuration



2. Create multiple tabs based on your requirement.

The screenshot shows the Odoo 'Tab Configuration' interface. The top navigation bar includes 'Discuss', 'Calendar', 'Contacts', 'Sales', 'Link Tracker', 'Invoicing', 'Mass Mailing', 'Events', 'Website', 'Website Admin', 'Apps', and 'Settings'. The left sidebar contains the 'odoo' logo and a menu with 'Blog', 'Blog Posts', 'Blogs', 'Blog Tags', 'Configuration', 'Website Menu', 'Megamenu Configuration', 'Tab Configuration', 'Slider Collection Configuration', and 'Blog Slider'. The main content area is titled 'Tab Configuration / ON SALE'. It features a 'Group Name' field with 'ON SALE' and an 'Active' checkbox. Below this is a 'Products' section with a table listing 10 products. The table has columns for Name, Brand, Cost, Volume, Gross Weight, Internal Category, and Product Type. The products listed are Apple Watch, Cheap watch, Childrens Watch, Fastrack Watch, LG Watch, Motorola 360, Omega Seamaster, Orient Watch, Rolex Watch, and Rose Gold.

Name	Brand	Cost	Volume	Gross Weight	Internal Category	Product Type
Apple Watch	Apple	110.00	0.00	0.00	All	Consumable
Cheap watch	Wrist	110.00	0.00	0.00	All	Consumable
Childrens Watch	Wrist	110.00	0.00	0.00	All	Consumable
Fastrack Watch	Omega	110.00	0.00	0.00	All	Consumable
LG Watch	LG	110.00	0.00	0.00	All	Consumable
Motorola 360	Motorola	110.00	0.00	0.00	All	Consumable
Omega Seamaster	Omega	110.00	0.00	0.00	All	Consumable
Orient Watch	Orient	110.00	0.00	0.00	All	Consumable
Rolex Watch	Rolex	0.00	0.00	0.00	All	Consumable
Rose Gold	Apple	110.00	0.00	0.00	All	Consumable

3. Go to Website Admin -> Slider Configuration menu

The screenshot shows the Odoo 'Slider Collection Configuration' interface. The top navigation bar is the same as the previous screenshot. The left sidebar is also the same. The main content area is titled 'Slider Collection Configuration'. It features a search bar and a 'Create' button. Below this is a table with columns for 'Title' and 'Latest Deal'. The table contains one row with the title 'Tick Tock Hot'.

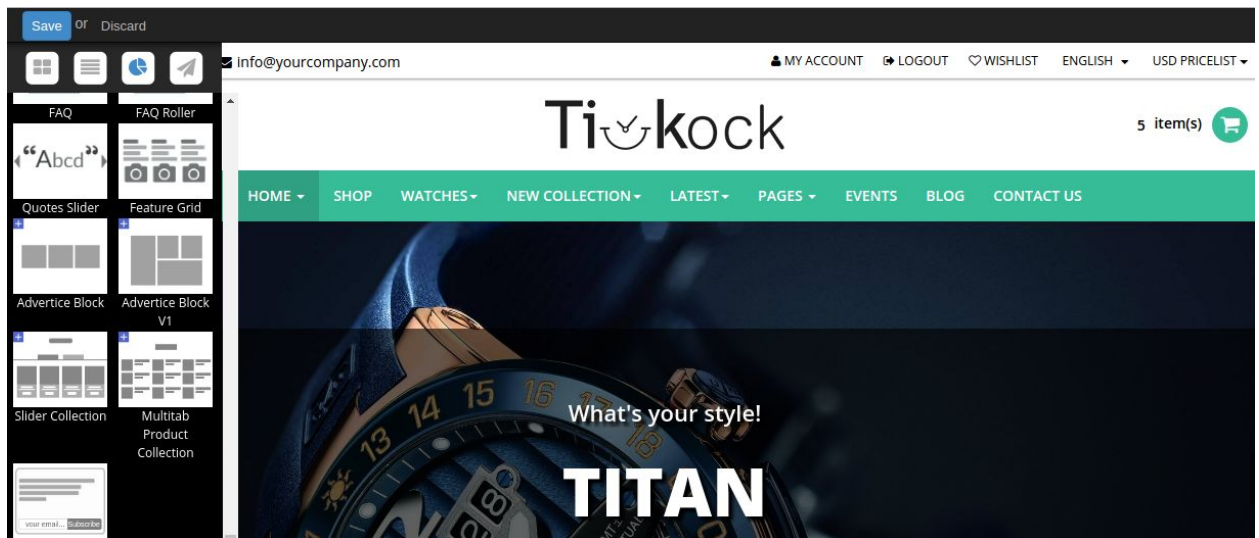
Title	Latest Deal
Tick Tock Hot	

4. Create slider records

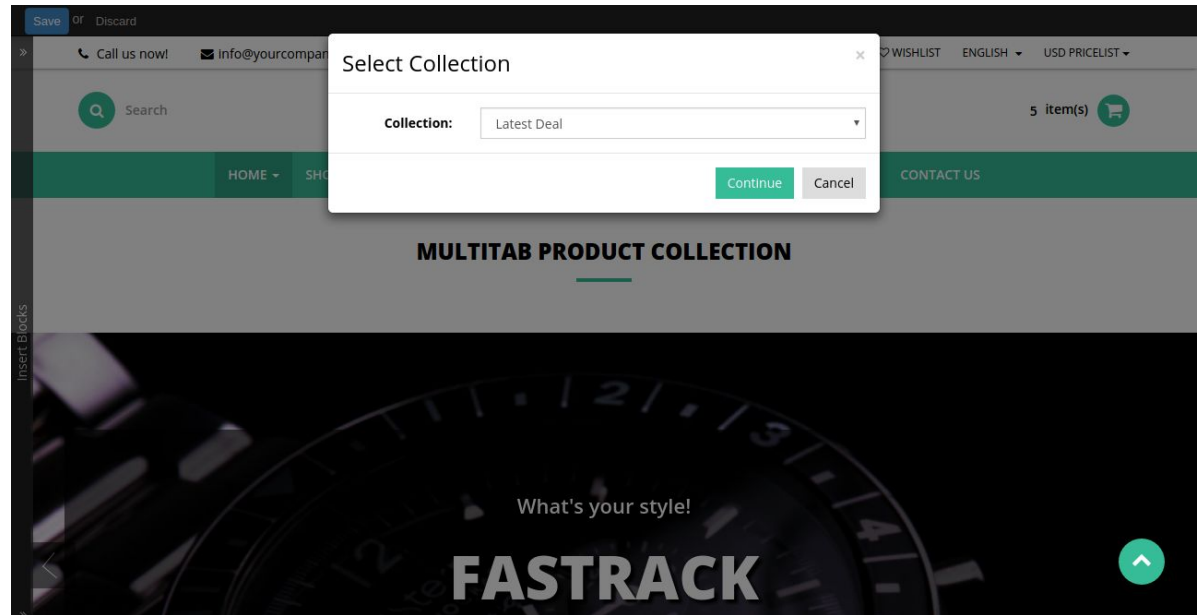
The screenshot shows the Odoo Website Admin interface. The top navigation bar includes links for Discuss, Calendar, Contacts, Sales, Link Tracker, Invoicing, Mass Mailing, Events, Website, Website Admin (active), Apps, and Settings. The user is logged in as Administrator. The main header displays the Odoo logo and the page title "Slider Collection Configuration / Latest Deal". Below the header, there are buttons for "Edit", "Create", and "Action". The left sidebar contains a menu with categories like Blog, Configuration, and Website Menu. The main content area shows a form for creating a slider record. The form has a "Title" field with the value "Latest Deal" and an "Active" checkbox that is checked. Below this is a section titled "Choose snippet tab" with a "Select Collection" dropdown menu. The dropdown menu is open, showing a list of collections: "Group Name", "ON SALE", and "On Demand". The page number "1-2 of 2" is visible in the bottom right corner.

