



HOANG THI HIEN (HENNY)

SENIOR MERCHANDISER

09/03/1990
 0918863990
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 Ho Chi Minh, Vietnam

SKILLS

English Fluently



Experience in QA/QC jobs and quality controls



Time management



Organization/ Leadership



INTERESTS

Book reading

Travelling

OBJECTIVE

Seeking to work in an international & professional environment.
Getting a challenging career and expanding the leadership responsibility. Create sustainable value to the company and myself.

EDUCATION

AUG 2008 - JUL 2012

NATIONAL ECONOMICS UNIVERSITY | Bachelor's degree in Marketing

GPA: 7.78

WORK EXPERIENCE

MAR 2020 - PRESENT

SAE-A VIETNAM REPRESENTATIVE OFFICE | Senior Merchandiser - Team leader

- * Be in charge of GAP brand - Knit Category - Kid Boy Division
- * Handling for end to end of order, from development to shipment stage.
- * Costing and negotiation with brand, as a result, maximize the profits.
- * Co-working closely with team to schedule and follow up the samples/ S.off/ material dips progress.
- * Manage bulk fabric & materials orders.
- * Mass production planning for the seasons and delivery control.
- * Liaise with factories to achieve production TNA, maintain capacity & productivity, involve in the solution for all production issues.
- * Quality control with QA together from pilot to shipment. Visit sewing factory/graphic mill for product inspection/ business discussion.
- * Ensure to on time performance & correct data in brand's system (SMEE/PLM) and company's system (ERP)
- * Holding all meetings with Brand/HO/Mill..etc per requirements.

DEC 2016 - FEB 2020

HANSAE HO CHI MINH REPRESENTATIVE OFFICE | Senior Merchandiser

- * Be in charge in GAP brand - Woven Bottom Division.
- * Responsibility for end to end, especially for production stage.
- * Liaise with buyer on costing (FOB).
- * Accountable for Tech pack/BOM/PO released and amendment
- * Cooperate with HO/Mill/Factory and related parties to build, maintain production TNA.
- * Supervise production quality, with QA team to solve all technical issues.
- * Driving bulk fabric & materials orders to ensure shipment in correct quantity, good quality and on time prior mass production, solve arising issues of materials during production.
- * Liable to Brand system (SMEE/PLM) & company system (ERP).

SEP 2015 - NOV 2016

QTNP APPARELS CO.,LTD | Merchandiser

- * Be in charge in WITT/SIEHAN brand - Woven Adult product.
- * Cooperation with brand and internal related parties from development till production.
- * Manage Fabric and all materials in both local and oversea supplier, from first dip stage to bulks.
- * Costing and negotiation with brand.
- * Collaboration with factory to maintain bulks production delivery.

FEB 2014 - AUG 2015

PANPACIFIC HANOI REPRESENTATIVE OFFICE | Develop Merchandiser

- * Brand GYMBOREE - Kid Apparel
- * Key responsibilities: Manage all kind of samples in PPD stage (e.g: Develop sample/Fit sample/ PP sample).
- * Work with suppliers to get all Fabric & materials for sample stage.
- * Collaborate with HO/Sample room/Cad team to manage Sample schedule, guarantee brand's due date.