



# LÊ KHÁNH LINH

## MARKETING

SHOPEE VIETNAM GLOBAL LEADERS PROGRAM 2021

**DOB:** 13/12/1999

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## OBJECTIVE

Seeking a position where I am able to use my experience and skills to contribute my best to the organization. On the other hand, the passion for Marketing and the desire to learn new things can keep me adapted well to an environment of high pressure which is usually found in the field.

## SKILLS

Organization

Goal-oriented

Communication

Teamwork

Time management

Problem solving

Adaptability

## CERTIFICATIONS

- TOEIC Certificate with score 750 issued by IIG Vietnam
- IC3 Certificate - GS4

## EDUCATION

- Aug 2017 - Mar 2021

**University of Economics Ho Chi Minh City**

*Major: Marketing*

GPA: 8.0/10

## EXPERIENCE

- Aug 2019 - Nov 2019

**Marine Technology One member Co., Ltd. (Maritime Tech)**

*Marketing Intern*

- Arranged and took responsibility for product exhibition at events.
- Assisted in visualizing and creating visuals.
- Worked with service suppliers to ensure on-schedule work progress.
- Created content for the company's Facebook fanpage and website.

- Sep 2020 - Dec 2020

**INSIDERS Co., Ltd.**

*Business Development Intern - 2 mos*

*Business Development Executive - 2 mos*

- Actively sought out new customers through networking and social media.
- Collaborated with Marketing department to plan digital advertising campaigns.
- Followed and supported clients throughout purchasing process; maximized customer satisfaction by predicting clients' objectives and delivering customer service.
- Assisted in preparing sales contracts and other documents ensuring adherence to law-established rules and guidelines.
- Negotiated with service suppliers to acquire better offers for the clients.
- Took the role of a project leader to manage the coordination of an E-commerce project and ensure its operation within the required time-frame.

## REFERENCES

- Ms. Linh Le - Account Director of INSIDERS Co., Ltd.  
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