

Executive Summary

Description

All

\$1.55M

Total Sales

\$427.34K

Total Profit (Baseline)

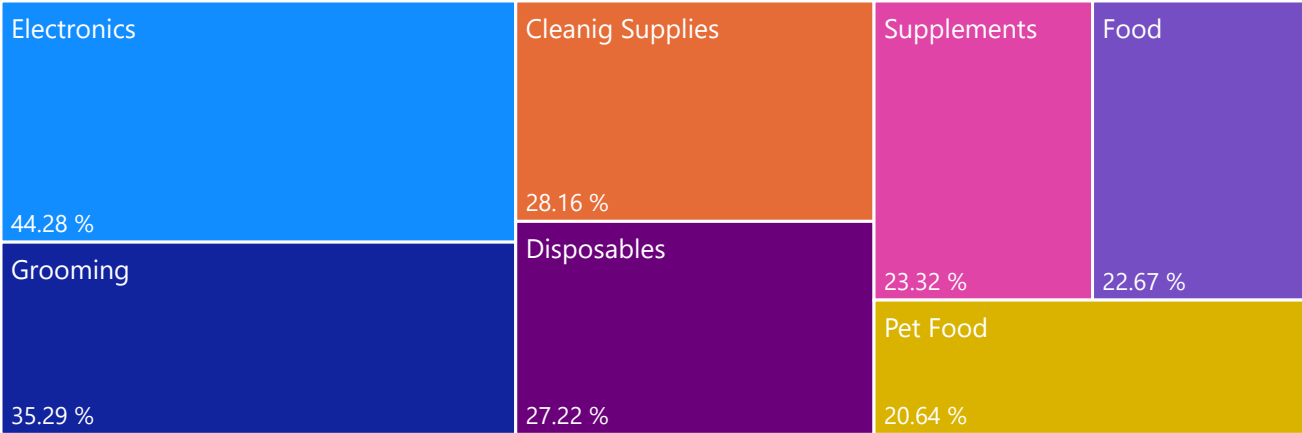
27.50 %

Profit %

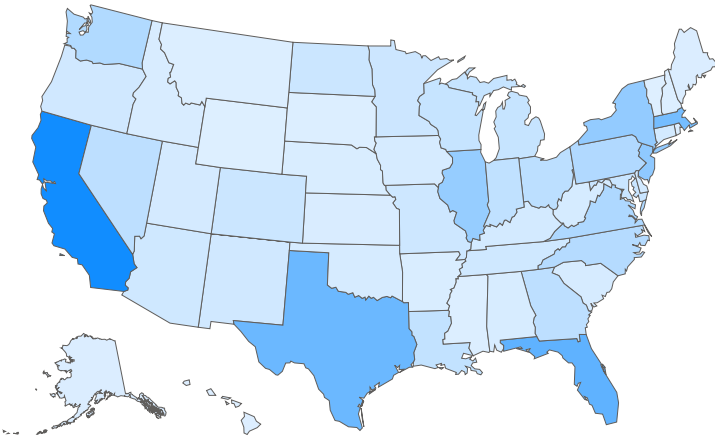
\$385.15K

Shipping (Baseline)

