



# NGUYỄN QUANG LINH

- Feb 17, 1999
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## OBJECTIVE

Applying existing knowledge and experience in a new environment so that I can continue to develop myself and bring value to the company.

## SKILLS

- Office
- Logical thinking and creative
- English



## EDUCATION

### NATIONAL ECONOMICS UNIVERSITY

Major: International Economics - Excellent Education Programme

GPA: 3.26/4

SEP 2017 - PRESENT



## WORK EXPERIENCE

### VIBBIDI

International Marketing Intern

JUNE 2019 - NOV 2019

Main responsibilities:

- Using the best SEO and backlink tools to get in touch with music critics, bloggers and influencers all over the world.
- Using email and social media platforms to build connections within global music market
- Using tools to track the quality and efficiency of Marketing strategies.

### GOLDEN GATE RESTAURANT GROUP

Brand Marketing Intern

NOV 2019 - SEP 2020

Main responsibilities:

- Plan, balance costs, track and evaluate levels of effects of marketing campaigns.
- Organize events on special occasions to increase brand influence.
- Coordinate with team com and design team to achieve maximum performance
- Research and analyze competitors in the F&B field to develop the quality of the brand.
- Co-ordinate with other suppliers to get the highest profit.
- Contact the KOLs to operate the marketing campaigns



## ACTIVITIES

### CHIA TAY KHOA CUOI - LIGHT UP 2018

Head of External Relationship Department

MAY 2018 - JUN 2018

- Plan working schedule for the members of the department and keep in touch with organization board
- Search and follow long-term sponsors and media sponsors
- Directly contact and deal with the sponsors

### NEU YOUTH FESTIVAL 2018

Member of organization board

SEP 2018 - OCT 2018

- Contact with potential sponsors
- Solve problems of sponsors on the event
- Manage and keep track of the list of volunteer

### VIETNAM BUSINESS SUMMIT 2018

Volunteer

SEP 11, 2018 - SEP 13, 2018

- Support organizers to keep track of the list of attendance
- Guide and translate for the delegates on the event



## REFERENCES

Available on request