



Rockbuster Stealth LLC

BUSINESS INTELLIGENCE
PRESENTATION

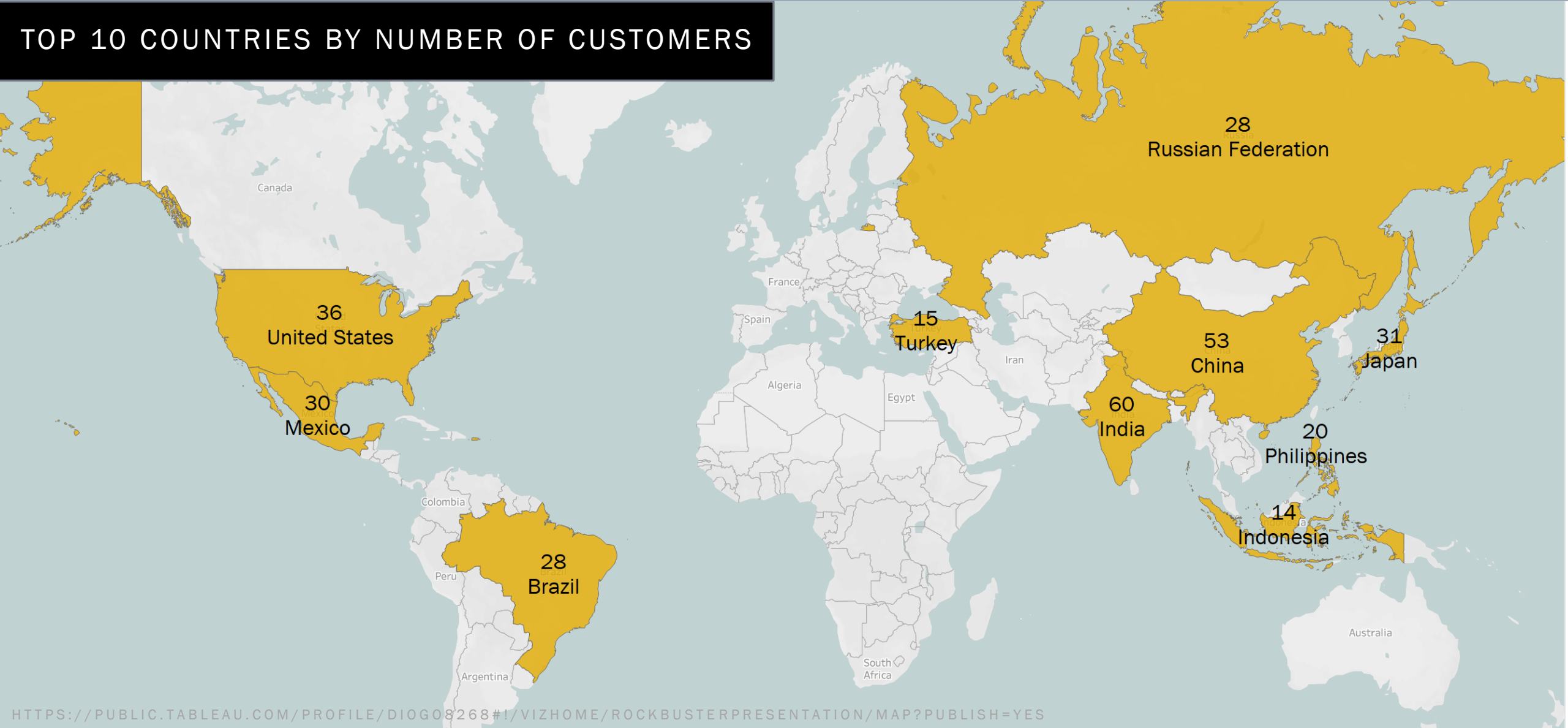
	Title		Total Revenue Gain
Top Performing	Telegraph Voyage	\$	215.75
	Zorro Ark	\$	199.72
	Wife Turn	\$	198.73
Worse Performing	Duffel Apocalypse	\$	5.94
	Texas Watch	\$	5.94
	Oklahoma Jumanji	\$	5.94

WHICH MOVIES CONTRIBUTED THE MOST/LEAST TO REVENUE GAIN?

5 days

WHAT WAS THE AVERAGE RENTAL DURATION FOR ALL VIDEOS?