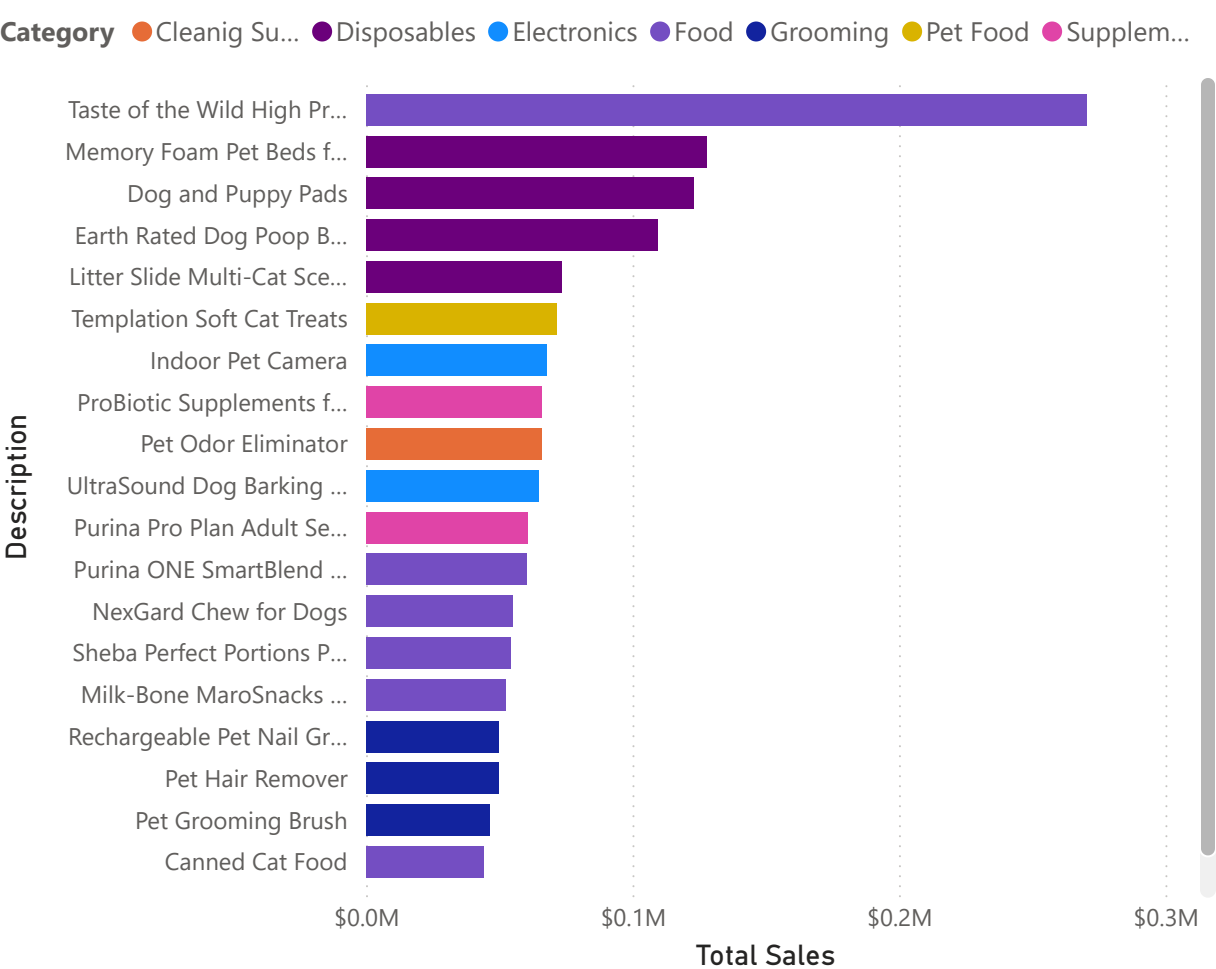
Profit % by Category



Total Sales by State



Total Sales by Description and Category



Shipping Metrics



\$385.15K

Shipping (Baseline)