Front Side:

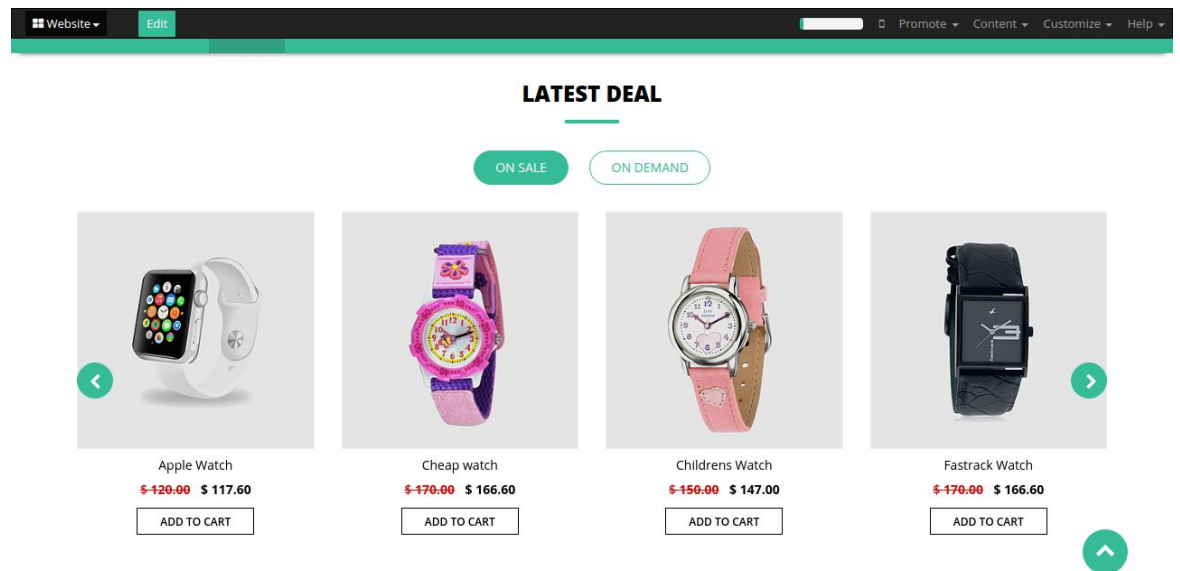
1. Drag Multitab product slider collection snippet in page.



2. One popup will be open for select slider collection.



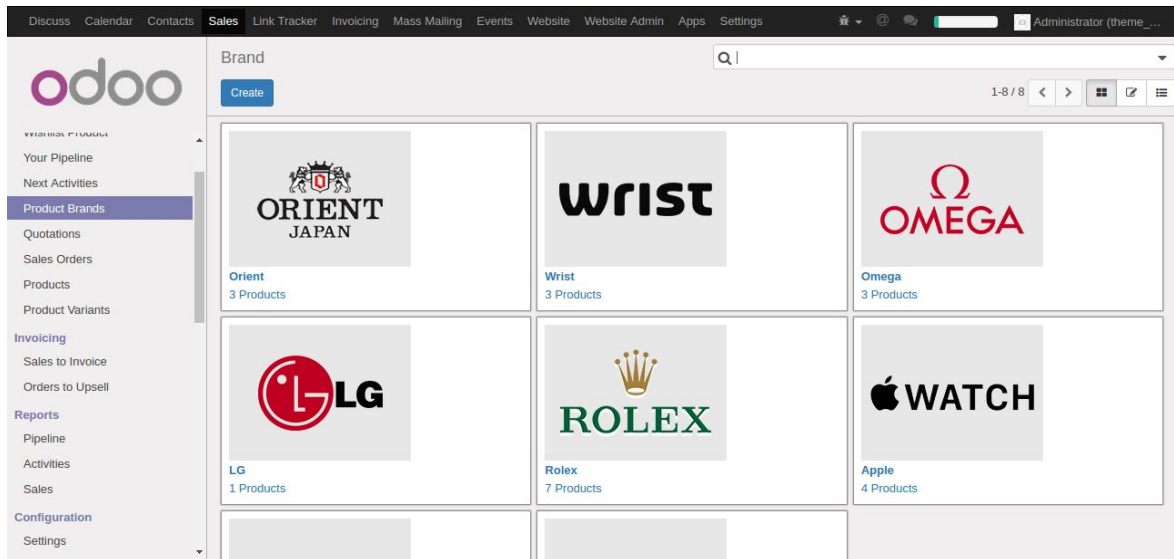
3. Select collection & click on continue button
4. Click on save button



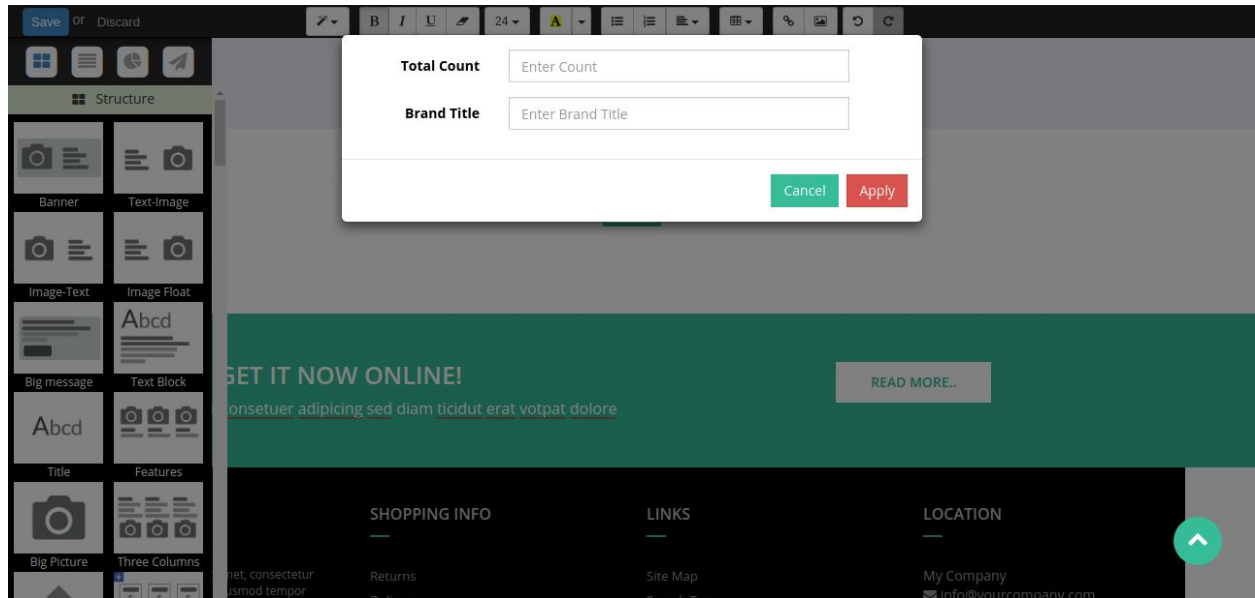
8. Product Brand

Manage your all brand slider in website, Admin can add all brands from Sales -> Product Brands menu.

