

WILD ROPES DYNAMIC DISPLAY

31.10.19 | R2

BUILD

300x250px



FRAME 1

- Animation:
- Rotate in a fan movement, anti-clockwise into position behind logo
 - All leaf movements to include slight bounce



FRAME 2

- Animation:
- Top leaves remain in position from frame 1
 - Bottom leaves rotate in a movement that mimics frame 1 leaves but in a clockwise direction behind text
 - All leaf movements to include slight bounce
 - Picture moves to the right to reveal Harbour Bridge hidden behind the trees



FRAME 3

- Animation:
- Top leaves reduce in scale to accommodate logos
 - Increase in scale and fan out from centre point below 'BOOK NOW' button
 - All leaf movements to include slight bounce

Title:	Job Description:	Job #	Date	<div><div>TARONGA</div><div>CONSERVATION SOCIETY AUSTRALIA.</div><div>For the Wild</div></div>
Wild Ropes Dynamic Display	Wild Ropes Dynamic Display Campaign for LIVE JAN 2020	19-295	31.10.19	
Client		Designer:	Status	
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