

# Phishing Awareness Training

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# Introduction

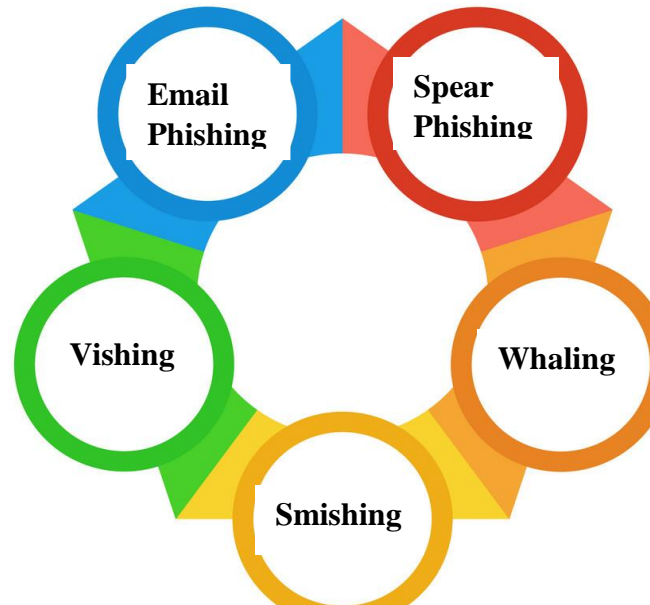
Objective: To teach people about the risks of phishing and how to recognize and avoid phishing scams.





Phishing is a common type of cyber-attack that targets individuals through email, text messages, phone calls, and other forms of communication.

## **Types of Phishing Attacks**



# **What is Phishing Email**

A phishing email is a fake message sent by scammers to trick you into sharing personal information, like passwords or bank details. It often pretends to be from a trusted source and may include fake links or urgent requests.



# Anatomy of a Phishing Email



## Anatomy of phishing Email

## Recognizing Phishing websites

- URL check: check unusual domains or misspellings.
- HTTP vs HTTPS: Legitimate sites typically use secure HTTPS connections. However, HTTPS alone does not guarantee safety.
- Example: Display visuals that highlight the differences between a genuine website and a fake (phishing) website for comparison.



# Social Engineering Tactics

**In-Person:** Exploiting human interaction directly to manipulate individuals.

**Phone:** Using voice calls to trick targets into sharing sensitive information.

**Digital:** Leveraging emails, social media, or malicious websites to deceive victims.





## **How to Protect Yourself?**

- **Verify the sender:** Always double-check the sender's email address for authenticity.
- **Use strong passwords:** Create unique, complex passwords for different account.
- **Educate yourself:** Stay informed about phishing tactics and train yourself to recognize them.
- **Be cautious with emails:** Avoid clicking on links or downloading attachments from unknown or suspicious emails.

## **Conclusion**

Phishing is a common cyber threat where attackers steal personal information by posing as trusted entities. Stay safe by verifying senders, avoiding suspicious links, enabling multi-factor authentication, updating software, and reporting unusual activity to your IT team.