

TZ SUMMER CAMPAIGN - DYNAMIC DISPLAY

27.11.19 | R2

ELEPHANT

ELEPHANT

Skyscraper A -
Prospecting
160x600px

Right to left
movement
approximately 30 px
(based on previous
TZ Tiger example)



Title: TZ Summer Campaign	Job Description: Dynamic Display Only	Job # 19-325	Date 28.11.19	TARONGA CONSERVATION SOCIETY AUSTRALIA. <i>For the Wild</i>
Client Marketing		Designer: Jess	Status R2	Zoo Studio

ELEPHANT

MREC A -
Prospecting
300x250px

Left to right
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TZ Tiger example)

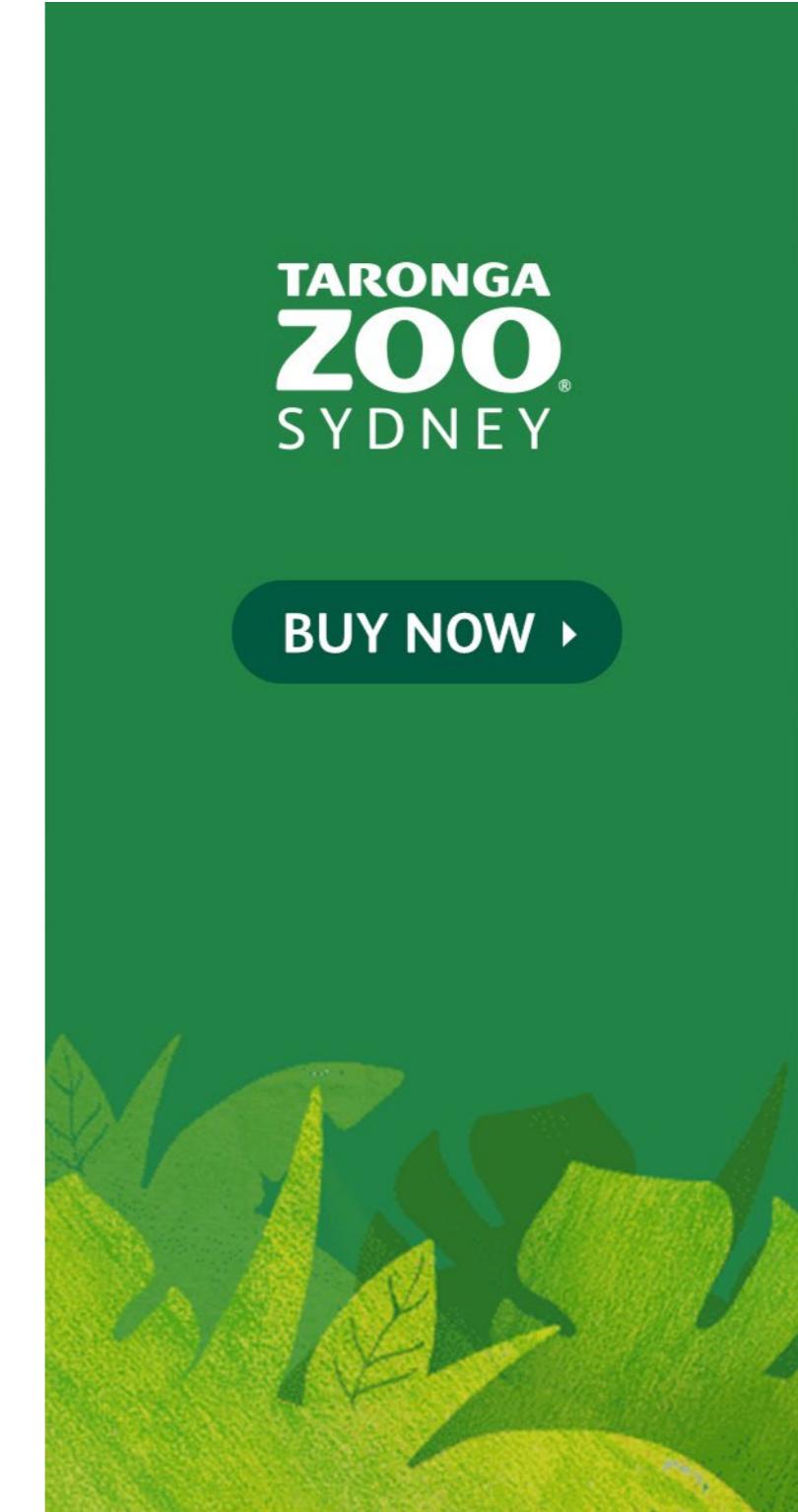
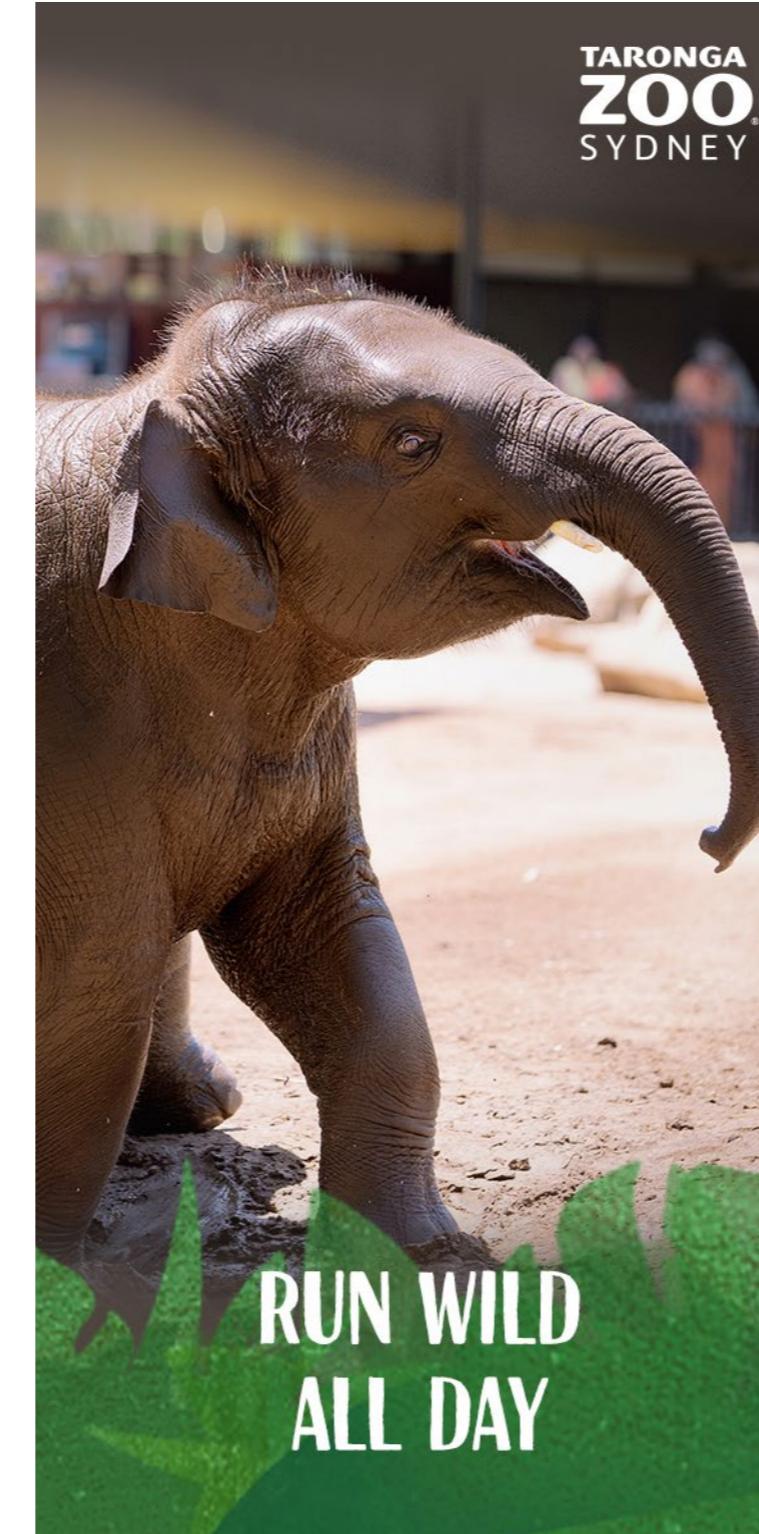