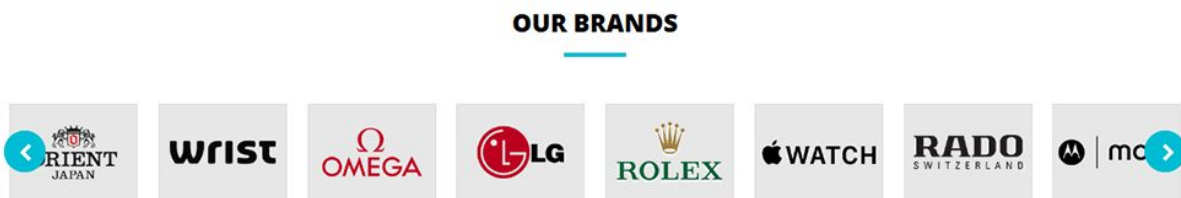
Add your Brand Name & upload your brand logo.



Drag and drop Brand Slider snippet in any of your page. Apply total Counts of brands in slider. Provide your Slider name in Brand Title section.



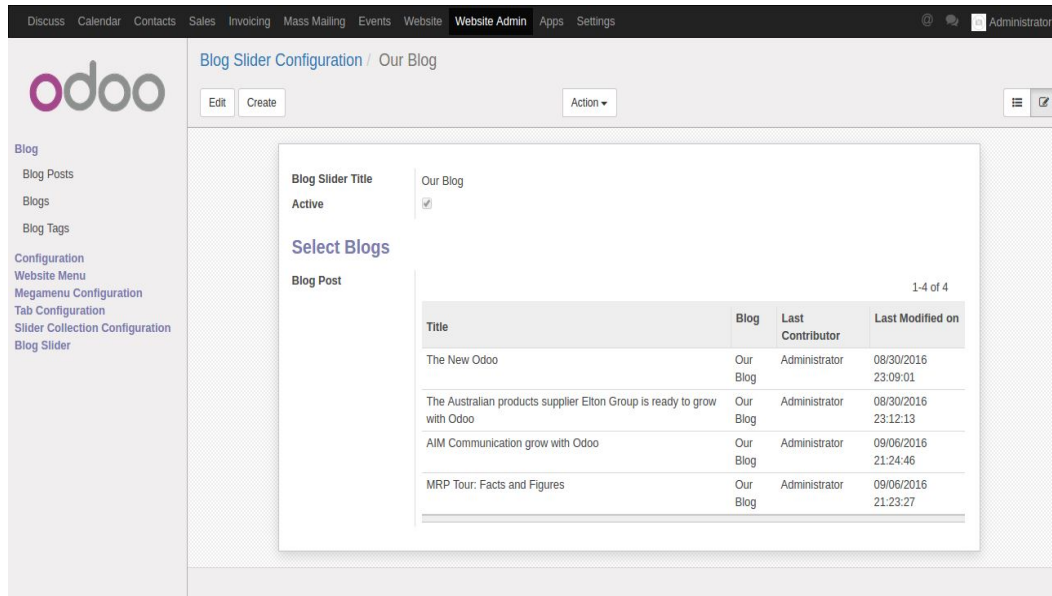
Front End Brand Slider View :



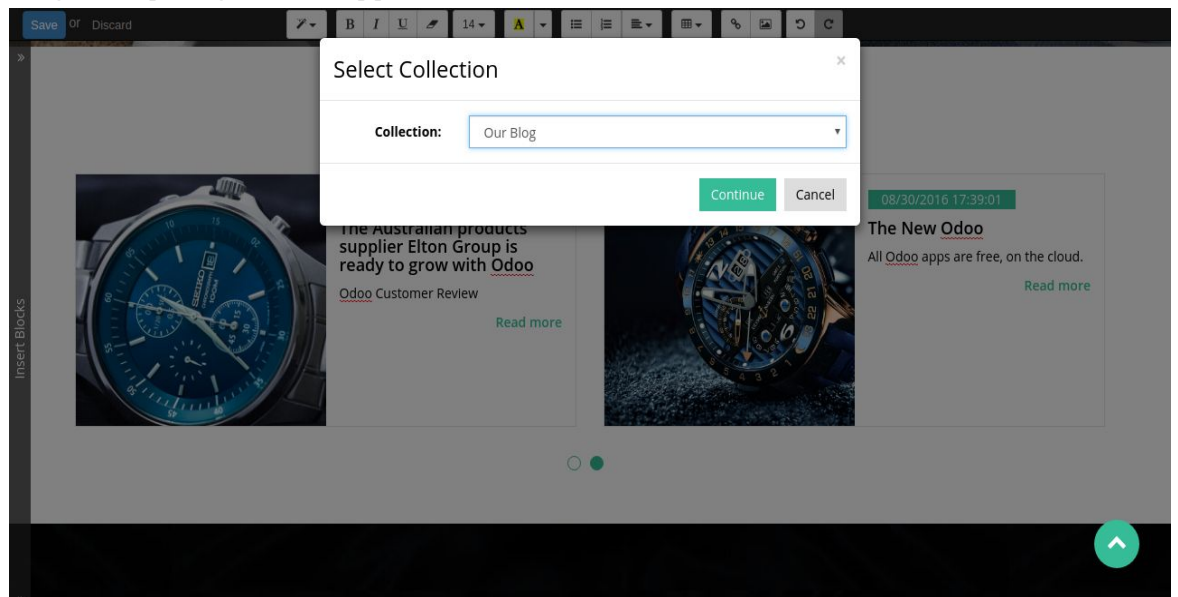
9. Blog Carousel

Blog Carousel displays your blog's recent posts with thumbnail image of first image of the post using slider with name & date. Multiple place use with drag and drop snippet feature.

