

An enthusiastic, diligent, responsible and hard-working person with a high entrepreneurial spirit who believes in "hard work pays off". With "can-do" attitude, I am eager to learn new things, experience, contribute and devote. I am willing to work with challenges that makes me explore my ability and enhances self-developed.

#### **EDUCATION**

# INTERNATIONAL SCHOOL OF BUSINESS - UNIVERSITY OF ECONOMICS HO CHI MINH CITY (ISB-UEH)

Talented bachelor of Business Administration-BBA, International Business.

2018 - 2022 GPA: 3.2/4.0

Achievements: Scholarship for students with good performance and scores.

#### How to reach me:

#### Linkledin:

https://www.linkedin.com/in/ai-hanvan-620297174/

### Mobile phone

0932534594

#### Email:

vanaihantt@gmail.com

#### Skills

- MS Office (Word, Excel, Pivot Table, Ppt)
- Canva
- Muti-task
- Problem solving
- Time Management
- Teamwork
- Public Speaking

### **Personalities**

- Studious
- Active listening
- Responsible
- Diligent
- Enthusiastic
- Result-oriented

#### Language

• English: Fluent IELTS: 7.5

#### **EXEPERIENCES**

#### **SHOPEE**

# Business Development Associate (FMCG cluster)

#### 3/2021 - present

- Incubate and manage relationship with key seller.
- Develop plan to boost ADO and GMV
- Ensured on-track basic daily customer procedure (campaign promotion slots, shop-in-shop)
- Control on-track monthly and quarterly KPIs/scorecard > 110%
- Collaborate with internal and external stakeholders including, engineering, marketing, logistics, operation, Shopee live, QC to ensure that project's needs and targets are met
- Do weekly report and track performance of project in charge

### **Achievements:**

- Top 3 KPI on Monthly Performance
- Achieving the highest GMV of deal hunting
- Project in-charge: Exclusive (Shopdacbiet),
  Delivery through Tet (Giaohangxuyentet)
  and Cross CAT initiative
- Building shops: from big to supper (ADO>100).

## OFFICE FOR INTERNATIONAL STUDY PROGRAM - HO CHI MINH CITY UNIVERSITY OF TECHNOLOGY (OISP-HCMUT)

**Marketing Admin Intern** 

4/2020 - 2/2021

- Manage and keep track the database of potential candidate.
- Research and analyze the satisfaction of students and lecturers.
- Do admin tasks: prepare documents, arrange meetings, submit timely reports
- Support planning and organizing seminars and run the admission events.

#### **ACTIVITIES**

#### **BELL-UEH**

#### **External Relations**

2019 to 2021

- Research, collect data and contact with sponsors
- Allocating tasks for each department.
- Managing and keeping track team complete on schedule.
- Evaluating performance and giving feedbacks.

## English MC of English Speaking Day Open 2019

Large scale program with 5000 participants

#### **HONORS AND REWARDS**

#### **OISP**

 Outstanding intern for building the International Master Program in Admission 2020

#### **APOLLO ENGLISH CENTER**

- Outstanding Teaching Assistant for valuable contributions to WOW SUMMER 2019 - Apollo English Center.
- Best TA of the Year

#### **BELL - UEH**

 Value contribution to English Speaking Day 2019