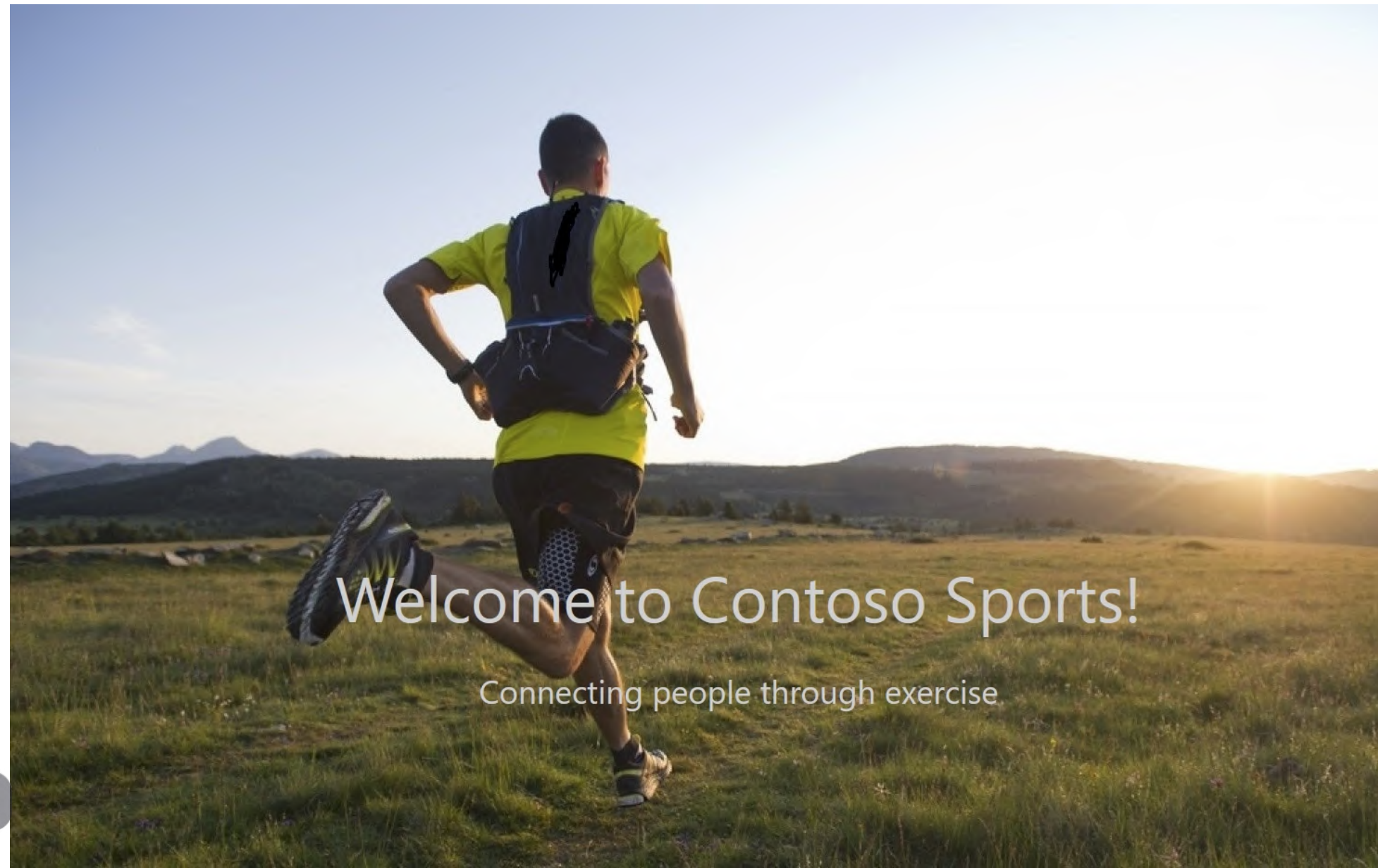


CONTOSO SPORTS

You'll never train alone



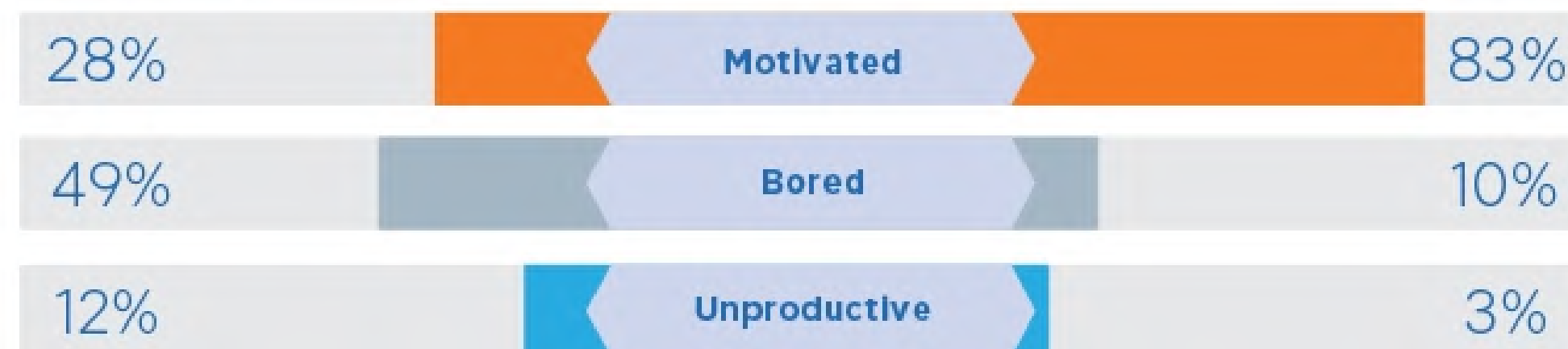
Problem

CONVENTIONAL TRAINING METHODS LEAD TO UNMOTIVATED ATHLETES AND LOWER PRODUCTIVITY

How do you feel while taking your training?

NON-GAMIFIED TRAINING

GAMIFIED TRAINING



TalentLMS

Solution

OUR SMART VEST WILL ALLOW OUR USERS TO EXPERIENCE UNIQUE SPORT SESSIONS

- ☑ Our innovative LED guiding system shows you the right way
- ☑ Tracks movements and physical activities
- ☑ Stores available data in our cloud