1. You can create multiple blog sliders records from admin section.

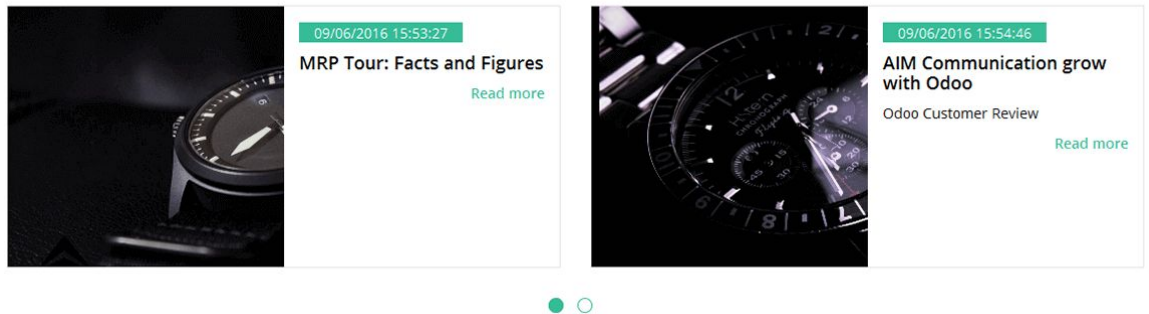


2. Drag & Drop Blog Slider Snippet



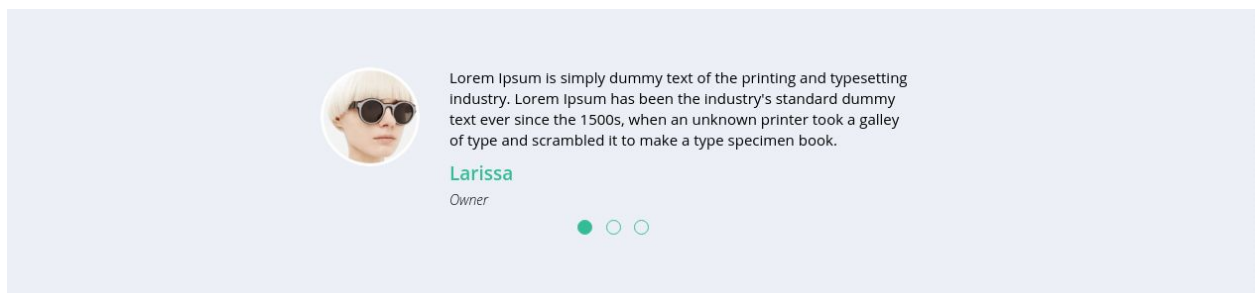
3. Blog slider frontend.

OUR BLOG



10. Testimonial

You can add your customer testimonial any page with simple drag and drop snippet feature.

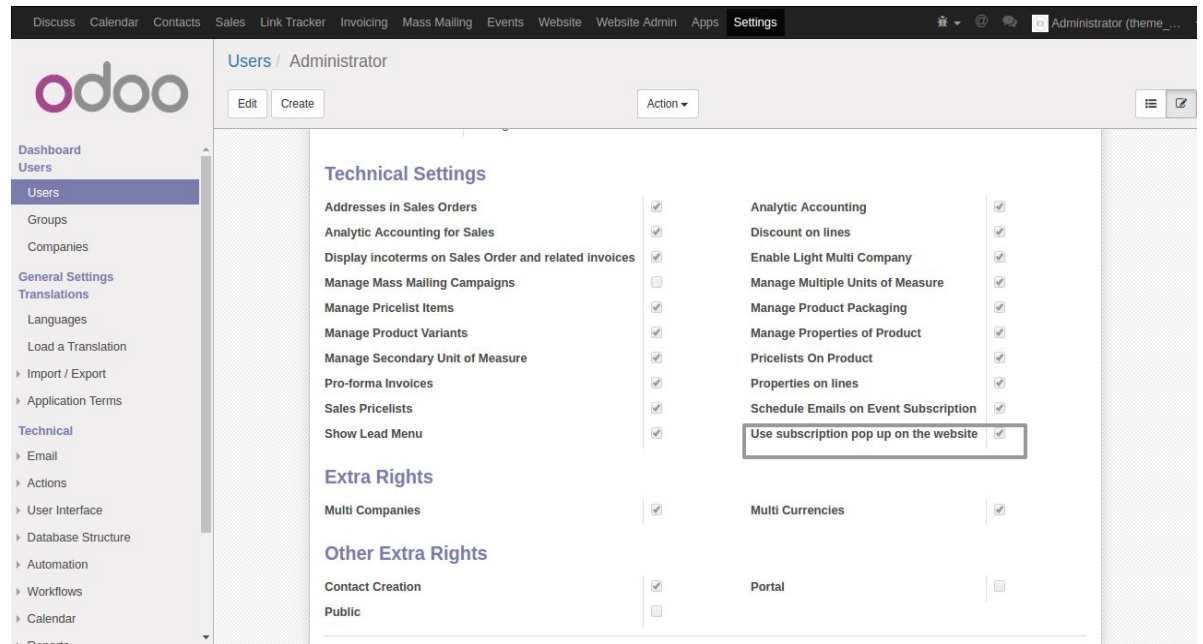


Using customize you can add new slide , edit customer profile image , modify content.

11. Newsletter popup

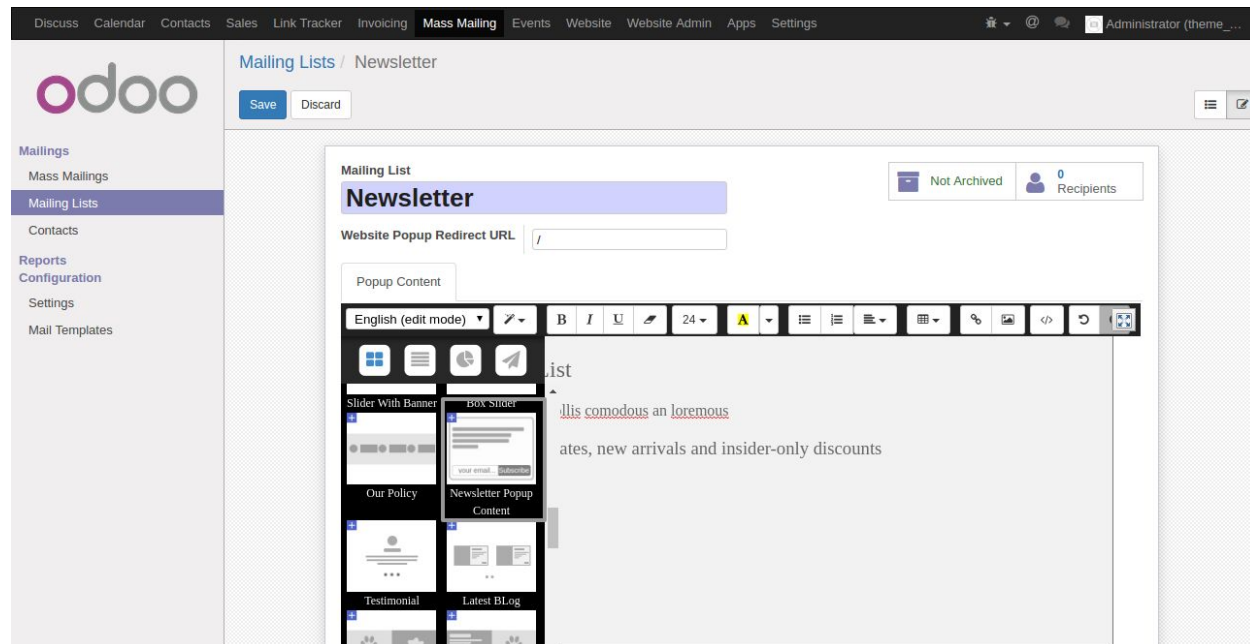
1. We have created one snippet for newsletter popup content.
2. Configuration steps.
3. Enable developer mode.
4. Go to settings -> users menu
5. open admin user record.

