

Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

44.5M

Transaction
Count

655.7K

Week_Start_Date

All

Q4

Q3

Q2

Q1

F

M

Silver

Blue

Gold

Platinum

Medium

Low

High

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	46139398	36957875	64,95,887.74
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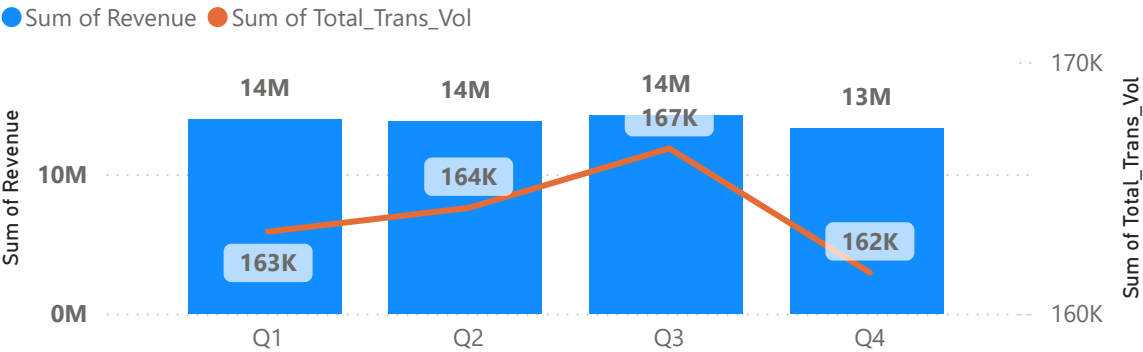
Silver	5586332	4586746	8,12,081.28
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Gold	2454072	2024078	3,73,784.16
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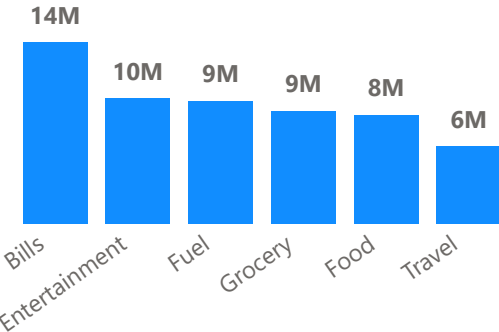
Platinum	1135608	953314	1,61,629.05
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Total	55315410	44522013	78,43,382.23
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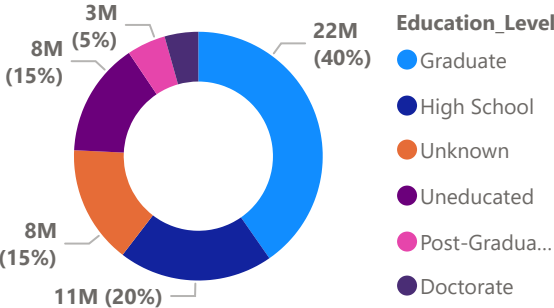
Qtr Revenue and Transaction Count



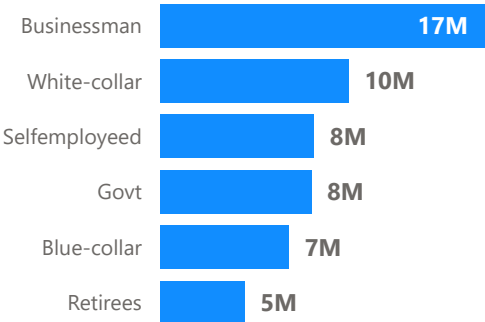
Revenue by Expenditure Type



Revenue by Education Level



Revenue by Customer Job



Customer Acquisition Cost