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Mobile Leaderboard A -

Prospecting

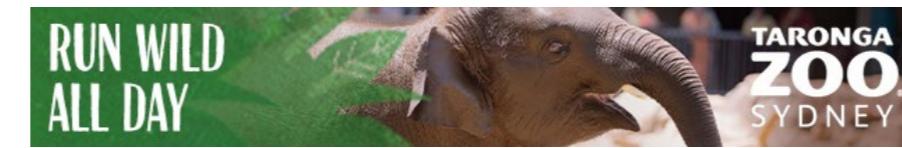
320x50px

Top to bottom

movement

approximately 20px

(less than tiger due
to image selection)

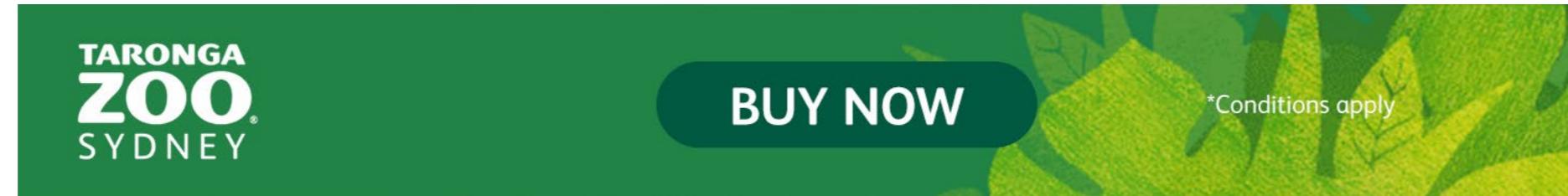


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Leaderboard A -
Prospecting
728x90px

Top to bottom
approximately 50
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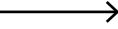
Title: TZ Summer Campaign	Job Description: Dynamic Display Only	Job # 19-325	Date 28.11.19	TARONGA CONSERVATION SOCIETY AUSTRALIA <i>For the Wild</i>
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SEAL SHOW

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Left to right
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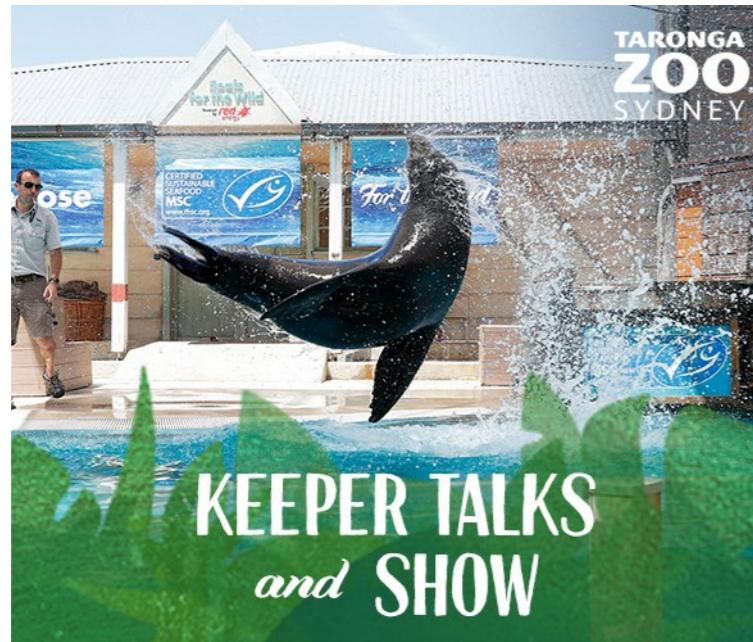


