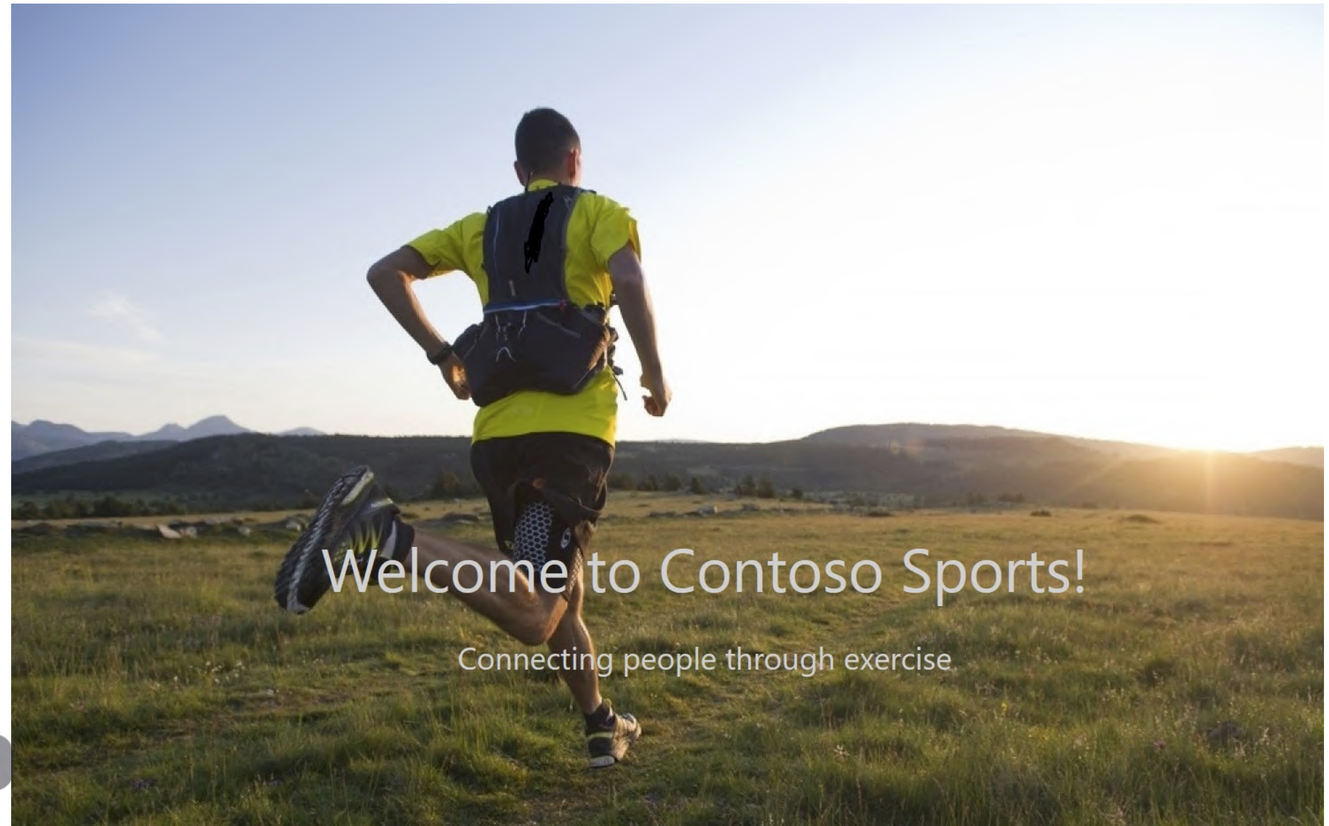
CONTOSO SPORTS

You'll never train alone



Pitch

Problem

CONVENTIONAL TRAINING METHODS LEAD TO UNMOTIVATED ATHLETES AND LOWER PRODUCTIVITY

TalentLMS

Pitch

Solution