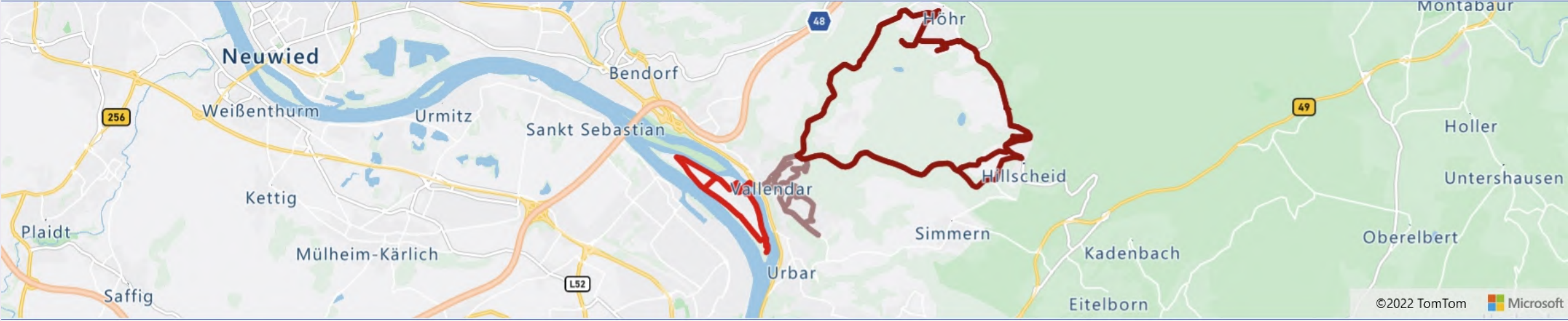
Contoso database

FIND YOUR OPTIMAL ROUTE

Based on length and location

Step 1

Select one of the recommended routes



Vallendar Small

Distance: 6.8 km

Avg Duration: 28 min

Select