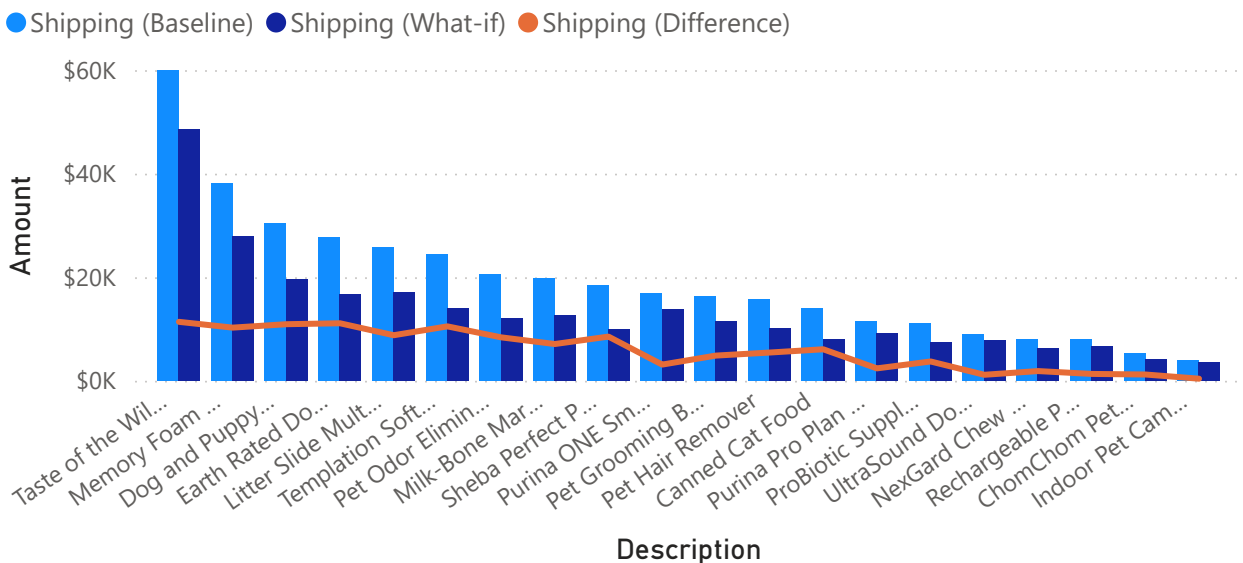
\$266.96K

Shipping (What-if)

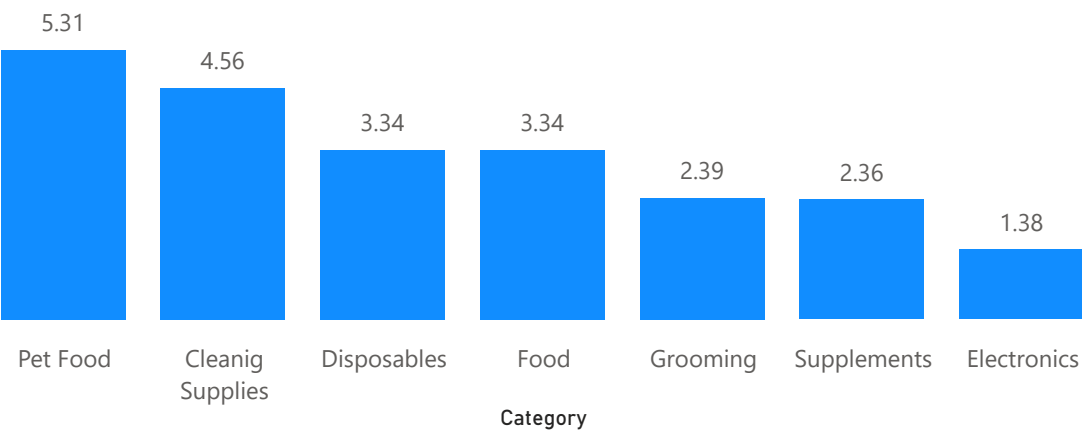
\$118.19K

Shipping (Difference)