OUR SMART VEST WILL ALLOW OUR USERS TO EXPERIENCE UNIQUE SPORT SESSIONS

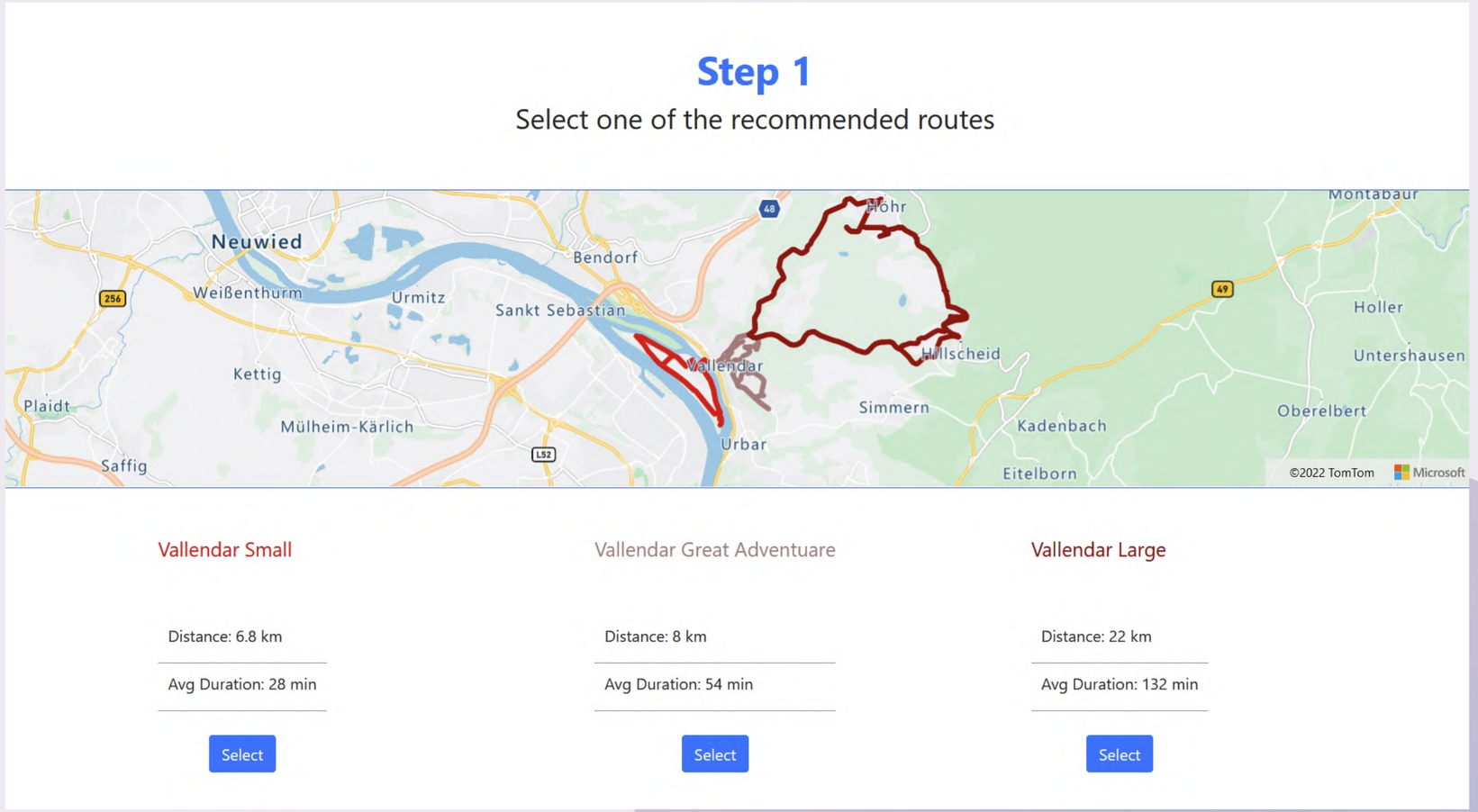
- ☑ Our innovative LED guiding system shows you the right way
- ☑ Tracks movements and physical activities
- ☑ Stores available data in our cloud