Vallendar Great Adventure

Distance: 8 km

Avg Duration: 54 min

Select

Vallendar Large

Distance: 22 km

Avg Duration: 132 min

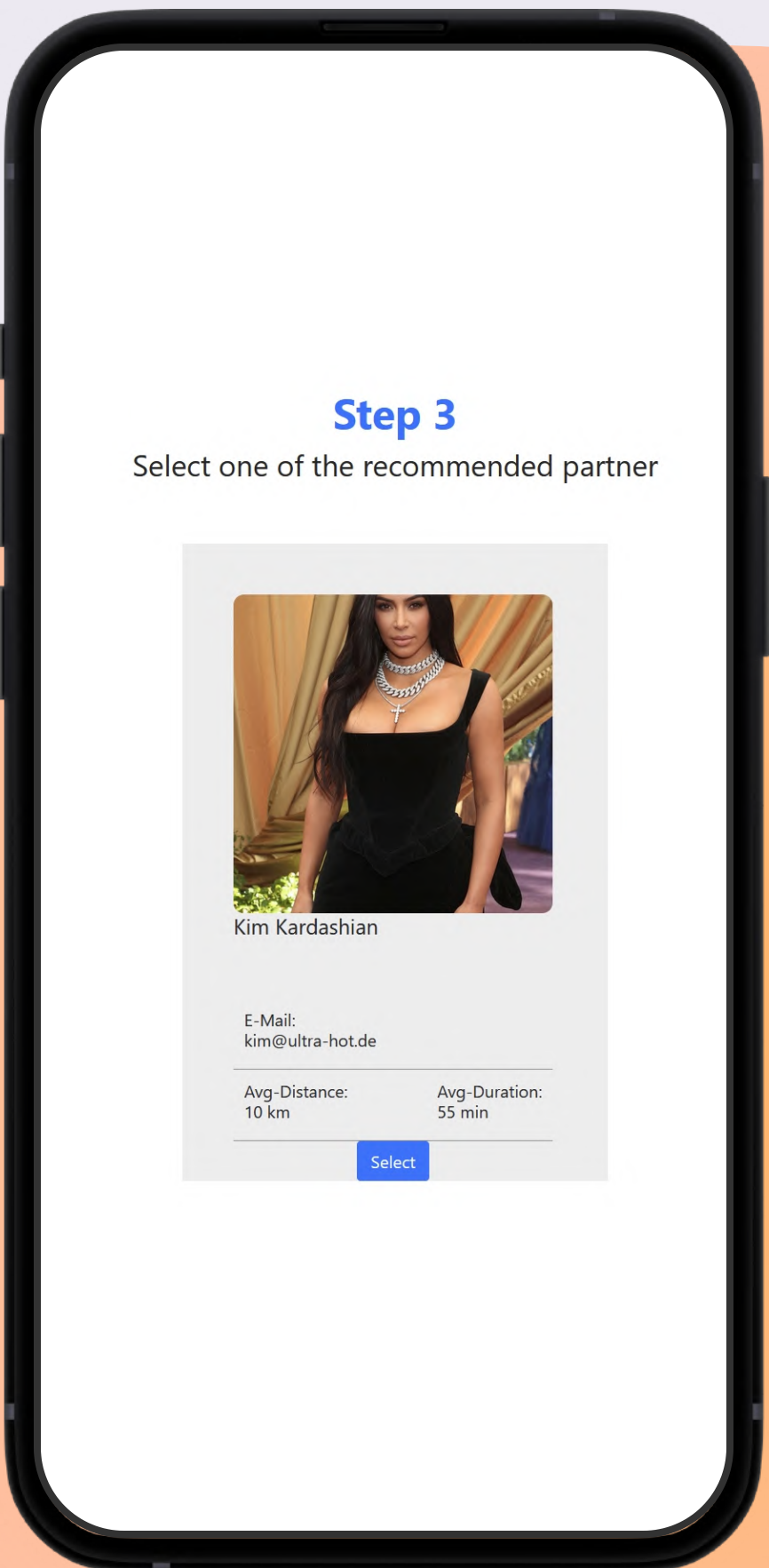
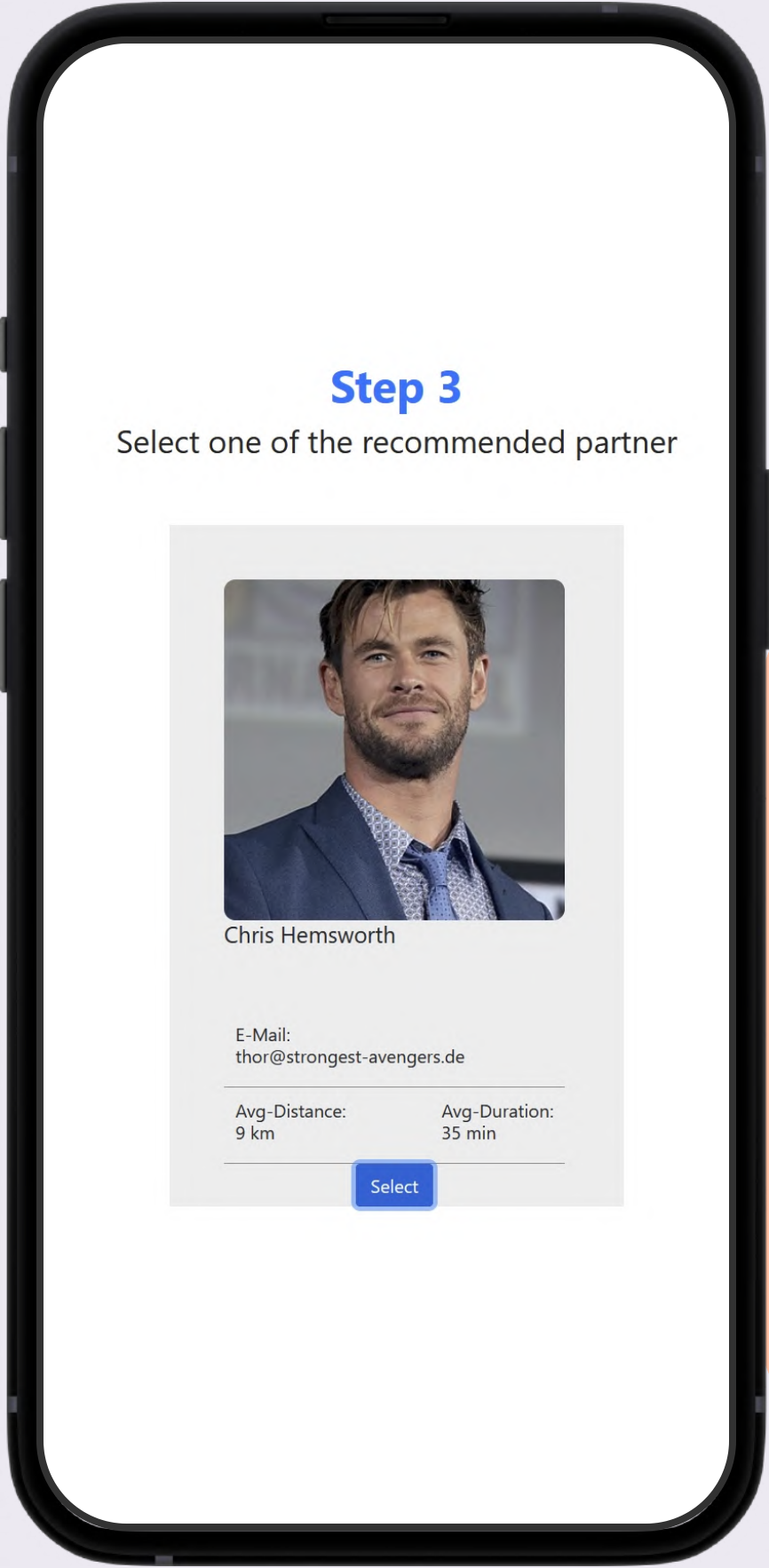
Select