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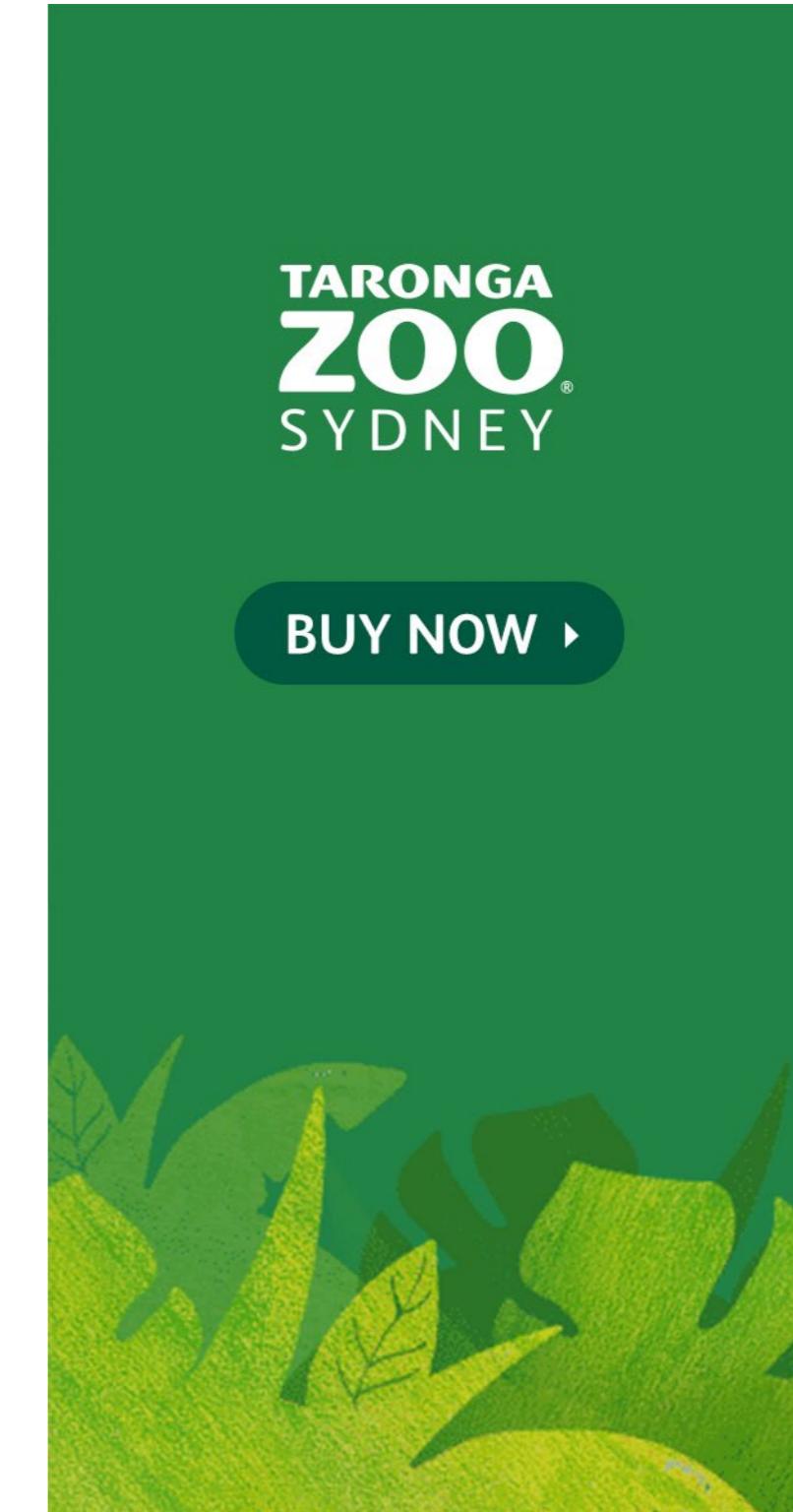


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Mobile Leaderboard A -
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Top to bottom
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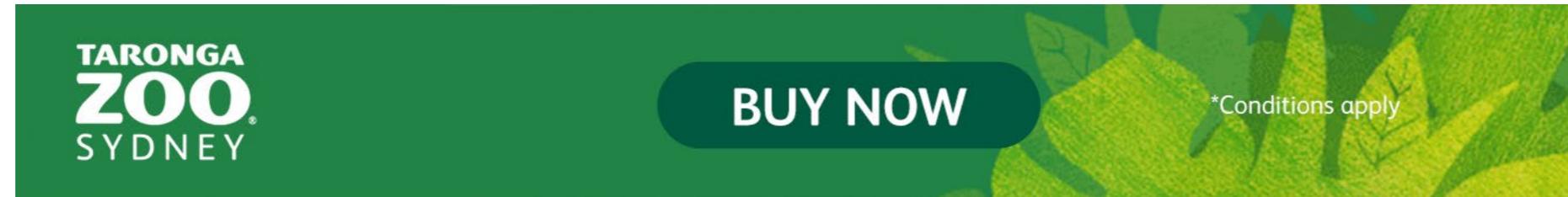