Pitch

Contoso database

FIND YOUR OPTIMAL ROUTE

Based on length and location



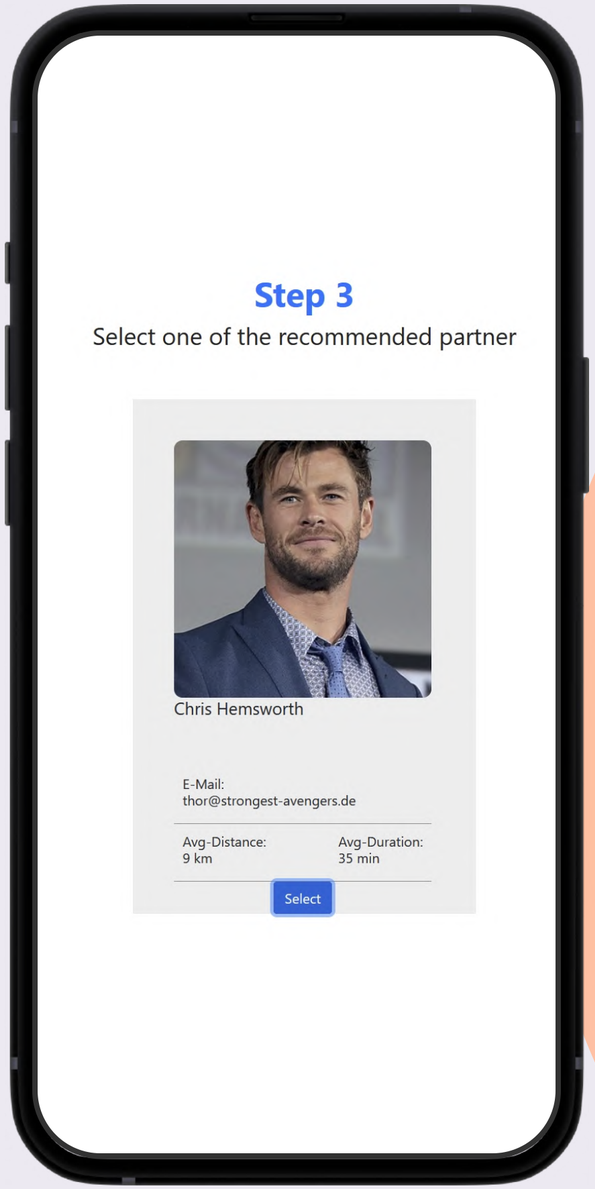
Pitch

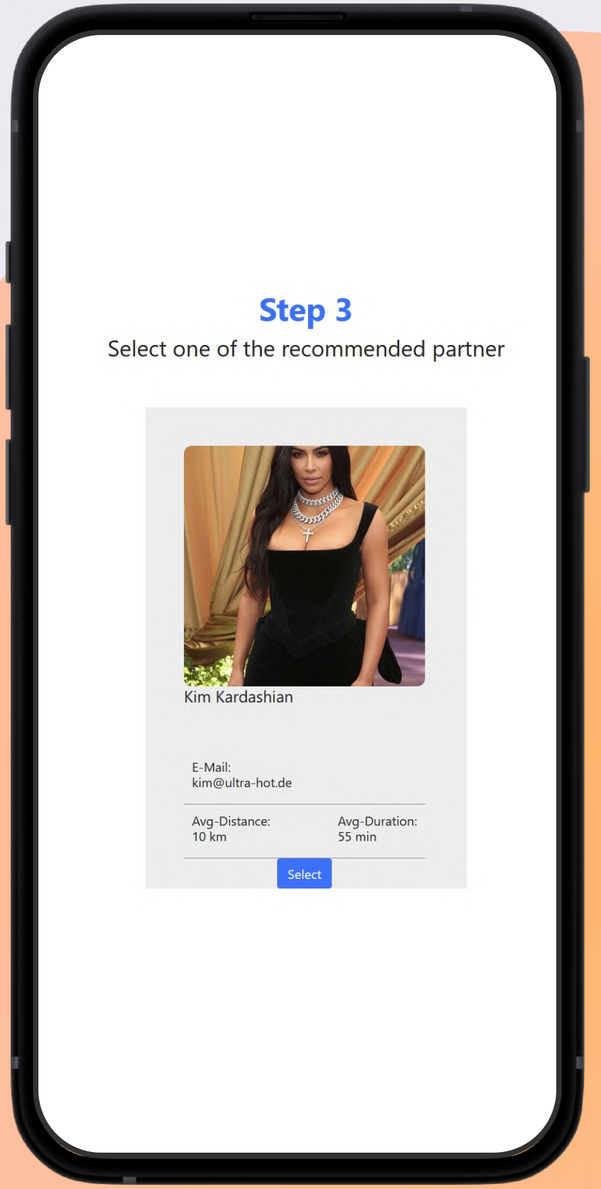
Contoso database

RUN AGAINST THE COMMUNITY

AI powered recommendation services

Challenge partner of comparable strength

