



Nguyen Tuan Thanh

Marketing

Hanoi, Vietnam

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EDUCATION

Oct 2015 + FPT UNIVERSITY



Dec 2020

Major: Business Administration - Marketing

- Excellent Student Summer 2020
- Excellent Student Fall 2020

WORK EXPERIENCE

Sep 2019 + CROWN PLAZA WEST HANOI



Dec 2019

Trainee - HR

- Planning events for the hotel and decoration assistance
- Designing events poster and editing videos
- Assist in the recruitment process and staff training sessions

May 2016 + FPT HIGH SCHOOL



Sep 2019

Part-time Staff

- Take care and lead tour for student and their parent visit school
- Go to secondary schools and introduce high school FPT
- Adviser
- Assist in the organization and event.

May 2018 + THACO COMPANY



Oct 2018

Part-time Staff

Main responsibilities:

- Write and upload houses, land advertising posts via Facebook, Forum...
- Introduce, consult houses and answer customers' queries via phone and email.
- Make an appointment and encourage the customer to buy products

Nov 2018 + RƯỢU HOÀNG GIA



Apr 2019

Advertiser

Main responsibilities:

- Plan for advertising Campaign on Facebook
- Responsible for writing Facebook and Website's content: (link FB, website)

2015 + DINH CONG SWIMMING POOL



Sales

OBJECTIVE

I am a person who is willing to renew myself to adapt to all situations, and I'm able to absorb knowledge in a short time. Usually, I'm quite lazy, but at the same time, it is also my strength because I often find a way to get things done quickly. In my point of view that nothing is impossible just not possible at that time. I'm not the person who afraid of failure.

SKILLS

Microsoft office



SPSS



After effect



Photoshop



Logical thinking and creative



Internal & External communication



Time management



Team work



Presentation



INTERESTS

- Listening music
- Playing sport
- Traveling

ACTIVITIES

Otc 2016 + **PROJECT WORKING IN GROUP**



Oct 2016

[Member Tha Thu team](#)

- Support MV script
 - Take care of other members
- link MV: <https://www.youtube.com/watch?v=g1c07-Xi9vo>

Nov 2020 + **GRADUATE THESIS**



Dec 2020

[A research about "The factors affecting the intention to use E-Wallet"](#)

- Leader
- Design Questionnaire
- Collect and analyze the data by SPSS

CERTIFICATIONS

- 2017
- Facebook ads certificate by Litado
 - Academic preparatory English by FPT