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GORILLA WINDOW

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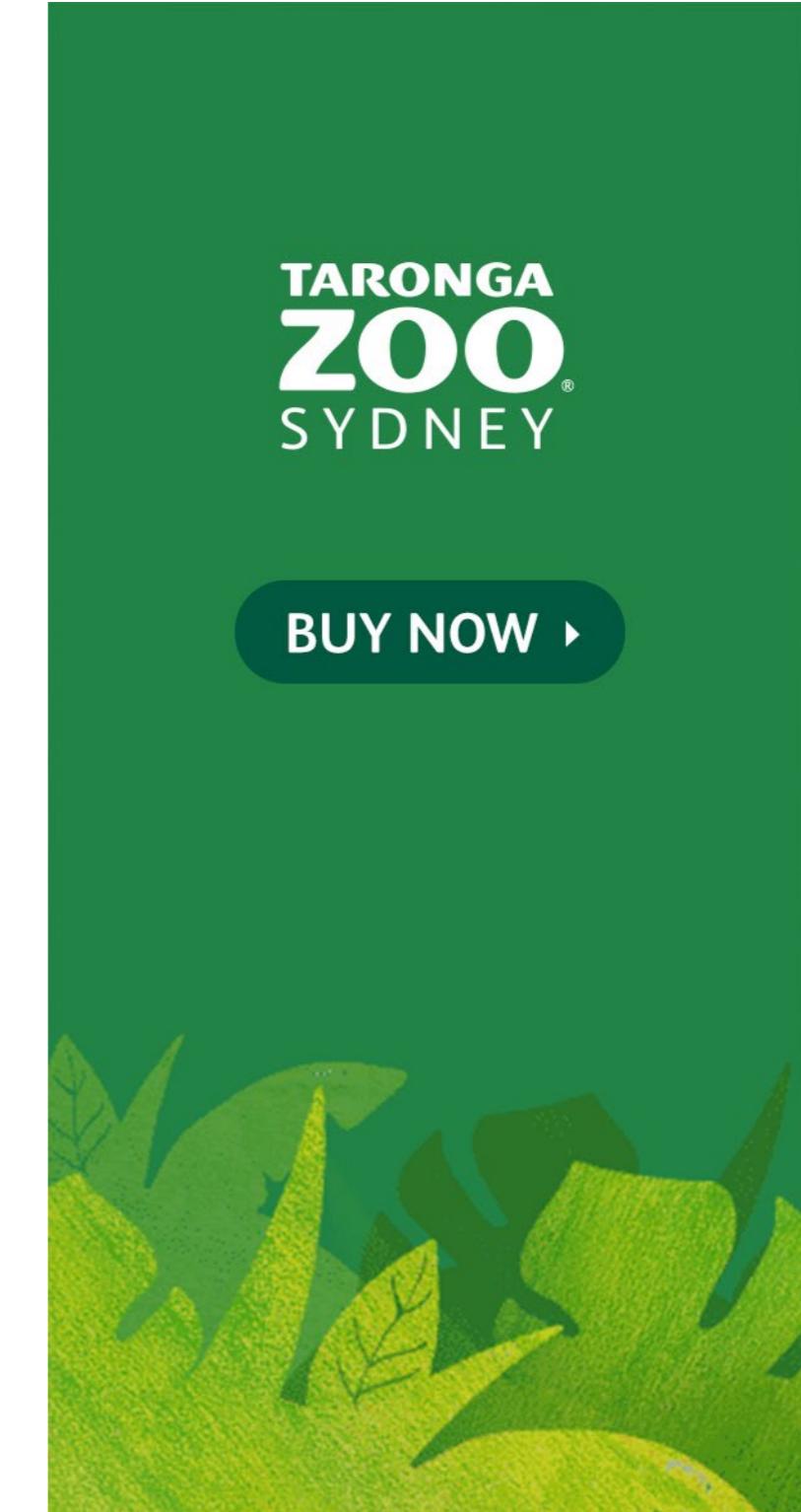


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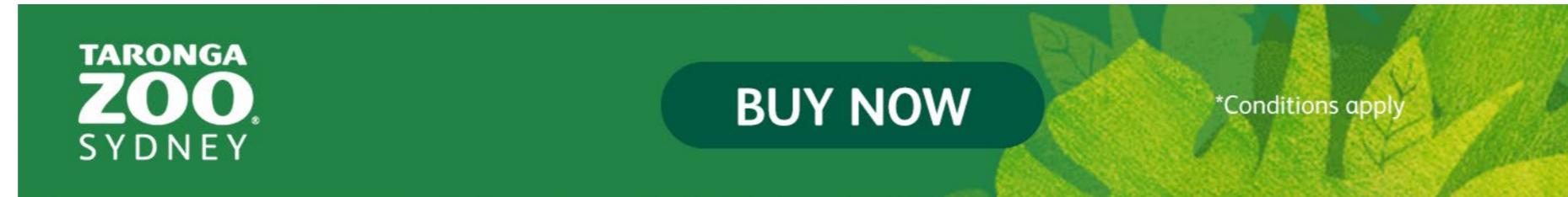


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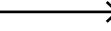
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BIRD SHOW

BIRD SHOW

Skyscraper A -
Prospecting
160x600px

Left to right
movement
approximately 30 px
(based on previous
TZ Tiger example)



Note: Image made it difficult to show the girl and the bird. Because the text talks about the view I have focused on the bird with the harbour background

I also had to decrease the font to 17pt on the second frame and move the 'with' to frame 1



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BIRD SHOW

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Left to right
movement
approximately 30 px
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TZ Tiger example)