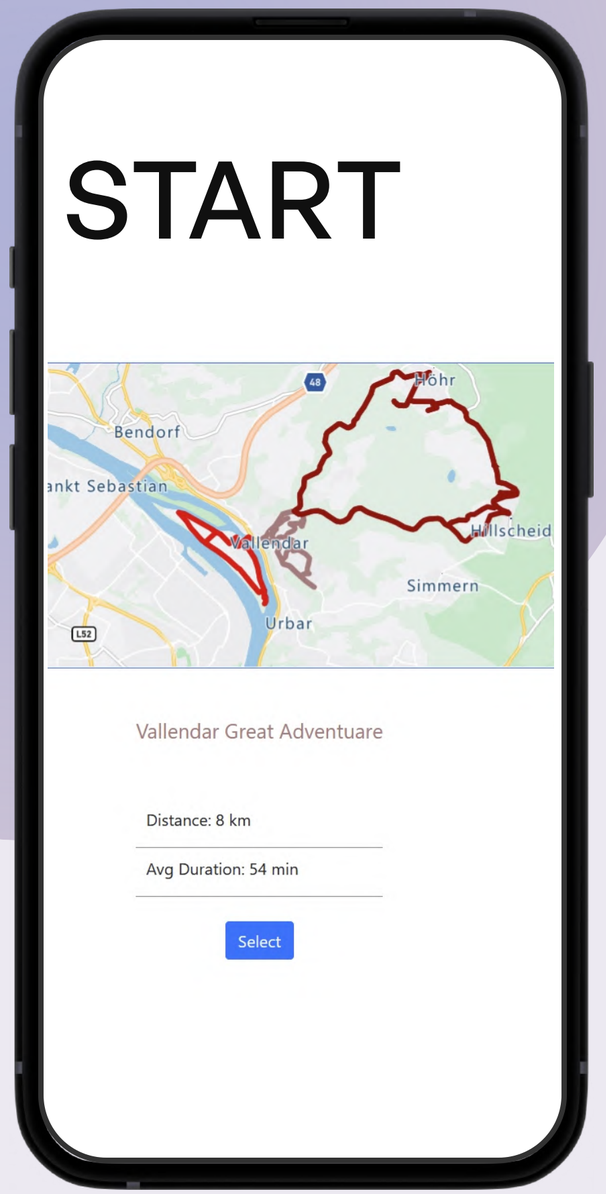




Pitch

Contoso database

ACCOMPLISH CHALLENGES



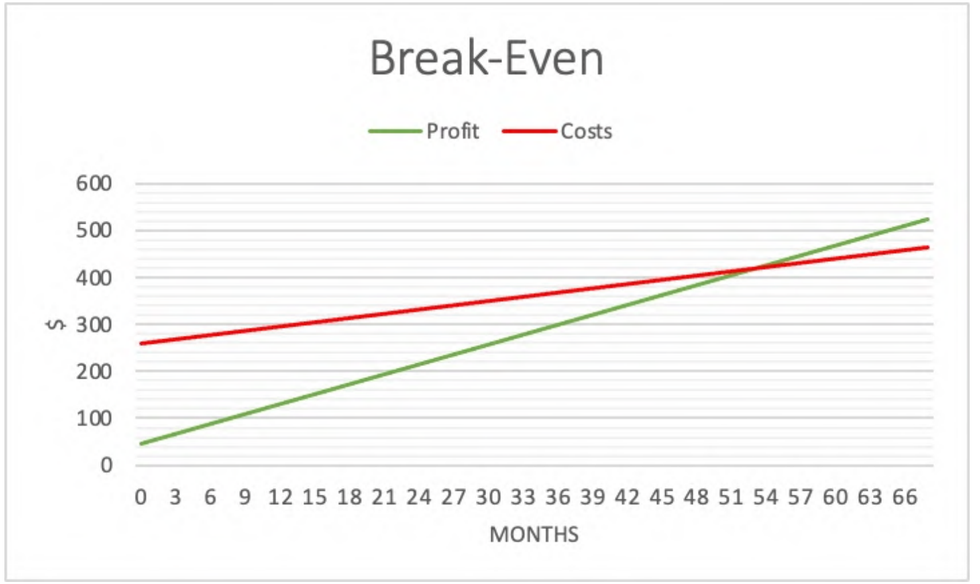
Benchmark your Performance

Pitch

WE WILL REACH OUR BREAK-EVEN POINT AFTER 54 MONTHS

- Price per vest:
  $199
  Profit (20%): $40
- Monthly price per subscription:
  $9.99
  Profit (70%): $7

