



## VU MINH HOANG

Account Executive

11/11/2000

Male

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Ho Chi Minh City

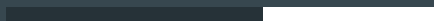
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## CAREER GOALS

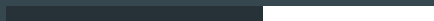
Want to get a position like applying for. I can take advantage of the skills that I have gained and apply throughout the working process. Be able to master the job within a month and advance to the position of head of the company's communications department in the near future.

## KỸ NĂNG

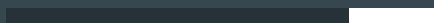
Strategic Thinking



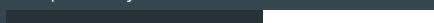
Branding and Messaging



Communication Skills



Adaptability



Collaboration



## EDUCATION

### FPT UNIVERSITY HANOI

Specialization: Multimedia Communication

Graduation classified GOOD

08/2018 - 04/2022



## WORK EXPERIENCE

### 5S CONSULTING AND MEDIA COMPANY LIMITED

Account Executive of the event organizing team

12/2020 - 05/2021

- \* Contacts the vendors to ensure that the events are on time and within budget. Works closely with other departments and vendors to ensure operational requirements are fulfilled.
- \* Carry out site set-up pre-event and site tear-down post-event to prepare for handover of venues.
- \* Carry out crowd control and evacuation plans with venue operations department.
- \* Contact vendors to obtain quotes for goods and services.
- \* Manage immigration processes and protocols for participants.

Notable events:

- + TMIV celebrates its 25th anniversary
- + Ariston's biggest customer conference of the year
- + Co To Half Marathon
- + GBB Customer Conference
- + AED's 20th Anniversary.

### VIETNAM TELEVISION ( VTV )

Production manager assistant, content producer of the faculty of VTV24, VTV7, VTV3

06/2021 - 07/2022

Create content to serve social media platforms for VTV7 and VTV3 programs such as Magic V, Vietnam V-Mind Map Contest, Road to Olympia, Morning Coffee with VTV3, Who want to be a millionaire.

Producing content for short news broadcasts on VTV24's youtube channel.

### SYBSY COMPANY LIMITED

Account Manager of fashion corporation SYBSY

09/2022 - 04/2023

- \* Looking for potential partners, KOL/Celeb to join the company's ecosystem including 4 brands: SBHN, Ma Chérie, So Young and HTR.
- \* Develop contract content, regulation content, cooperation content between SYBSY and partners.
- \* Coordinate with the sales department to monitor and take care of the contract implementation process with partners.
- \* Build effective communication channels between partners and customers.
- \* As a concept creator, contact decorand F&B partners and invite suitable guests for each event.

Result:

- + Since my presence, the company's products are trusted and used by most of the celebrities such as: Minh Hang, Ho Ngoc Ha, Toc Tien, Thuy Tien, Doan Thien An, Thao Nhi Le, Ngoc Chau, Ky Duyen, Minh Trieu and many other prominent individuals
- + Successful cooperation with major wedding photography partners and beauty care partners such as Nupakachi Wedding Studio, Hayday Studio, Diva Beauty Spa, Minhon Beauty Spa, Xuanshyn Beauty Spa and Lavender By Chang Spa
- + Organize company events in the launch of new collection, customer appreciation events quarterly and annually.