



NGUYEN TUAN DUNG

CURRICULUM VITAE

ABOUT ME

Highly motivated with a clear orientation, I have always enjoyed being in B2B sales and branding. Excited to learn and work with product for mass customers, create values for partners and benefit the largest community. In 2019, I was accounted for ~USD 2.5 million in sales.

CONTACT



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EDUCATION

- Foreign Trade University, Hanoi
- Bachelor, International Business Administration, 2020
- GPA: 3.15/4

CERTIFICATION

- Ielts - 7.5 Band 2015
- Cambridge IGCSE: A-level. 2015

PROFESSIONAL SKILLS

- Good communication in both Vietnamese and English
- The ability to work individually and as team member
- The ability to multi-task and perform under pressure
- The ability to make business decisions and deliver quality results
- Strategic Planning & Branding Execution

WORK EXPERIENCE

Miluxe Boutique, Content Partner

03/2018 -
12/2018

- Article production for web's blog
- Facebook inwebpage's publications assisting

Synnex FPT, Product Management Coordinator

03/2019 -
07/2020

- Manage GoPro brand in Vietnam (as distributor)
- Marketing execution: Event, PR, POSM, Digital
- Purchasing & Sales Pipeline, Promotions plan
- Retail Partnership, project sales, & Customer Services
- Retail Training, End-user product training
- Sellout campaign for end-users
- Vendor partnership: As GoPro APAC Strikeforce
- GoPro Training Summit in Indonesia, August 2019
- Channel support for other brands: Apple, Beats, Garmin.

OTHER SKILLS

- Microsoft Office efficiency
- Photography and Video making: Intermediate
- Facebook & Instagram Ads: Intermediate
- Good knowledge of Tech & Gadget devices
- Team player and multiple extra curriculum abilities