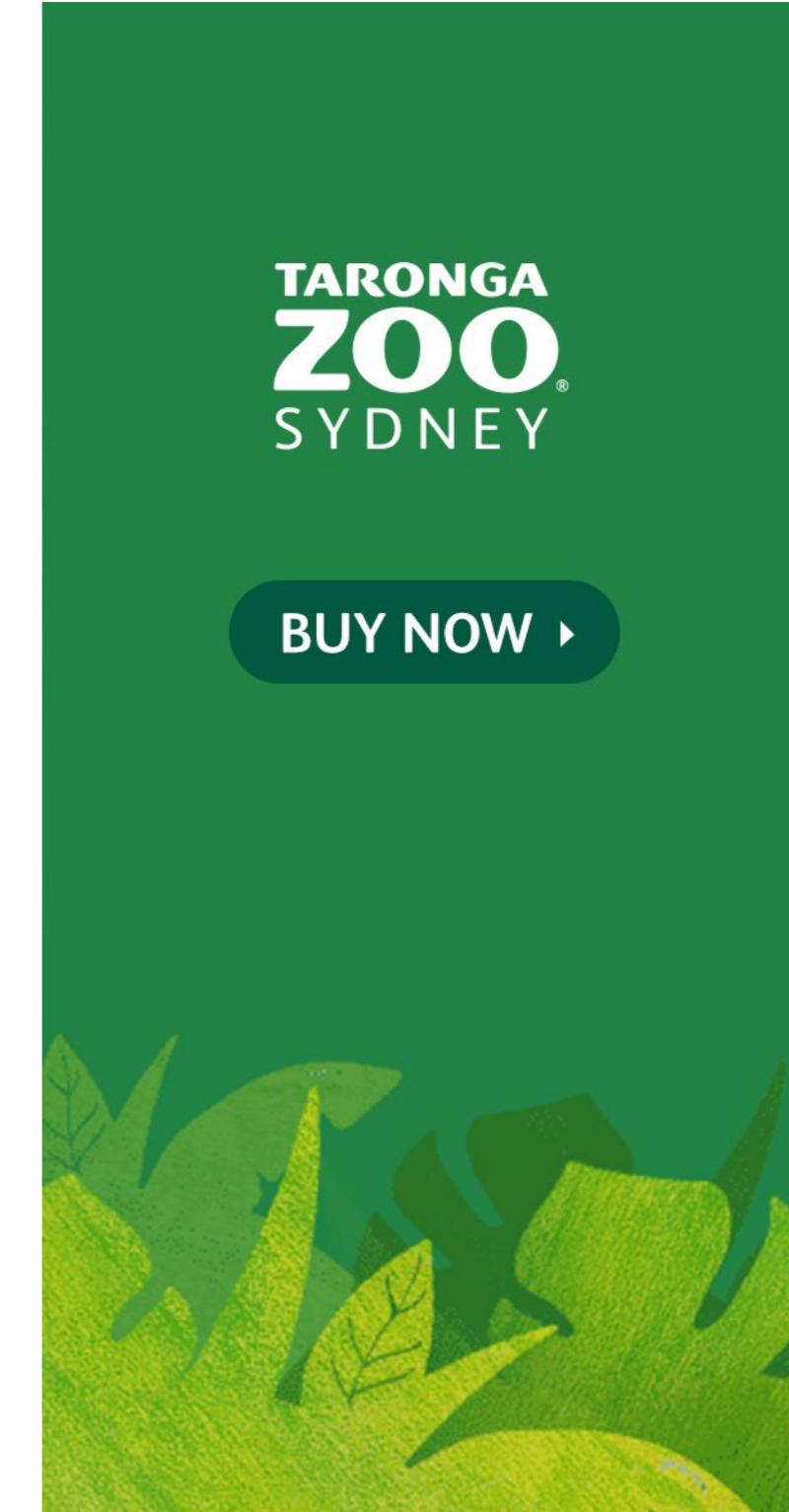


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BIRD SHOW

Mobile Leaderboard A -
Prospecting
320x50px

Top to bottom
movement
approximately 20px
**(less than tiger due
to image selection)**

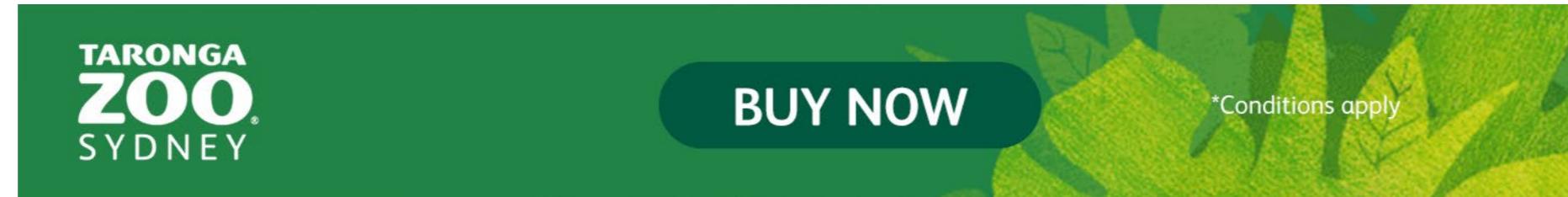


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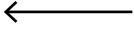
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GORILLA BABY

