

Design Evolution

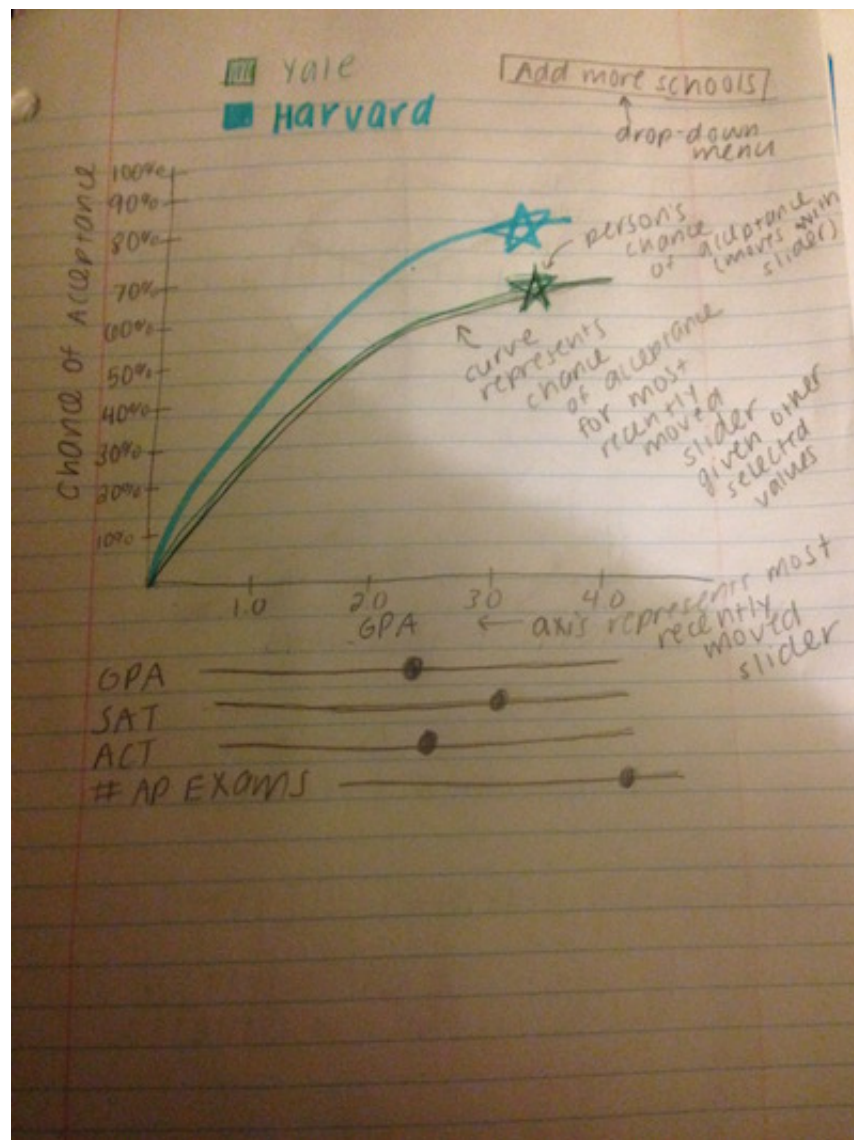
What are the different visualizations you considered? Justify the design decisions you made using the perceptual and design principles you learned in the course. Did you deviate from your proposal?

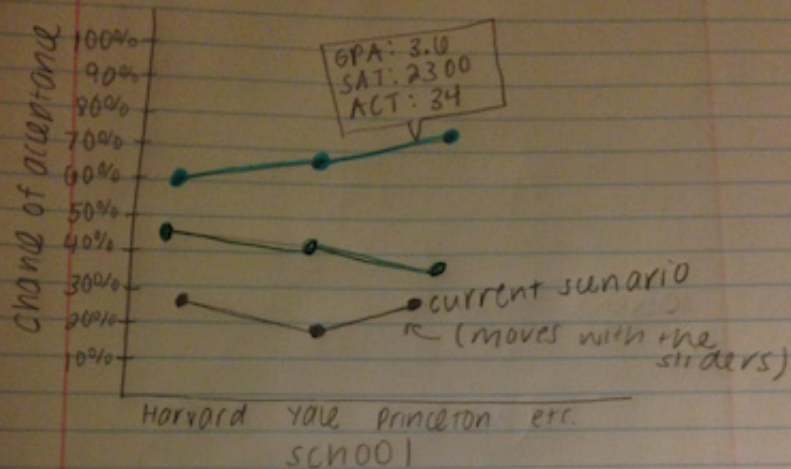
Contents

- [First Set of Sketches](#)
- [Prediction Page Layout](#)
- [Second Set of Sketches](#)

First Set of Sketches

3/28/2016





GPA ————— ● —————

SAT ————— ● —————

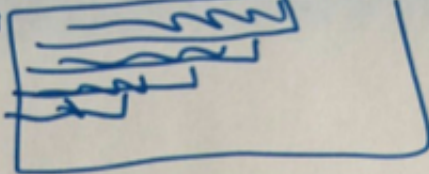
ACT ————— ● —————

[Add scenario] ← this adds a new line to the graph with those set percentages

ADMISSIONS FACTORS

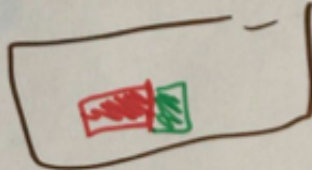
OVERALL FACTORS

ACT SAT
GPA
AP
...