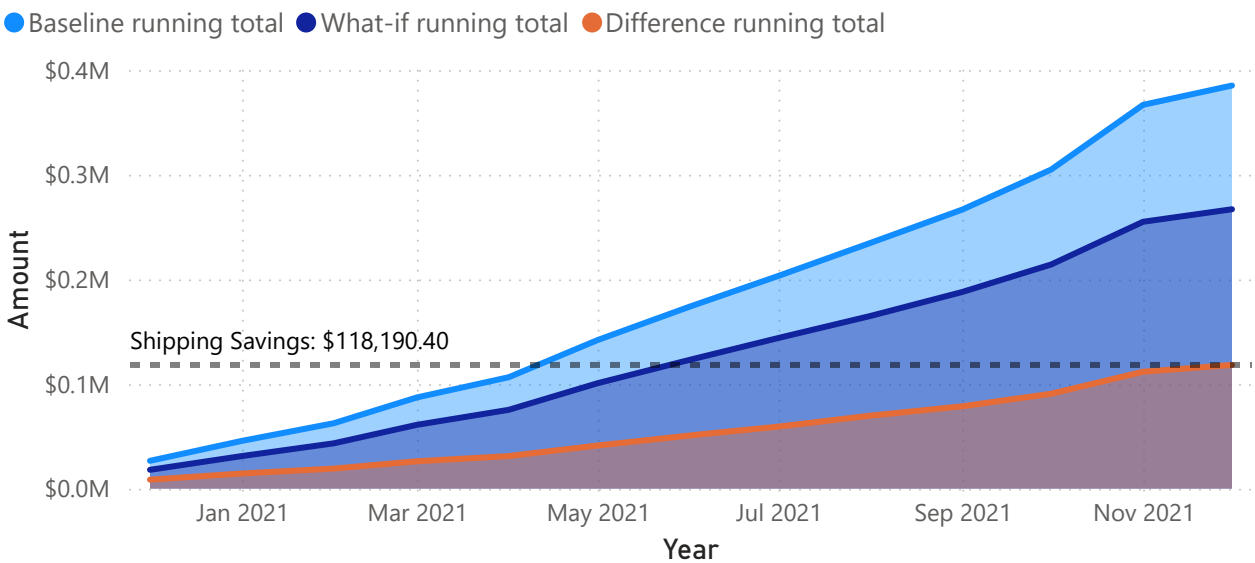
Impact of Shipped Quantity on Shipping Costs by Product



Average Quantity by Category



Impact of Shipped Quantity on Shipping Costs



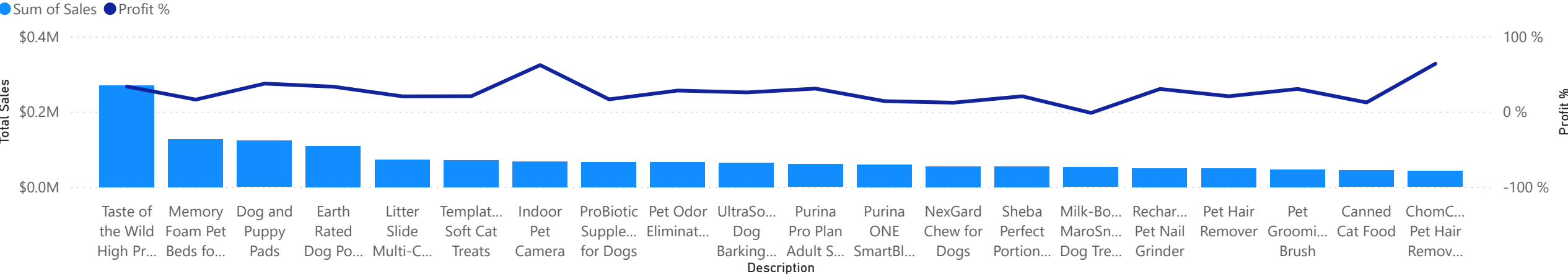
Shipping Cost by State and Region



Market Basket Analysis

Description
Canned Cat Food
ChomChom Pet Hair Remover - Reusable Cat and Dog Hair Remover
Dog and Puppy Pads
Earth Rated Dog Poop Bags
Indoor Pet Camera
Litter Slide Multi-Cat Scented Clumping Clay Cat Litter
Memory Foam Pet Beds for Small, Medium, and Large Dogs and Cats
Milk-Bone MaroSnacks Dog Treats with Real Bone
NexGard Chew for Dogs
Pet Grooming Brush
Pet Hair Remover
Pet Odor Eliminator
ProBiotic Supplements for Dogs
Purina ONE SmartBlend Natural Adult Chicken 10lb
Purina Pro Plan Adult Sensitive Skin
Rechargeable Pet Nail Grinder
Sheba Perfect Portions Pat Wet Cat Food
Taste of the Wild High Prairie Grain-Free Dry Dog Food 40lb

Total Sales and Profit % by Description



Combination of Purchased Items