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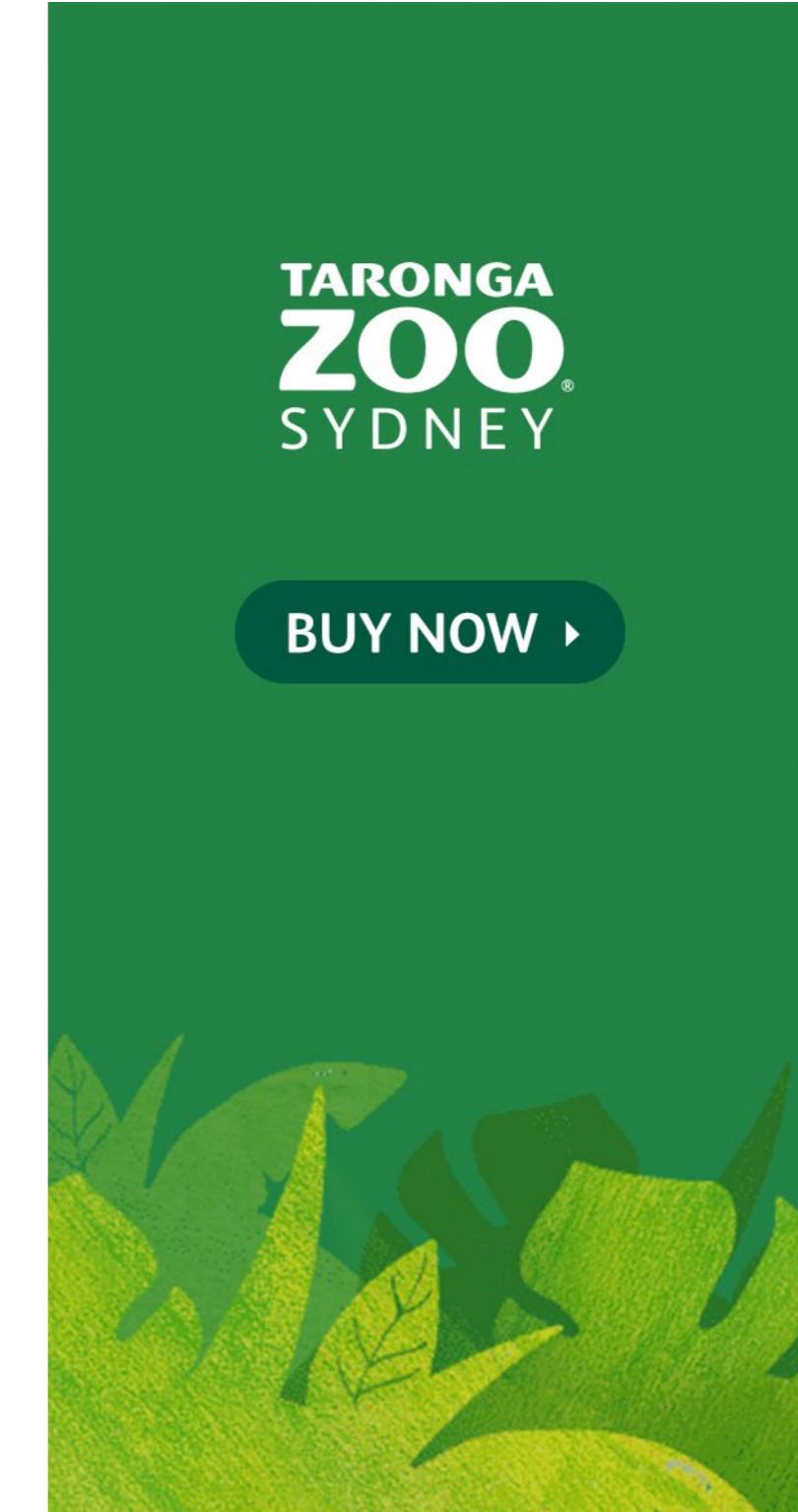
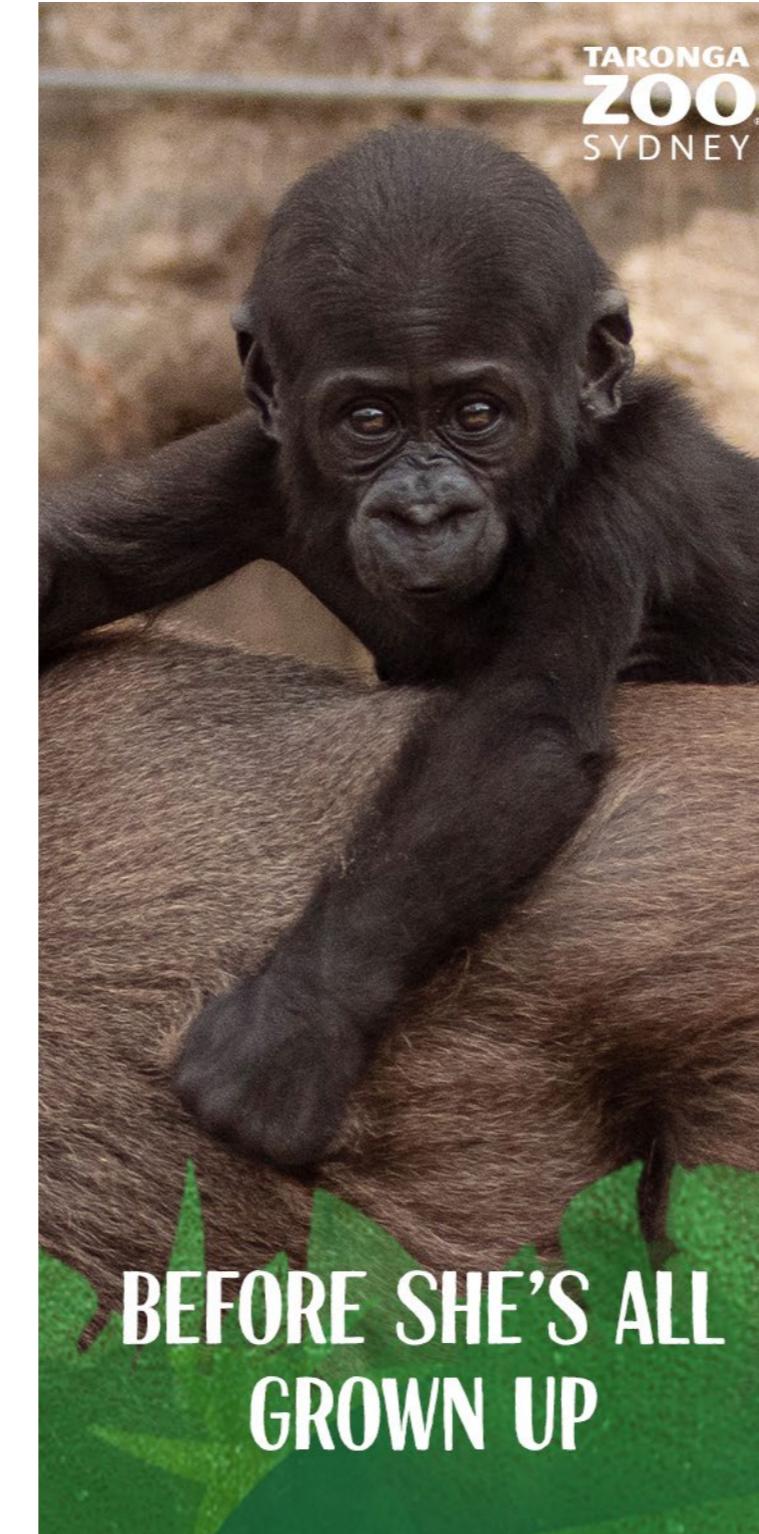
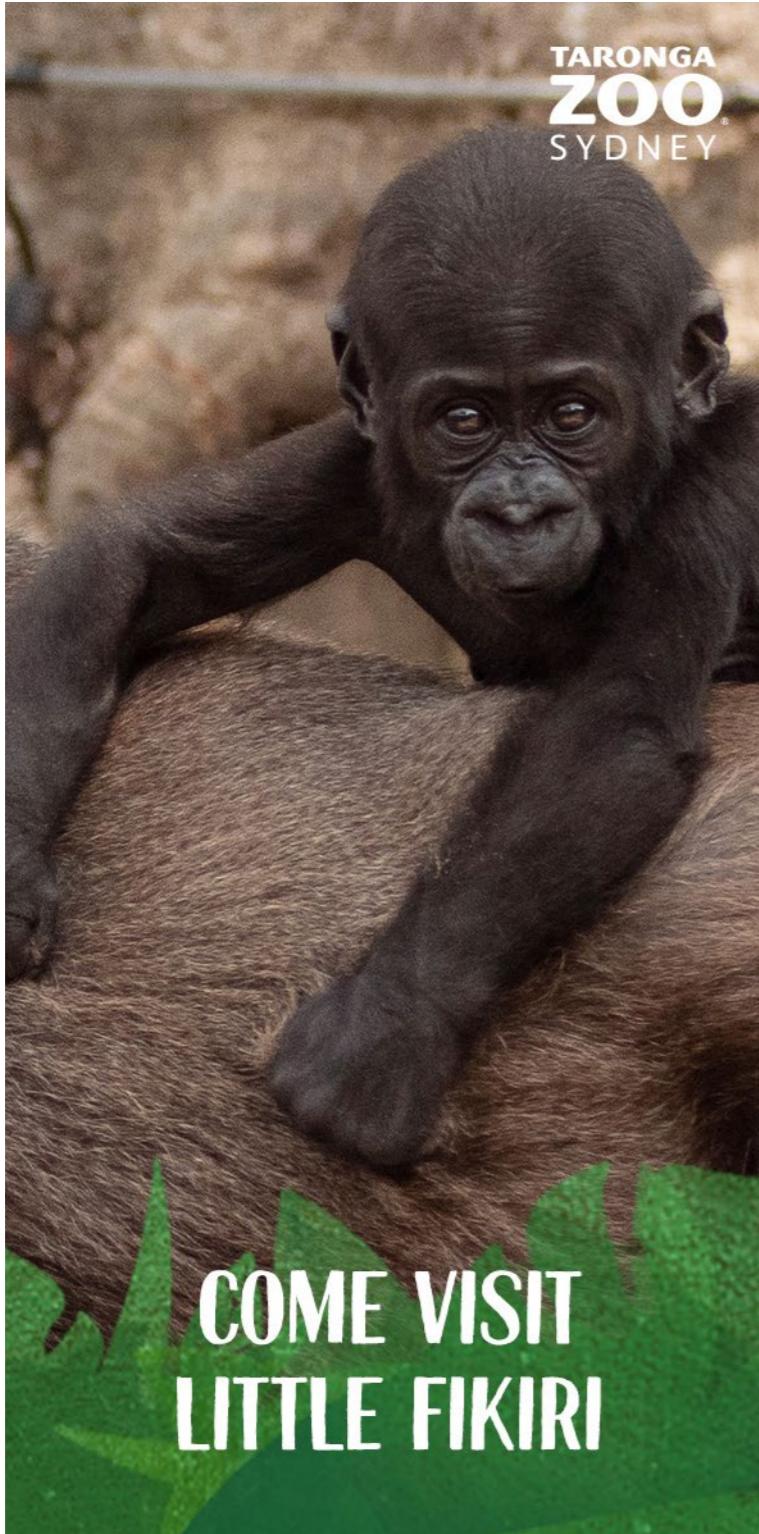