6. Set access rights for newsletter popup

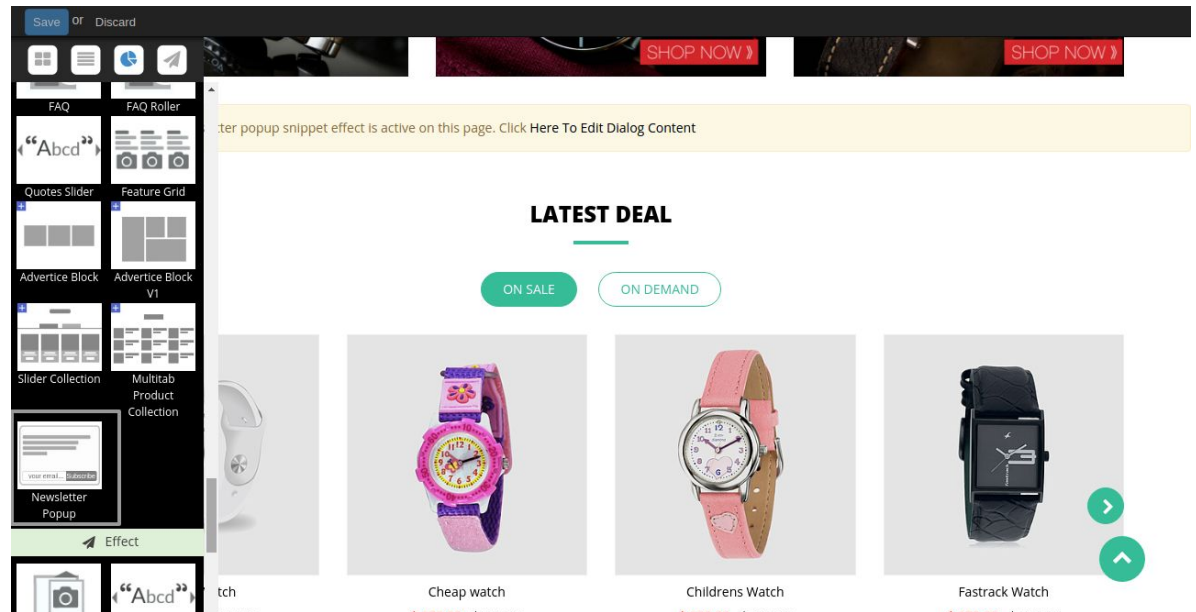


7. Go to Mass mailing -> Mailing List menu.

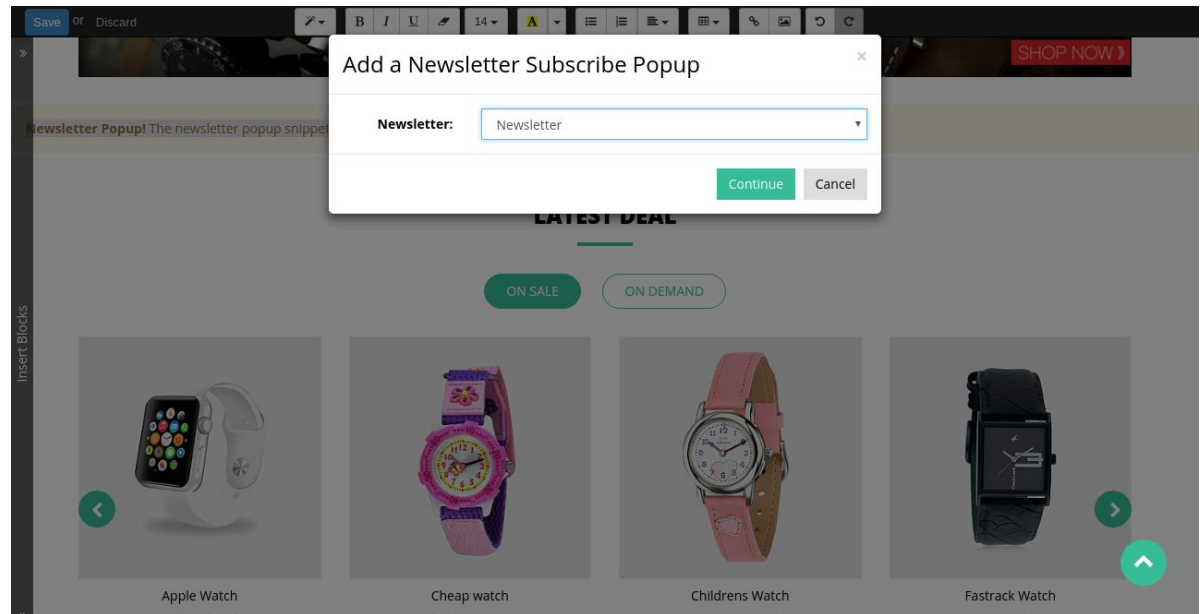
8. Create newsletter popup records with content