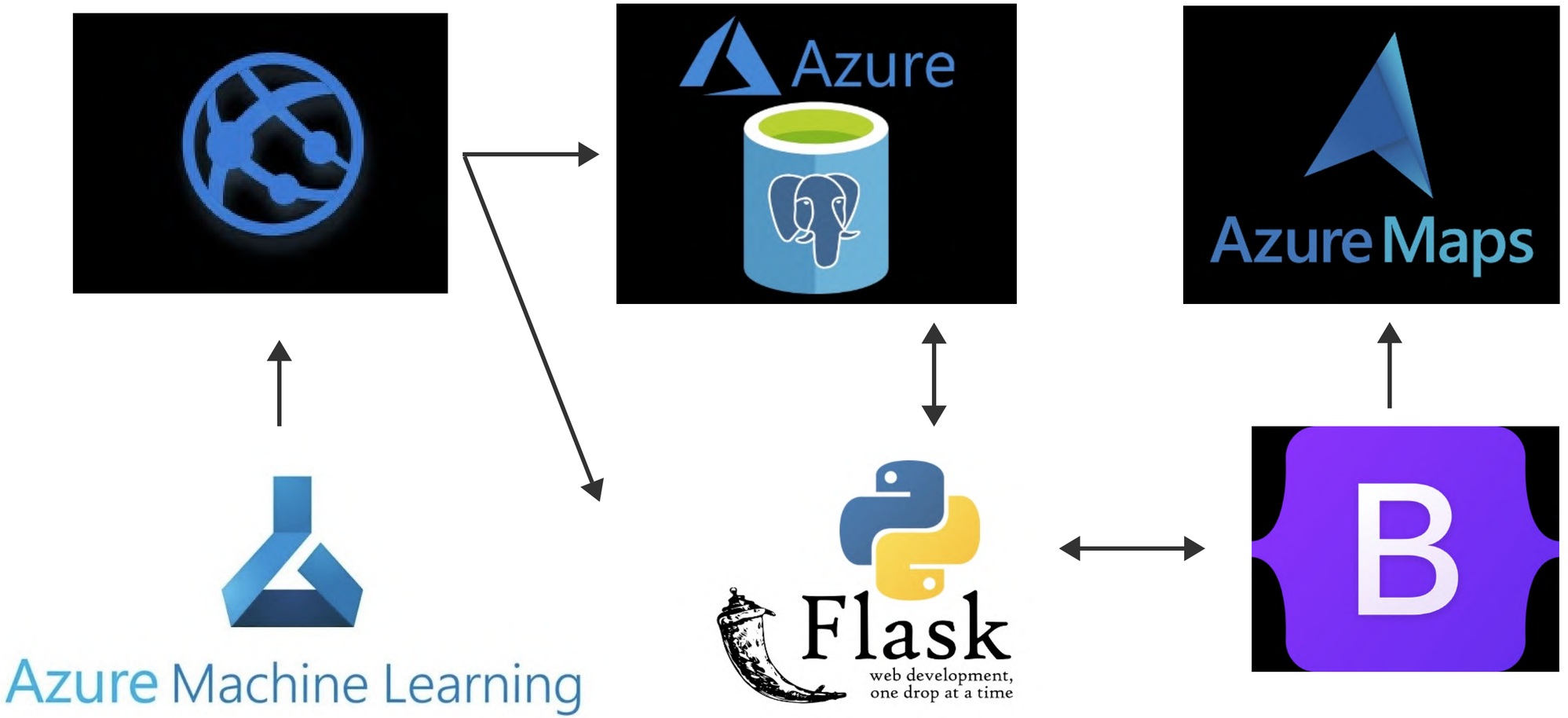
A combination of influencer and online marketing will lead us to Customer Acquisition Costs (CAC) of $100



Pitch

Software

OVERVIEW



Pitch

READY TO GET STARTED?

IdeaHack! 2022!

Pitch