Contoso database

RUN AGAINST THE COMMUNITY

AI powered recommendation
services

Challenge partner of
comparable strength

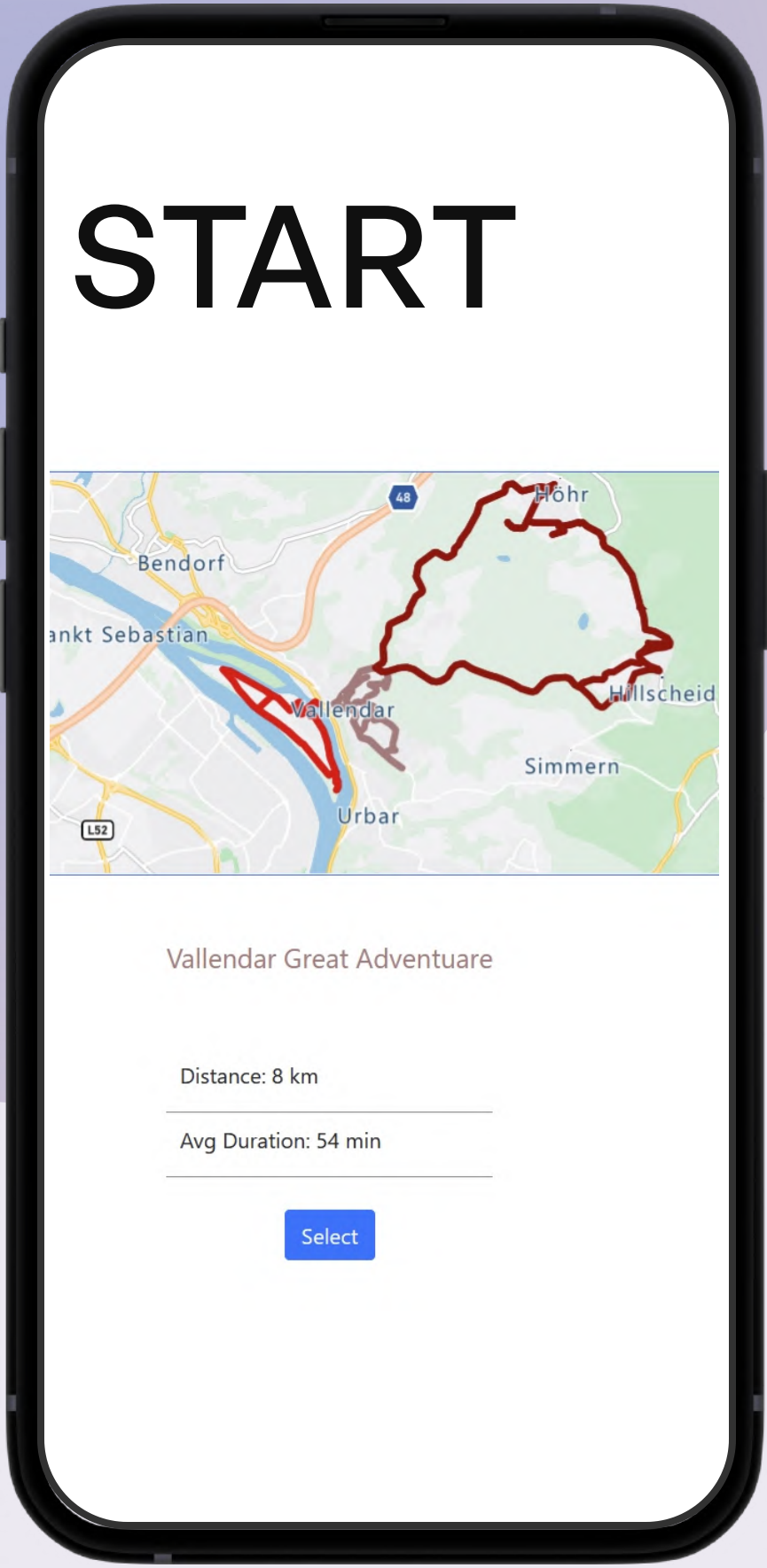