9. Save records.
10. Go website.
11. Drag Newsletter popup snippet.



12. One popup will be opened for select mailing list.

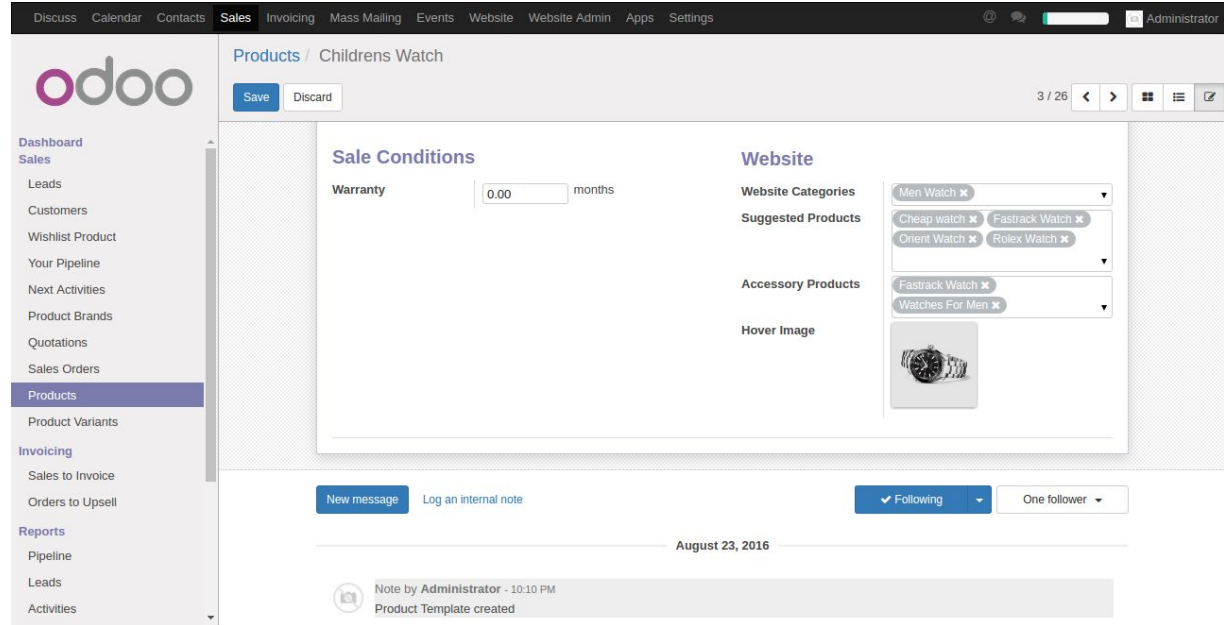


13. Select newsletter subscribe popup.

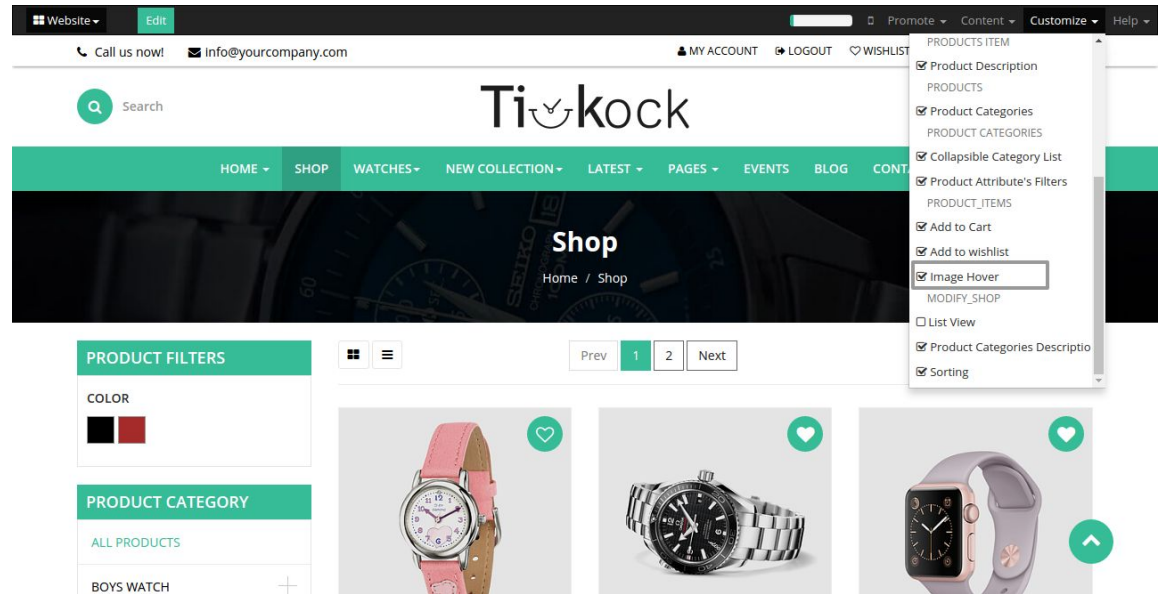
14. Click on continue and after that click on save button.

12. Product Flip Image

1. We have created new field in products for display another image in list page when you hover on product image.



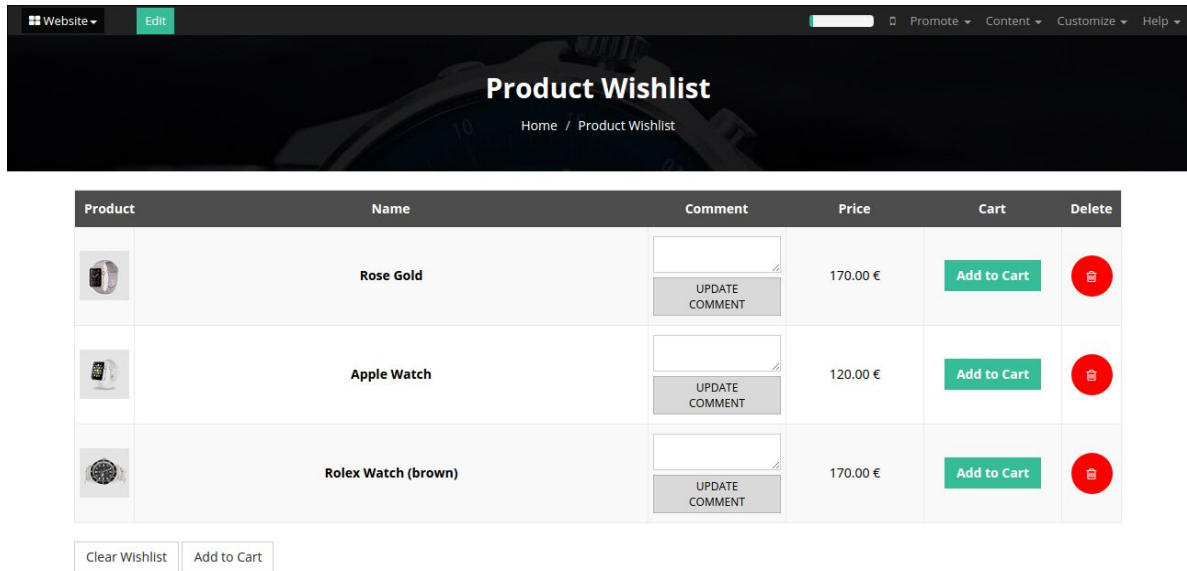
2. We have added customize option for enable/disable hover image feature in product Shop page.



3. If you have set hover image for product then this image will be displayed otherwise hover effect will not be applied.

13. Product Wishlist

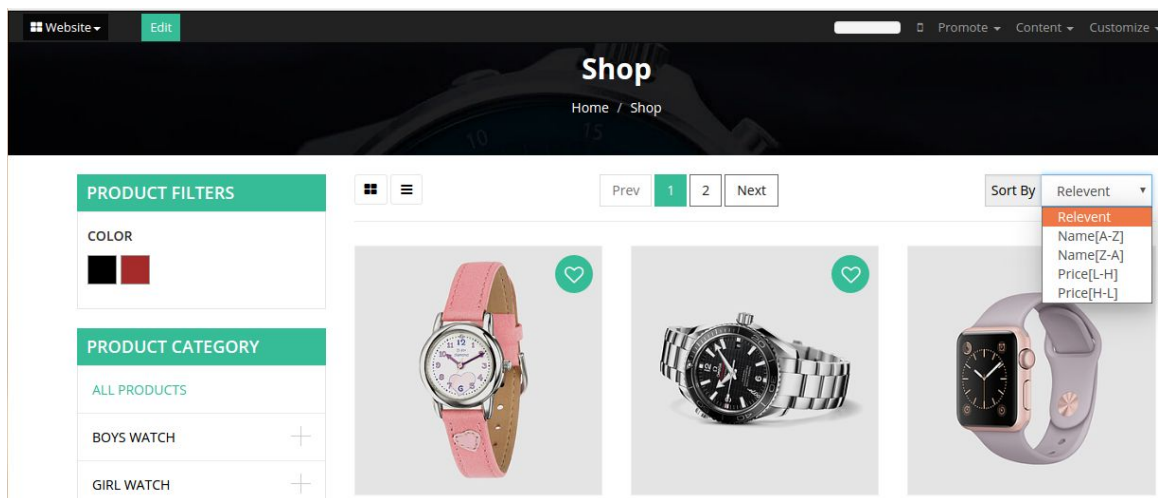
Add favorite products by clicking on the alternative button to a special list called Product Wishlist in your Ecommerce Store.



