

NGOC PHAM

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Dear Hiring Executive,

My name is Ngoc. I am writing to express my interest in Production Management Staff listed on Vietnamworks and I feel that I am a great fit for it after reading the job description and requirements.

I graduated from RMIT University with a degree in Fashion Merchandising. With 3 years of experience in Marketing and I have gained extensive knowledge in merchandising. Despite my limited experience in merchandising, I am a fast learner, very dependable, organized, have knowledge of fashion, creative, good at computer (Microsoft office; design app: Adobe Illustrator, Photoshop...). Currently, I am studying merchandising course which will help me become successful in this field.

My CV and certifications are attached for your review. If you would like more information regarding my qualifications for this position, please do not hesitate to reach out.

I look forward to hearing from you soon about this opportunity and I thank you for your time and consideration in this matter.

Best Regards
Ngoc Pham



NGOC PHAM

CONTACT

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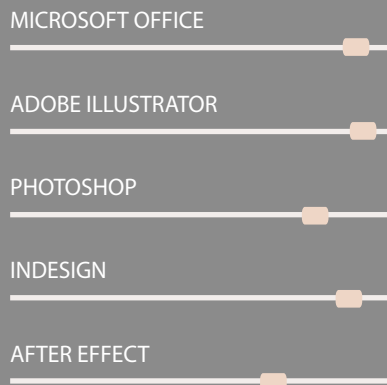
EDUCATION

- 2015 - 2019
BACHELOR OF FASHION
(Fashion Merchandising Management)
RMIT University
- 05/2021: Studying Merchandiser at MERISM

ACHIEVEMENT

- 2015: IELTS 6.5
- Has won the 2016 Fashion Marketing Award at RMIT

TECHNICAL SKILLS



PERSONAL SKILLS



PERSONAL STATEMENT

Pham Thi Anh Ngoc - a student of Fashion Merchandising Management at RMIT University (2019) with 3 years of experience in Marketing and knowledge in merchandising. I love learning new things, working with high responsibility and do not afraid of challenging myself.

Currently I am looking for a new position in a dynamic, professional and challenging environment. Honestly, I would love to have the opportunity to practice as well as interact with more people, situations so that all my accumulated knowledge, skills and experience could be applied. Furthermore, I hope FAST RETAILING-UNIQLO will be the best place for me to grow up and this is my pleasure to work with you in the future.

WORK EXPERIENCE

- May 2020
Present

Co-founder at Oryn Concept (Stationery and living products)
Instagram: oryn.concept

- Skilled and experienced in administration & production: find supplier, sourcing, adjust stock availability, track and push up relevant departmentst, quality control, improve products, analyse the best-selling and slow selling items, manage contrast and payment.
 - Marketing & Sale:
 - + Work with production team to schedule marketing plan and order limited products for special occasions.
 - + Analyze past campaign/ product/sale performance.
 - + Produce shooting plan/ graphic for online marketing.
 - + Work with agent to improve sale at store
 - + Manage shipping operations.
 - + Receiveing feedback from customers
 - + Ads on Facebook/ Instagram
- March 2020
May 2021

Marketing Executive at Zema beauty and more Company (HCM)

- Schedule and plan content on social media to drive traffic and brand identity.
 - Update Facebook and Instagram content.
 - Research and working with KOLs to promote service.
 - Work with media team to produce shooting for all service in company.
 - Work with offline team and sales team to plan store opening.

Oct 2018 March 2020	<i>Marketing Executive at Nosbyn + Nosbyn Studio (Fashion Local brand)</i> <ul style="list-style-type: none"> - Plan content across all digital touch point that drive traffic and brand identity. - Update web content , shop Facebook and all digital channels. - Ensure product, data, stock is sufficient time prior to launch. - Stock checks for digital communications - Produce, plan out and execute Campaign, Lookbook shooting - Research and working with KOLs to promote products. - Take care VIP program. - In store + Window VM
Apr 2016 Jan 2017	<i>Sale Assistant at Xeo Xo Clothing (Local brand, HCMC) - Part time</i> <ul style="list-style-type: none"> -Process payments. -Assist customers in order to help them find what they need. -Ensure stock levels are well maintained. -Provide customers with information on pricing and product availability. -Arrange window displays. -Handle customer complaints or handle customers on to management.

THANKS



University degree