

OANH NGUYEN

JUNIOR RESEARCHER

ABOUT ME

Senior student, i have experience in analysing, searching potential costumers. I am always looking for opportunities to develop myself and willing to use my experience also patiently investigate to be better.

CERTIFICATES

The Fundamentals of Digital Marketing
Google Digital Garage

LANGUAGES

English
B2

INTERESTS





Marketing

HR

Foresight

Strategic

CONTACT

 April 9, 2001
 oanhtnguyen94@gmail.com
 District 4, Ho Chi Minh city
 +84779069321

SKILLS

Have an eye for detail

Basic computer skills

Negotiation

Interpersonal

Teamwork

Language skill

WORK EXPERIENCES

Junior researcher

The KPI Institute

07/2022 - Present

Conduct researches and explore good practices in 10 areas (personal, couple relationships, family, home administration, home organization, personal productivity, personal resilience, happiness, and wellbeing)
Develop research reports and publications;
Write articles on given topics;
Develop training course materials;
Provide feedback to other colleagues' work;
Other duties as they arise according to direct manager requests.

Research Assistant Intern - Remote

The KPI Institute

04/2020 - 07/2022

Carry out experiments and research according to protocols laid out by primary researchers

Collect and log experimental data. Conduct statistical analyses of data sets.

Prepare graphs and spreadsheets to portray results.

Barista - parttime

Starbucks Coffee

12/2019 - 8/2020

Telemarketing - Fulltime

Manulife

7/2019 - 9/2019

Successfully signed 5 contracts in less than 2 months

Reaching out to potential clients and customers over the telephone

Providing the customer with information about a company's products or services in order to create interest in the brand

Helping telesales teams identify and qualify potential sales leads

Providing reliable and actionable data to support the telesales team to increase efficiency and productivity

Pre-qualifying prospects to make the work of sales teams easier

Generating repeat business by promoting new offers to customers

Converting customer inquiries into sales opportunities

Providing market research through outbound calling

Surveying customer satisfaction

EDUCATION

Business administration

Transport and communication university

8/2019 - 8/2023

3.3/4.0

ACTIVITIES

International leader MUN

10/2018

Asia World MUN

10/2019