14. Product Sorting

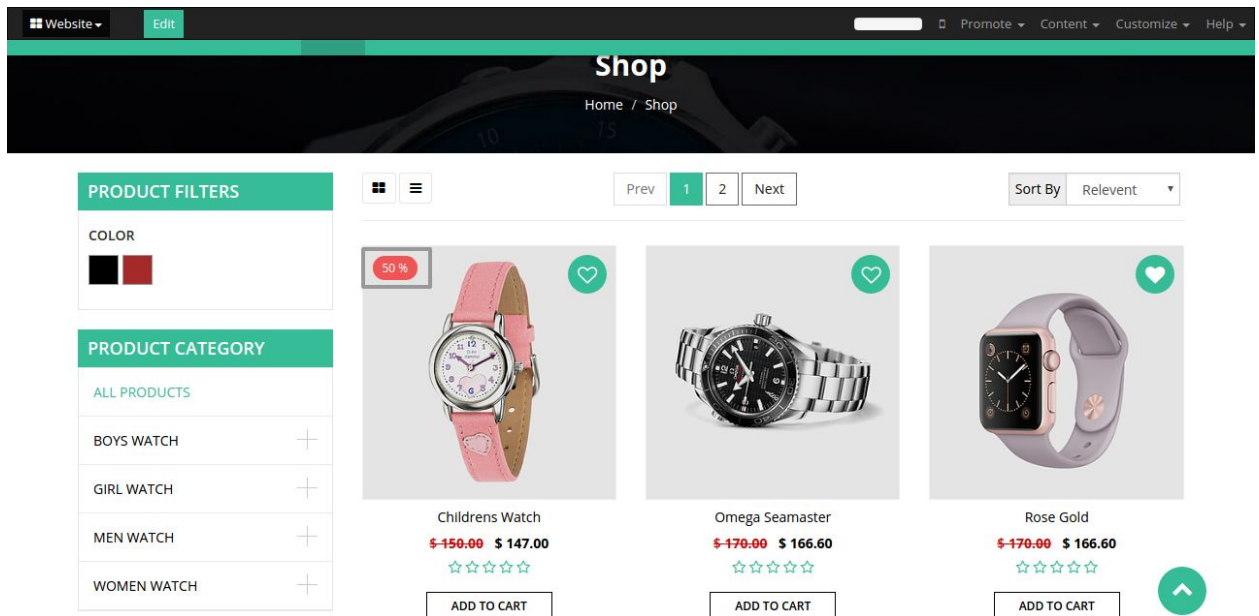
Give your customers effective option for product Sorting option.

1. Sort your products by ascending or descending price.
2. Sort products by alphabetical order A to Z or Z to A.

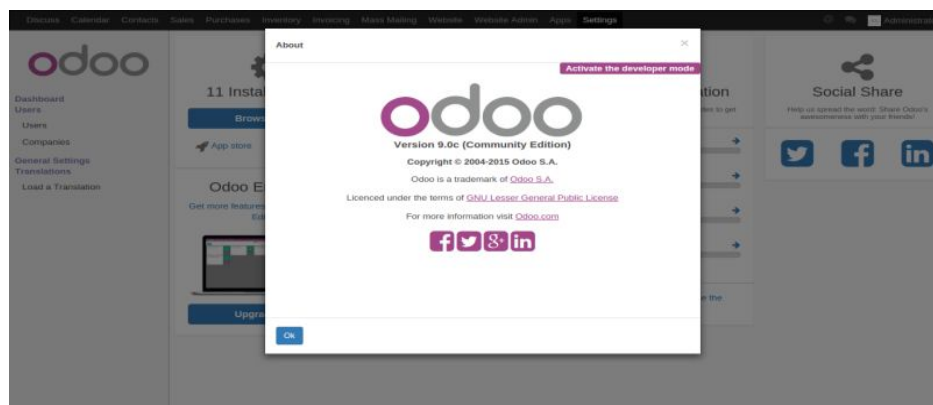


15. Product Ribbon

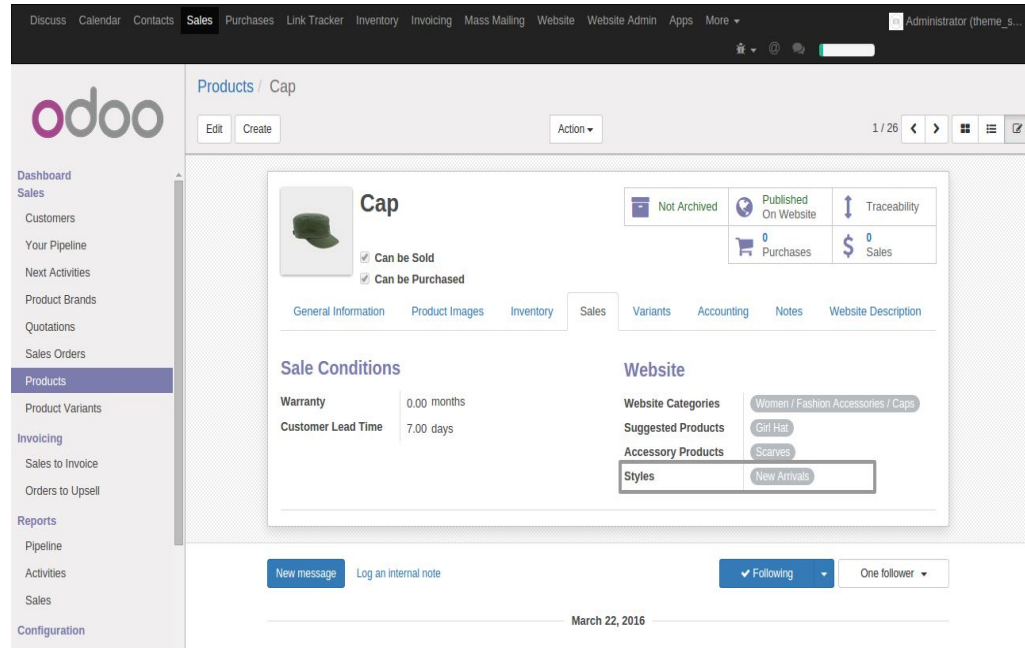
Apply product ribbon to your designed products.



1. Activate the developer mode by doing to About page(by clicking the user profile picture).



2. Go to Sales/Products Menu.



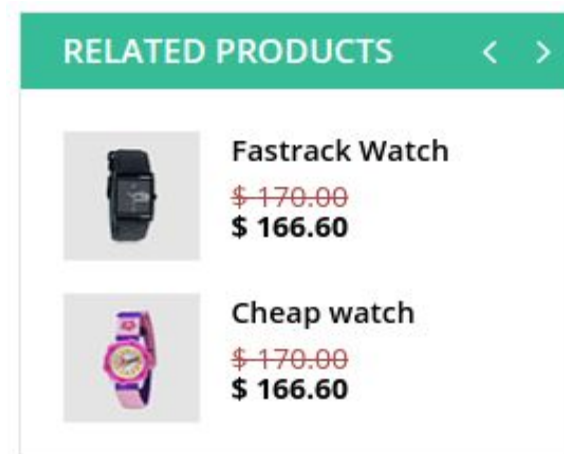
3. Set Style field value.

4. Style label display as ribbon in website.

16. Related Product Slider

You can add required related products in selected products using odoo default related product selection.

