## DAFTAR PUSTAKA

- , Andi; Komputer, Wahana;. (2015). *PAS: Membangun Sistem Informasi dengan Java Netbeans dan MySQL*. Yogyakarta: Andi Offset.
- A, R. P., Devi, J. R., Vani, K. S., & Rao, D. N. (2011). An Efficient Density Based Improved K-Medoids Clustering Algorithm. (*IJACSA*) International Journal of Advanced Computer Science and Application, Vol. 2, No. 6, 49-54.
- Andi, & Komputer, W. (2015). Panduan Aplikatif & Splusi (PAS): Membangun Sistem Informasi dengan Java NetBeans dan MySQL. Yogyakarta: Andi Offset.
- Arief. (2017, March 29). *Clustering*. Retrieved from Informatika: Artikel Teknik Informatika dan Sistem Informasi: http://informatika.web.id/clustering.htm
- Athori, A., & Supriyono. (2013). Analisis Strategi Pemasaran Dalam Meningkatkan Volume Penjualan Produk Pada Perusahaan Snack Lucky Olympic Kediri. *Ilmu Manajemen, REVITALISASI, Vol. 02, Nomor 04*, 24-33.
- Chrisnanto, Y. H., & Abdillah, G. (2015). Penerapan Algoritma Partitioning Around Medoids (PAM) Clustering Untuk Melihat Gambaran Umum Kemampuan Akademik Mahasiswa. *Seminar Nasional Teknologi Informasi dan Komunikasi 2015 (SENTIKA 2015)*, 444-448.
- Darmayuda, K. (2014). *Aplikasi Basis Data dengan Visual Basic .NET*. Bandung: Informatika Bandung.
- Eriksson, H.-E., Penker, M., Lyons, B., & Fado, D. (2004). *UML 2 Toolkit*. Indiana: Wiley Publishing, Inc.
- Fathansyah. (2015). Basis Data Revisi Kedua. Bandung: Informatika Bandung.
- Fowler, M. (2004). UML Distilled Third Edition. Boston: Pearson Education, Inc.
- Halder, A., Dasgupta, A., & Ghosh, S. (2012). Image Segmentation using Rough-Fuzzy K-medoid Algorithm. *International Conference on Communications, Devices and Intelligent Systems (CODIS)*, 105-108.
- Han, J., & Kamber, M. (2006). *Data Mining Concepts and Techniques Second Edition*. San Francisco: Elsevier.
- Harikumar, S., & Thaha, S. S. (2016). MapReduce Model For K-Medoid Clustering. *IEEE International Conference on Data Science and Engineering (ICDSE)*.

- Hermawati, F. A. (2013). *Data Mining*. Yogyakarta: Andi Publisher.
- Joshi, R., Patidar, A., & Mishra, S. (2011). Scalling k-Medoid Algorithm for Clustering Large Categorical Dataset and Its Performance Analysis. *IEEE*, 117-121.
- Jung, H. G. (2013). Medoid selection from sub-tree leaf nodes for k-medoid clustering-based hierarchical template tree construction. *Electronics Letters* Vol. 49 No 2.
- Kotler, P., & Keller, K. L. (2012). *Marketing Management 14*. New Jersey: Prentice Hall.
- Leskovec, J., Rajaraman, A., & Ullman, J. D. (2014). *Mining of Massive Datasets*. Palo Alto: www.mmds.org.
- Martin, R. C. (2002). UML for Java Programmers. New Jersey: Prentice-Hall, Inc.
- Miyamoto, S., Kaizu, Y., & Endo, Y. (2016). Hierarchical and Non-hierarchical Medoid Clustering Using Asymmetric Similarity Measures. *Joint 8th International Conference on Soft Computing and Intelligent Systems and 2016 17th International Symposium*, 400-403.
- Ping, Q., Yang, C. C., Marshall, S. A., Avis, N. E., & Ip, E. H. (2016). Breast Cancer Symptom Clusters Derived From Social Media and Research Study Data Using Improved K-Medoid Clustering. *IEEE TRANSACTIONS ON COMPUTATIONAL SOCIAL SYSTEMS*, VOL. 3, NO. 2, 63-74.
- Raharjo, B. (2011). *Belajar Otodidak Membuat Database Menggunakan MysQL* . Bandung: Informatika Bandung.
- Rahmawati, L., Cahyani, A. D., & Putro, S. S. (n.d.). Pemanfaatan Metode Cluster SOM-IDB Sebagai Analisa Pengelompokan Penerima Beasiswa. 11-18.
- Ray, S., & Pakhira, M. K. (2011). Clustering of Scale Free Networks Using a k-medoid Framework. *International Conference on Computer & Communication Technology (ICCCT)*, 94-99.
- Sheng, W., & Liu, X. (2004). A Hybrid Algorithm for k-Medoid Clustering of Large Data Sets. *IEEE*, 77-82.
- Sofyan, I. (2015). *Teknik Penyusunan Manajemen Strategi Pemerintah dan Usaha*. Yogyakarta: Graha Ilmu.
- Solichin, A. (20010). *MySQL 5 Dari Pemula Hingga Mahir*. Jakarta: Achmatim.net.

- Sommerville, I. (2011). *Software Engineering 9.* Massachusetts: Pearson Education, Inc.
- Tamura, Y., & Miyamoto, S. (2014). Two-Stage Clustering Using One-Pass Medoids and Medoid-Based Agglomerative Hierarchical Algorithms. *SCIS&ISIS*, 484-488.
- Tan, P.-N., Steinbach, M., & Kumar, V. (2006). *Introduction To Data Mining*. Boston: Pearson Education.
- Taslim, A. (2013, March 1). *Blackbox*. Retrieved from academia: https://www.academia.edu/5574402/Blackbox
- Tjiptono, F. (2008). Pemasaran Strategik. Yogyakarta: Andi Publisher.
- Yatskiv, I., & Gusarova, L. (2004). The Method of Cluster Analysis Result Validation. *Proceedings of International Conference RelStat'04 Part 1*, 75-80.