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Mobile Leaderboard A -

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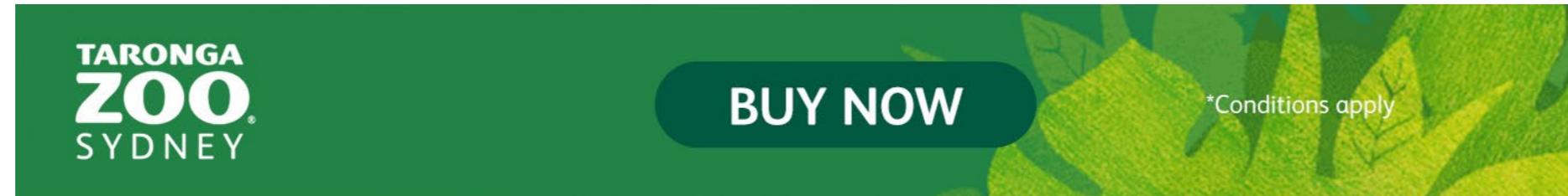


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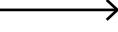
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CAPYBARA 1

CAPYBARA 1

Skyscraper A -
Prospecting
160x600px

Left to right
movement
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Copy overflows here
so needs ot be across
4 lines



For the sake of these mock ups, I haven't used the proper retargeting end frames

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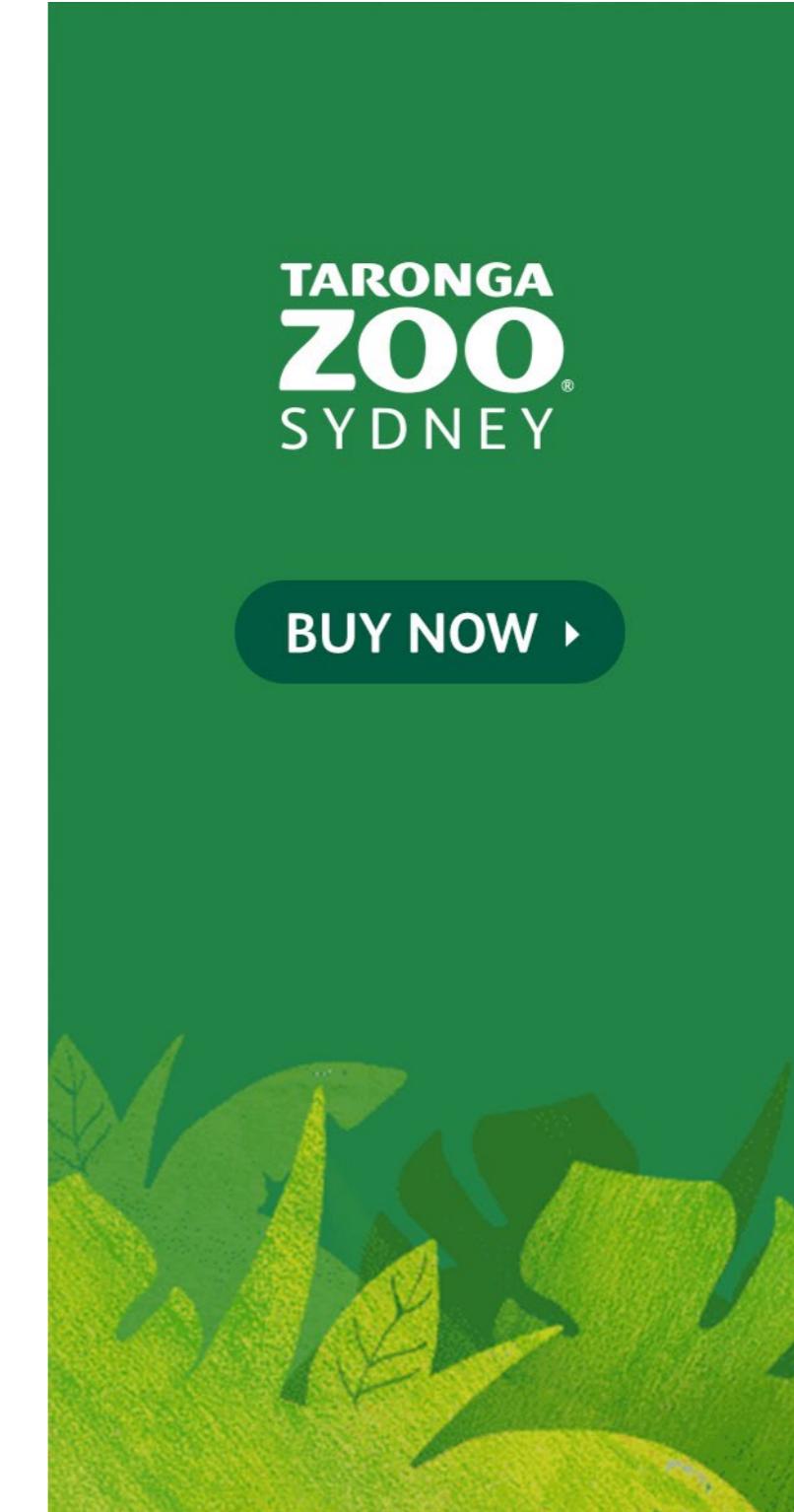
CAPYBARA 1