TOP 10 COUNTRIES BY NUMBER OF CUSTOMERS



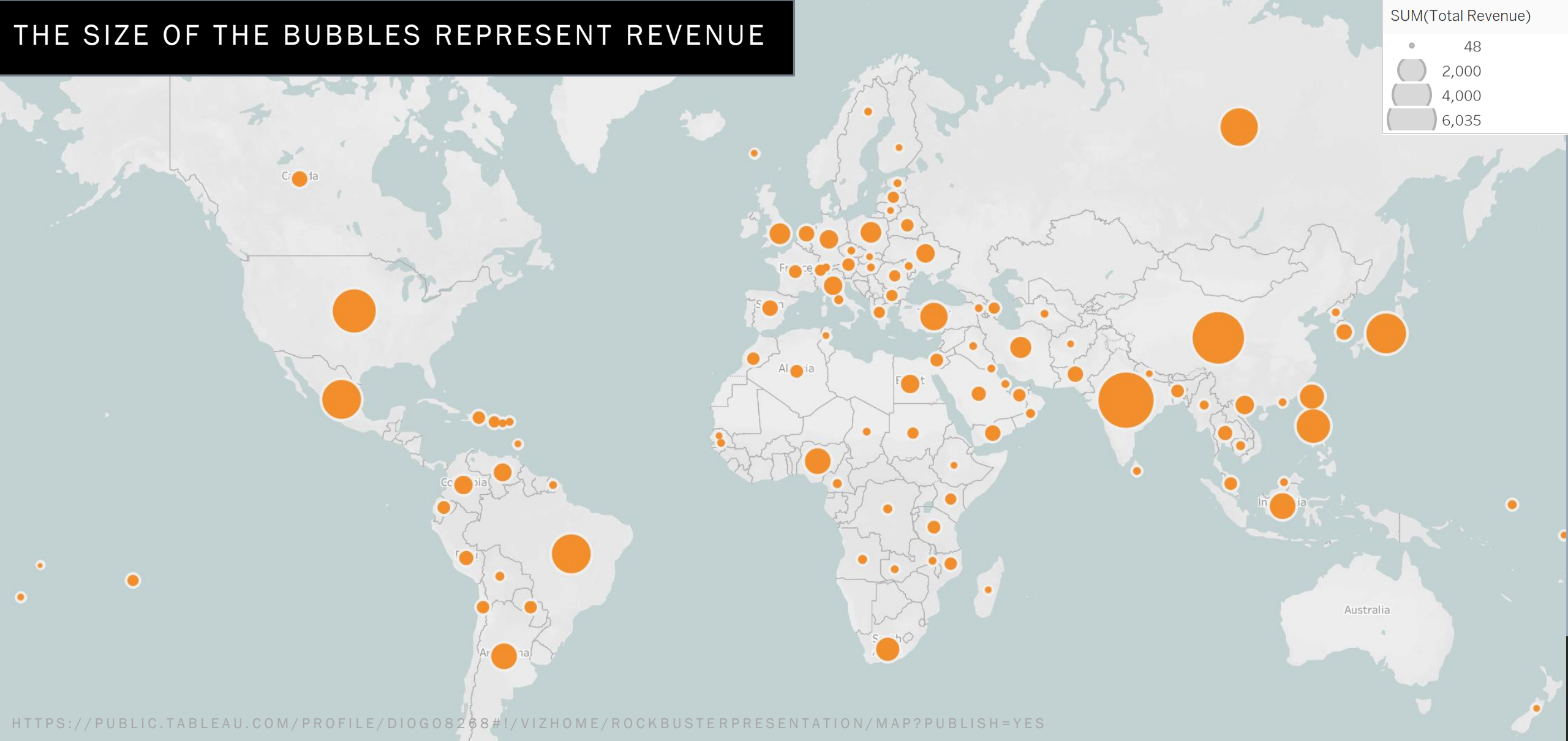
<https://public.tableau.com/profile/diogor268#!/vizhome/rockbusterpresentation/map?publish=yes>

WHICH COUNTRIES ARE ROCKBUSTER CUSTOMERS BASED IN?

Name	Country	City	Total Amount Paid
Casey Mena	Turkey	Tokat	\$ 130.68
Sara Perry	Mexico	Atlixco	\$ 128.70
Leslie Seward	Indonesia	Pontianak	\$ 123.72
Alan Kahn	China	Emeishan	\$ 119.75
Clinton Buford	United States	Aurora	\$ 98.76

WHERE ARE CUSTOMERS WITH A HIGH LIFETIME VALUE BASED?

THE SIZE OF THE BUBBLES REPRESENT REVENUE



DO SALES FIGURES VARY BETWEEN GEOGRAPHIC REGIONS?