



# Customer Churn Analysis

10000

Total Customer

5151

Active Customers

4849

Inactive Customers

7055

Credit Card Holders

2945

Non Credit Card Holders

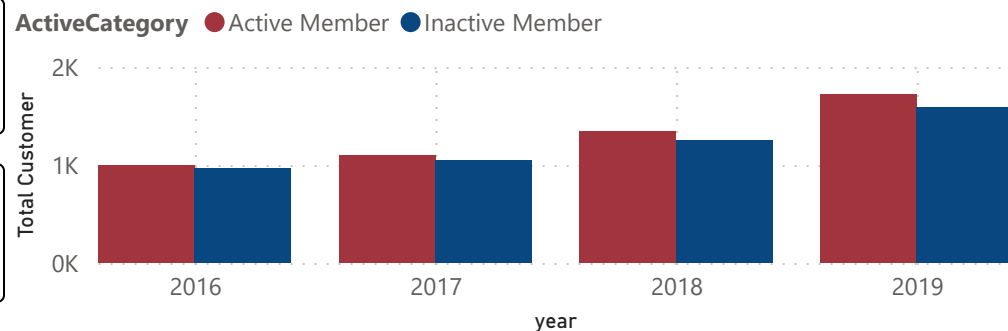
2037

Exit Customers

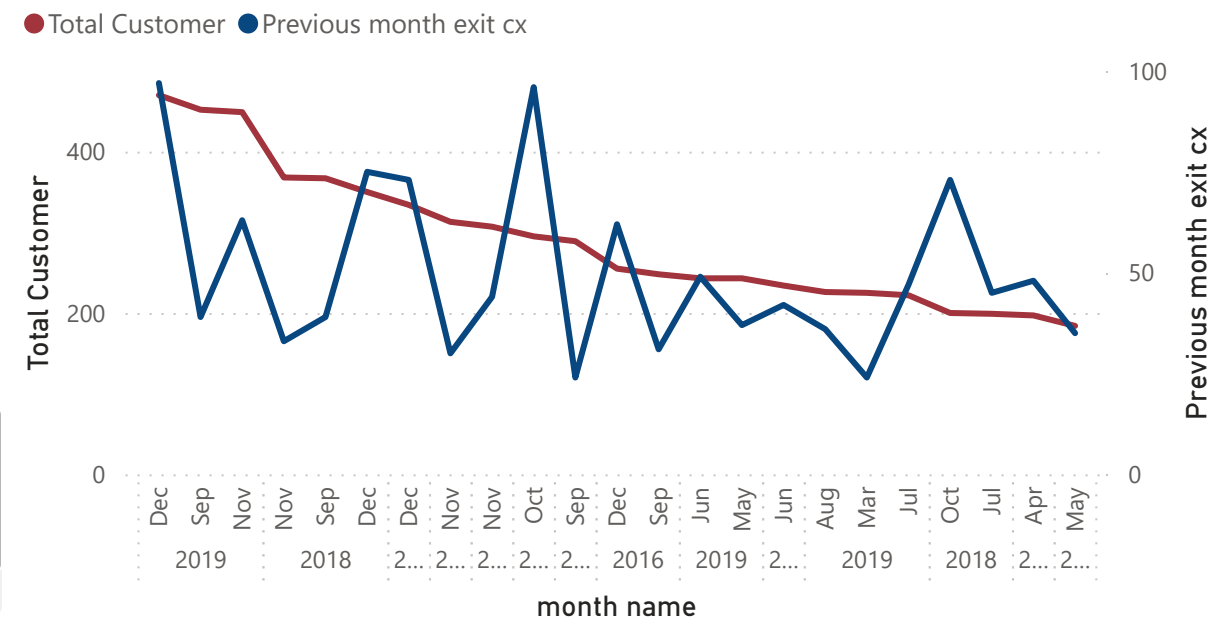
7963

Retain Customers

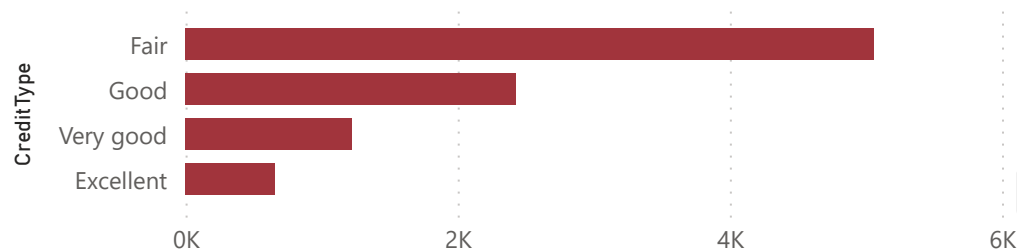
Total Customer by year and ActiveCategory



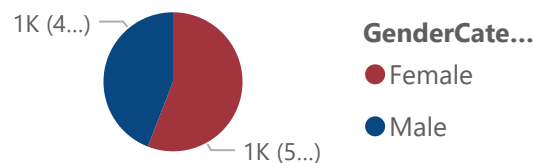
Total Customer and Previous month exit cx by year and month name



Count of CustomerId by CreditType



Exit Customers by GenderCategory



year	Apr	Aug	Dec	Feb	Jan	Jul	Jun	Mar	May	Nov	Oct	Sep	Total
2019	60570	62589	62589	56532	62589	62589	60570	62589	62589	60570	62589	60570	736935
2018	60540	62558	62558	56504	62558	62558	60540	62558	62558	60540	62558	60540	736570
2017	60510	62527	62527	56476	62527	62527	60510	62527	62527	60510	62527	60510	736205
2016	60480	62496	62496	58464	62496	62496	60480	62496	62496	60480	62496	60480	737856
	242100	250170	250170	227976	250170	250170	242100	250170	250170	242100	250170	242100	2947566