EW Brand Guidelines

LOGO USAGE
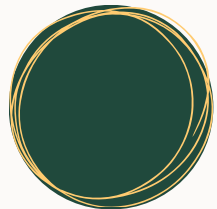

OR
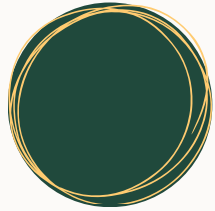
emergent works

✅ Use clear space around logo

❌ Don't stretch, rotate, or change colors

COLORS

#20493C	#FFCB70	#FFF8ED	#242424

TYPOGRAPHY
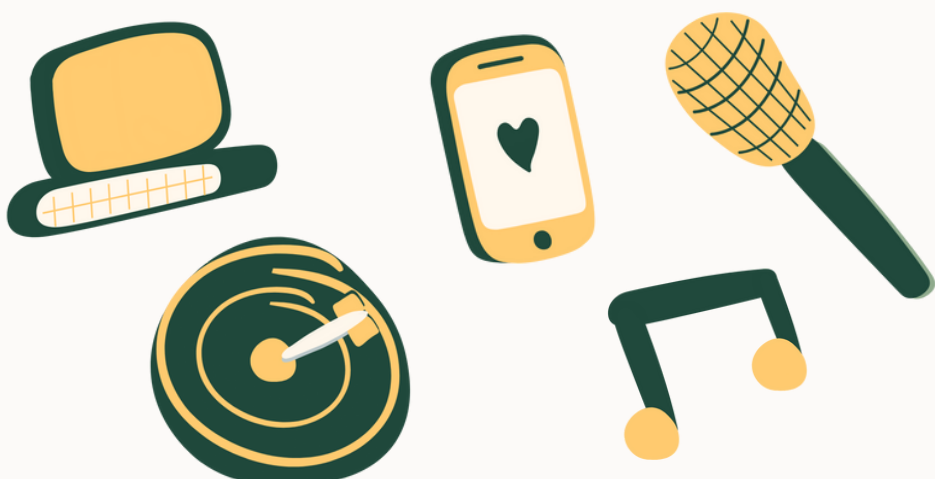
Headings —— **Garet Bold**

Sub Headings —— Garet

Body —— Garet

TONE OF VOICE

Warm, lively, community centered, inclusive, supportive

GRAPHICS STYLE

Wonky icons that are related to our program offerings, education, tech or music.

IMAGERY STYLE

Active pictures from our programs, events & graduations