

# Marit Blank

Entrepreneurial and result-driven Program Manager with 6+ years experience in project management and strategy consulting. Proven track record of driving continuous improvement initiatives to enhance performance and operational efficiency. Thrives in a highly challenging, ambiguous and fast-paced environment.

(+31) 6 37 33 05 12

[maritblank91@gmail.com](mailto:maritblank91@gmail.com)  
Amsterdam, Netherlands

## EXPERIENCE

### VanMoof, Amsterdam

2022 - 2023 (1 year) — *Operational Excellence Manager*

- Lead strategy, vision, roadmap & OKRs for the team, hired 5 project managers
- Collaborate with other department leaders to define, prioritise, and develop programs
- Manage a portfolio of large projects across the business & influence stakeholders
- Foster a culture of program management & operational excellence
- Identify opportunities for operational scalability & partner with C-level to prioritise
- Build and manage project teams, delegate tasks & motivate to achieve success
- Establish performance metrics & measure and share impact of improvements

2020 - 2022 (3 years) — *Sr. Program Manager*

- Managed a portfolio of large & complex projects that span across multiple departments
- Initiated and implemented end-to-end programs within time, budget and quality
- Managed stakeholder groups & influenced individuals and teams to achieve objectives
- Created project plans and deadlines, monitored progress & provided status updates

### Capgemini, Utrecht — *Sr. Strategy Consultant*

2018 - 2020 (2 years)

- Helped businesses to maximise growth & improve business performance
- Conducted data analyses & market research to identify strategic opportunities
- Led cross-functional teams in implementing strategic initiatives
- Managed multiple projects simultaneously and reported on execution and progress
- Collaborated with clients to develop tailored strategies and clear roadmaps

### VU University, Amsterdam — *Researcher & Lecturer Statistics*

2016 - 2018 (2 years)

- Lectured statistics and quantitative research methods
- Supervised quantitative bachelor and master thesis

## EDUCATION

### VU University, Amsterdam

2015-2016 - Master Policy, Communication & Organization *graduated with distinction*

2014-2015 - Pre-master Policy, Communication & Organization

### University of Applied Sciences, Amsterdam

2010-2014 - Bachelor History Teacher

## SKILLS

Program Management

Scaling operations

Strategy Consulting

Cross-functional  
collaboration

Data-analysis/dashboard

Hands-on & optimistic

Self starter

Ownership

## CERTIFICATES

Lean Six Sigma

Green Belt (2022)

## LANGUAGES

Dutch - native

English - fluent

## OTHER

Co-founder of Pink

Hockey Amsterdam - a  
hockey organisation that  
supports queer players,  
organises tournaments  
around the world &  
provides education on  
diversity in sports.