

Nguyen Pham Minh Hung

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EDUCATION

Rotterdam University of Applied Sciences | Rotterdam, Netherlands

MSc in Consultancy and Entrepreneurship

Major: Entrepreneurship

International School of Business, University of Economics, HCMC | Ho Chi Minh City, Vietnam

Bachelor of Business Administration

Major: Marketing and Management

GPA: 7.4/10

PROFESSIONAL EXPERIENCE

One Mount Group, Customer Development Intern | Ho Chi Minh City 12/2021 – 01/2022

- Took charge of operation in Hoc Mon district
- Visited approximately 50 Retailers for selling of fast-moving consumer goods
- Achieved 150% of Beer KPI and achieved 80% of Retail KPI

Bayer Vietnam Limited, New Business Activation Executive | Ho Chi Minh City 07/2021-09/2021

- Took charge of Partnership project and Digital Platform project
- Run simulation with apps and report defection for correction
- Translated documents and digital application from English to Vietnamese
- Devised schedule and materials for internal training
- Managed internal stakeholder relationship with Indian and German team

Vocational Economic Group, English teacher | Ho Chi Minh City 09/2020-01/2021

- Took charge of a 7-student class for score target of 500 in TOEIC
- Prepared materials and curriculum for lecture

Victory Art, Digital marketing intern | Rotterdam, Netherlands 09/2019-01-2020

- Researched market potential in Italian and French market
- Created approximately 20 blogposts in company's website
- Increased reach on Facebook by 200 and on LinkedIn reach by 100
- Establish 300 target customers for LinkedIn channel
- Appealed to estimate 70 high-profile individuals for charity exhibition
- Raised 1000 Euro for said exhibition

SKILLS & INTERESTS

Language: Vietnamse (Native), English (Proficient), German (Basic), Dutch (Basic), French (Basic)

Technical: Facebook Business Manager, LinkedIn Business Manager, VSDC Video Software