Contoso database

ACCOMPLISH CHALLENGES

Benchmark your Performance

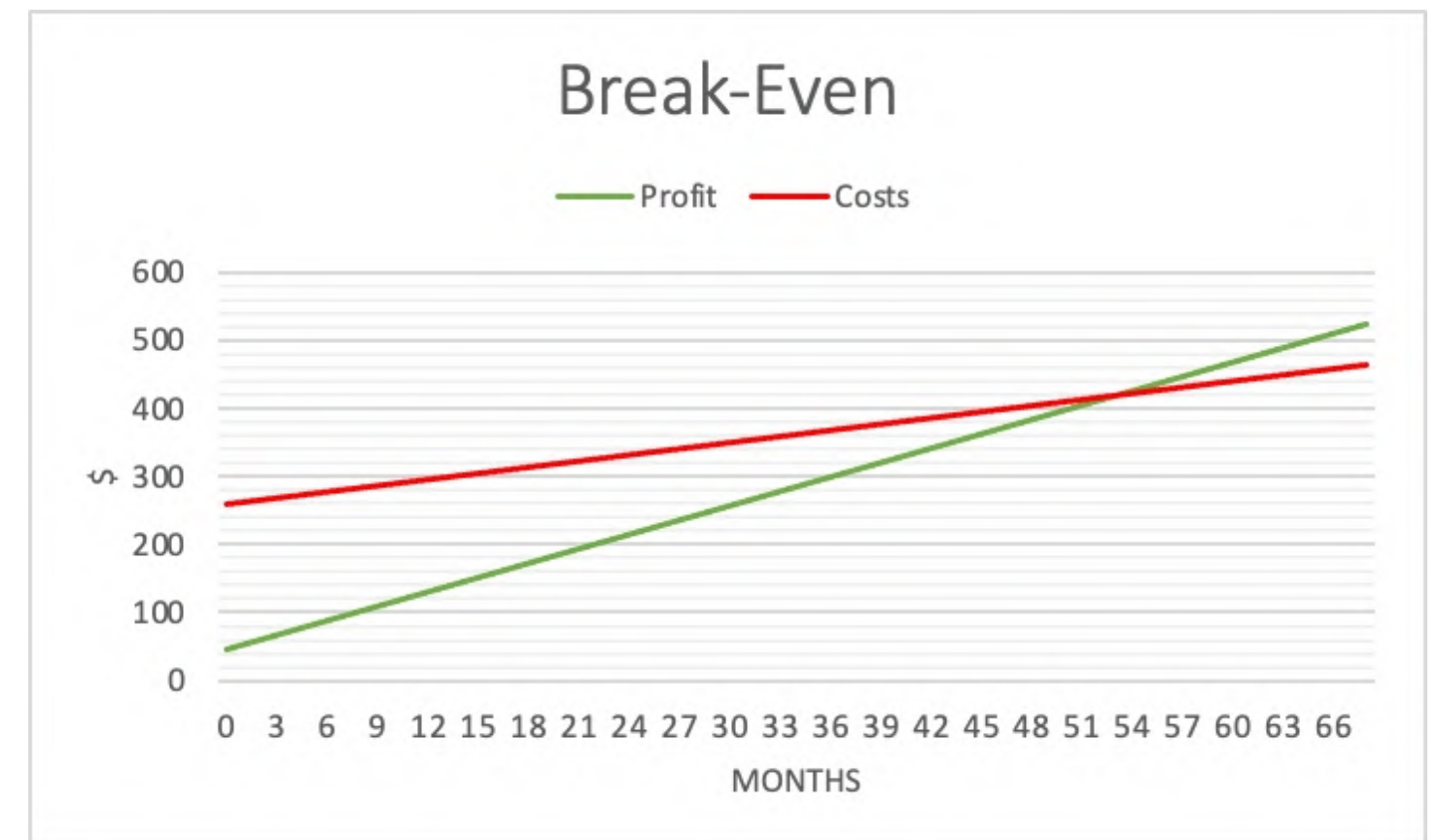
Pitch



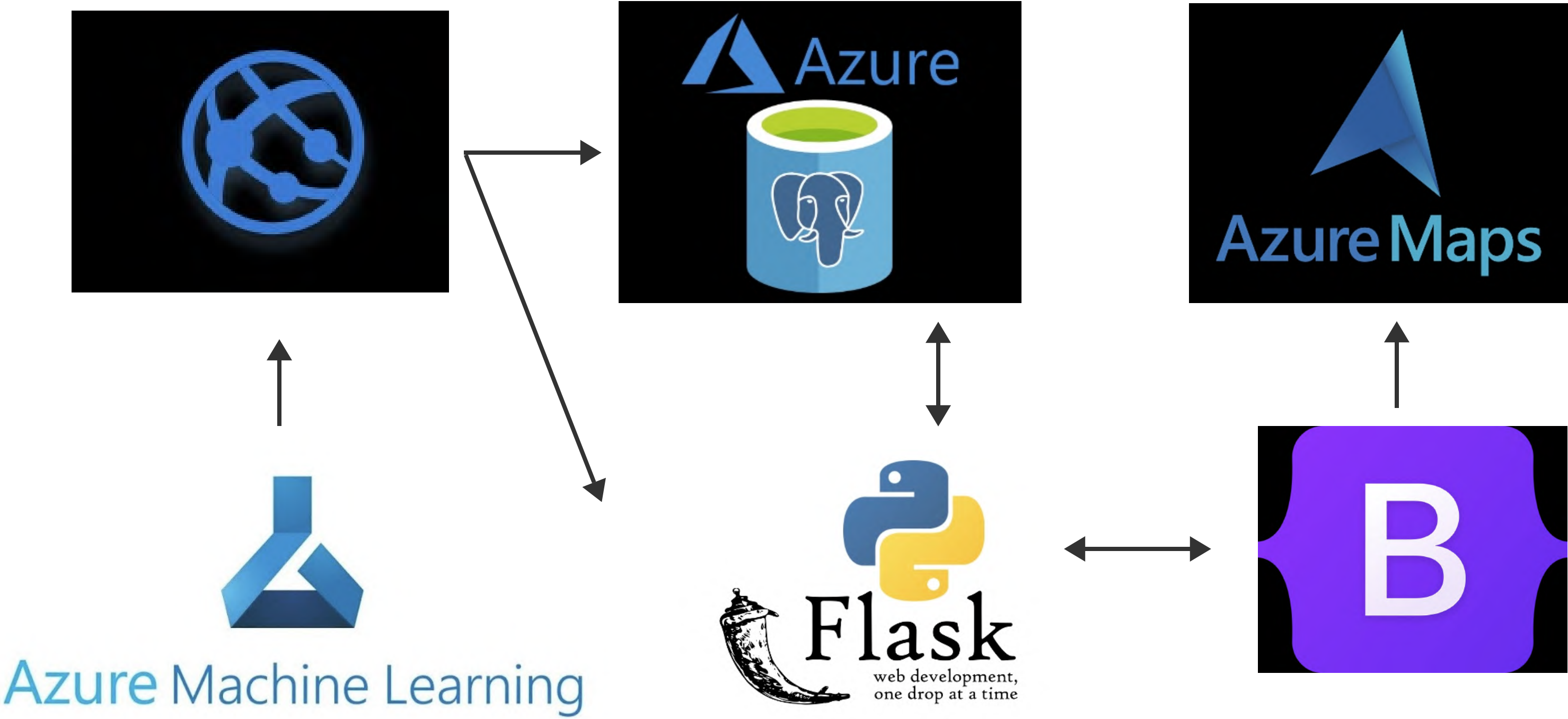
WE WILL REACH OUR BREAK-EVEN POINT AFTER 54 MONTHS

- Price per vest: \$199
Profit (20%): \$40
- Monthly price per subscription: \$9.99
Profit (70%): \$7

