

NGO MINH THU

SENIOR



ABOUT ME

My name is Minh Thu, I am a senior of Ho Chi Minh City University of Foreign Languages and Information Technology (HUFLIT). As a Public relations student, I'm looking forward to working in a dynamic and professional environment.

PERSONAL INFORMATION

Date of birth: January 15, 1999
Email: helen.ngominhthu@gmail.com
Instagram: @thungomean
Tel: 0908769784
Address: 128, Kinh Duong Vuong,
Ward 13, District 6

SKILLS

- Ability to present and negotiate
- Good teamwork skills
- Know how to use Photoshop, Illustrator to design media publications
- Know how to use Final Cut Pro, basic AE
- Ability to content, media plans
- Know how to create an image moodboard

EDUCATION

2017 - present

HCMC University of Foreign Languages and Information Technology (HUFLIT)

Faculty of International Relations | Public Relations

WORK EXPERIENCE

HUFLIT MEDIA GROUP

Members of the Production | 11/2017 - 11/2019

Description:

- Responsible for editing videos as assigned by the team leader.
- Join the content idea process to work

APOLLO JUNIOR BÌNH TÂN

Teaching assistant - Assistant in an academic department
5/ 2018- 7/2019

Description:

- Classroom management and parent interaction- Supporting teachers in teaching
- Support to guide new tutors
- Supporting ideas and logistics for the Marketing department in organizing events

STUDENT EXCHANGE VIETNAM - ABROADER

Local buddy - Volunteer for international student exchange programs | May 2019 - 2/2020

Description:

- Supporting international students to integrate into the environment and life in Vietnam.
- Participate in supporting content ideas of event programs while international students live in Ho Chi Minh City

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- Know how to use Photoshop, Illustrator to design media publications
- Know how to use FCPX, basic AE
- Ability to create content and make media plans
- Know how to create an image mood board

WORK EXPERIENCE

Stylist assistant

Description:

- Create ideas for the content of the photo shoot
- Contact photographer, M.U.A
- Set up a studio for the shoot
- Ask sponsors for costumes from local brands
- Responsible for managing the photo shoot

PASSPORT HEALTHY

Video editor for the channel about Gym / Fitness

Description:

- Talk to customers about clip making ideas
- Editing according to customer requirements

MIDORI CAKE

Content creator - Food stylist | 5/2020 - Present

Description:

- Create content ideas for product shoots
- Create and distribute marketing publications to promote Midori image and products
- Promote content on social media and manage engagement on Instagram
- Identify customer needs and introduce new ideas to the bakery owner

HNOSS JOINT STOCK COMPANY - HNOSS FASHION

Visual Intern | 11/2020 - 1/2021

Description:

- Collaborate with visual team on ideas for photo sessions
- Producer support in new-in photoshoot sessions every week
- Support visual team in big campaigns every month
- Support work related to posting ideas on Insta story
- Display and take pictures of the store
- Observe and learn from the Content team about scheduling content writing, analyzing and managing content every week