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Copy size had to be deceased here



Copy size had to be deceased here

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CAPYBARA 1

Mobile Leaderboard A -

Prospecting

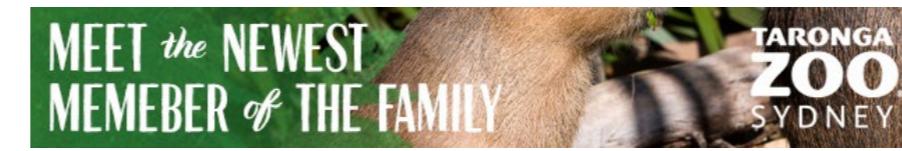
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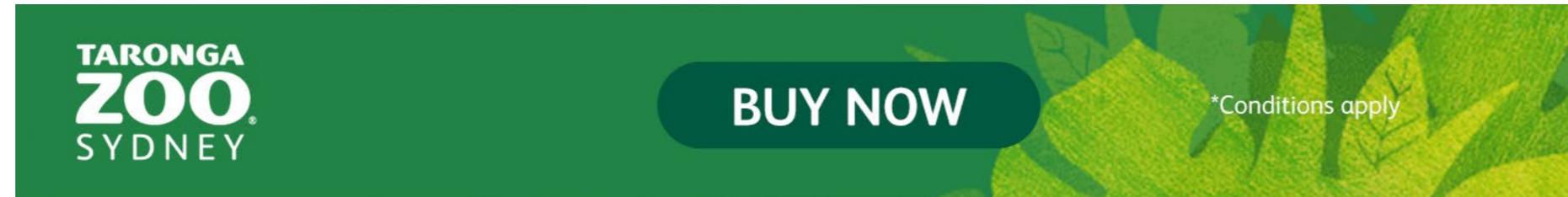


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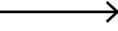
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CAPYBARA 2

CAPYBARA 2

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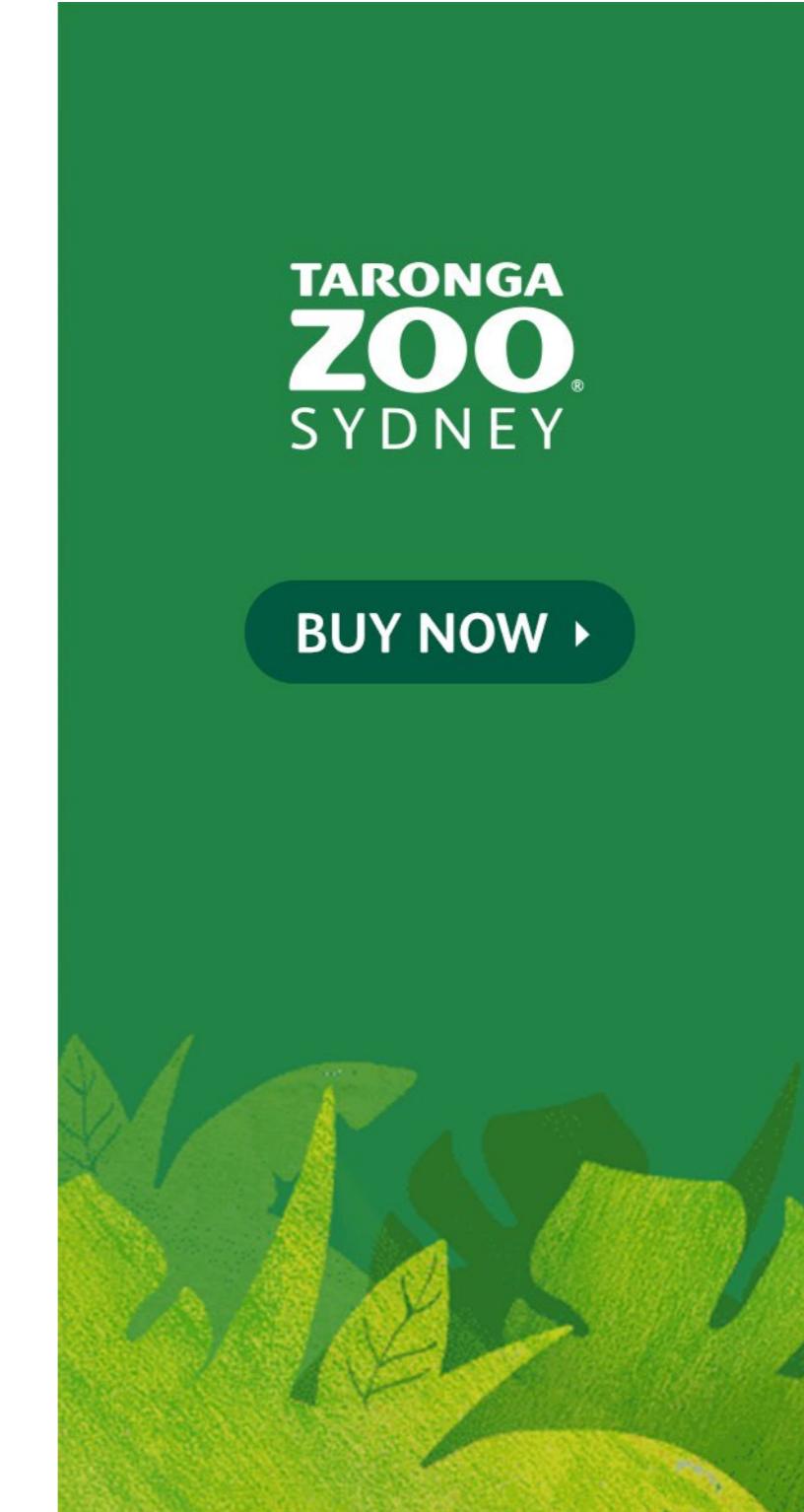


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