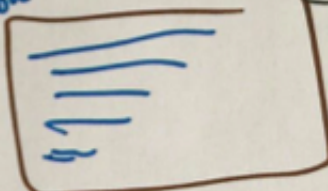
TEXT

NEEDS BLIND



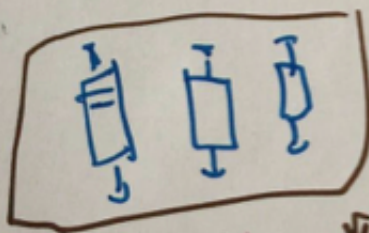
STUDY

DIVERSITY



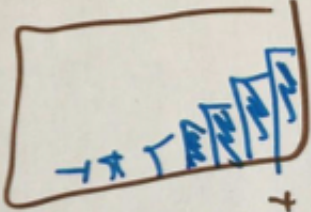
TEXT

PRIVATE SCHOOLS



TEXT

LEGACY



TEXT

+ LEGEND

Now you can

PERSONAL ITGAS

==

VOLUES

==

SCHOOLS UNIVERSITY = YALF

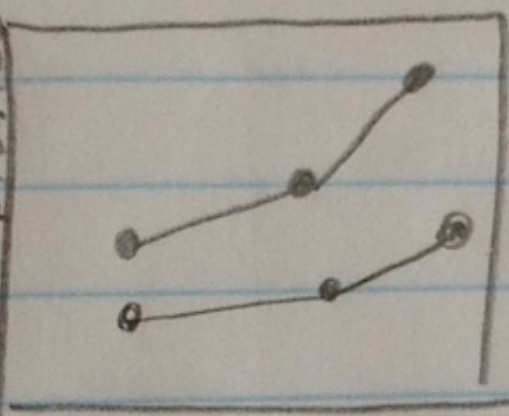
Prediction Page Layout

See your
chances

Explore the
data

Tell us about yourself
to see your chances of
acceptance into one or
many of these top
US colleges:

chance of
acceptance



ABOUT
YOU!

Race

Public

_____ GPA

_____ SAT

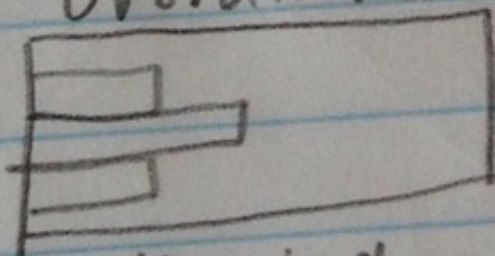
_____ ACT

see your
chances

EXPLORE
the DATA

Learn more about which
factors are most important
to each college:

Overall Factors

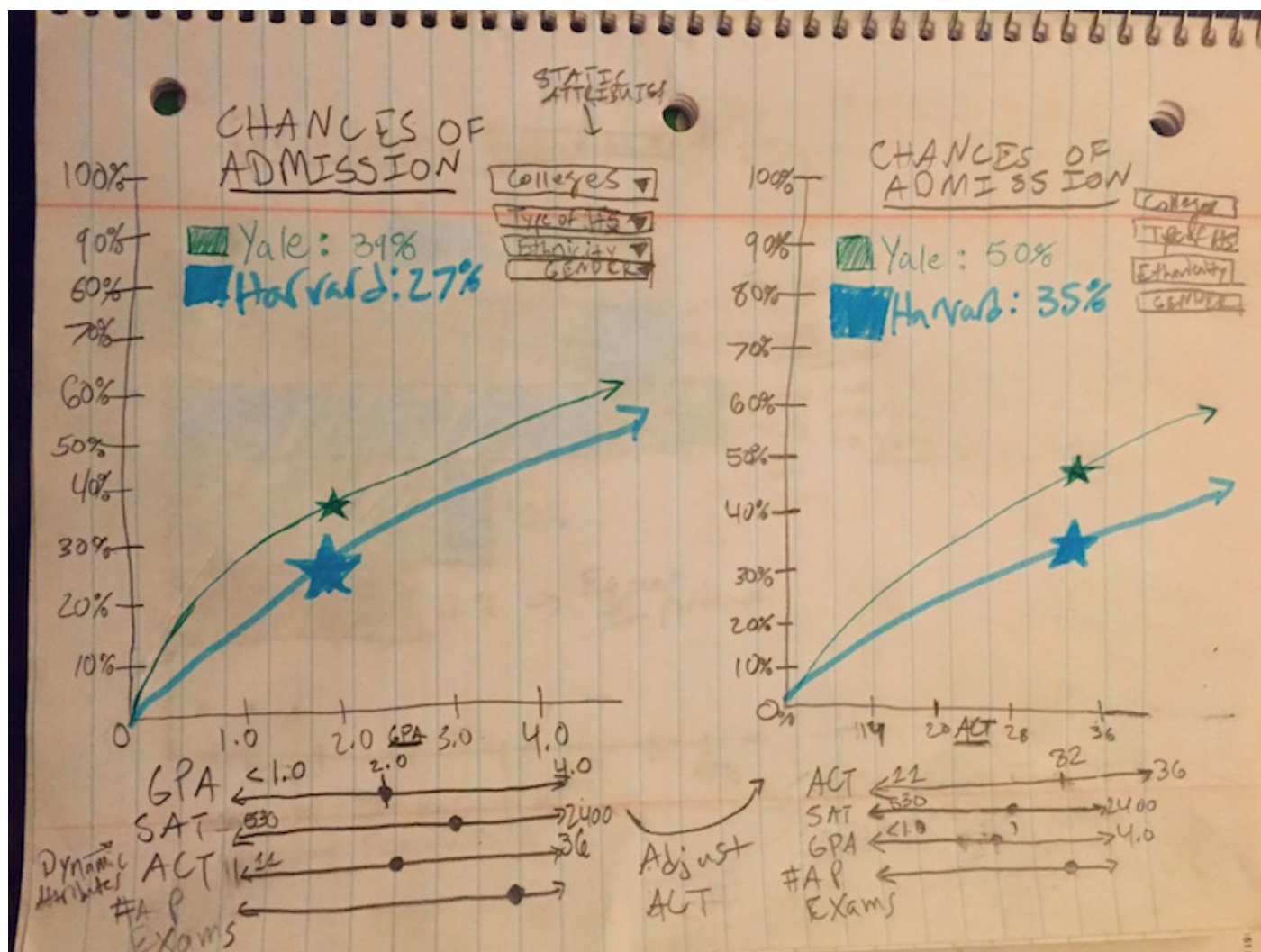


text

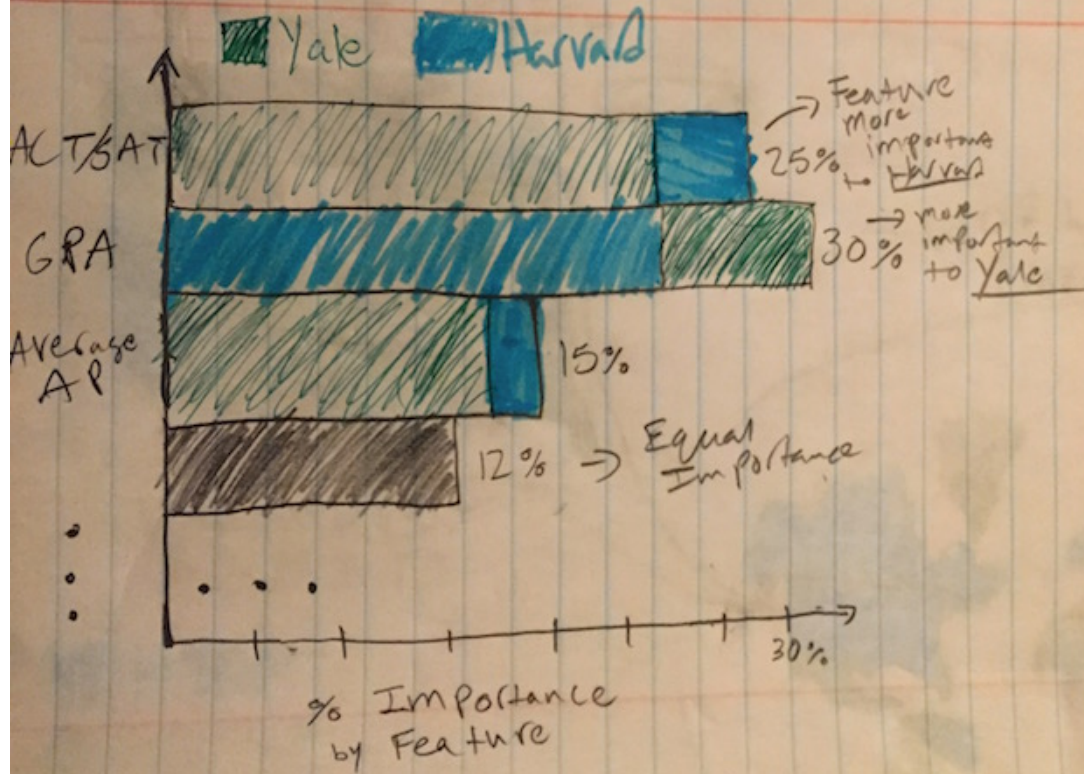
Diversity

Second Set of Sketches

April 4, 2016



Drill down: Feature Importance → Visualization Drop down

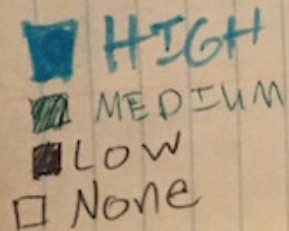


US CHOROPLETH



College ♥

HARVARD
ADMITS



WORLD MAP [MERCATOR]



In []: