



NGUYEN TAM BAO NGOC

Career Goals

- 2022-2025: Becoming an excellent Medical Representative/ Pharmaceutical Marketer.
- 2025-2028: Becoming a professional pharmaceutical Marketer and being promoted to Marketing Manager.
- 2028-2035: Striving for excellence to become a marketing director.

Contact Info



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I would describe myself as an energetic individual, I never hesitate to take the challenges and difficulties, I am also striving for excellence, living diversity, acting sustainably and enjoying participation which I think to be part of the key characteristics employers need to seek for in their employees. For every task given, I always make sure to deliver them with full responsibility and dedication.

EDUCATIONAL HISTORY

**DA NANG UNIVERSITY OF MEDICAL TECHNOLOGY AND PHARMACY |
JULY 2017 - JULY 2022**

- Bachelor, Pharmacy

PROFESSIONAL EXPERIENCE

AIESEC IN VIETNAM

MARKETING TEAM LEADER | JANUARY 2020 - JULY 2020

- Built plan, set goals for marketing activities in the next 6 months and ensure activities for team operation on Attraction
 - Online promotion
 - Offline promotion
- Tracked and being responsible for member's performance and reviewing marketing performance
- Updated and report
- Worked with others Team Leader and Vice President

Achievements: We got overgoal in this duration: Successfully attract approximately 10 reactions and reach about 500 peoples in each posts, earned 30 applications for Global Entrepreneur Program and builded a community with over 1000 members who interested in Global Entrepreneur Program.

**PRODUCT MARKETING EXECUTIVE | JULY 2019 -
FEBRUARY 2020**

- In charge of online/offline Promotion/ Delegation for product launching based on Youth Insights
- Collaborated with Youth Insights Analyst or external stakeholders (University, Clubs, Companies, etc.) to launch/rebuild product
- Assisted Youth Insights Analyst for the building phase
- Supported the team with the roles in Finance/Logistics if needed

Skills

- Communication
- Leadership
- Teamwork
- Creativity
- SolutionOriented
- Office information Tecnology: Power Point, Word, Excel
- English: IELTS 5.5

- Achievements: Increased the number of partners to over 30 and successfully held 1 event for AIESEC partners.

EVENT MANAGEMENT EXECUTIVE | FEBRUARY 2019 - JULY 2019

- Sold Booth position at Universities
- Held class talk about product at Universities
- Held booth about product
- Kept track the forms, the number of attendees for Information Seminar
- Achievements: Me and my team successfully held 10 AIESEC events and had over 300 applications for our products.

CUSTOMER RELATIONS EXECUTIVE | NOVEMBER 2018 - FEBRUARY 2019

1.Sales

- Made researches, contacted and managed customers.
- Engaged Leads in National AIESEC group
- Built & hosting Consultancy meeting
- Ensured major projects follow established timeline
- Communicated team needs to other departments

2.Match

- Kept in touch with Entity Partners
- Found the suitable Jobs for Potential customer (Leads)
- Ensured the shortest and clearest process follow up application forms of Leads

3.Consult:

- Consulted CV and any kinds of materials needed for selection process

Achievements: Achieved our goals: successfully set relationship with 15 partners and hold events together.

VOLUNTEER & COMMUNITY ENGAGEMENT

WE CAN

EXTERNAL RELATIONS EXECUTIVE | JULY 2020 - APRIL 2021

- WE CAN is a non-profit organization working with the goal of providing emotional and emotional support to cancer patients in particular and those concerned about this disease in general, through community projects.
- My job was work with marketing team to build promotion plan, new projects, implemented it.

Achievements: Gained knowledge about medical aspect especially cancer and treatment for cancer patient to reduce their pain and improve ther health, gained communication skill, expanded my network.