1. Go to Sales/Products Menu.
2. Add suggested product values.
3. Suggested products will be display in related products slider

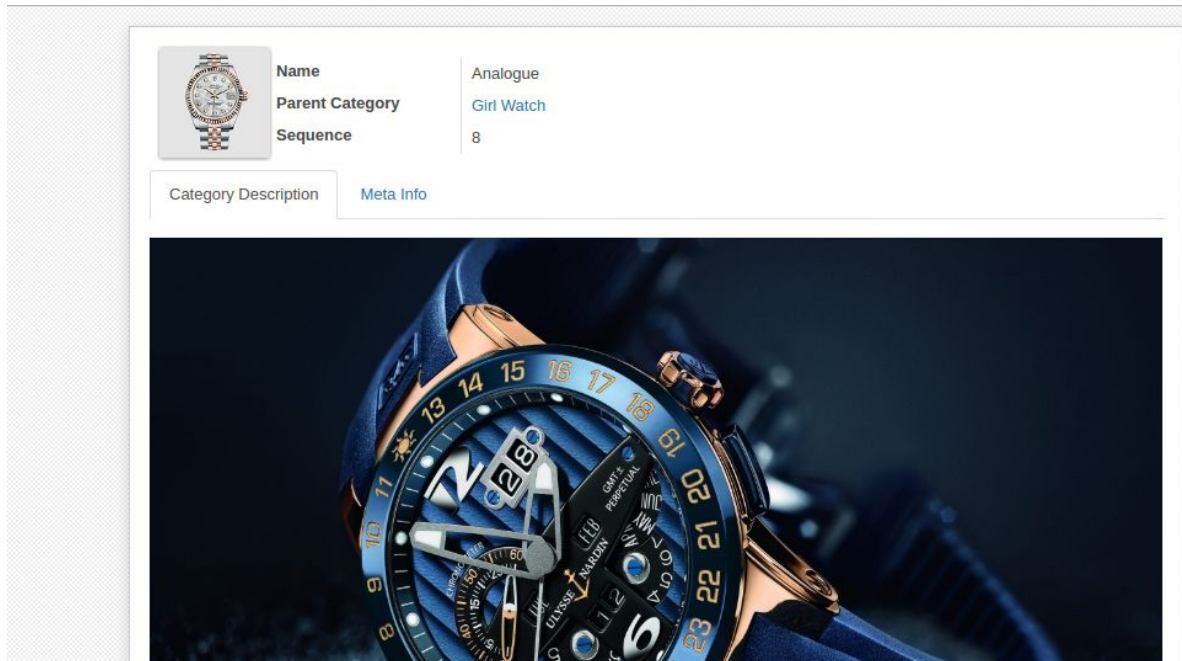


17. Category Description

Manage your category description with good image and manage for each category from admin.

Define your category landing page with image and description.

1. Go to Sales/Configuration/Products/Website Product Category.
2. Set category description value and image.

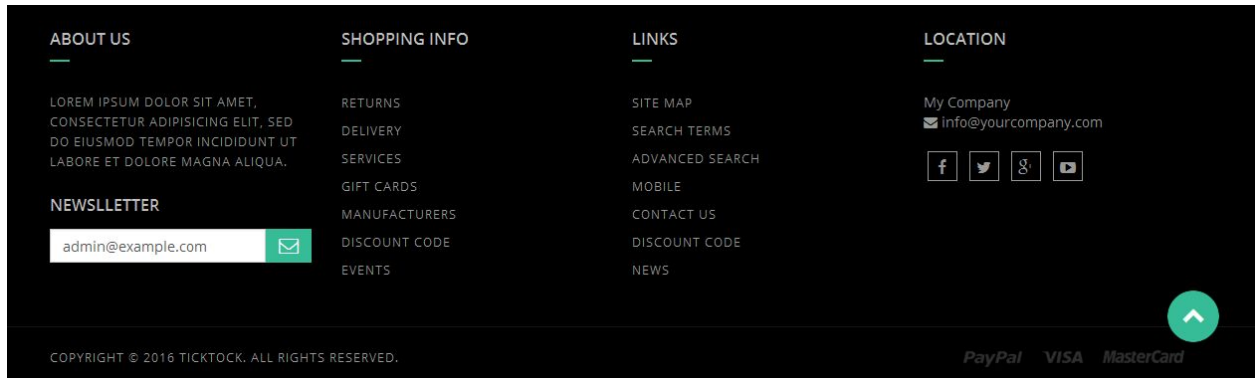


3. Go to Website Shop page.
4. Activate Product Category option.
5. Activate Product categories description.

18. Footer Customization

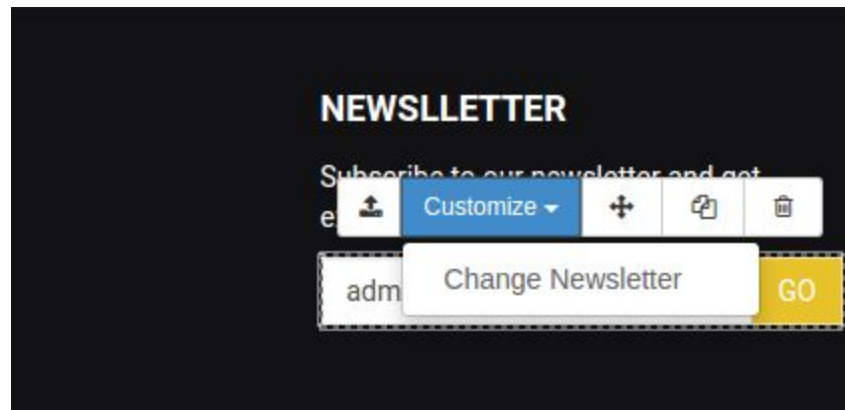
We have modified default odoo footer structure. You can easily edit custom footer using edit feature.

We have added newsletter feature in Footer.

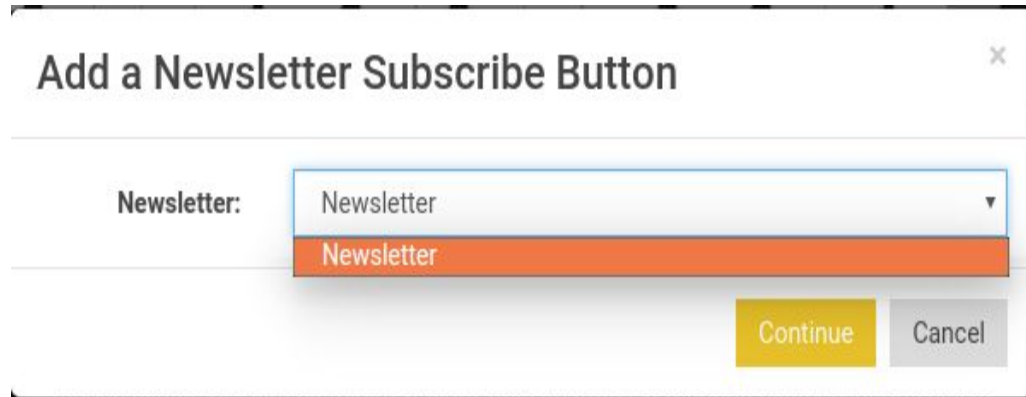


Steps to configure newsletter in your site.

1. Click on edit button.
2. Select newsletter input
3. Customization option will be shown
4. Click on customize menu.



5. Click on Change Newsletter menu
6. Popup will be display.



The screenshot shows a dialog box titled "Add a Newsletter Subscribe Button" with a close button (X) in the top right corner. Inside the dialog, there is a label "Newsletter:" followed by a dropdown menu. The dropdown menu is open, showing a list with the item "Newsletter" highlighted in orange. At the bottom right of the dialog, there are two buttons: "Continue" (yellow) and "Cancel" (gray).

7. Select Newsletter which you want to configure.
8. Click on continue button.
9. Click on save button.

Thank You