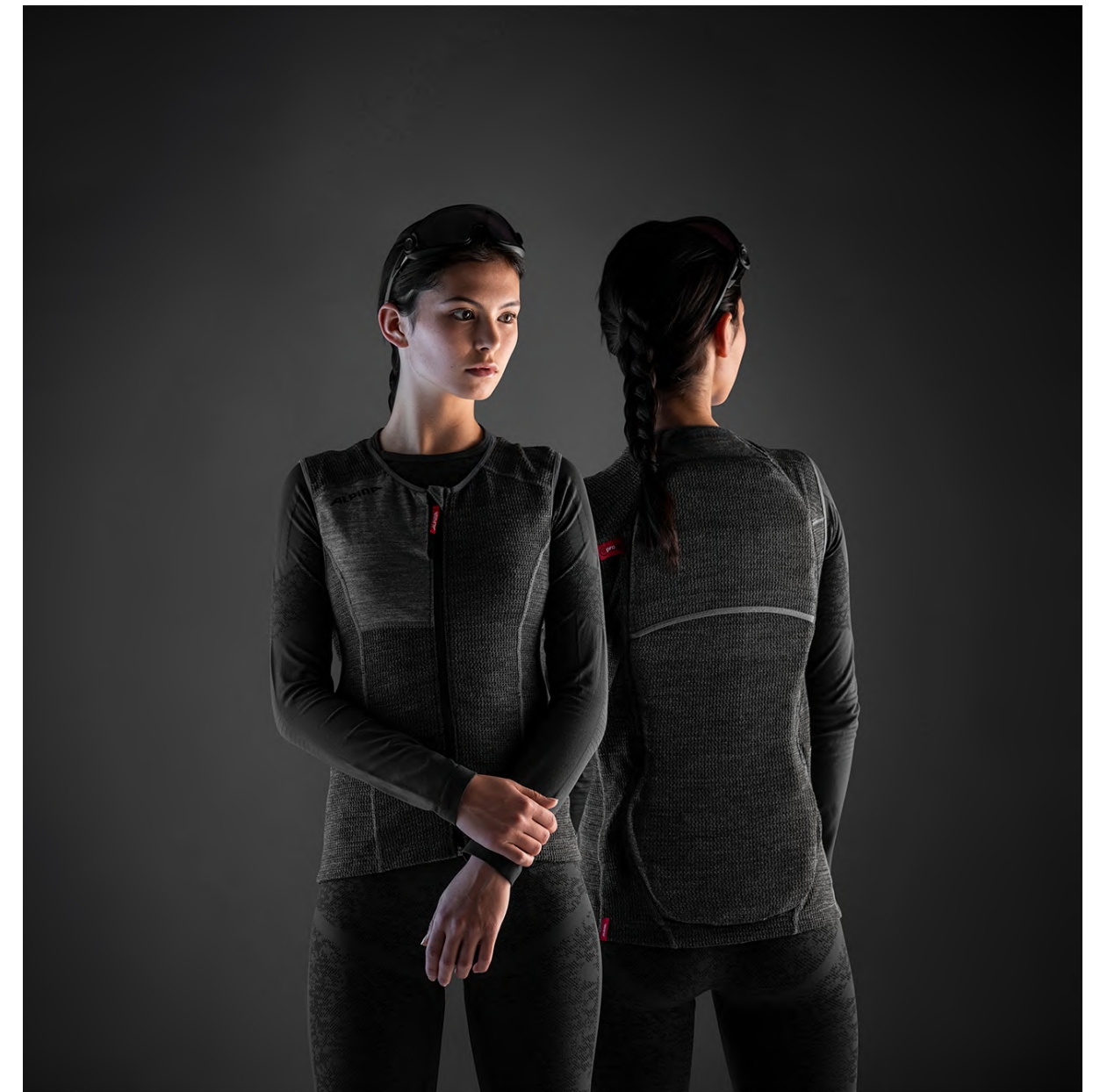
A combination of influencer and online marketing will lead us to Customer Acquisition Costs (CAC) of \$100



OVERVIEW



READY TO GET STARTED?



IdeaHack! 2022!